





COMMERCIAL VENTURES


ENTREPRENEUR FIRST 2018 -	<ul style="list-style-type: none"> • [https://storydust.ai] Entrepreneur First backed co-founder of Storydust, “Intelligent Content for the storytellers of today”.
FOREVER 2016 - 2017	<ul style="list-style-type: none"> • Founder of Epsilon Data Ltd offshoot “Forever” (Delta React Ltd), “a simple and proven system to boost client engagement and shape long term strategy in a single step”. • End-to-end solution built on existing insight platform enhanced with Twilio (SMS) and SendGrid integrations, hand-trained “Natural Language to Relationship Health” algorithms on top of Apache OpenNLP and MonkeyLearn.
EPSILON DATA 2015 - 2017	<ul style="list-style-type: none"> • [https://epsilondata.co.uk] Technical co-founder of profitable startup Epsilon Data (Variable Outcomes Ltd) in the automated marketing space. • Lead generation by finding Twitter conversations and replying intelligently through brands’ Twitter handles. Test-driven strategy to avoid spambot-like behaviour. • WYSIWYG landing pages with user tracking from automated tweets through to final website via client-side SDK. • “Deep Profiles” technology by automatically associating user profiles between LinkedIn, Twitter and Facebook for demographic clustering. PhantomJS crawlers running in parallel. • One-to-one client mentoring with the UK’s leading ethical tourism charity. • Built API-first strictly RESTful, microservice-based Node.js insight platform with single step/0 downtime DigitalOcean deployments through CloudFlare API integration. • Failsafe API integrations with Twitter, Google Images, Mapbox, GeoNames and Genderize.io. • 100% self-service and responsive “Client Portal” written from scratch with AngularJS consuming insight platform APIs. • 100% self-service attractive report generation with impress.js, wkhtmltopdf and Chartist. 2-year old codebase transitioned to modern Browserify, Babel and Sass build pipeline.
DARK FLOW 2011 - 2012	<ul style="list-style-type: none"> • [https://youtube.com/watch?v=yY3QpVo25lw] Lead developer of true cross platform game maker in a team of 5. • Implemented Mac/Windows/Linux game support through Mono/.NET bytecode runner, browser and mobile support through native JavaScript generation. • Responsible for hosting provider partnerships and sales insights.
DS GAME MAKER 2007 - 2011	<ul style="list-style-type: none"> • [http://gamemakerblog.com/2010/09/22/ds/] Developer of famous Nintendo DS homebrew IDE written in .NET and C. • Sold over 1,500 serial codes and 350 physical ‘Homebrew Kits’ by age 17. • Adopted at American summer camps and site licenses sold worldwide. International logistics work with Hong Kong and support in German and Dutch.

WORK HISTORY









ENGINEER FEB 17 - MAR 18	 Beamery Ltd, London <ul style="list-style-type: none"> • Full stack engineering for Beamery, the world’s most advanced sourcing and recruitment marketing platform, empowering companies to treat candidates like customers. • Pair-leading and co-developing candidate-facing “Beamery Pages” talent marketing product which has already seen its first hire. • Significant work on hiring analytics (tracking the candidate journey through first visit to successful hire) and GDPR/equal employment opportunity compliance. • Direct communication with customers including Facebook, Balfour Beatty, Grab, Greenhouse and Roivant. • Running company-wide knowledge sharing sessions on NLP and web technologies. • Mentoring Founders & Coders interns through a full agile project. • Developed advanced UI for Elasticsearch filtering with Angular component architecture and real time app notifications through socket.io, RabbitMQ and Redis. Took ownership of open source Node.js Apache Tika bridge library from The International Consortium of Investigative Journalists. Established end-to-end testing practices with Selenium and Cucumber.
ENGINEER MAR 16 - FEB 17	 PlayStation (Sony Interactive Entertainment Europe R&D West), London <ul style="list-style-type: none"> • Full stack engineering for PlayStation’s best-in-class developer support platform. • Thought leader and individual responsibility for application’s long term frontend strategy: build process, dependency management, migration of tightly coupled frontend/backend code to APIs and Angular clients, universal JavaScript and ES2015 transpiling. • Greenfield AWS event-driven architecture API solution architecture with Serverless, CloudFormation, Elasticsearch and SNS. Test-driven development with Mocha, Chai and SuperTest. • Leading agile planning and sprint reviews, presenting to stakeholders in Japan and America. • Successful long term “innovation time” visualisation project with Node.js, GitHub/Rally APIs, D3 and Grunt/Browserify/Babel. • DevOps support: infrastructure-as-code Jenkins rehosting, building a new source-controlled and self-serviced development environment with Chef.

