



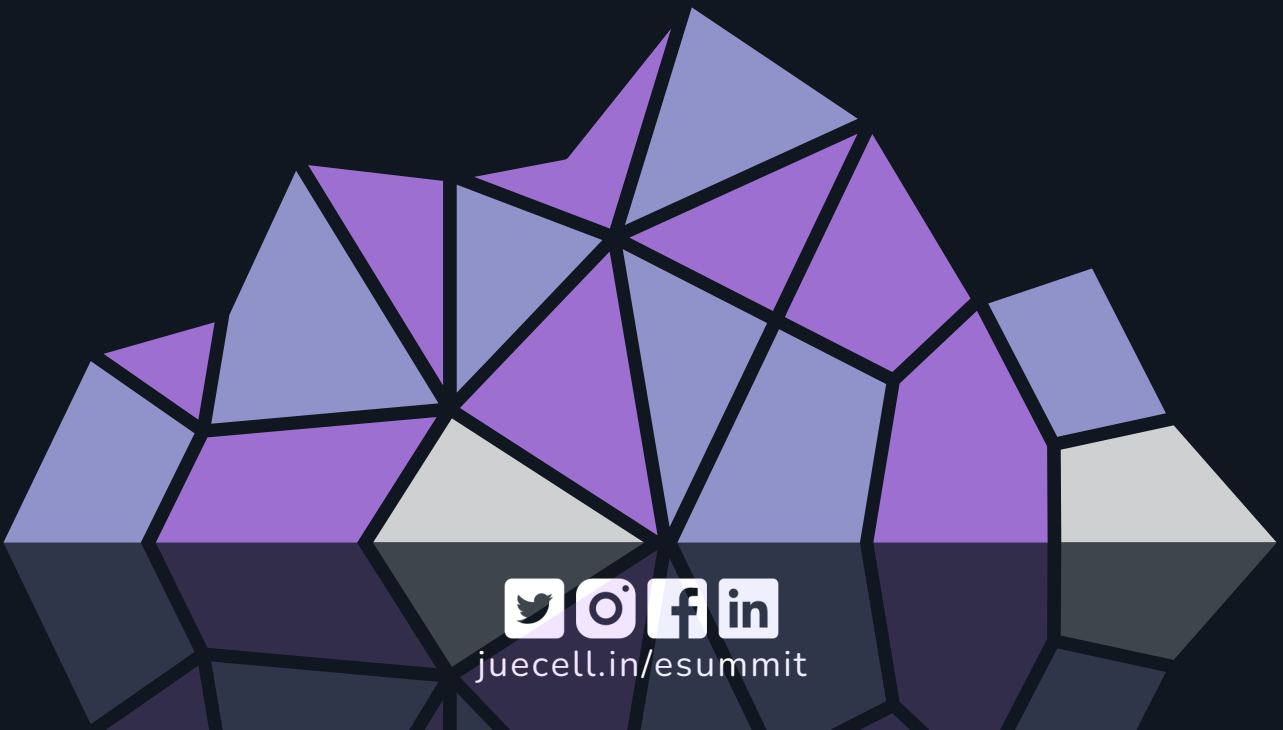
IIC | JADAVPUR UNIVERSITY  
ENTREPRENEURSHIP  
CELL

**PRESENTS**



# E-SUMMIT'25

November 7th-9th  
2025



[juecell.in/esummit](https://juecell.in/esummit)

# 03

**About Us**

Jadavpur University  
JU Entrepreneurship Cell  
JU Entrepreneurship Summit

# 09

**Oneday Events**

Past events  
Comedy  
Night

# 06

**E-Summit 25**

Statistics  
Sponsorship  
Levels

# 14

**Contacts**

**Past Sponsors**

# 13

# CONTENTS

# JADAVPUR UNIVERSITY



Jadavpur University, established in 1955, has transcended its origins as a state university to emerge as the best in the East. Presently it is an internationally recognised premier academic institute of the country. Accredited as a "Five Star University" by India's National Assessment and Accreditation Council (NAAC).

Jadavpur University's Faculty of Engineering and Technology (FET) consistently commands a place among the nation's elite.

