Jacqueline Johnsson
jacquelinejohnsson@gmail.com
718-675-0450

**Graphic Designer and Illustrator
Brooklyn, New York**

Jacqueline designs and researches tools for thoughtful interaction between people, their environment and digital spaces.

For her work, please visit:
    jacquelinejohnsson.com
For her research, please explore:
    are.na/jacquelinejohnsson

Education
BFA Graphic Design, May 2020
Pratt Institute (Brooklyn, NY)

Awards and Honors
— *The Outstanding Merit Award* (2020)
    Awarded to the outstanding graduating
    students in each department.
— *The Pratt Circle Award* (2020)
    Awarded to the graduating students who
    have attained academic distinction.
— *The President's List* (2016-2020)
    Awarded to student's whose term GPA
    is 3.6 or higher.

Skills, Software, and Platforms
— Adobe CC (Photoshop, Illustrator, InDesign,
    After Effects, Premiere, Lightroom)
— Microsoft Suite, Google Suite
— HTML and CSS
— Squarespace, Cargo, Wordpress
— Logic Pro, Garageband
— Printing (Laser, inkjet, riso)
— Conversational German

Experience
Research Intern, Artbook at MoMA PS1
June–August 2019
Researched and wrote on artists and writers featured in the bookstore. Designed signage, merchandise and brochures. Assisted in marketing and documenting events, such as lectures and workshops.

Graphic Designer, Pratt Institute
In-house Communications and Marketing Team
June–August 2018
Worked with a team of creative directors, designers, photographers and copy-editors within the Pratt Institute's established brand guidelines. Designed composition and typography for print and digital materials including booklets, postcards, ads, social media and way-finding systems. Created original display typography for event signage and posters.

Graphic and Web Designer, DRØME Magazine
July 2017–April 2018
Collaborated with a team of writers, editors, art directors and illustrators on the (print and digital) magazine, including a full redesign of the brand guidelines and website. Formatted social media and website posts on arts and culture. Illustrated, designed, and animated social media content for the NYFW.

Computer Lab Assistant, Pratt Institute
May 2019–March 2020
Worked directly with inkjet, laser, and riso printers. Managed student and faculty digital files and print jobs. Gave tutorials on computer software (such as the Adobe CC) and the lab equipment. Maintained the cleanliness of desks, computers, and printers.