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TOTAL
MARKS

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NATIONAL SENIOR CERTIFICATE EXAMINATION
NOVEMBER 2023

CONSUMER STUDIES

EXAMINATION NUMBER

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Time: 3 hours

200 marks

PLEASE READ THE FOLLOWING INSTRUCTIONS CAREFULLY

1. This question paper consists of 31 pages. Please check that your question paper is complete.
2. This paper is divided into four sections:
SECTION A: Food and Nutrition and Consumer-related Issues
SECTION B: Clothing and Consumer-related Issues
SECTION C: Housing and Furnishings and Consumer-related Issues
SECTION D: Extended Writing Response
3. Read the questions carefully.
4. Answer ALL the questions on the question paper and hand this in at the end of the examination. Remember to write your examination number in the space provided on the question paper.
5. The marks allocated to each question will indicate the detail required.
6. Calculators may be used.
7. It is in your own interest to write legibly and to present your work neatly.
8. THREE blank pages (pages 29–31) are included at the end of the paper. If you run out of space for a question, use these pages. Clearly indicate the number of your answer should you use this extra space.

Allocation of marks

Question	1	2	3	4	5	6	7	8	9	Total
Marks	18	23	29	11	14	25	10	50	20	200
Obtained										
Moderation										
Checked										
Re-mark										

SECTION A FOOD AND NUTRITION AND CONSUMER-RELATED ISSUES***Spend approximately 60 minutes on this section.*****QUESTION 1 MULTIPLE CHOICE**

- 1.1 Choose the most correct answer to each of the following questions. Write only the letter(s) of your choice in the table below.

Question	1.1.1	1.1.2	1.1.3	1.1.4
Answer				

- 1.1.1 Select the combination of factors that can be linked to anaemia.

- A Reduced production of red blood cells.
- B A reaction after you have eaten a protein.
- C Excessive blood loss.
- D Impaired absorption of iron.
- E Build-up of plaque in the arteries.
- F Characterised by pain, fever, and diarrhoea.

(3)

- 1.1.2 ... deficiency leads to the reduced absorption of calcium and phosphorous.

- A Vitamin A
- B Vitamin C
- C Vitamin D
- D Vitamin E

(1)

- 1.1.3 Which of the following best describes inflation?

- A A decrease in the overall level of prices in an economy
- B An increase in the overall level of prices in an economy
- C The amount of money in circulation in an economy
- D The rate at which the economy is growing

(1)

- 1.1.4 Bulimia sufferers use the following methods to get rid of kilojoules before the body can absorb it.

- A Consuming excessive water
- B Avoiding food and fasting
- C Exercising strenuously
- D Taking diuretics
- E Purging (self-induced vomiting)
- F Eating only certain foods

(3)

- 1.2 In the table below, tabulate the following characteristics into the appropriate tax type. Write only the correct letter(s) in the applicable column.

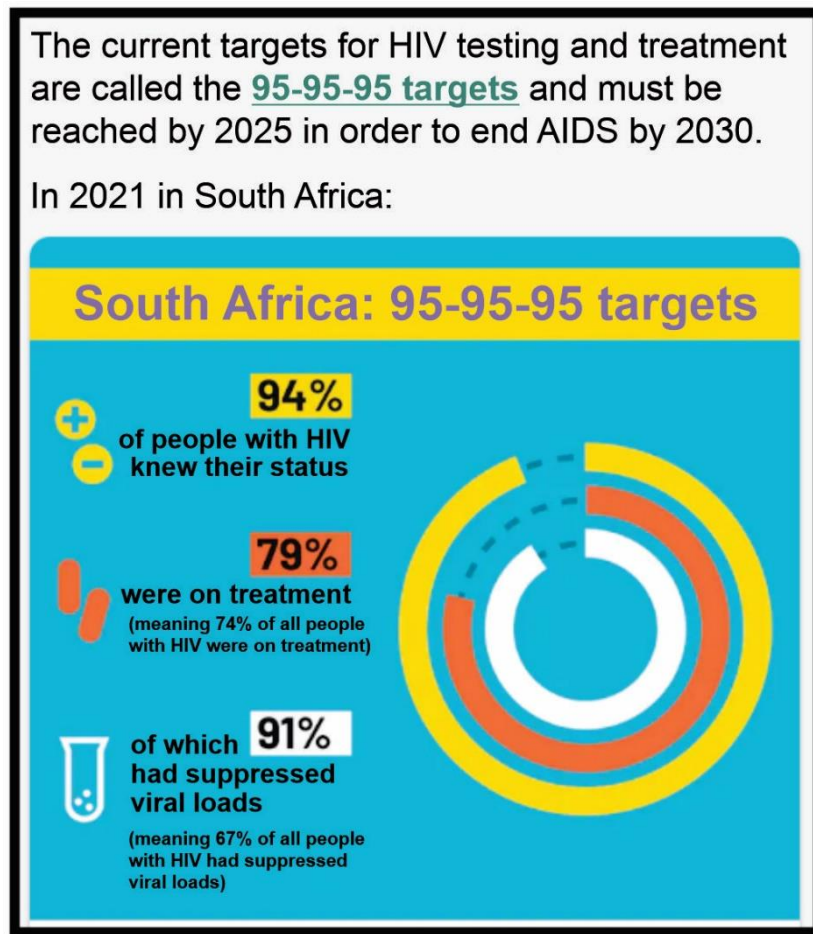
Property tax	Pay as you earn (PAYE)	Provisional tax	Environmental levy	Excise duties	Capital gains tax

