

Jacqueline Ji

UI/UX Designer

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Experience

Visual Designer StarterHacks

Waterloo, ON
September 2019 - Present

Collaborate with a team of designers to decide on the theme, illustration styles and branding strategies
Create illustration and visual elements for StarterHacks
Website and marketing materials to promote StarterHacks across different social media platforms

UI/UX Designer Startup PEAR

Waterloo, ON
July 2019 - Present

Create wireframes and mockup for startup PEAR
Communicate with the project manager and developers about features to implement
Create illustration and all other visual elements from scratch

Design Director KWCSSA

Waterloo, ON
Sept 2018 - Present

Led a production team to produce videos and short films for annual events
Designed digital products at the request of sponsors and clients of KWCSSA
Utilized different variations of visual communication to promote KWCSSA to the general population

Product Designer Fashion for Change

Waterloo, ON
October 2018 - April 2019

Collaborated with a team of developers and UX/UI designers to develop the website fashionforchange.ca
Utilized user testing techniques to ensure a user-friendly interface along with a fully functional website

Team Leader of oGET AIESEC Waterloo

Waterloo, ON
September 2018 - April 2019

Managed Outgoing Global Talent as a team leader and trained new member to effectively pitch AIESEC's products along with marketing and operation strategies
Implemented customized sales techniques to successfully promote global exchange experiences to new and old clients

English Teacher Speak Up Malaysia

Kuala Lumpur, Malaysia
June 2018 - July 2019

Teaching English to underprivileged kids in Malaysia who has no previous knowledge of English
Created English classes that are entertaining to the kids
Conducted lessons with 3 other volunteers

Graphic Design Intern Transmedia Zone

Toronto, ON
Oct 2017 - Jan 2018

Created digital materials to promote the podcast series "Inappropriate Questions" which focused on raising awareness about issues that minorities and marginalized groups struggle against

Education

University of Waterloo

Bachelor of Global Business and Digital Arts

Waterloo, ON
September 2018 - Present

Ryerson University

BFA, New Media

Toronto, ON
September 2017 - May 2018

Skills

Illustrator
Photoshop
Figma

Sketch
After Effects
Pro Tools

Final Cut Pro
HTML
CSS

Processing
Python
C