



**Jacques Hervochon**  

## Data Analyst

With over 7 years of experience in data analytics across multiple countries and diverse industries, I help companies create dashboards that support cross-team decision-making and perform ad-hoc analyses to guide business strategy.

 <https://jacqueshervochon.carrd.co>

## Key Contributions & Impact

- Revamped all company dashboards from scratch by introducing a more reliable and robust BI tool.
- Supported the migration of the data pipeline to ensure better data quality and significantly reduce cost queries.
- Fully automated performance analyses and revenue payouts, from data collection to data visualisation.
- Conducted advanced SQL analyses to support key business decisions.



SQL



Power BI



Metabase



Looker Studio



Python



dbt

## Work Experience Overview

### Data Analyst

roadsurfer, Barcelona, SPAIN | Travel Arrangements

### Freelance

July 2025 - Present

### Business Intelligence Analyst

Caravelo, Barcelona, SPAIN | Travel Tech

### Full-Time

June 2023 - Jan 2025

### Data Analyst

FRVR, Lisbon, PORTUGAL | Mobile Game

### Full-Time

May 2021 - May 2023

### Statistical Research Analyst

NRJ GLOBAL, Paris, FRANCE | Advertisement (TV & Radio)

### Full-Time

Nov 2019 - March 2020

### Business Intelligence Analyst

Three Chocolatiers, Sydney, AUSTRALIA | Retail

### Part-Time

March 2019 - Sept 2019

### TV Business Intelligence Analyst

Turner Broadcasting System, Paris, FRANCE | Advertisement (TV)

### Apprenticeship

Sept 2016 - Sept 2017

### Assistant Marketing Research Analyst

France Télévisions Publicité, Paris, FRANCE | Advertisement (TV)

### Internship

March 2016 - Aug 2016

### Data Analyst

Médiamétrie, Paris, FRANCE | Advertisement (TV, Radio & Internet)

### Internship

April 2015 - Aug 2015

### Data Analyst

Crédit Agricole, Ploufragan, FRANCE | Bank

### Internship

Apr 2014 - June 2014

# Work Experience Details (most recent first)

## Business Intelligence Analyst

Caravelo, Barcelona, SPAIN | Travel Tech

June 2023 – December 2024



I played a key role in completely revamping all company's dashboards from scratch, introducing a new reliable and robust BI tool tracking SaaS Metrics. Additionally, I was actively involved in conducting analysis to enhance the understanding of the subscriber's journey.

- **Defining metrics to align with clients expectations.** I am closely working with Customer Success Team to ensure dashboards accurately and align to client needs.
- **Designing and organising dashboards layouts** to clearly and effectively present metrics.
- **Implementing advanced analytics in dashboards** to empower independent decision-making.
- **Consistently providing analysis and reports** to meet company goals and assist in troubleshooting outages and incidents.
- **Deploying and updating dashboards integration** (Git, GitLab, etc.)

## Data Analyst

FRVR, Lisbon, PORTUGAL | Mobile Game

May 2021 – May 2023



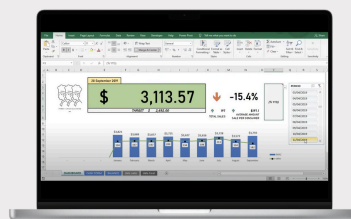
I had the chance to join the team from the very beginning and contributed to the creation of the dashboards and setting up new processes. Part of a fast paced Startup environment, handling new challenges and projects on a daily basis.

- **Creating a complete BI tool and interactive features for Game Studios.**
- **Working closely with the Finance Team to fully automatise the Studio Payout.** I provided automatically reports on finance performances with distribution and time series analysis.
- **Migration of the data pipeline** to ensure better quality of data and reduce cost queries.

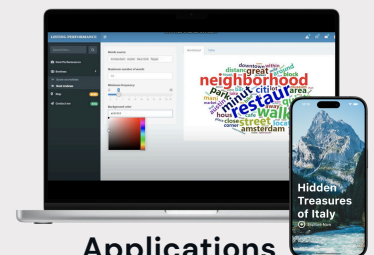
## Personal Projects 🚀 click on the screens to dive in!



Dashboards



Business Budget Template



Applications

## Educational Background

### Mathematics and Computer Science

Master's Degree, Versailles, FRANCE

Sept 2016 – Sept 2017