**Jackie Wells**

Washington DC | 267-517-2615 | jackiewsca@gmail.com| [LinkedIn](https://www.linkedin.com/in/jackie-wells-24966822b/) | [Portfolio](https://jacwells.github.io/)

# Education

**American University**, School of Communication, Washington DC December 2025

***Bachelor of Arts in Communications: Journalism***

***Concentration***: Print/Written Journalism ***Minor***: Sociology

# Journalism Experience

**Media Relations Intern, EARTHDAY.ORG** Jan. – June 2024

* Drafted and wrote multiple feature articles examining taimpact of large-scale corporations on environmental health
* Connected with media representatives to establish working relationships between our respective organizations
* Develop compelling copy and themed graphics for campaign-oriented canvassing emails

**Broadcast Package, *Digital Skills***, American University May 2024

* Developed interview questions and gathered sources related to the package topic
* Wrote voiceover script and edited into package to maximize contextual understanding
* Gathered nat sound and b-roll using professional-grade video cameras

**Feature Article**, ***Advanced Reporting***, American University Oct. – Dec. 2024

* Identified a newsworthy regional trend; connected with transit advocates across the East Coast to draw linkage between different iterations of national change
* Ensured accurate and sound reporting via fact-checking, followups, and proofreading
* Compiled data from a nonprofit report into a more visually accessible format using Datawrapper, to be included in the article

**Local Story**, ***Advanced Reporting***, American University Sept. 2022 – Dec. 2022

* Pinpointed a pressing issue within the local D.C. community (transit changes) and monitored forthcoming press releases/hearings
* Wrote an article with the goal of highlighting a new, community centered perspective, departing from existing coverage of key players

**Article Proposal**, ***Data Journalism***, American University May 2023

* Compiled various relevant data for a feature piece on social media use
* Formatted data with Datawrapper; linked data to larger newsworthy trends
* Created a slide deck, in a team of 3, that concisely and effectively conveyed our proposal

# Graphic Design Experience

**Social Media Manager, *Art Club***, American UniversityAug. 2023 – Present

* Communicate with other school-sponsored organizations on matters of collaborative event planning, lending of supplies, sharing of spaces, and social media cross-posting
* Create original graphics for each monthly event held, write copy for the caption/description that provides engaging content
* Interact with followers and non-followers via Instagram Stories, comment responses, answering direct messages
* Create and maintain social media posting and engagement timelines for each monthly event, including initial posts, reminders, reposts, or collaborative features

# Skills

***Computer***: Full Office 365 Suite, Canva, CapCut, Adobe Premiere Pro, Photoshop, Lightroom, Datawrapper, Google Sheets/Docs, HTML/CSS

***Social Media***: X, Instagram, SnapChat, TikTok, Facebook, LinkedIn, Bluesky