- A Subject to an employee's income.
- B Paid by a consumer with an irregular income.
- C Mainly imposed on non-essential articles.
- D Due only after an investment is sold.
- E Paid to the municipality by homeowners.
- F Imposed on plastic bags and non-renewable energy sources.
- G Collected monthly throughout the year.
- H Used for the maintenance of infrastructure in communities.
- I The employer must issue an employee tax certificate.
- J Paid twice a year, based on estimated income.

(10)
[18]

QUESTION 2

Study the image below and use it to answer the questions that follow.



[Source: UNAIDS, 2021]

2.1 Describe Acquired Immune Deficiency Syndrome (AIDS) in detail.

(3)

2.2 Identify the target in which South Africa needs to improve.

(1)

2.3 List FOUR possible reasons for the statistic identified in Question 2.2.

(4)

2.4 **'Treatment of people living with HIV/AIDS starts with nutritious food.'**
Analyse the above-mentioned statement with reference to healthy eating habits for a weakened immune system.

(7)

2.5 Provide meal-planning advice to people living with HIV/AIDS who exhibit the following symptoms.

2.5.1 Sore mouth or throat

(2)

2.5.2 Diarrhoea

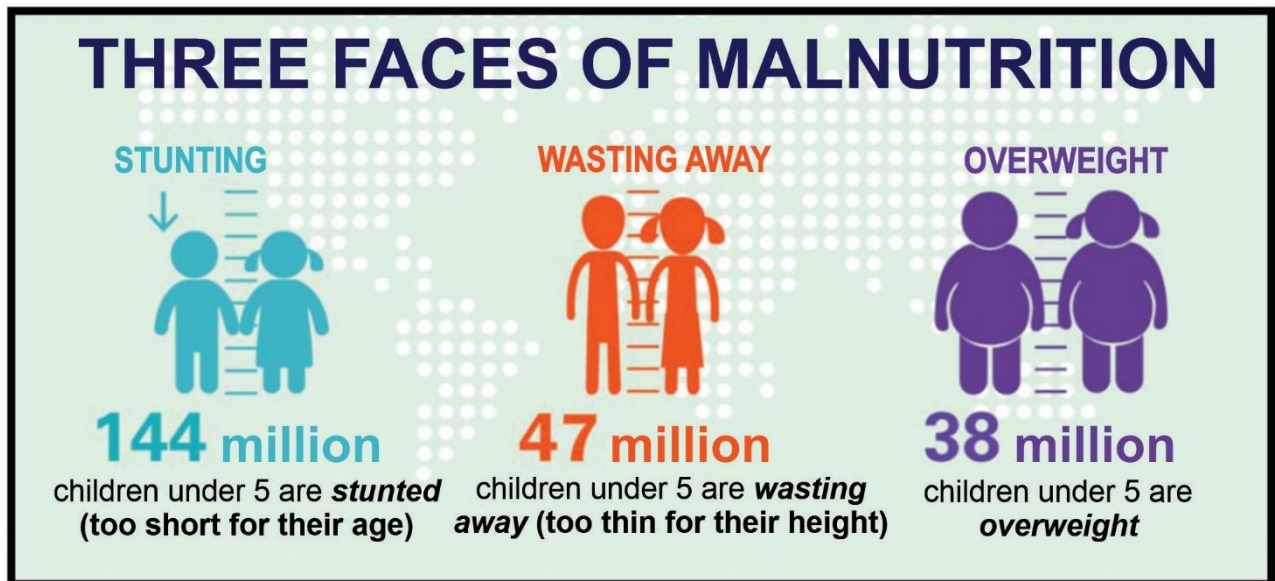
(2)

2.6 Identify FOUR strategies for individuals suffering from AIDS that can be implemented to end AIDS by 2030.

(4)
[23]

QUESTION 3

Study the statistics below and use it to answer the questions that follow.



