

Experience

Junior Graphic Designer, Tandem Agency (April–September 2021)

As full-time designer and strategist, supervise projects from ideation to brand launch. Outputs include consistent systems and compelling narratives in a range of print, digital, and motion-design formats, including top-down brand identities, campaigns and websites.

Junior Graphic Designer, Pratt Institute (June–August 2018)

Worked in a fast-paced environment with an in-house communications team of art directors, writers, and photographers to maintain brand consistency across digital and print channels including advertising, print collateral, social assets, motion graphics, and way-finding.

Lead Graphic and Web Designer, DRØME (July 2017–April 2018)

Multi-tasked on short- and long-term projects with team members, including a full redesign of the brand guidelines and website.

Research and Marketing Intern, MoMA PS1 Artbook (June–August 2019)

Designed signage, merchandise and brochures for the store. Assisted in planning, marketing and documenting lectures and workshops, and wrote reviews for featured artists and writers for Artbook content.

Freelance Graphic Designer (May 2018–Present)

Worked for a range of long-term and short-term collaborators, including *STG Design*, *Tandem Agency*, *Slashed by Tia*, *NYFW*, *Type Network*, *FutureFuture*, *Hatfield Group*, and more.

Education

*BFA Graphic Design with Highest Honors,
Pratt Institute (May 2020)*

Awards and Honors

The Outstanding Merit Award (2020)
The Pratt Circle Award (2020)
The President's List (2016-2020)

Skills and Strengths

Adobe Creative Suite (Expertise)
Motion Design: After Effects; Premiere
Web Design: HTML and CSS
Prototyping: Figma, Adobe XD, etc.
Photography and Writing (Content)
Project management
Languages: English and German