

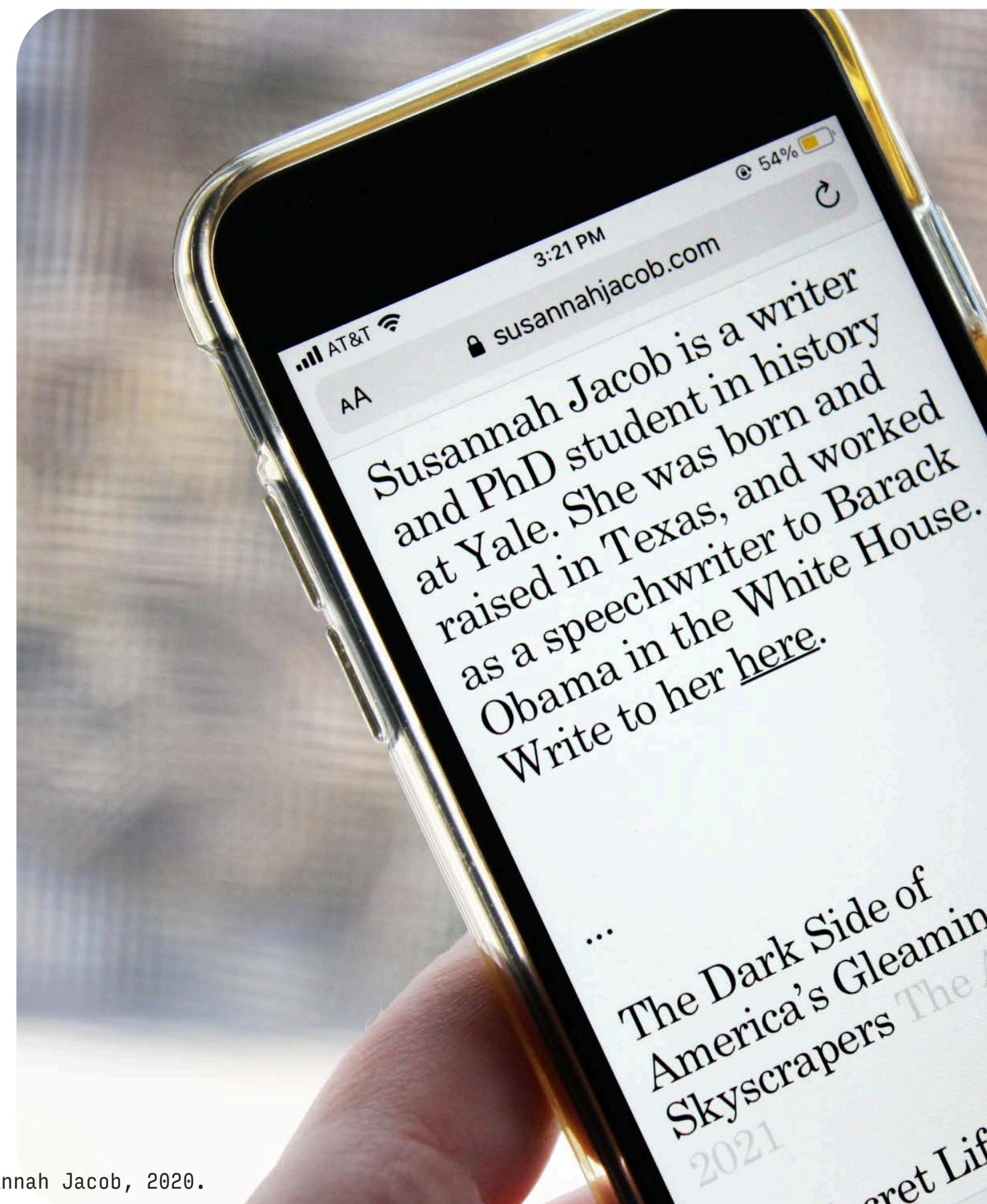
Recent Work Madeleine Bruster

I am a graphic designer, front-end developer, and writer living and working in Brooklyn.

This document presents some of my recent work, spanning branding and identity work, web design and front-end development.

Write to me at maddy.bruster@gmail.com.

Website for writer Susannah Jacob, 2020.



Making it easier for communities to shape the places where they live.
[Learn more about us.](#)

Welcome to our new site! We're still under construction, but take a look around. Have feedback? [Let us know.](#)

New at Van Alen



May 4, 2021

[Conversations in Albany](#)



Mar. 19, 2021

[In Conversation with Ryan Gilliam](#)

[See all of our updates](#)

What We're Working On

Case Study #1

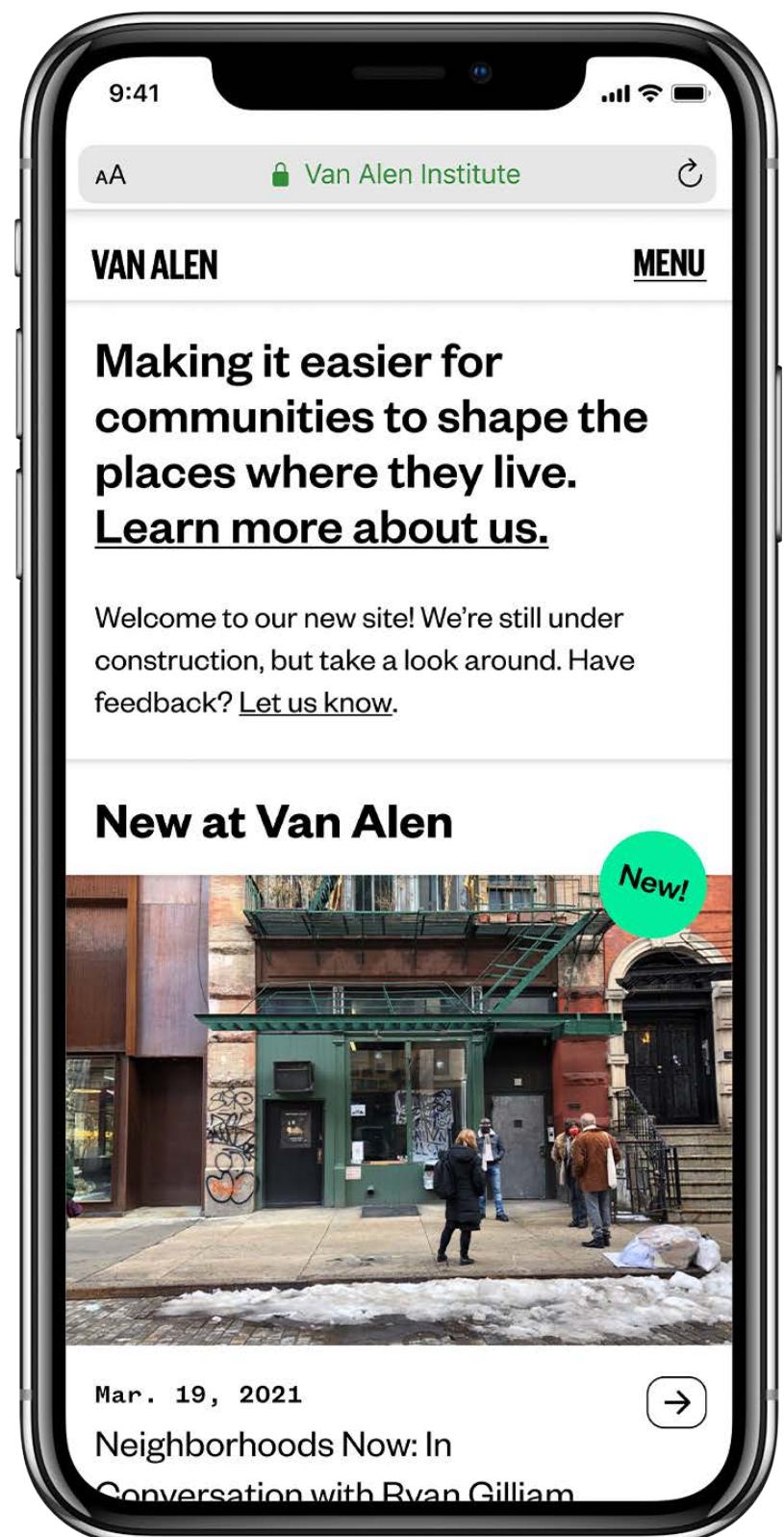
Website for the Van Alen Institute, 2021.

Partner & Partners designed a modular system of storytelling tools to maximize community engagement.

I led the winning design direction, and designed a system of language and modules for describing VAI's projects.

My contributions

- concept, design, UI and UX
- wireframing, info. architecture
- supporting development



VAN ALEN INSTITUTE

New!

New!

See all Van Alen events

• COLLABORATE WITH US

We're looking for landscape designers and architects to help out!

Are you a landscape design or architecture firm looking to volunteer some hours working on a community project? We'd love to connect you with Albany Victory Gardens. [Get in touch!](#)

Neighborhood Design Lab: Gowanus

Offered in partnership with Dark Matter University (DMU), our Neighborhood Design Fellowship: Gowanus is a paid, six-month program for up to 12 Gowanus residents — designers and non-designers alike — to work toward the future they imagine for their community.



Albany Victory Garden volunteers prepare new plots for summer harvests. Photo via Albany Victory Gardens.



The image displays three mobile phone screens showing the Van Alen Institute website. The website has a clean, modern design with a white background and black text. It features a header with the Van Alen Institute logo and a menu icon. The first screen shows the 'Projects' section, which includes a 'Wayfinding at Restoration Plaza' project (Multi-City Project, Ongoing) and a 'Farming Vacant Lots' project (Lucid Project, Ongoing). The second screen shows the 'Farming Vacant Lots' project in detail, featuring a map of Albany, New York, with numbered locations 1 and 2. The third screen shows the 'Who We're Working With' section, listing 'Albany Victory Gardens' as a Project Organizer and 'Collar City Mushrooms' as a Collaborator.

VAN ALLEN **MENU**

Projects

Here's what we've been up to lately. To explore our history, visit our archive.