[Joint child malnutrition estimates as provided by UNICEF, WHO and the World Bank.]

3.1 Identify the faces that can be the result of protein/energy malnutrition.

(1)

3.2 Explain your answer to Question 3.1 in relation to malnutrition in South Africa.

(4)

- 3.3 Identify TWO malnutrition-related health conditions that the children who are wasting away could have.

(2)

- 3.4 What is the difference between these two conditions identified in Question 3.3? Tabulate your answer as shown below.

BASIS OF COMPARISON	Name one condition you identified in Question 3.3. Answer: _____	Name the other condition you identified in Question 3.3. Answer: _____
Description		
Symptoms		

(8)

- 3.5 Explain FOUR possible causes of childhood obesity.

(4)

- 3.6 Adapt the following recipe to make it more suitable for a child that is obese and provide sound reasoning for your choices.

Spaghetti Bolognaise



Ingredients	Adaption	Reason
Example: Onion/Carrot/Celery/Herbs	Example: No adaption necessary.	Example: Low kilojoule content and contain important minerals and vitamins for the child's development.
350 g Spaghetti		
10 ml Sunflower oil		
100 g Bacon bits		
500 g Beef mince		
500 ml Tinned pasta sauce		

(10)
[29]

70 marks

SECTION B CLOTHING AND CONSUMER-RELATED ISSUES

Spend approximately 40 minutes on this section.

QUESTION 4 SHORT QUESTIONS

4.1 Name the most appropriate fashion term for the descriptions below:

4.1.1 A clothing style that is widely worn by the majority of people today.

_____ (1)

4.1.2 A clothing style that has fallen out of favour in the market.

_____ (1)

4.1.3 A timeless clothing style with simple, easily identifiable lines.

_____ (1)

4.1.4 Prevailing trends or styles in clothing, footwear, accessories, hairstyles, and makeup that are popular and widely accepted within a particular culture or society.

_____ (1)

4.1.5 Garments that are typically expensive, often showcased in fashion shows and worn by a few fashion icons.

_____ (1)

4.1.6 A business model and approach to fashion retail that emphasises speed and low cost in the production and distribution of clothing and accessories.

_____ (1)

4.2 Choose the word/term between brackets that will make the statement true. Write only the word/term in the space provided.

4.2.1 With a/an (instalment / lay-by) sale, the consumer receives the product only after the full amount has been paid.

(1)

4.2.2 The Consumer Protection Act safeguards consumers by incorporating a (cooling-off / exclusion) period during which they can cancel a contract resulting from direct marketing.

(1)

4.2.3 A (warranty / guarantee) is a formal, written promise made by the seller that a clothing item is free of defects.

(1)

4.2.4 A savings opportunity known as a (stokvel / savings account) involves regular contributions of a fixed amount by its members, with the pooled money awarded to each member in turn allowing them to make a large cash purchase.

(1)

4.2.5 (Recycling / Upcycling) means taking apart an old garment and remaking it into a new item.

(1)
[11]

QUESTION 5

Read the scenario below and answer the following questions.

<p>16-Year-old Jacques purchased the branded T-shirt from the Facebook marketplace. The supplier assured him that the shirt was not a fake. However, the first time Jacques wore the shirt, a friend asked where he got the counterfeit T-shirt. Jacques was enraged and immediately called the supplier and yelled angrily at him. However, the supplier maintained that the T-shirt was not a fake.</p> <p>[Source: Text: Examiner, Image: Facebook Marketplace]</p>	 <p>R120 Nike shirts</p>
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- 5.1 What is the first thing Jacques should have noticed to realise this was not an original brand T-shirt?

(1)

- 5.2 Name the type of contract Jacques agreed to, by paying for the T-shirt, without dispute.

(1)

- 5.3 According to the supplier the T-shirt is not fake. Give a reason why this branded T-shirt is inexpensive.

