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## About Me



I was born in Switzerland and lived my childhood in Lausanne. My family is very multicultural and as a result I am a Swiss, French, Australian and Lebanese citizen. I am fluent in French, English and Arabic. I am an avid traveller and I have learnt to adapt in almost any environment. I like to spend my free time with my friends, at martial arts training and programming on personal projects.

## Experience



### **Datacom, Software Engineer**

Oct 13 - Present

I was amongst a small group of employees which were kept after Datacom acquired XciteLogic Development. My role is to develop iOS applications for both internal and external projects. I create, maintain and fix projects for clients of various size.



### **XciteLogic Development, Software Engineer**

Mar 12 - Jun 13

Working at XciteLogic Development improved my software development skills. I worked on several projects in teams of various sizes and I regularly met with clients to discuss ideas, scope and support. My specialisation was in iOS development and deployment. XciteLogic Development has been acquired by another IT company.

### **Appulse, Partner & Co-founder**

Feb 11 - Present

I started a business partnership called Appulse with two fellow students which creates websites and mobile applications. We use Appulse as our creative outlet for developing experiments. Its current focus is to try new ways to develop software and learn from them.



### **Student Marketing Australia, Apple Campus Representative**

Feb 11 - Dec 11

I was chosen from a vast group of students for being the most approachable and outgoing to represent Apple products at UWA to students and staff. This job required the employees to

be very independent as it was up to the campus representatives to create their roasters to meet targets.



### **University of Western Australia, Database Manager**

Jun 10 - Jul 10

I assisted a UWA Professor in the School of Plant Biology create and maintain a database of plants she recorded for research. The main goal was that the database be made available for students as a learning tool during expeditions.

## Extra Curricular



### **Apple, WWDC Attendee**

Jun 13

During my stay in San Francisco I attended Apple's 2013 World Wide Developer Conference (WWDC). My employer at the time (XciteLogic Development) sponsored me to attend the conference. I capitalised on the opportunity to improve my Objective-C skills by collaborating with Apple engineers and other WWDC members.



### **Engineer University Club, Software Engineering Representative**

Nov 09 - Feb 11

For two years, I was elected by the software engineering / computer science cohort to act as their representative. This required me to liaise between the student body and the faculty. I voiced the students' opinions in several meetings when the university executed a major change to its course structures. I also was responsible for organising education events and maintaining a strong relationship between Perth IT companies and the UEC.



### **Uni Camp for Kids, Volunteer**

Feb 09 - Nov 13

Throughout my degree I was actively involved in the charity Uni Camp for Kids. This charity is for disadvantaged children to participate in fun activities with university students. I volunteered as a leader at four picnics and one camp each year. I also assisted the charity at the City to Surf marathon and took part in its annual tin rattle.



### **Engineer University Club, First Year Engineer Representative**

Feb 09 - Nov 09

I was elected to be the first year engineering representative by the engineering student body. I represented a large cohort of students and assisted them with their choices of future engineering studies. I also helped them integrate within the wider engineering faculty through social and educational events.



## Surf Life Saving Australia, Patrol Member Scarborough Beach

Sep 03 - Sep 09

I committed to patrolling Scarborough beach on a biweekly basis. This greatly enhanced my personal fitness, patience and alertness as I was required to act rationally in intense situations.

## Education



### Final Year, Bachelor of Software Engineering

University of Western Australia

Completion: March 2014

During my studies at the University of Western Australia I made the most of all social and educational opportunities. I joined several clubs and was elected as a committee member for both social and educational clubs.

UWA taught me to learn and to create my own opportunities which allowed me to move faster in the software industry. The School of Software Engineering showed me that people can create the most astonishing innovations. University was a hub where I met many similar minded students and lecturers with whom to share and challenge ideas.

## References



### Dr. Julie Plummer

Retired Professor

UWA School of Plant Biology

*I managed Julie's plant database for research.*

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### Dr. Amitava Datta

Professor

University of Western Australia

Final year thesis supervisor.

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## Monica Sacroug

Project Manager

XciteLogic Development

Ex project manager at XciteLogic Development.

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## Matt Urquhart

Software Developer

Express VPN

Matt was a colleague Xcite and Datacom.

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## Cameron Fitzgerald

Guild VP, Ex-Google Intern

University of Western Australia

I worked with Cam on the UEC app.

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