**Target market**

The main target audience of this website is people who like cats and would also like to broaden their knowledge of cats in a fun way. In order to target more people, the website has a facility to translate the facts into various languages.

**Why this is something that should be developed**

This project is desirable as it allows people from different backgrounds to access cat facts.

**The main innovation of this project**

The main innovation of this project is to fetch cat facts, parse the cat facts, display them to the user and use a translation API to translate the facts into several languages. This is useful for people whose first language is not English as they are able to improve their knowledge about cats.