(2)

- 5.4 'Luckily, in South Africa, Jacques is protected by the Consumer Protection Act'. Give reasons for the above-mentioned statement, with reference to your answer in Question 5.3.

(2)

5.5 When will Jacques not be protected by the Consumer Protection Act?

(1)

5.6 Give Jacques FOUR guidelines on how to complain more effectively.



(4)

5.7 Why would teenagers, such as Jacques, be tempted to buy counterfeit branded clothing items?

(3)
[14]

QUESTION 6

Study the images below and answer the questions that follow.

1960s	2022
	
Navy polyester two-piece suit.	Navy polyester two-piece suit.

[Source: Bing. Images]

6.1 Name and define the fashion style shown in the above images.

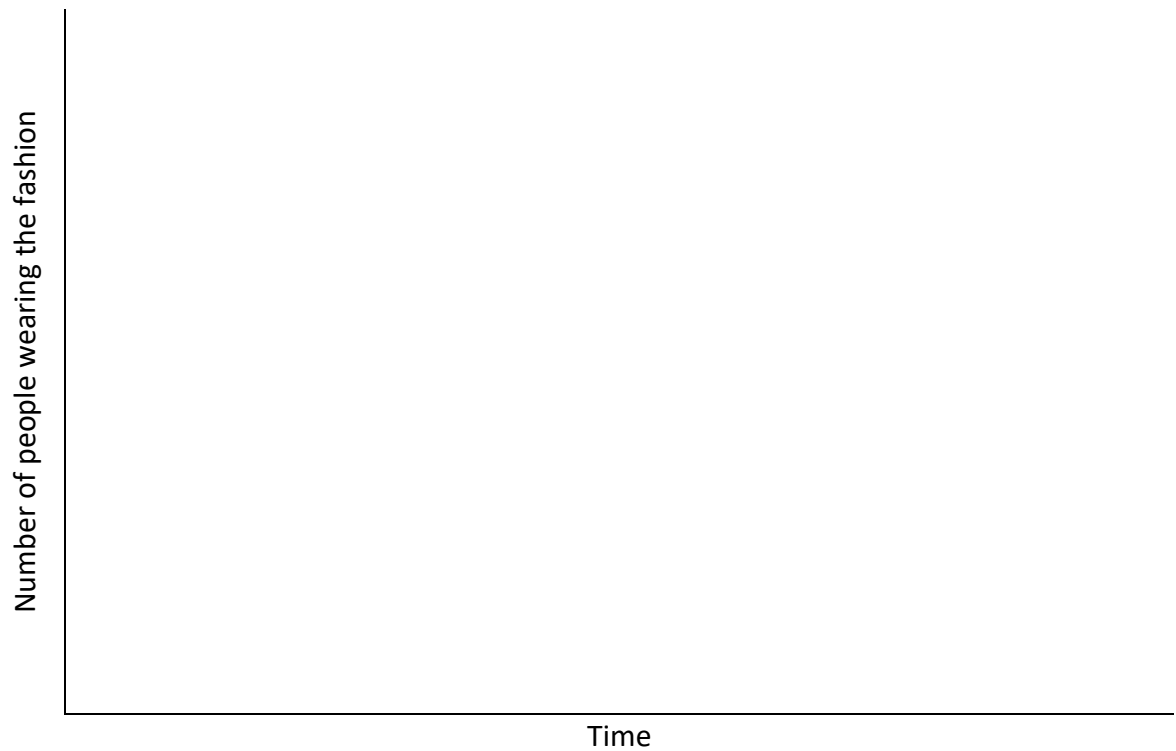
(3)

6.2 Compare the style you defined in Question 6.1 to fad fashion. Use the table below as guidance for your answer.

	Your answer to Question 6.1	Fad fashion
6.2.1 Time		
6.2.2 Number of people wearing the style.		
6.2.3 Suitability for all body types and shapes.		

(6)

- 6.3 Draw a graph to explain the stages of these two fashion styles. Label the graph accordingly.



(7)

- 6.4 Why is the 2022 suit an excellent option for a formal job interview?

(4)

- 6.5 The following clothing label appears on the 2022 suit. Use it to answer the following question.



[Source: <<https://i.etsystatic.com/20871695/>>]

Assess the label in relation to the suit's long-term sustainability.

(5)
[25]

50 marks

SECTION C HOUSING AND FURNISHINGS AND CONSUMER-RELATED ISSUES***Spend approximately 50 minutes on this section.*****QUESTION 7 SHORT QUESTIONS**

7.1 Choose the most correct answer to each of the following questions. Write only the letter(s) of your choice in the table below.

