Zipster System Proposal

When a person is given an address, what is the one thing they ultimately always go back to look for? The zip codes. One common problem that I am sure myself and many others have run into is not knowing the zip code of a city whether it may be for it to be inputted into a GPS or added to a mailing order. If this problem is not fixed, the citizens of the United States will be forced to continue to divert their attention from the task at hand and turn to Google or another entity that requires Internet connection which may or may not be accessible. This problem can be fixed with one solution, my solution: Zipster.

Zipster is a java-based application where the user will be able to input the names of cities around the United States, and Zipster will return the associated zip codes. This tiny addition to the home screen of a smartphone will save users a considerable amount of time and annoyance. If expanded upon, I plan to create an application that can run on a multitude of operating systems and devices, and it will be one that can be run offline. The application will allow for users to type the name of a city into a search bar, and the Zipster will give them the corresponding zip codes. There are many cities that have more than one zip code based on their zoning position. The user will also be allowed to input more information or an entire address to get the exact zip code.

This application is one that I feel will be a great addition to the consumer market. Zipster will allow for more efficient processes and fix a problem that many will see as minute but constant. Creating a product that will enable users to look up a piece of information faster than possible searching the Internet will be a helpful addition to a generation where everything is expected at the snap of a finger.