



# LARKIN

Operational calm for modern life

You remember the birthdays. You pack the lunches. You sign the permission slips, buy the teacher gifts, manage the schedules that live entirely in your head. You're holding the entire operation together, and you're doing it on three hours of sleep and cold coffee. The invisible load is real. It isn't just remembering—it's the 47 browser tabs of decision fatigue that come after. And nobody's checking if you're okay.

**Until now.**

## LARKIN — Your Personal COO for Home and Life

### Calm, intelligent AI orchestration for the modern parent.

Larkin anticipates what matters, lightens the mental load, and helps life run beautifully—so you actually have space for what keeps getting pushed to "someday": that figure drawing class, the writing project gathering dust, slow mornings by the pond with the kids, creative work that lights you up, walks in the woods that aren't errands in disguise.

*Crafted by moms, for moms — built from lived experience, extending care to the one who so often gives it.*

### A Day with Larkin

#### Morning — Thoughtful Awareness

"Rain expected at pickup—I've added rain gear to your reminder."  
"Picture day tomorrow. Want an evening prep note, or are we winging it?"  
"It's Teacher Appreciation Week—and yes, you remembered. Let's pick something thoughtful in five minutes instead of researching artisan candles at midnight."

*(Larkin reads your calendar and email to surface what truly matters, then helps you act with ease — always with your permission.)*

#### Midday — Calm Coordination

"How's your energy? Real answer - not the 'fine' you'd give at pickup."  
"You've had a full morning—want me to hold reminders until after lunch?"  
"Soccer practice moved to 4:30. Calendar's updated. This wasn't your fault."  
"The class thread has 47 new messages. I can summarize, or we can assume it's about snacks."

*(Larkin manages the rhythm of your day without interruptions or noise.)*

#### Sundays with Larkin

"Ready to plan next week's meals? I'll suggest recipes, you approve, cart gets filled. No 6 PM 'what's for dinner' spiral."  
"Need a gift for the birthday party? Three good options, you pick one, we're done. Nobody needs to know it took four minutes."  
"A thought for tonight: 'Peace isn't stillness. It's balance. You did enough today.'"

*(Larkin helps you start the week with calm, clarity, and care.)*

### ● Privacy and Consent, by Design

Larkin never assumes. Never acts without your approval. Never makes you feel managed.

- You choose what to connect: Calendar, email, shopping—each is optional and transparent.
- Larkin prepares; you approve. Someone competent drafts the plan so you can make actual decisions instead of starting from scratch while making dinner.
- Your data stays private and secure. We're not selling your information or training AI on your kid's soccer schedule.
- You can pause, edit, or delete anything, anytime. Larkin will always explain why something's being suggested—no mysterious algorithms, no "just trust us."

*Respect isn't a feature. It's the foundation.*

### ● What Larkin Brings

- Stops the spiral before it starts — No more 2 AM mental reviews of everything you might have forgotten
- Reconnects you to the craft of feeding your family — Recipes rooted in tradition, ingredients that nourish, the quiet knowledge of what each plant brings. Cooking as it's meant to be: the art of gathering your loved ones around nourishment and connection.
- Sees what's coming so you don't have to — Permission slips, teacher gifts, schedule changes—handled before you even think about them
- Reminds you that you're allowed to matter — Not just as mom, not just as the one who holds it together. You.

Not another app.  
Not another productivity tool telling you to optimize yourself.  
Not another thing you have to manage.

Larkin is quiet intelligence that learns your rhythm—and reminds you that you matter, too.

*Built by moms who lived the invisible work. Designed for the woman who's been the competent one for everyone else. It's time someone extended that care back to you.*