• MULTI-CITY PROJECT • ONGOING

Wayfinding at Restoration Plaza



We're helping Albany Victory Gardens get municipal approval to up-cycle vacant lots in

VAN ALLEN **MENU**

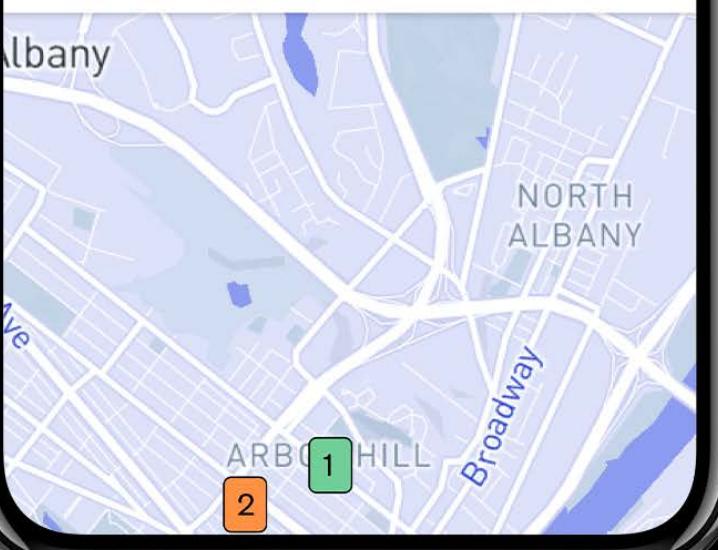
• LUCID PROJECT • ONGOING

Farming Vacant Lots

Albany, New York

Albany Victory Gardens up-cycles vacant lots in low-income communities into viable, vibrant farm land.

This is part of the Lucid Project, a multi-city initiative. Learn more about it [here](#).



VAN ALLEN **MENU**

Who We're Working With

● PROJECT ORGANIZER

Albany Victory Gardens

[See Profile](#)

● COLLABORATOR

Collar City Mushrooms

[See Profile](#)

Landscape Architect ^

● FUND OUR WORK

We're looking for landscape designers and architects to help out!

Are you a landscape design or architecture

Van Alen Institute

Projects Places People Resources About Get Involved Q

● NEIGHBORHOODS NOW ● ONGOING

Wayfinding at Restoration Plaza

This project is part of the larger Neighborhoods Now initiative; read about it [here](#).

Project Contents

In collaboration with the Urban Design Forum, we've been connecting neighborhoods hard-hit by the COVID-19 pandemic with leading design firms. Here's what we're working on in Bed Stuy.



9:41 AA Van Alen Institute MENU

VAN ALLEN

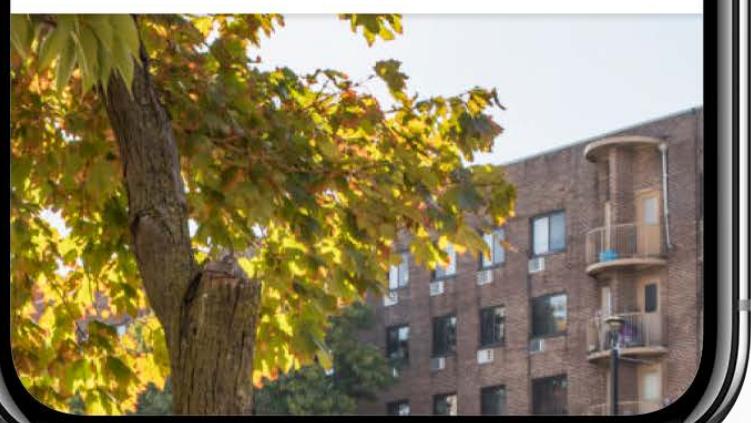
● NEIGHBORHOODS NOW ● ONGOING

Wayfinding at Restoration Plaza

∅ Bedford Stuyvesant, Brooklyn

In collaboration with the Urban Design Forum, we've been connecting neighborhoods hard-hit by the COVID-19 pandemic with leading design firms. Here's what we're working on in Bed Stuy.

This project is part of the larger Neighborhoods Now initiative. Read more about Neighborhoods Now [here](#).



The screenshot shows a web browser window displaying the Van Alen Institute website. The header includes the Van Alen logo, a search bar, and navigation links for Projects, Places, People, Resources, and About. The main content area features a large title 'Farming Vacant Lots' with subtext indicating it's a Lucid Project and Ongoing. A callout box provides information about the Lucid Project. A dropdown menu titled 'Project Contents' is visible. To the right, there's a section titled 'Who We're Working With' featuring 'Albany Victory Gardens' as a Project Organizer. At the bottom, there's a call to action for landscape architects and designers.

Project category markers, dynamically populated

Project page section header

Dynamically populated project badge

Project page TOC, responsive dropdown

Community engagement CTA

Farming Vacant Lots, single Project page, detail

VAN ALEN

● LUCID PROJECT ● ONGOING

Farming Vacant Lots

This is part of the Lucid Project, a multi-city initiative; learn more about it [here](#).

Project Contents

partners and resources needed to continue building a space for grassroots community development.

Who We're Working With

● PROJECT ORGANIZER

Albany Victory Gardens

[See Profile](#)

Landscape Architect

● COLLABORATE WITH US

We're looking for landscape designers and architects to help out!

Are you a landscape design or architecture firm looking to volunteer on our community project? We'd love to connect you with Albany Victory Gardens.

The screenshot shows the Van Alen Institute website's "Projects" page. At the top, there's a navigation bar with links for Projects, Places, People, Resources, About, Get Involved, and a search icon. The main section features a large heading "Projects" and a sub-section with the text: "Here's what we're working on right now. To explore our past projects, visit [The Van Alen Archive](#)". Below this, there's a "Filter by Place" dropdown menu with options like Albany, Brooklyn, Miami, New York, Rotterdam, and Venice. A specific project card for "Farming Vacant Lots" is displayed, showing a group of people sitting around a table outdoors. The card includes labels for "LUCID PROJECT" and "ONGOING". An orange arrow-shaped badge with the text "New Project" is overlaid on the image. On the right side of the screen, a smartphone displays the same "Projects" page, showing the mobile responsive design.

VAN ALLEN

Projects Places People Resources About Get Involved Q

Projects

Here's what we're working on right now. To explore our past projects, visit [The Van Alen Archive](#).

Filter by Place ▾

Albany Brooklyn Miami New York
Rotterdam Venice

● LUCID PROJECT ● ONGOING

Farming Vacant Lots

New Project

● MULTI-CITY PROJECT ● ONGOING

Farming Vacant Lots

We're helping Albany Victory Gardens get municipal approval to up-cycle vacant lots in West Albany.

9:41 AA Van Alen Institute MENU Filter

VAN ALLEN

Projects

Here's what we've been up to lately. To explore our history, visit our archive.

● MULTI-CITY PROJECT ● ONGOING

Farming Vacant Lots

New Project



VAN ALLEN

• LUCID PROJECT • ONGOING

Farming Vacant Lots

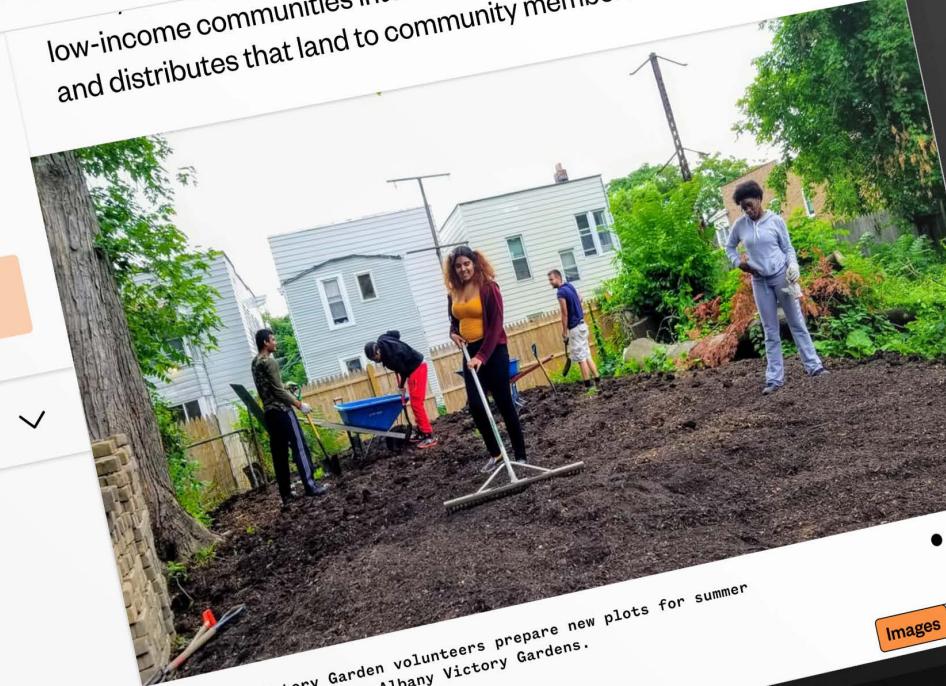
This is part of the Lucid Project, a multi-city initiative; learn more about it [here](#).

Project Contents

Van Alen Institute

Projects Places People Resources About Get Involved Q

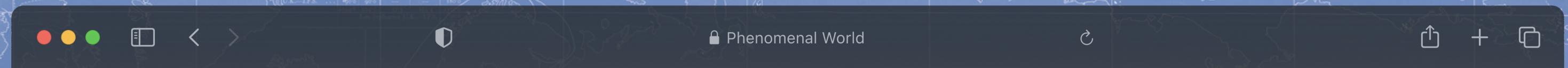
low-income communities into viable, vibrant farm land and distributes that land to community members.



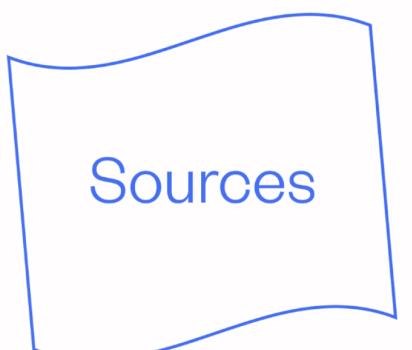
Albany Victory Garden volunteers prepare new plots for summer harvests. Photo via Albany Victory Gardens.

Images Map

Albany, NY



Phenomenal World



June 26

WATER MARKETS

Window of Chaos

Since the 2000 World Water Forum in The Hague, governance over water resources has gained salience in international development discourse.

[Read the Full Article](#)

Sources are collections of works published by Phenomenal World and categorized by a single subject, form, or concept. Read the archive below. Each week we highlight research from a graduate student, postdoc, or early-career professor. Send us recommendations: editorial@jainfamilyinstitute.org. Subscribe to Phenomenal World Sources, a weekly digest of compelling research across the social sciences, [here](#).

June 19

GREEN INFRASTRUCTURE

Aspiration

Earlier this week, global leaders at the G7 summit signed a "green belt and road initiative," which offers funds to low income countries for sustainable investment.