Question	7.1.1	7.1.2	7.1.3	7.1.4	7.1.5
Answer					

7.1.1 A body corporate ...

- A is responsible for the communal area maintenance.
- B may decide who buys or rents in the complex.
- C consists of a group of lawyers appointed by buyers.
- D is only responsible for the swimming pool area.

(1)

7.1.2 What services can an estate agent offer when helping someone buy or sell a property?

- A Conducting property viewings and negotiating the purchase price.
- B Preparing legal documents and conducting property inspections.
- C Providing financing options and investment advice.
- D Offering home renovation services and property management.

(1)

7.1.3 A renewable energy source is ...

- A coal.
- B fossil fuels.
- C natural gas.
- D wind.

(1)

7.1.4 Which of the following is NOT a water saving tip(s)?

- A Reduce the shower volume.
- B Decrease the flush volume of toilets.
- C Shower for an hour rather than bathing.
- D Use black water in your vegetable garden.

(2)

7.1.5 If you decide to build a house, make sure the builder you choose is registered with the ...

- A NCR
- B NHBRC
- C SANBS
- D SARS

(1)

7.2 Fill in the missing word/term in the following statements.

7.2.1 The _____ tracks the price change of an average basket of goods purchased by households to determine inflation. (2)

7.2.2 _____ washing machines use the least amount of water. (1)

7.2.3 _____ efficiency labelling on appliances assist consumers in making informed decisions about the products' electricity consumption. (1)

[10]

QUESTION 8

Read the extract below and answer the questions that follow.

Gert and Grace Shabangu want to build their dream home in Blue River Estate because they want to expand their family of two. They plan to apply for a home loan using their combined income. They received a R3.2 million quote from Afrikta Developments, which included the sectional title stand, design, and construction. Extra monthly estate expenses would include:

Levy – R2200.00

Electricity – R1200.00

Water – R890.00

The couple intends to add some eco-friendly design elements to the existing plan, but they are unsure how to do so. You are hired as a project consultant to assist them.

[Own extract]

8.1 State FOUR factors that the couple need to consider before deciding whether to rent, build or buy.

(4)

8.2 List THREE documents that they must provide to the bank when applying for a home loan.

(3)

8.3 Explain the difference between a fixed and variable interest rate to the couple.

(4)

8.4 Identify TWO other components that were not mentioned in the extract that contribute to the cost of building a house.

(2)

8.5 State specific clauses that apply to only a building contract.

(5)

- 8.6 *A monthly levy is stated as an extra estate cost.*
Explain to the couple why they need to pay this levy.

(4)

- 8.7 Critically analyse the differences between sectional title and full title property ownership.

(6)

8.8 Justify the advantages of building their own home.

[illegible]

8.9 Identify FOUR eco-friendly design elements that the couple can incorporate in their home.

(4)

- 8.10 Due to all the building expenses the couple is getting worried about buying household appliances.

Determine the best payment method for purchasing these appliances using sound reasoning.

(2)

- 8.11 Motivate the buying of eco-friendly appliances by referring to environmental conservation.

[illegible]

(8)

[50]

60 marks

SECTION D EXTENDED WRITING RESPONSE

Spend approximately 30 minutes on this section.

QUESTION 9

Use the following sources to answer the question:

'Should nutritional labelling on fast food be mandatory in South Africa?'

**Source 1**

A study by the South African Journal of Clinical Nutrition into fast-food nutrition labelling found that just 58% of SA's biggest fast-food retailers surveyed provide nutritional information on their products.

[Source: Pasiya, L. (n.d.). 'Should fast-food nutritional labelling in South Africa be mandatory?']

Source 2

While all burgers were high in protein, some were also high in fat, salt, and sugar, as indicated by percentages of the nutritional reference ranges above 30%. Similarly, this was the case for pizzas. All meal combinations exceeded particularly the total recommended energy, carbohydrates, sugar, and salt content, and most also exceeded the recommended fat content.

[Source: Dlamini, S.N., Mukoma, G. and Norris, S.A. (2021). 'Should fast-food nutritional labelling in South Africa be mandatory?']

