

# Jacqueline Ji

## UI/UX Designer

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## Experience

### Visual Designer StarterHacks

Waterloo, ON  
September 2019 - Present

Collaborate with a team of designers to decide on the theme, illustration styles and branding strategies  
Create illustration and visual elements for StarterHacks  
Website and marketing material to promote StarterHacks across different social media platforms

### UI/UX Designer Startup PEAR

Waterloo, ON  
July 2019 - Present

Create wireframes and mockup for startup PEAR  
Communicate with the project manager and developers about features to implement  
Create illustration and all other visual elements from scratch

### Design Director KWCSSA

Waterloo, ON  
Sept 2018 - Present

Lead a production team to produce videos and short films for annual events  
Designed digital products at the request of sponsors and clients of KWCSSA  
Utilized different variations of visual communication to promote KWCSSA to the general population

### Product Designer Fashion for Change

Waterloo, ON  
October 2018 - April 2019

Collaborated with a team of developers and UX/UI designers to develop the website fashionforchange.ca  
Utilized user testing techniques to ensure a user-friendly interface along with a fully functional website

### Team Leader of oGET AIESEC Waterloo

Waterloo, ON  
September 2018 - April 2019

Managed Outgoing Global Talent as a team leader and trained new member to effectively pitch AIESEC's products along with marketing and operation strategies  
Implemented customized sales techniques to successfully promote global exchange experiences to new and old clients

### English Teacher Speak Up Malaysia

Kuala Lumpur, Malaysia  
June 2018 - July 2019

Teaching English to underprivileged kids in Malaysia who has no previous knowledge of English  
Created English classes that are entertaining to the kids  
Conducted lessons with 3 other volunteers

### Graphic Design Intern Transmedia Zone

Toronto, ON  
Oct 2017 - Jan 2018

Created digital materials to promote the podcast series "Inappropriate Questions" which focused on raising awareness about issues that minorities and marginalized groups struggle against

## Education

### University of Waterloo

#### Bachelor of Global Business and Digital Arts

Waterloo, ON  
September 2018 - Present

### Ryerson University

#### BFA, New Media

Toronto, ON  
September 2017 - May 2018

## Skills

Illustrator  
Photoshop  
Figma

Sketch  
After Effects  
Pro Tools

Final Cut Pro  
HTML  
CSS

Processing  
Python  
C