[Read the Full Article](#)

June 12

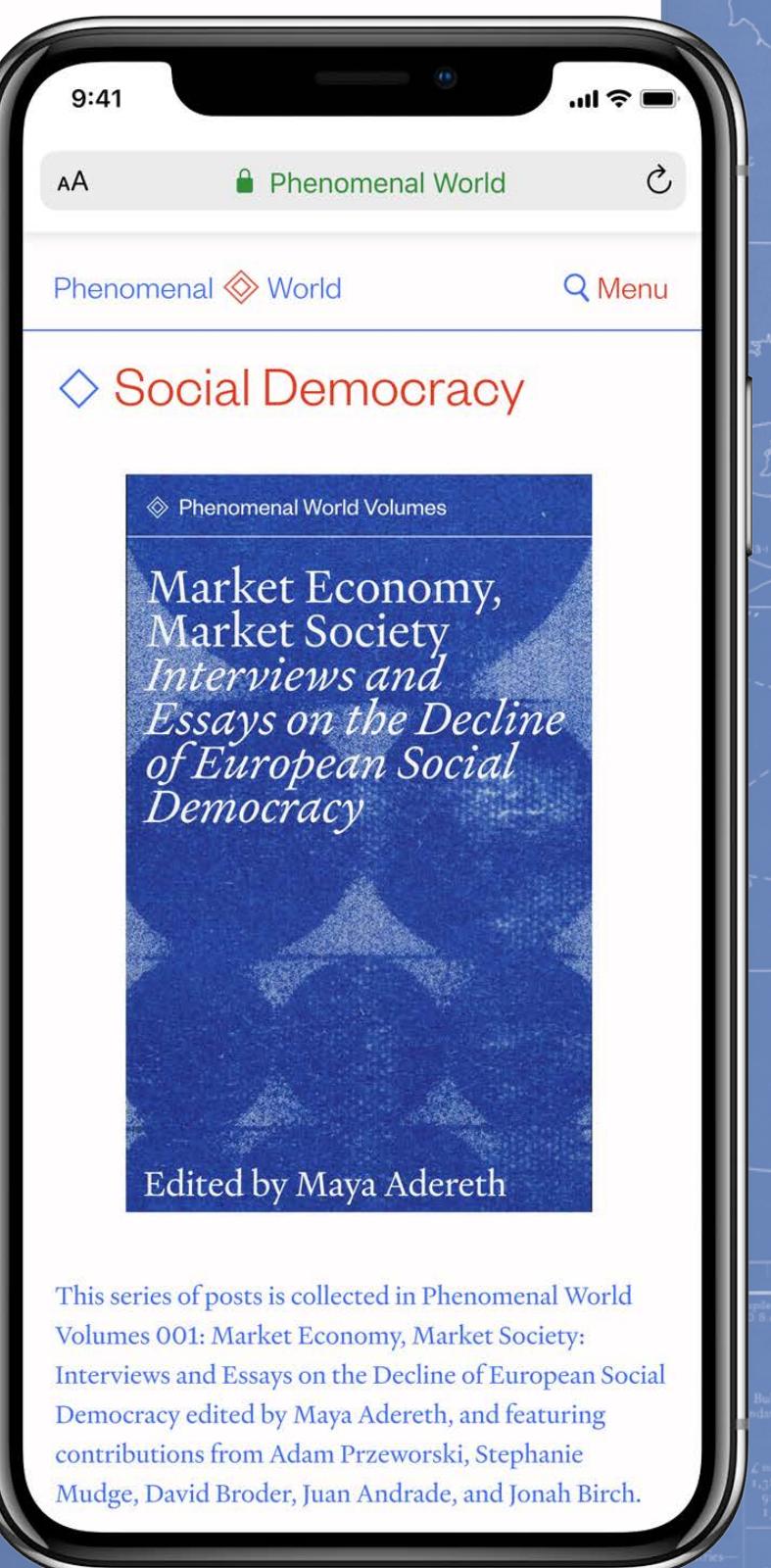
LIBERALISM

The Crisis

A close election in Brazil has put candidate Pedro Castillo, a former congressional representative and President Alberto Fernández in a bind.

[Read the Full Article](#)

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This series of posts is collected in Phenomenal World Volumes 001: Market Economy, Market Society: Interviews and Essays on the Decline of European Social Democracy edited by Maya Adereth, and featuring contributions from Adam Przeworski, Stephanie Mudge, David Broder, Juan Andrade, and Jonah Birch.

Case Study #2

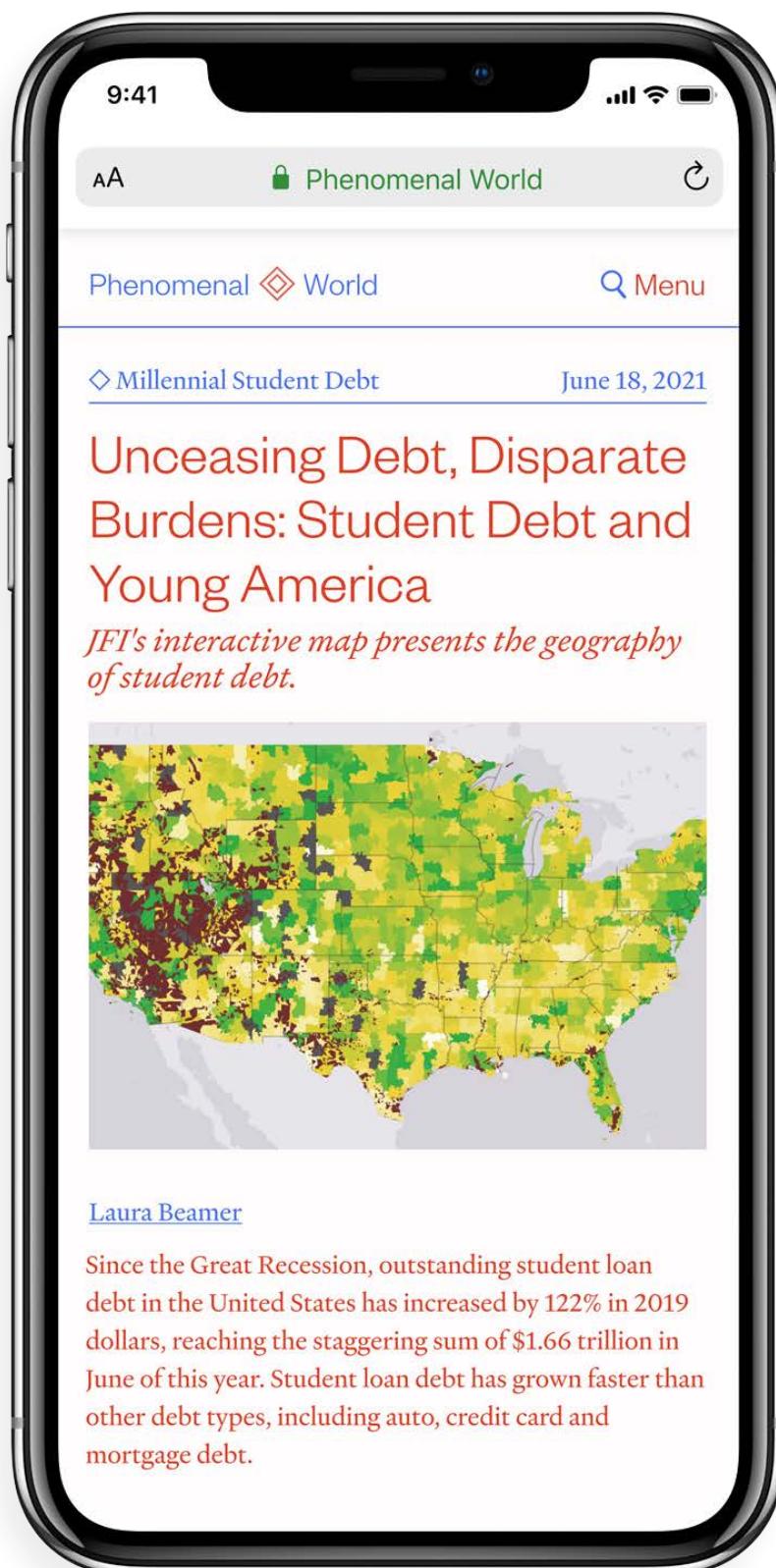
Website re-design for publication Phenomenal World.

Phenomenal World is the publication of the Jain Family Institute. They publish on the political economy and social sciences.

At the studio Partner and Partners, I redesigned and developed their new website, migrating from Kirby CMS to Wordpress.

My contributions

- web design, UI and UX
- custom post data migration
- web development, Wordpress



Phenomenal World

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Email Address

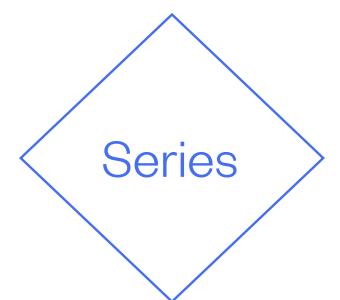
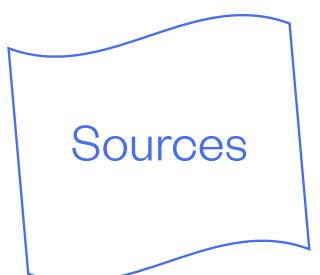
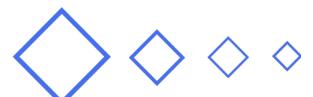
First Name