Source 3

According to the current South African regulations, when no claim is made about the food product (such as 'high in fibre,' 'low in fat'), providing nutritional information is not mandatory. Consequently, making healthier food choices at the point of purchase is not always an option for South African consumers. The regulations also indicate that, unless a claim has been made, ready-to-eat foodstuffs that are prepared and sold on the premises are exempt from the nutritional labelling requirements. As this food category primarily includes ready-to-eat foods, fast-food outlets are not obligated to list the nutritional information of their products. As a result, access to nutritional information is not readily available to consumers, making it difficult for consumers to make informed choices.

[Source: Dlamini, S.N., Mukoma, G. and Norris, S.A. (2021). 'Should fast-food nutritional labelling in South Africa be mandatory?']

Source 4

The study used the United Kingdom Traffic Light labelling system, a labelling method that assigns green, amber, or red, to rate specific nutrients (e.g., sugar, fats, and salt) as low, medium or high, respectively.

[Source: Dlamini, S.N., Mukoma, G. and Norris, S.A. (2021). 'Should fast-food nutritional labelling in South Africa be mandatory?']

Source 5

Urbanisation is the main driver of the obesity pandemic and associated chronic diseases. This is because urbanisation comes with unhealthy lifestyle changes, including increased consumption of ultra-processed and energy-dense foods that are generally unhealthy. A large proportion of these unhealthy foods are fast foods, which are convenient to obtain at relatively low prices but are generally high in energy, fat, salt and even sugar.

[Source: Dlamini, S. (n.d.). 'Why South Africa should introduce mandatory labelling for fast foods.' [online] *City Press*]

USE THE RUBRIC TO GUIDE YOUR RESPONSE.

[20]

Criteria	Performance Indicators				
	5 marks	4 marks	3–2 marks	1 mark	0 marks
Introduction & conclusion	An introduction with a clear and concise direction for the discussion regarding both nutritional labelling on fast food and misleading nutrient claims. The conclusion is a consolidation of all facts with a clear argument for nutritional labelling on fast foods.	An introduction that shows an understanding of either nutritional labelling on fast food or misleading nutrient claims. A conclusion is present, but the facts were not consolidated OR there is no clear argument for the introduction of nutritional labelling on fast foods.	An introduction was attempted but it shows a poor understanding of both nutritional labelling on fast foods and misleading nutrient claims. The conclusion and consolidation of facts are attempted but lack clarity.	The introduction and conclusion were attempted but they are vague, lacking cohesion, rambling or repetitive. Either the introduction or conclusion was not attempted.	No introduction or conclusion.
Consequences of a diet consisting of fast foods	The response shows a thorough understanding of the consequences of a diet consisting of fast food. Candidate discusses 4–5 consequences in detail. No factual errors.	The response shows a good understanding of the consequences of a diet consisting of fast foods. Candidate discusses 2–3 consequences in detail. Minor factual errors.	The response shows an understanding of the consequences of a diet consisting of fast foods. Candidate discusses only 1 consequence in detail. Some important information is missing/incorrect.	The response shows a weak understanding of the consequences of a diet consisting of fast foods. Candidate lists consequences without any detail. The response is vague and repetitive.	The response shows poor or no understanding of the consequences of a diet consisting of fast foods.
Prohibited misleading claims that relate to fast foods	The response shows a thorough understanding of 5 misleading food claims, and it relates to fast-food products. No factual errors.	The response shows a good understanding of 4 misleading food claims, and it relates to fast-food products. Minor factual errors.	The response shows an understanding of 2–3 misleading food claims, and it relates somewhat to fast-food products. Some important information is missing/incorrect.	The response shows a weak understanding of misleading food claims and does not relate to fast foods. The response is vague and repetitive.	The response shows poor or no understanding of misleading food claims.
Quality of the response	The response is clear and concise. Flow is logical. Focus is consistently maintained. The use of terminology is accurate.	For the most part, the article is clear, the flow is logical, the focus is maintained, and the use of terminology is accurate. There are minor lapses.	The response has some flaws relating to clarity, reasoning, focus and terminology, which affect the quality of the article.	The article is often vague, lacking cohesion, rambling or repetitive. The terminology used is often incorrect.	The article is meaningless.

[illegible]

[illegible]

[illegible]

20 marks

Total: 200 marks

ADDITIONAL SPACE (ALL QUESTIONS)

**REMEMBER TO CLEARLY INDICATE AT THE QUESTION THAT YOU USED THE
ADDITIONAL SPACE TO ENSURE THAT ALL ANSWERS ARE MARKED.**

[illegible]

[illegible]

[illegible]