

Jaqueline Mayumi

UI/UX Designer with frontend specialisation passionate about solving problems and focused on creating meaningful experiences through design. Skilled in creating visually pleasing and dynamic designs from graphic design and 3D animation experience and bringing those designs to life using logical skills acquired from system information degree.

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 /jaquelinemayumi

Latest UX/UI Project

Olive App

Case Study | Responsive App | April 2021 - September 2021

- Created the app from scratch applying a user-centered design process.
- Conducted competitive analyses, user interviews, surveys, and A/B testing to gather invaluable research data and develop personas, user flows, and sitemaps.
- Designed 20+ high-fidelity wireframes, prototypes, and a comprehensive style guide based on stakeholder requests and end-user feedback.

Check out the project: jaquelinemayumi.com/olive

Work Experience

Software Support Engineer

Oracle | Galway, Ireland | March 2019 - March 2021

- Provide excellent technical, non-technical experience, and problem troubleshooting.
- Acquire knowledge of technical system functions and metrics.
- Create/Run SQL scripts to troubleshoot or fix data issues.

Achievements: Dedicated special time to contact users that hadn't received solutions to their issues for more than 8 months and solved more than 70 of these cases in one month.

Graphic Designer

Ground N Co | Galway, Ireland | December 2017 - March 2019

Jungle Cafe | Galway, Ireland | February 2016 - December 2017

- Supporting the team on delivery of marketing materials, developing concepts, graphics, and layouts for products illustrations, menu, website (WordPress), and social media channels.

Achievements: Changed all visual concepts in Jungle Cafe except the logo. Created a new menu, website in Wordpress, and a new business card.

For Ground and Co, designed all the special menus and promotion banners. Redesigned new menus for the other restaurants associated to the Tribe Hospitality Group.

3D Generalist

HeyJow Studio | Sao Paulo, Brazil | February 2015 - December 2015

- Developed high quality and cutting-edge 3D arts, creating storyboard, characters, colours, style, and objects for 3D arts.
- Utilized 3D modelling, texturing, lighting techniques, animating, editing, and Final Output (Adobe), to create visual elements.
- Supported delivery of animation previews, quality control, asset version tracking, having all scene files ready to go for animation.
- Review 3D arts and provide recommendations for improvements.

Achievements: Created an advertisement for a construction company client, showing all leisure areas that were part of the building such as barbecue place, party saloon, playground, and swimming pool.

Database Administrator

HDI Insurance | Sao Paulo, Brazil | October 2008 – January 2014

- Created digital flow of all systems, helping to better visualize the web and offline system, showing the database connection for each program.
- Ensure development and implementation support efforts meet integration and performance expectations.
- Planned, configured, designed, created, installed, customized, upgraded, and maintained databases to meet defined requirements.
- Created scripts in Unix for automation and facilitated the process during downtime and maintained the database and data guard.

Achievements: Created all the web system documentations mapping, showing the system flow from customer login to database. Helped all teams to understand the service flow and showed programs and databases passing through in each part of the web system.

Developed programs in shell script to automate the process of downtime and monitor the databases.

Capabilities

Design

Design Principles and Heuristics
Interaction Design
Wireframing • Prototyping
Responsive Web Design
Design Briefs and Style Guides
Typographic Hierarchy
Creative Problem-Solving

Research

Competitive Analysis
MVP Documentation
Research Synthesis
A/B Testing
Usability Testing • User Interviews
User Personas • User Journeys
User Flows

Development

HTML • CSS • JavaScript • SQL

3D

Modeling • Texturing • Lighting
Animation • Rendering

Tools

Figma • Adobe Creative Cloud
InVision • React • Maya • VRay

Education

UX Design Immersion/ FrontEnd Specialisation

Career Foundry - Online
2020-2021

High Certificate 3D Animation

College Melies - Brazil
2014-2015

High Certificate Visual Communication

Pan Americana Art School -
Brazil
2012-2013

Honour Bachelor Degree Information Technology

Impacta College - Brazil
2006-2009