Last Name

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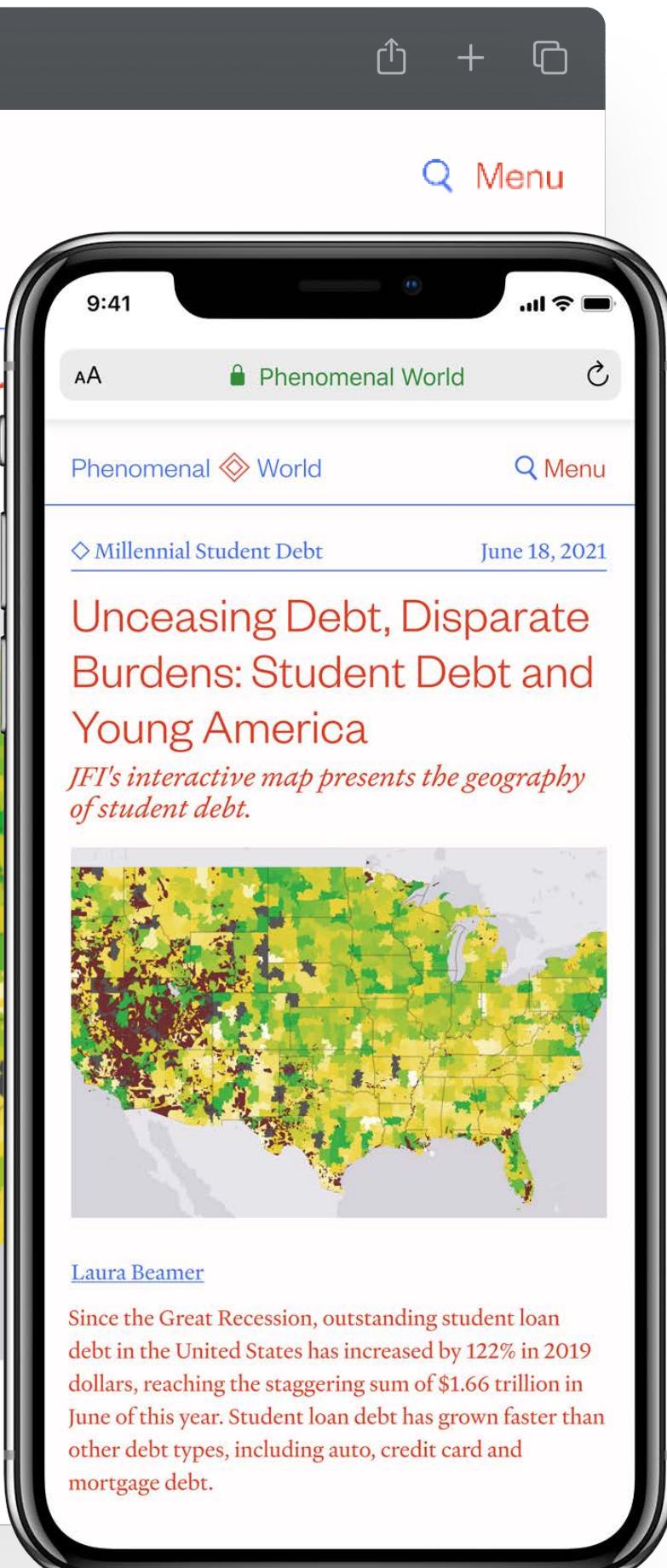


Social Democracy

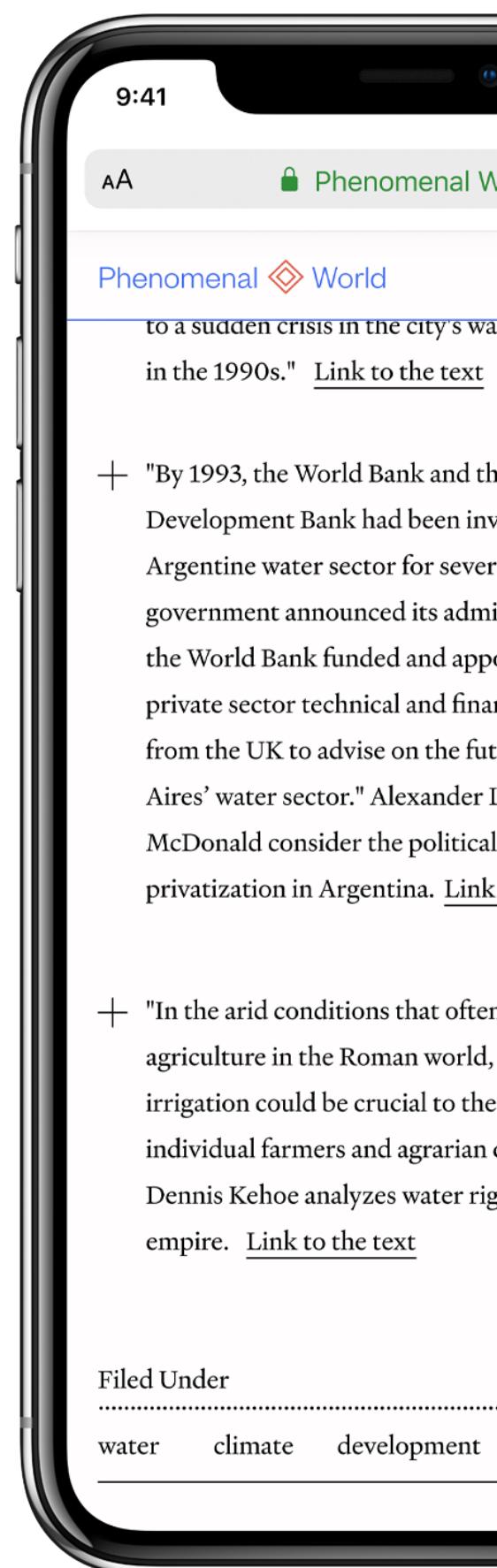
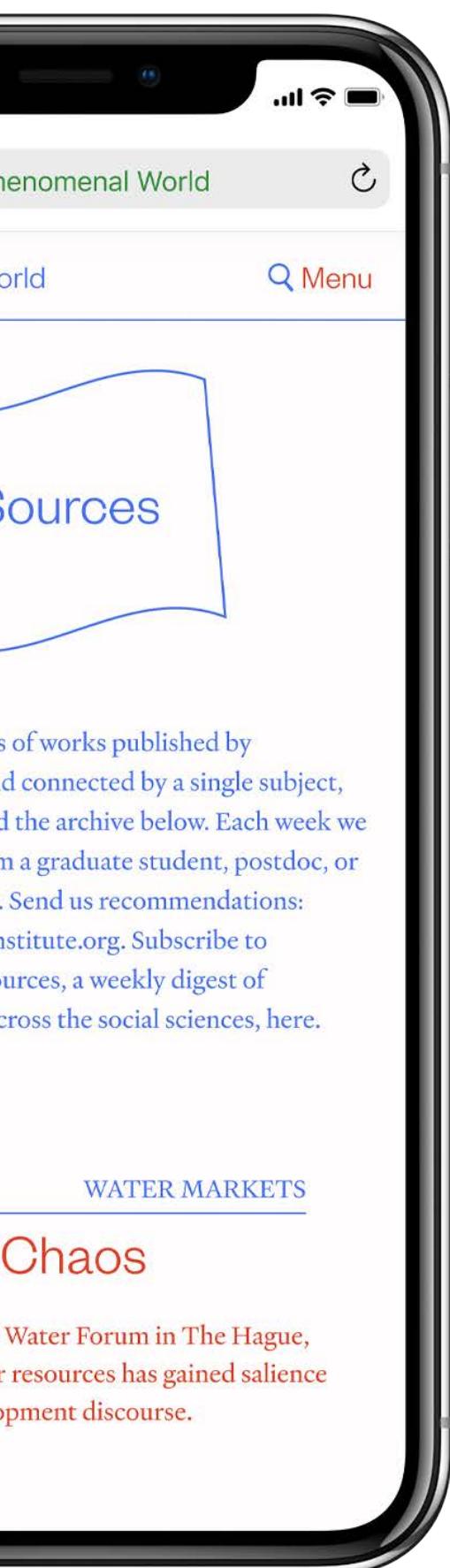
Series are collections of works published by Phenomenal World and connected by a single subject, form, or concept. Series elucidate connections between archival and current work; they may expand over time or initially be presented in their entirety.

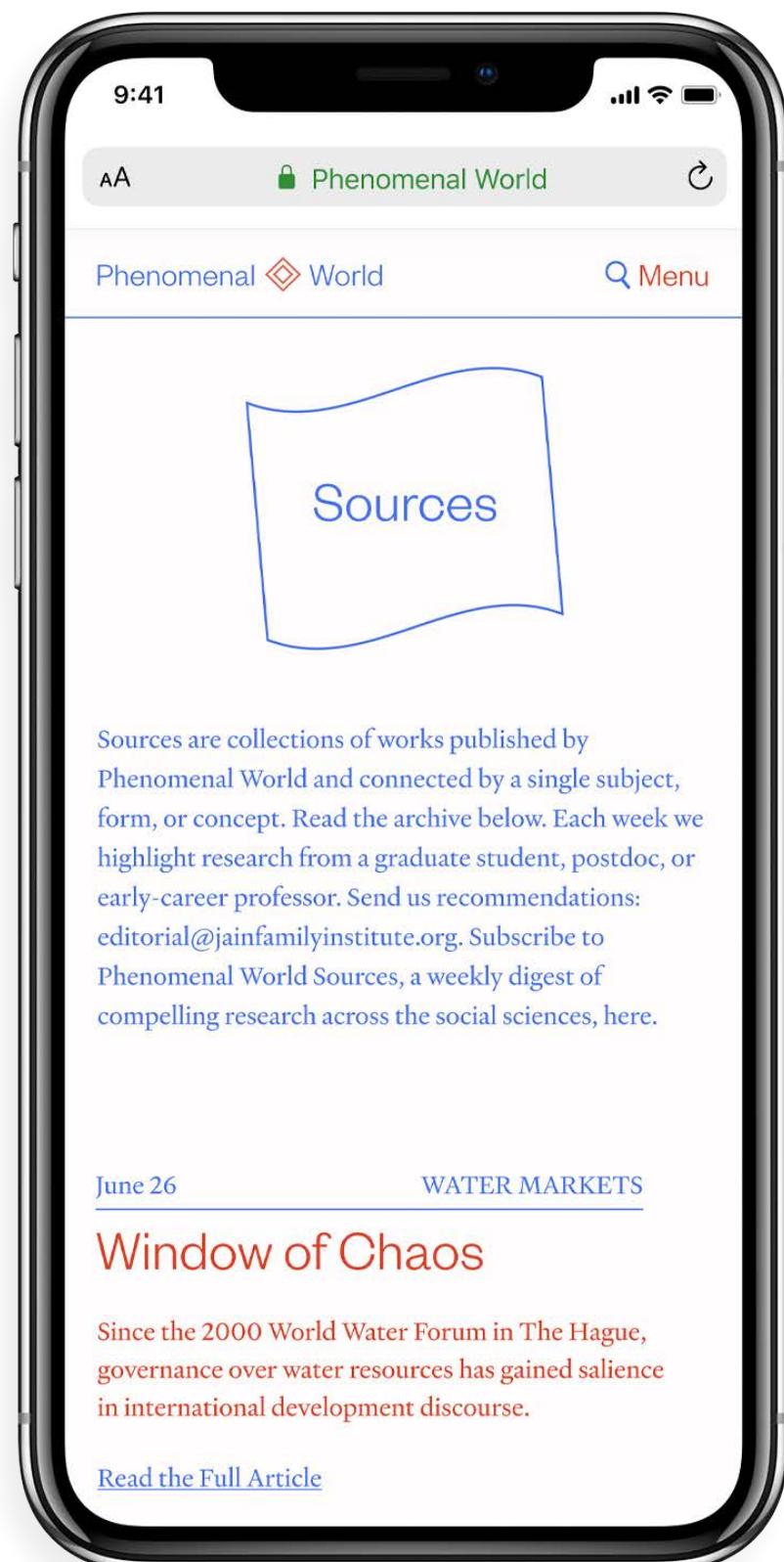


The screenshot shows a desktop browser window displaying the JFI Phenomenal World website. The header includes the logo "Phenomenal ♦ World", a navigation bar with links like "Home", "About", "Topics", "Interactive Map", "Contact", and "Menu", and a search bar. The main content area features a large red title "Unceasing Debt, Disparate Burdens: Student Debt and Young America". Below the title is a subtitle in red: "JFI's interactive map presents the geography of student debt." A map of the United States is shown, color-coded by state to represent student debt levels. At the bottom, there is a call-to-action button "Read the Full Article →".



