

Jacqueline Ji

UI/UX Designer

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Experience

Visual Designer StarterHacks

Waterloo, ON
September 2019 - Present

Collaborate with a team of designer to come up with the theme and branding strategies.
Create illustration and visual elements for StarterHacks Website and marketing material to promote StarterHacks across different social media platforms.

UI/UX Designer PEAR

Waterloo, ON
March 2019 - Present

Create wireframes and Mockup for startup PEAR.
Communicate with the developer and project manager about features to implement.
Create illustration and all other visual elements from scratch.

Design Director KWCSSA

Waterloo, ON
May 2018 - Present

Lead a production team to create and edit videos and short films for annual club events
Designed digital products at the request of the sponsors and clients of KWCSSA
Utilized different variations of visual communication to promote KWCSSA to the general population

Product Designer Fashion for Change

Waterloo, ON
October 2018 - April 2019

Collaborated with a team of developers and UX/UI designers to develop the website fashionforchange.ca
Utilized user testing techniques to ensure a user-friendly interface along with a fully functional website

Team Leader of oGET AIESEC Waterloo

Waterloo, ON
September 2018 - April 2019

Managed Outgoing Global Talent as a team leader and trained new member to effectively pitch AIESEC's products along with marketing and operation strategies.
Implemented customized sales techniques to successfully promote global exchange experiences to new and old clients

English Teacher Speak Up Malaysia

Kuala Lumpur, Malaysia
September 2018 - April 2019

Teaching English to underprivileged kids in Malaysia who has no previous knowledge of English.
Created English classes that are entertaining to the kids.
Conducted lessons with 3 other volunteers.

Graphic Design Intern Transmedia Zone

Toronto, ON
Oct 2017 - Jan 2018

Created digital materials to promote the podcast series "Inappropriate Questions" and focused on raising awareness about issues that minorities and marginalized groups struggle against.

Experience

University of Waterloo

Bachelor of Global Business and Digital Arts

Waterloo, ON
September 2018 - Present

Ryerson University

BFA, New Media

Toronto, ON
September 2017 - May 2018

Skills

Photoshop
Illustrator
Figma

Final Cut Pro
After Effects
Pro Tools

HTML
CSS
Processing

Python
C