Jacques Hervochon
business intelligence data analyst

► Experienced Data Analyst skilled in **crafting impactful insights**

► Strong interest in **automating processes** and **transforming data** into actionable strategies.

► Passionnate about **coding** and continuous **learning new languages**.

Phone
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Email
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Open to
Remote or Hybrid (Barcelona - ESP)

Expertise
► **SQL** (BigQuery, PostgreSQL)

► **PowerBI**, **Looker Studio, Metabase, Luzmo**

► **Git, GitLab, dbt**

► **R**

► **SAS**

Education
MATHEMATICS AND COMPUTER SCIENCE (2015-2017)

MASTER DEGREE
University of Versailles Saint-Quentin-en-Yvelines (FRA)

Languages
► **English** (Fluent)

► **French** (Native)

► **Spanish** (Intermediary)

References
► **MICHAEL BILLING**
SWEET GEEKS A/S - Senior Consultant

► **NADA GHOLAM**
TURNER FRANCE - Director, Data & Consumer Insights

Work Experience

Business Intelligence Analyst
Caravelo l Travel-Tech l Barcelona, **SPAIN**
06/2023 - Present

I am playing a key role in completely revamping all company's dashboards from scratch, introducing a new reliable and robust BI tool tracking Saas Metrics. Additionally, I am actively involved in conducting analysis to enhance the understanding of the subscriber's journey.

► **Defining metrics to align with clients expectations.** I am closely working with Customer Success Team to ensure dashboards accurately and align to client needs.

► **Designing and organising dashboards layouts** to clearly and effectively present metrics.

► **Implementing advanced analytics in dashboards** to empower independent decision-making.

► **Consistently providing analysis and reports** to meet company goals and assist in troubleshooting outages and incidents.

► **Deploying and updating dashboards integration** (Git, GitLab, etc.)

TOOLS: SQL, PowerBI, DAX, Looker Studio, Luzmo, Metabase, Git, GitLab, Visual Studio Code, Terminal, Amazon Web Services S3, Amazon Athena, DBeaver, Microsoft Excel, Google Workspace, Jira, Confluence, Slack, Figma

Data Analyst
FRVR l Gaming l Lisbon, **PORTUGAL**
06/2021 - 04/2023

I had the chance to join the team from the very beginning and contributed to the creation of the dashboards and setting up new processes. Part of a fast paced Startup environment, handling new challenges and projects on a daily basis.

► **Creating a complete BI tool and interactive features for Game Studios.**

► **Working closely with the Finance Team to fully automatise the Studio Payout**. I provided automatical reports on finance performances with distribution and time series analysis.

► **Migration of the data pipeline** to ensure better quality of data and reduce cost queries.

TOOLS: Google BigQuery, Google Cloud Platform, Google Data Studio, superQuery, DataGrip, dbt, GitHub, Airflow, Google Workspace, Miro, Slack, Clickup, Weekdone, Discord.
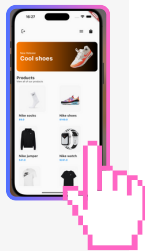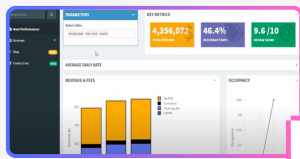
Statistical Research Analyst

NRJ GLOBAL l TV & Radio l Paris, **FRANCE**
11/2019 - 03/2021

As a member of the Pricing Team, my responsibilities included optimizing revenue growth.

> ► Optimising the schedule for TV channel advertisements.
> ► Analysing the performance of the Group's TV and Radio as well as competitors.

**TOOLS:** Business Objects, Microsoft Office, Mediamat Quotidien, Mediamat Thematik, Discord.

Business Intelligence Analyst

THREE CHOCOLATIERS l Retail l Sydney, **AUSTRALIA**
03/2019 - 09/2019

As a seller, I used my programming skills to provide an automated sales report. Leading this project independently in an English-language environment was a significant achievement.

> ► **Developing a high-impact dashboard to automate inventory accounting facilities time-saving and enhance operational safety.**
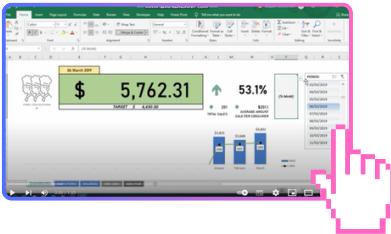
TOOL: Microsoft Excel.

Business Intelligence TV Analyst

Turner (Warner Bros) l TV l Paris, **FRANCE**
09/2016 - 10/2017

As an apprentice with the Data and Consumer Insight Team, I had the opportunity to automate the monthly channel performance analyses, presenting significant new challenges for the company.

> ► **Creating an automated performance report covering linear, digital and social platforms** for kids, cinema and series channels. The dashboard saved 2 week's work a month.
> ► **Automating data collection processes** on a daily, weekly, monthly and yearly basis to identify emerging trends.
> ► **Analysing TV audiences** to conduct comprehensive assessments for both kids and movies brands' touchpoint.
> ► **Delivering monthly digital performance presentations** to Teams, enhancing their understanding of measuring metrics and social performance.
> ► **Providing support in TV performance presentation** to assist the Programmatic Team in optimisating programming strategies.
> ► **Conducting competitive analysis as part of the project to launch a new series channel**, including benchmarking and competitive intelligence.

TOOLS: Microsoft Office, Youtube Analytics, Adobe Analytics, Mediamat Quotidien, Mediamat Thematik.