The screenshot shows a mobile phone displaying the same website. The layout is adapted for a smaller screen, with the main title and subtitle visible at the top. Below the subtitle is the same map of the United States. At the bottom, there is a call-to-action button "Laura Beamer".





Phenomenal  World

Sources are collections of works published by Phenomenal World and connected by a single subject, form, or concept. Read the archive below. Each week we highlight research from a graduate student, postdoc, or early-career professor. Send us recommendations: editorial@jainfamilyinstitute.org. Subscribe to Phenomenal World Sources, a weekly digest of compelling research across the social sciences, [here](#).

June 26 WATER MARKETS

Window of Chaos

Since the 2000 World Water Forum in The Hague, governance over water resources has gained salience in international development discourse.

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June 19 GREEN INFRASTRUCTURE

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Earlier this week, global leaders at the G7 summit signed a "green belt and road initiative," which offers funds to low income countries for sustainable investment.

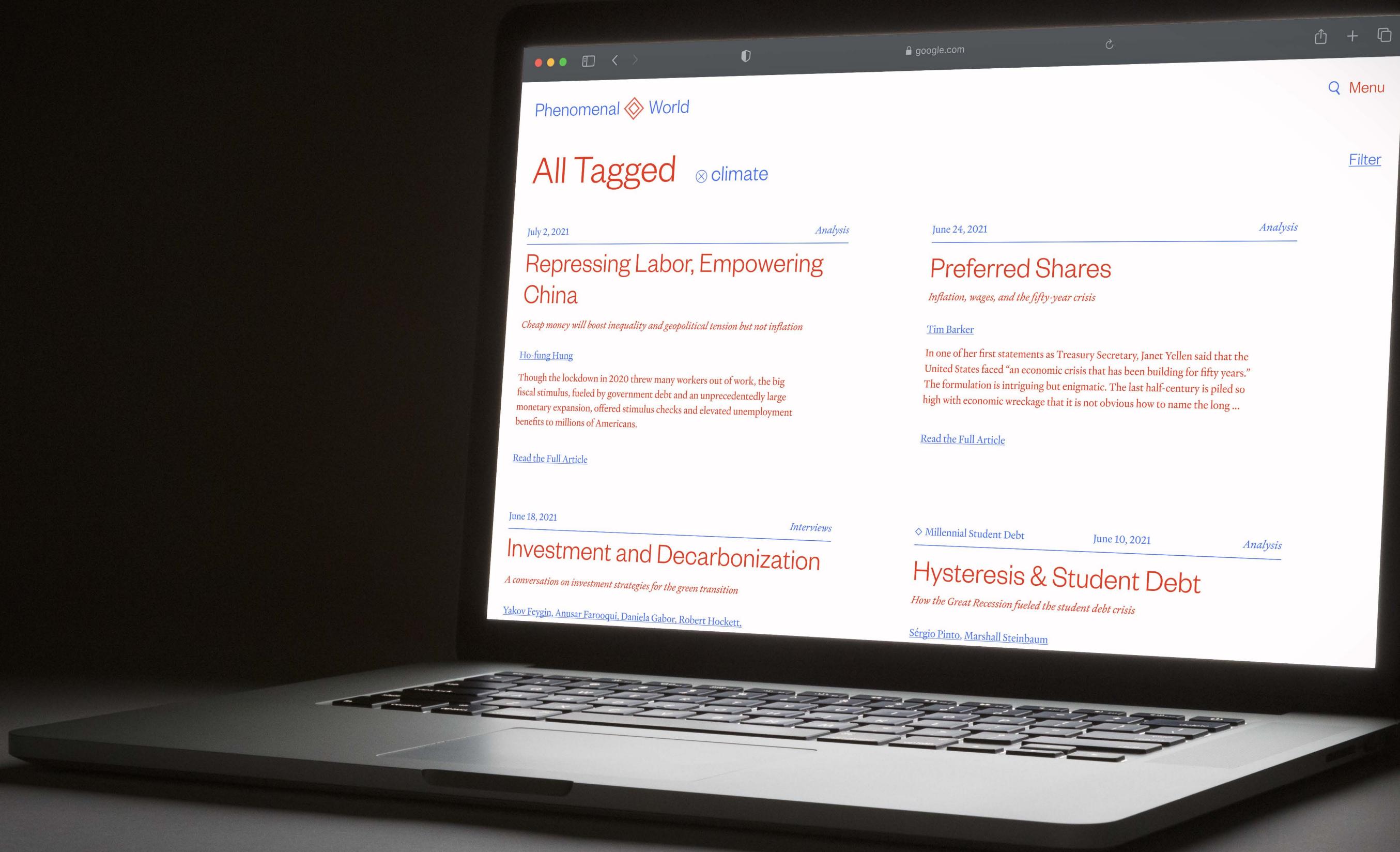
[Read the Full Article](#)

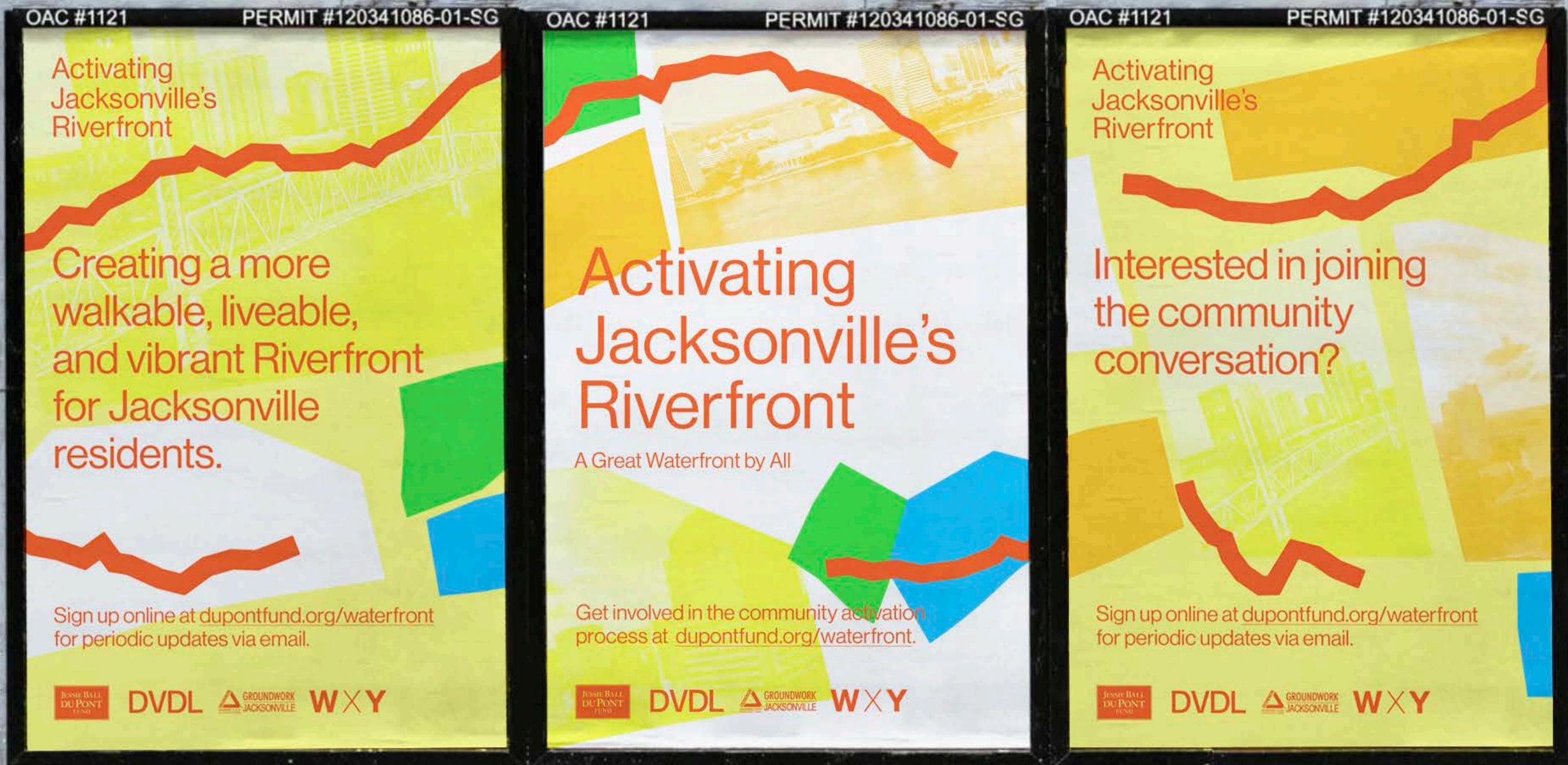
June 12 T

A close candidate former President

[Read the Full Article](#)

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Case Study #3

Identity and materials for Activating Jacksonville's Riverfront.

(With Naomi Shultz) Identity for Activating Jacksonville's Riverfront, in collaboration with the consultancy DVL. This identity was based on the geography of the riverfront using forms drawn from zoning maps.

Material included logo, typography, style guide, brochures, email templates, out-of-home advertising, and presentations.

My contributions

- led research and development
- led winning design concept
- design and production





Activating Jacksonville's Riverfront

A Great Waterfront by All



A survey form for 'Activating Jacksonville's Riverfront'. It starts with the text 'Activating Jacksonville's Riverfront' and 'What is your vision for Jacksonville's Downtown Riverfront?'. There are several horizontal lines for writing responses. Below this, there are two radio button options: 'I would like to receive periodic emails regarding updates for this project.' and 'I would be interested in a phone call to discuss the Riverfront Activation Project.' At the bottom, there are fields for 'FIRST NAME', 'LAST NAME', 'ADDRESS', 'ADDRESS LINE #2', 'CITY STATE ZIP', 'EMAIL ADDRESS (OPTIONAL)', and 'PHONE NUMBER (OPTIONAL)'.

Activating
Jacksonville's
Riverfront

What's your vision for the Riverfront?

Sign up online at dupontfund.org/waterfront
for periodic updates via email.



comes through. So if you have suggestions, ideas, or concerns, send them our way.

Take our survey



Learn about Jacksonville

Watch our in-depth video that discusses what Activating Jacksonville's Riverfront is all about. Hear about how we're building this four phase project from our CEO.