We are immensely proud to share that Jadavpur University has proven its excellence on both national and global platforms. Ranked 9th in the University category and 12th among Engineering colleges in India by the NIRF 2025, JU continues to be a beacon of academic brilliance. Adding to this glory, it has also secured a global rank of 676 in the QS World University Rankings. These accolades reflect our commitment to quality education, cutting-edge research, and holistic development.



# JU ENTREPRENEURSHIP CELL



Jadavpur University Entrepreneurship Cell is a student-driven organisation that cuts across faculties and curriculums, and is dedicated to nurture the seeds of innovation sown in the young minds of our students. Since our inception on July 20th, 2016, we have orchestrated a series of remarkable events. From the Google-powered Startup Weekend to the Hult Prize, the world's paramount Social Enterprise Challenge, we have left an indelible mark.

Workshops and guest lectures featuring illustrious names like NASSCOM and top officials from Meta have graced our events. E-Cell remains steadfast in its commitment – hosting events, mentorship sessions, and competitions that sculpt the entrepreneurial minds of JU.

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# E-SUMMIT'25

## JU ENTREPRENEURSHIP SUMMIT

Jadavpur University Entrepreneurship Cell is delighted to announce the commencement of the 4th edition of the JU E-Summit, scheduled from **November 7th to November 9th, 2025**. The summit will be an ensemble of keynote addresses, thought-provoking panel discussions, and a medley of seven mettle-testing events.

JU E-Summit, previously, has partnered with companies like Deloitte, IBM, Google, and PwC, amongst others.

JU E-Summit is the place to be for every aspiring entrepreneur eager to compete among the best and learn something new. Participate in the vast range of events and stand a chance to win exciting prizes and rewards.

We look forward to hosting you this October!

The roster of past editions has witnessed luminaries like **Mr. Naveen Jain** (CEO of TransOrg Analytics), **Mr. Aman Dhattarwal** (Educational YouTuber) and **Mr. Prakhar Gupta** (Public Speaking Coach).

# E-SUMMIT '24 STATISTICS

**4K+**

Website Visits

**3K+**



**6+**

Events

**10K+**

Participants

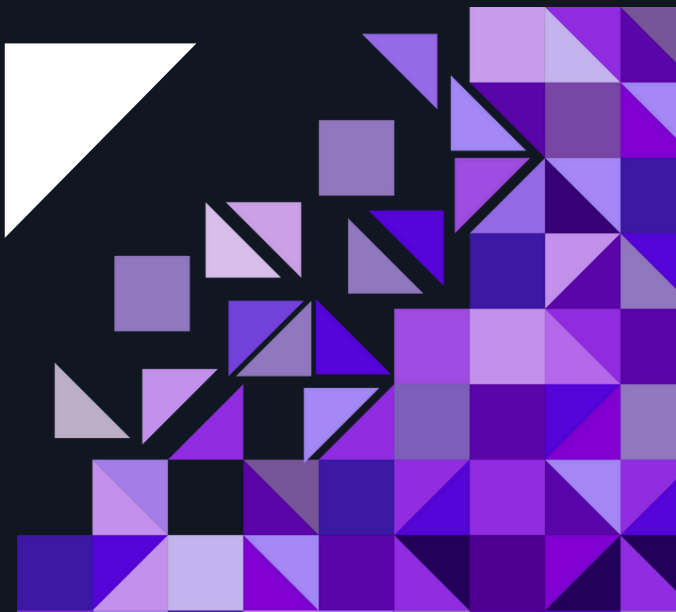
**1.2K+**



**100+**

Partners

**10K+**



# SPONSORSHIP LEVELS

Perks	Details	Platinum	Gold	Silver	Bronze
Mementos	Brand logo on all mementos for guests and judges	✓	✓	✓	✓
Branded Stationery	Brand logo inscribed on Event-kits handouts, lanyards and merchandise	✓	✓		
Website	Mention on Website landing page as Title sponsor	✓	✓	✓	✓
	Significant mention on sponsors page	✓	✓		
	Exclusive sponsored content on website	✓	✓		
	Mention in event blog	✓	✓	✓	✓
Email Newsletters	Brand feature on event-specific email newsletters	✓	✓	✓	
	Brand feature on All E-Summit email newsletters	✓	✓	✓	✓
Platform Branding (MockStock)	Featured as Event Partner on Platform Landing Page	✓	✓		
	Direct Link to Partner's subscription page embedded into ads	✓	✓	✓	
	Brand logo highlighted on Login and sign-up pages	✓	✓		
	Daily feed of partner's website displayed on Mock Stock Platform				



