JACQLINE GENG

CONSULTANT | CPA | HEALTHCARE ADVOCATE

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ABOUT ME

As an inquisitive and action-oriented professional, I live by a philosophy dedicated to exploring innovative strategies that drive meaningful change and deliver value to diverse communities.

With my background at the crossroads of business and technology, I am eager to apply my expertise to the healthcare space to enhance patient experiences, optimize healthcare processes, and address the unique challenges facing healthcare organizations and their patients.

SKILLS

Languages

JavaScript, HTML & CSS, SQL, Solidity

Frameworks, libraries, and environments

NodeJS, ReactJS, Ajax, Express, EJS, jQuery, Bootstrap, React Native

Testing

Chai, Mocha, Jest, Storybook, Cypress

Systems and databases

SQL, Git

EDUCATION

University of British Columbia

Bachelor of Commerce | 2014 - 2019
- Specialization(s): Business Technology Management, Accounting
- Studied abroad at Vienna University of Economics and Business & Tsinghua University
- GPA: 3.8 / 4.33

CPA Western School of Business

PEP Program | 2020 - 2021
- Designated in June 2022
- Achievement: Pass with Distinction in Assurance module

Lighthouse Labs

Web Development Bootcamp | 2022
- Learned full-stack development
- Built multiple projects using popular frameworks such as React and Ruby on Rails

CERTIFICATION

Chartered Professional Accountant (CPA)

RELEVANT PROFESSIONAL EXPERIENCE

Senior Consultant | Deloitte

July 2019 - Present | Vancouver & Toronto, Canada | Deloitte Risk Advisory
- Led multiple risk management and compliance initiatives (i.e. HIPAA, SOC2) and developed comprehensive risk mitigation strategies, leveraging industry-specific best practices, to improve data security, regulatory compliance, and overall user experience across technology, telecommunications, and healthcare insurance sector
- Served 8+ global public companies (including one with the largest market cap and revenues) to perform analysis of design, implementation, and operating effectiveness of business / IT process controls, and delivered data-driven solutions

Developer Advocate | thirdweb

October 2022 - March 2023| San Francisco, United States | thirdweb
- Ensured thirdweb's software development tools and resources are attuned to Web3 developers' needs by writing technical guides, facilitating developer workshops and discussions, producing video content, and helping users navigate thirdweb's platform, dashboard and technology.

SELECTED PROJECTS

Project Partner | Empowered Healthcare Consumer

September 2023 - Present | Product Demo
- Built a healthcare price transparency and negotiation letter generator application using GenAI LLM, aiming to empower individual healthcare consumers with medical knowledge by breaking down their medical bills and generating useful insights, leveraging artificial intelligence technology and tools
- Generated 100+ user traffic post-launch of the application on multiple healthcare platforms and received exceptional feedback from beta users

Podcast Host | The Growth Gradient Podcast

April 2023 - Present | Spotify
- Created and designed a mental health podcast with a mission dedicated to candid discussions delving into the intricacies of personal and career advancement, mental well-being, and genuine self-expression
- Collaborated with guest speakers and reached over 20 listeners with the release of 3 episodes to create an impact around enhancing the quality of life and contentment through our podcast

Project Manager | CureDAO

November 2022 | ETH Global FEVM Hackathon | Github | Product Demo
- Built a decentralized autonomous organization platform called CureDAO used to aggregate sensitive medical data from hospitals, encrypts the data and uploads it to the Filecoin network that enables on-chain access control by leveraging Medusa encryption technology
- Used Next.js to build front-end, Ethers.js library to call the FVM agent, and Medusa contract to encrypt the documents

Product Developer | Seen

October 2022 | WomenHack | Github | Product Demo
[WomenHack is a women-only Web3 conference & hackathon sponsored by Solana foundation, Algorand, Tezos and others]

- The project "Seen" is a vital tool for domestic violence survivors as it is a blockchain reporting platform. Leveraging blockchain, "Seen" aims to provide security, prevent tampering and preserve privacy to document the evidence for each case to enable the survivors to leave their unhealthy relationship
- We won the 2nd prize with a total worth of $10,000 USD, which was partially sponsored by the Solana Foundation