Watch now



Jessie Ball duPont Fund | 40 East Adams Street, Jacksonville, FL 32202
(904) 353-0890 | info@dupontfund.org | dupontfund.org
If you would like to unsubscribe, click [here](#)

[VIEW IN BROWSER](#)

Activating Jacksonville's Riverfront

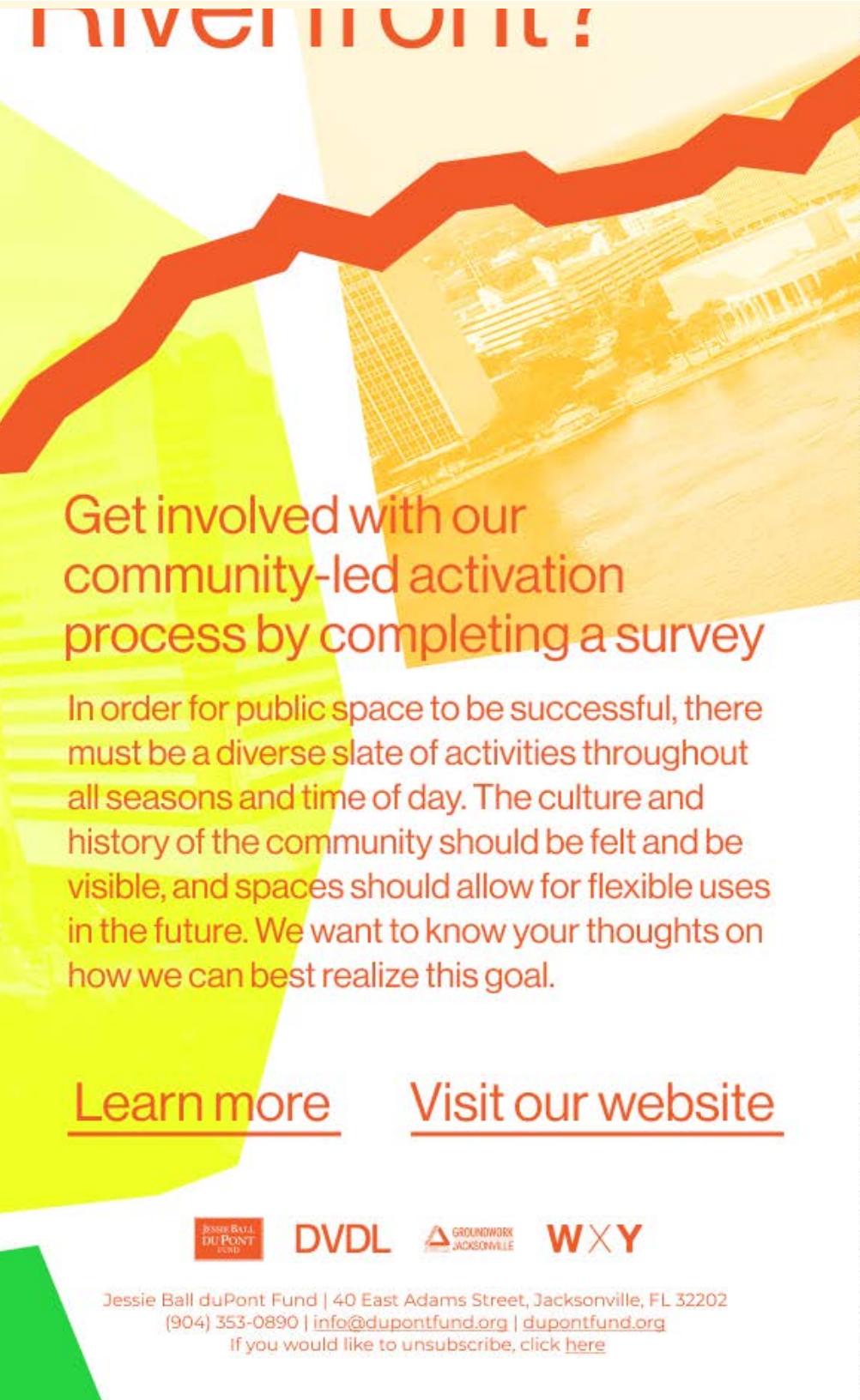
[About Us](#) [News](#) [Events](#)

Join us for Weekly Town Halls!

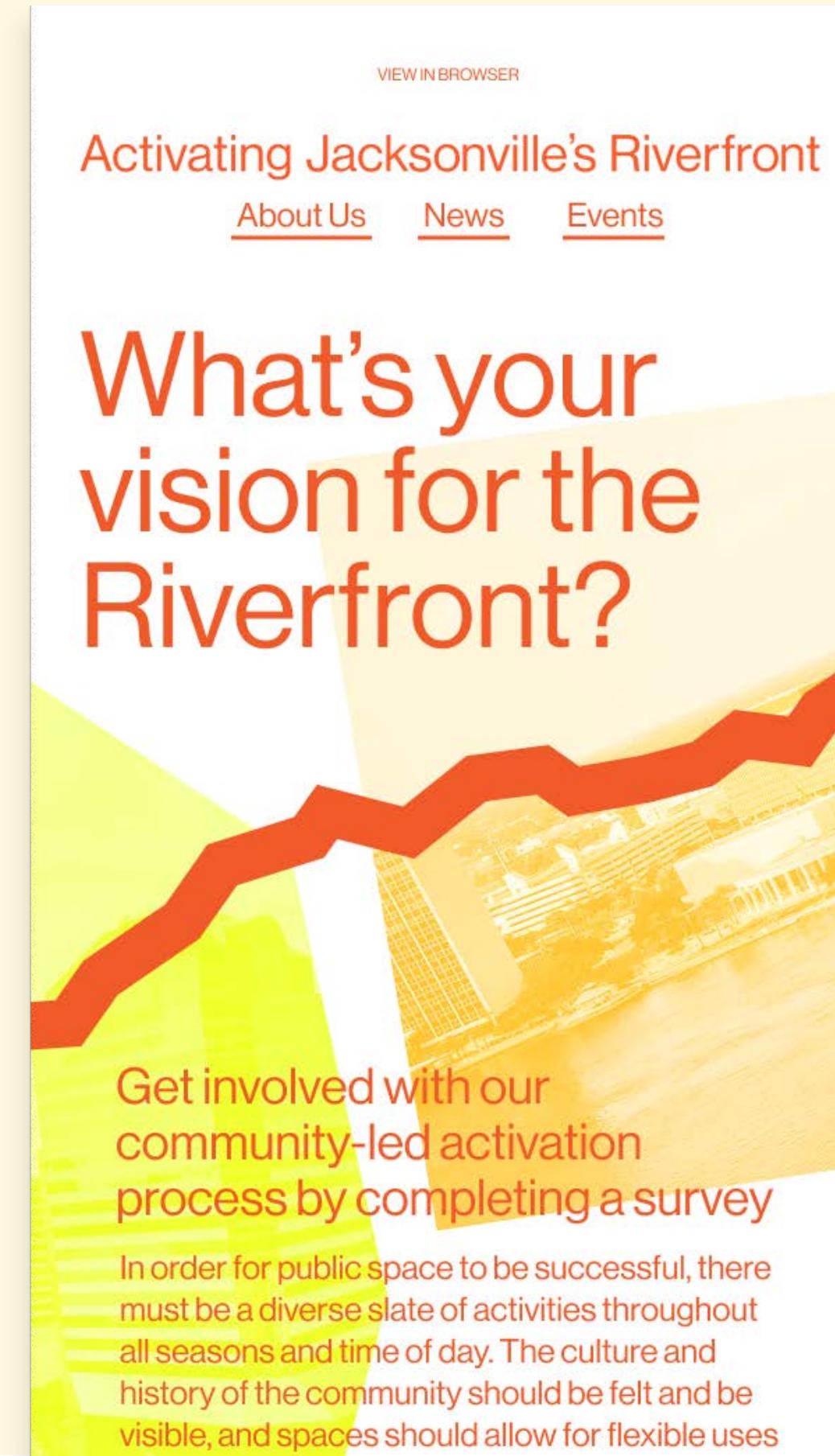
A large graphic element in the center-left of the email features a white map of Jacksonville's coastline and major rivers. A thick red ribbon winds its way across the map, starting from the St. Johns River and curving inland towards the city center. The background of this graphic is a blurred image of the Jacksonville skyline at dusk or night, with the Main Street Bridge clearly visible.

We'll be kicking off weekly town hall meetings over Zoom, starting June 3rd, open to all Jacksonville residents.

In order for public space to be successful, there



Email campaign templates, Activating Jacksonville's Riverfront



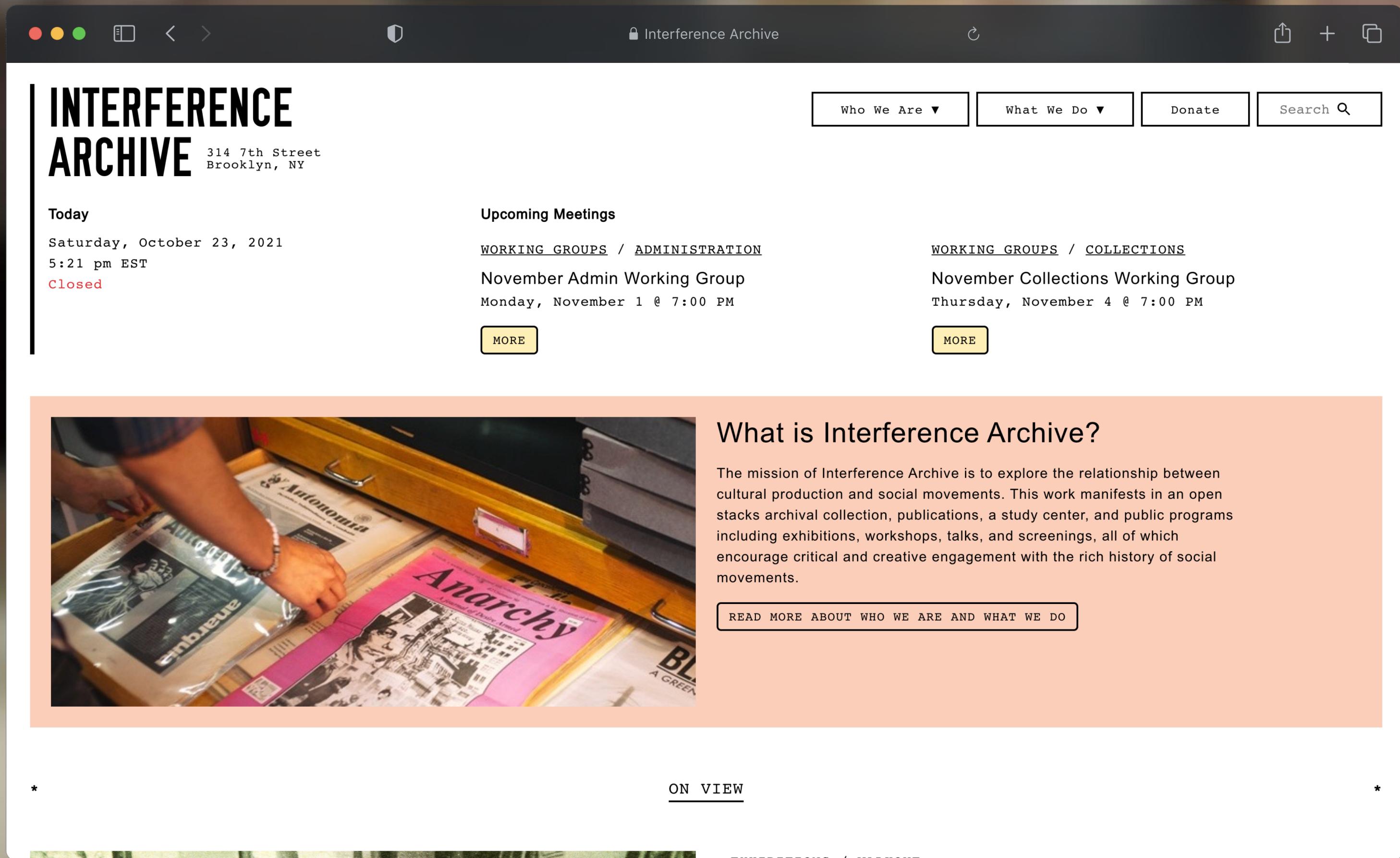
[VIEW IN BROWSER](#)