Perks	Details	Platinum	Gold	Silver	Bronze
Workshop/ Sessions	Precursory sessions spanning across	2 Days	6 Hrs		
Curtain Raiser	Dedicated promotion slot during the Curtain Raiser	30 mins	15 mins	10 mins	3 mins
Award Ceremony Addressal	Dedicated speaker slot before Award Ceremony	30 mins	15 mins		
Digital Screen	Dedicated large screen for video advertisement	✓	✓		
Posters	Visibility on E-Summit'25 Event Posters	✓			
	Exclusive Acknowledgement as E-Summit'25 Title Sponsor	✓	✓	✓	
Stalls/Booths	Flex Boards/Kiosks at event entrance	✓			
	Display products at interactive stalls	✓	✓	✓	
	Branding at Registration Kiosks	✓			
	Branding Booth(s) across the campus in dedicated places	✓			
Naming rights	Exclusive naming right for a specific event	✓	✓	✓	✓
Individual Event Passes	Brand logo on all event passes	✓	✓	✓	✓
Social Media Shoutout (LinkedIn, Instagram, and Facebook)	Promotion via sponsorship announcement posts	✓	✓	✓	
	Featured on selective event posts	✓	✓		
	Featured on all event posts	✓			
Event videos	Featured in Specific Event Video	✓	✓		
	Featured in all Event Launch Videos	✓	✓	✓	
	Special mention in E-Summit'25 Teaser Video	✓	✓	✓	
Panel Participation	Participation in panel talks for reps	✓	✓		



# EVENTS

## LAUNCH X

Launch X is a premier platform for aspiring entrepreneurs to showcase their ideas, receive expert feedback, and take the next step in their startup journey. Backed by past partners like NASSCOM, 100X VC, TiE Kolkata, and WeWork Labs, Launch X attracts top-tier talent and industry attention.

**IMPRESSION: 17688**



Corporate Clash is a high-stakes simulation event that challenges participants to think, strategize, and lead like top-tier executives. Blending real-world business scenarios with boardroom intensity, this event is the ultimate test of corporate acumen.

**IMPRESSION: 25517**

## MOCK STOCK

Mock Stock is a high-intensity virtual trading simulation where participants navigate market volatility, test strategies, and compete to maximize returns—all in a risk-free setup.

**IMPRESSION: 30634**

Mock IPL Auction is a strategy-based event that brings together data analysis, budgeting, and real-time decision-making. Participants build a competitive IPL team from a pool of 75+ international players, combining cricketing insight with business strategy.



**IMPRESSION: 34882**

# EVENTS

## // HACK <N> PITCH

Hack-n-Pitch is an overnight hackathon that brings together developers, designers, and entrepreneurs to build innovative solutions under time pressure. Hosted at Jadavpur University, the event fosters creativity, collaboration, and rapid problem-solving—culminating in high-impact pitches to a panel of expert judges.

**IMPRESSION: 63988**



Dizmart is a high-impact design competition focused on product labeling. Participants combine creativity and business insight to craft labels that not only look great but also drive consumer decisions. The event challenges designers to think beyond aesthetics—aligning branding, marketing, and functionality for real-world market impact.

**IMPRESSION: 19987**



Inspira Talks is a power-packed speaker series featuring impactful voices from across industries. It offers attendees valuable insights into entrepreneurship, personal growth, and overcoming real-world challenges. With past speakers like Aman Dhatarwal and Prakhar Gupta, the event has inspired thousands of young minds to pursue their goals with clarity and confidence.

# GLIMPSES FROM PREVIOUS E-SUMMITS

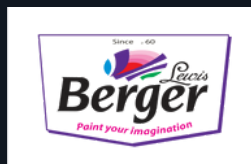
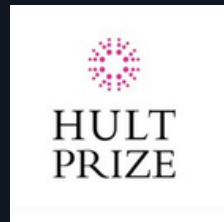


# PAST SPONSORS

12 | Partners



POSTMAN



ETHIndia



WOLFRAM





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CELL

# Looking Ahead

We are excited about the potential of getting sponsored from forward-thinking companies like **YOURS**. Together, we can empower students to achieve their full potential.

## Get In Touch With Us

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