- ENGINEER**  **(NDA), London**
JAN 15 - MAR 16
- Full stack development visualising complex agency-client relationship data sets in JavaScript/D3 and beyond for the world's leading agency groups.
 - Co-lead introduction of code reviews, git flow and knowledge sharing presentations.
- DATA ENGINEER**  **Relative Insight Ltd, Lancaster**
NOV 14 - OCT 15
- Developed Python web scrapers for high profile brands including Oxford University and Smirnoff. Published language normalisation algorithms for Mumsnet.
- DEVELOPER**  **DataCentred Ltd, MediaCityUK, Manchester**
JUN 14 - SEP 14
- Internship. Co-delivered a customer facing support app in Ruby on Rails and AngularJS within 3 months, reflecting internal JIRA tickets in real-time (still in production). Implemented LDAP support in popular open source project phpipam.
- DEVELOPER**  **NextWorldWeb Ltd, InfoLab21, Lancaster**
JUN 13 - MAY 14
- Moved large legacy ecommerce systems to CakePHP, CS-Cart and WordPress. Automated WordPress theme creation from any site.






EDUCATION

- 2012 — 2015  **2:1 Computer Science BSc (Hons), University of Lancaster, UK**
- Distributed Systems; AI; Advanced Internet & Mobile Applications; Operating Systems & Concurrency; Functional Programming (Erlang/Python); Digital Systems (Pure Mathematics, Assembly, Compilers). First Year German Studies.

HACKATHONS, CONFERENCES & TALKS

- JUL 17  **#HackingTalent**
First Prize. Suggesting top candidates for hard-to-fill vacancies by classifying text descriptions to form structured vacancy data from job descriptions alone. Team of 3.
- JUL 17  **AngelHack London**
Chatbot-esque personal assistant Chrome extension promoting mindfulness by understanding local browser history. Frameworkless Web Components frontend; Elasticsearch and Node.js backend with multiple API providers. Team of 4.
- SEP 16  **Capco Hackathon with Monzo and Loqr**
First Prize. API clustering spend data from Monzo's API to create financial personality profiles. Tinder-like profile matching client (AngularJS, ES2015). Deployed in > 5 hours' keyboard time. Team of 3.
- FEB 16  **PHP UK Hackathon**
Second Prize. Real time websocket powered Twitter sentiment analysis "topic battle" with MonkeyLearn, Pusher, AngularJS and HTML5 canvas tag clouds.
- NOV 14  **Global Startup Weekend 2014**
First Prize. One line JavaScript embed code for reputation based comments, quantifying personality to eliminate on-line trolls. Team of 4.
- NOV 14  **Nintendo DS Homebrew, 2014 Edition**
Speaker at DunDDD conference, University of Dundee. "Adventures in the retro Homebrew Scene" and live demo of writing Nintendo DS homebrew.
- MAR 14  **Hack Smart Streets 2014**
'Most Commercially Viable' Prize. API for public bodies to detect decaying street furniture from crowdsourced imagery using ffmpeg and .NET image analysis. Team of 4.
- AUG 13  **LeedsHack 2013**
First Prize. Mobile AR game 'Pacman City' on Google Maps. Team of 3.

PROFILE

- LEADERSHIP**  **InterTech LGBT+ Diversity Forum:** Organiser (London, 2014 — present)
 **The Computer Science Society:** President (Lancaster, 2014 — 2015)
- LANGUAGES**  **English:** Native  **German:** Fluent  **Spanish:** Learning