Activating Jacksonville's Riverfront

[About Us](#) [News](#) [Events](#)

Join us for Weekly Town Halls!

We'll be kicking off weekly town hall meetings over Zoom, starting June 3rd, open to all Jacksonville residents.



The screenshot shows a dark-themed web browser window with the following elements:

- Top Bar:** Standard OS X-style controls (red, yellow, green buttons, close, minimize, maximize).
- Title Bar:** Shows the URL "Interference Archive" with a lock icon.
- Header:** The title "INTERFERENCE ARCHIVE" in large, bold, black capital letters. Below it is the address "314 7th Street Brooklyn, NY".
- Navigation:** A horizontal menu bar with four items: "Who We Are ▾", "What We Do ▾", "Donate", and "Search" with a magnifying glass icon.
- Content Area:**
 - Today:** Information about a meeting on Saturday, October 23, 2021, at 5:21 pm EST, which is listed as "Closed".
 - Upcoming Meetings:** Two sections:
 - WORKING GROUPS / ADMINISTRATION:** "November Admin Working Group" on Monday, November 1 @ 7:00 PM. A "MORE" button is present.
 - WORKING GROUPS / COLLECTIONS:** "November Collections Working Group" on Thursday, November 4 @ 7:00 PM. A "MORE" button is present.
 - Image:** A photograph showing a person's hands interacting with a stack of publications in a wooden display case. Visible titles include "Autonomia" and "Anarchy".
 - Text:** "What is Interference Archive?" followed by a detailed mission statement.
 - Call-to-Action:** A button labeled "READ MORE ABOUT WHO WE ARE AND WHAT WE DO".
- Bottom Navigation:** A footer section with "ON VIEW" underlined, a small asterisk (*), and a "EXHIBITIONS / WALKABOUT" link.

Case Study #4

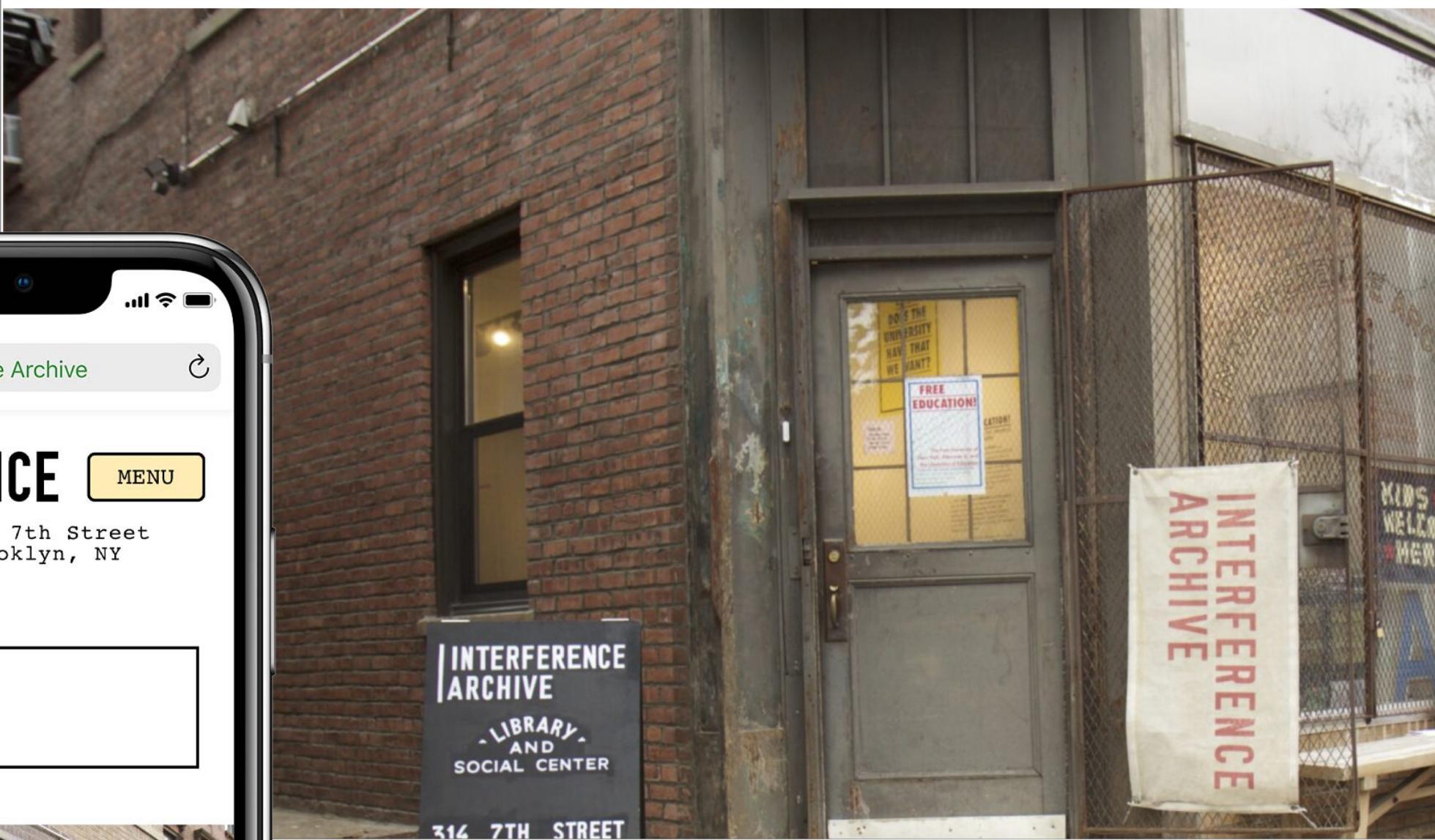
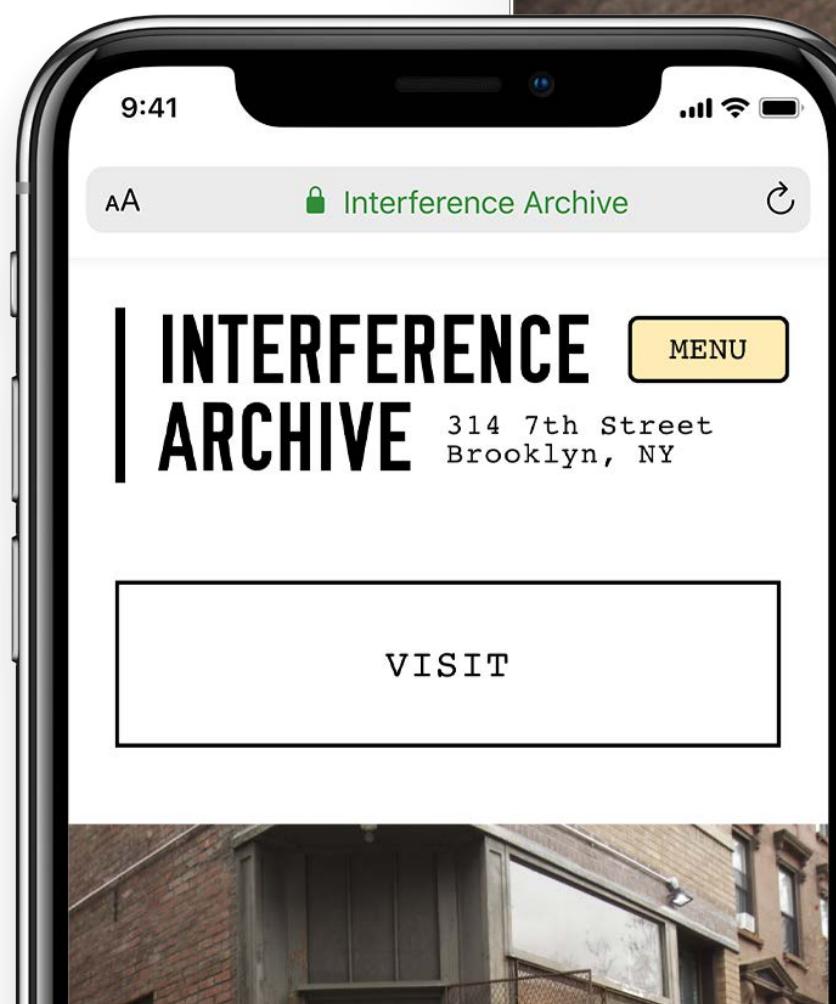
Website design and development refresh for Interference Archive

Institutional website refresh for Interference Archive, a library of historical materials related to political protest, based in Brooklyn, NY.
As Partner & Partners.



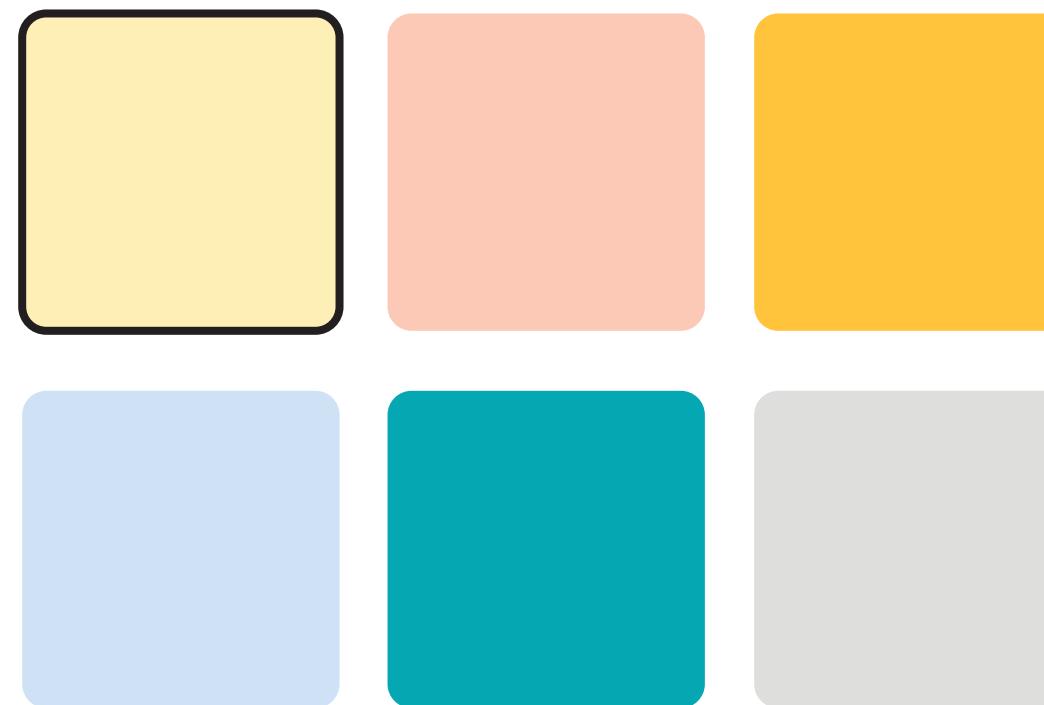
My contributions

- design support, UI and UX
- Wordpress development



INTERFERENCE ARCHIVE

314 7th Street
Brooklyn, NY



Like the Waters, We Rise: A Visual History of Climate Justice

CALENDAR

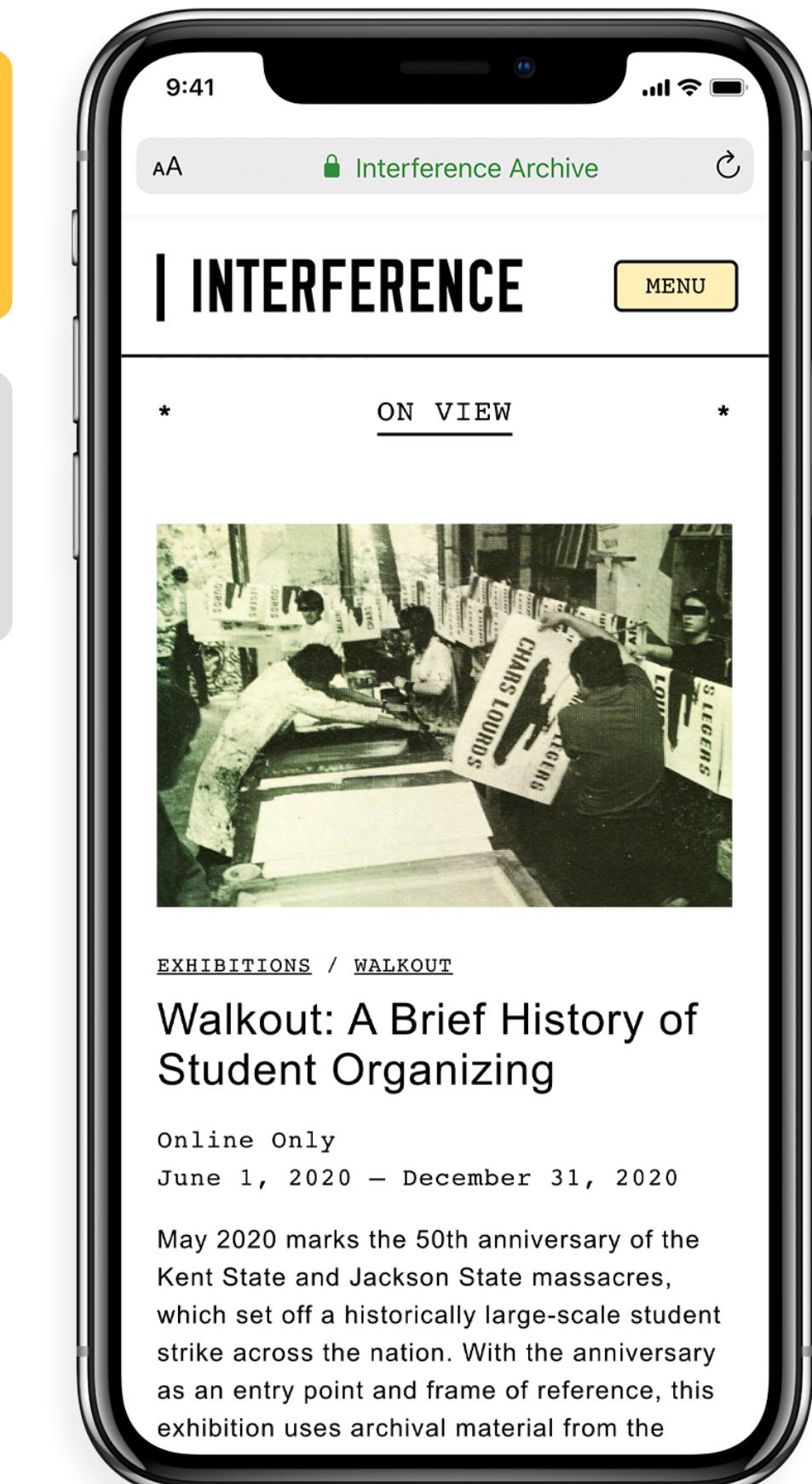
Thursday, February 20, 2020

Join us for *Like the Waters We Rise: Climate Justice in Print*, a two-part exhibition that tells a story of our contemporary climate justice movement through printed works, both past and present.

MORE

VIEW ONLINE EXHIBITION

BORN DIGITAL >



The screenshot shows a Mac OS X desktop environment with a dark-themed window for the 'Interference Archive' website. The window title bar includes standard OS X controls (red, yellow, green buttons, minimize, maximize, close) and the site's name. Below the title bar is a navigation bar with links: 'Who We Are ▾', 'What We Do ▾', 'Donate', and a search bar labeled 'Search'. The main content area features a large, bold, sans-serif font header 'INTERFERENCE ARCHIVE' with a vertical bar on the left. Below the header is the address '314 7th Street Brooklyn, NY'. A large rectangular box covers the middle portion of the page. Inside this box, the word 'WORKING GROUPS' is centered in capital letters. To the left of this box, there is descriptive text about the organization and its working groups. To the right of the box, seven rectangular buttons list the working groups: 'ADMINISTRATION >', 'AUDIO >', 'BORN DIGITAL >', 'COLLECTIONS MANAGEMENT >', 'EDUCATION >', 'EXHIBITIONS >', and 'STAFFING >'. The overall design is clean and modern, utilizing a monochromatic color palette.

Interference Archive is an all-volunteer, collectively run space. Join us!

We operate through a number of working groups. For details about connecting with any of these groups, please email info@interferencearchive.org. Or, click on a working group name at the right for more info on what they're up to and how to get involved.

WORKING GROUPS

ADMINISTRATION >

AUDIO >

BORN DIGITAL >

COLLECTIONS MANAGEMENT >

EDUCATION >

EXHIBITIONS >

STAFFING >

Interference Archive

Who We Are ▾ What We Do ▾ Donate protest

INTERFERENCE ARCHIVE

314 7th Street
Brooklyn, NY

Search Results for: protest

PODCASTS

Audio Interference 56: WTO Protests, Seattle 1999

"I remember walking home from that huge protest and feeling this sense of huge hope in the air...And it was just really exciting and it felt like things actually could change."

EVENTS

Celebrate PROTEST!
the latest issue of Women's Studies Quarterly

Tuesday, November 6, 6:30pm
Join us for the launch and celebration of PROTEST – the latest issue of Women's Studies Quarterly! Editors and contributors will offer a brief glimpse into the issue, reading excerpts of our texts and sharing images of the artwork to generate a discussion of feminist protest that moves us beyond a focus on highly visible acts of protest, such as marches and demonstrations, to the multiple

EVENTS / FINALLY GOT THE NEWS / WORKING GROUPS / EDUCATION

Printing Protest Symbols: a hands-on workshop!

Saturday, April 8, 2-4pm
In the streets or in our archive, we see so many symbols in the world around us. How do social movements use symbols to convey their message? This hands-on workshop is for all ages! We'll spend a bit of time talking about the symbols we see on the exhibition walls right now at Interference Archive, as well as the symbols we see on signs at protests and marches. After that, we'll carve our own symbols into foam printing boards and make

NEWS AND UPDATES

if a song could be freedom mixtape 016-Sounds of Protest

Amit Gilutz is a composer and activist originally from Israel/Palestine, now based in the USA. His work is interdisciplinary and conceptual, particularly focused on the question of music's ability to participate in the practice of social justice. This mixtape was originally prepared for "Sounds of Protest", a course I designed and taught at Cornell University [...]

The image shows the Interference Archive website displayed on a desktop browser and a mobile phone. The desktop view features a large black header with the organization's name. Below the header, there are sections for "Upcoming Meetings" and "ON VIEW". The "ON VIEW" section includes a photograph of people in a library setting. A teal-colored footer at the bottom encourages donations. The mobile phone view shows a simplified version of the site, with the main title and a single exhibition listing.

Desktop View:

- Header:** Interference Archive
- Navigation:** Who We Are ▾, What We Do ▾, Donate, Search
- Section: Upcoming Meetings**
 - Sunday, October 24, 2021
11:31 am EST
Closed
 - WORKING GROUPS / ADMINISTRATION**
 - November Admin Working Group
Monday, November 1 @ 7:00 PM
- Section: ON VIEW**
 - EXHIBITIONS / WALKOUT**
 - Walkout: A Brief History of Student Organizing**
Online Only
- Footer:** Interference Archive is kept open by the generous donations of people like you who use and support the archive. Thank you! [DONATE](#)

Mobile Phone View:

- Header:** Interference Archive
- Title:** INTERFERENCE
- Section:** ON VIEW
- Exhibition Preview:** Walkout: A Brief History of Student Organizing



Thank you.



Small identity for Urban Design Forum's latest program,
Neighborhood Fare. As Partner & Partners.

Write to me at maddy.bruster@gmail.com.