jade faist

www.jfaist.com | linkedin.com/in/faist | jadef.github.io

Profile

With over a decade of industry experience, I have learned that my most valuable contributions can be defined as *building* and *translating*. While applying logic and reason to every situation, a process-oriented mentality helps me translate user's needs, designer choices, and code paths to build the right solution to practical problems.

Experience

Senior UX Engineer | Copious | Feb 2014 – Feb 2017 (3 years)

Copious designs, builds, and grows brands through exceptional ecommerce experiences and business apps. As a senior level engineer I was responsible for technical strategy and planning, providing technical direction to clients and team members, and of course, developing quality code for websites and apps.

- Front end and application level development
- Project estimating and planning
- · Client communication

- Technical leadership
- · Team management
- Code reviewing

Clients worked with: Rejuvenation, Yakima, Nau, Yogi Products, Zumiez, ID Experts, Technology Association of Oregon, NW Natural

Senior Interactive | Kinesis | Jan 2006 – Jan 2014 (8 years)

Kinesis is a strategic marketing and design firm specializing in high-impact web design, graphic design, and marketing services for growth-oriented businesses. Starting as a developer / designer, I quickly learned my passion for combining the two while focusing on the development solutions to implement beautiful designs. As the company grew over time I also took on the role of systems architect to help guide business and operations in a logical and organized manner.

- Web programming and design
- UX and UI planning and implementation
- · Process development
- · Systems architecture

Co-founder | Jugtown Vinyl | Sep 2010 – Jan 2014 (31/2 years)

Jugtown Vinyl was an online store offering unique vinyl appliqué directly to consumers. As a startup business we were able to direct all aspects of the business, focusing on our passion for a good web experience combined with an artistically emphasized product.

- Store design and development
- Business planning and management
- Product management
- Artist coordination

Education

Southern Oregon University | 2002 - Jun 2006

Bachelor of Science in Graphic Design | Minor in Applied Multimedia

Skills

HTML 5 | CSS, Sass, Less | JavaScript, jQuery, Backbone, CoffeeScript, Velocity.js PHP, Magento, WordPress, Expression Engine | Mustache, Haml, Pug | Gulp, Grunt Npm, Bower, Composer, Homebrew, Rubygems | Sass & JavaScript Linting | MVC Git, Github, Bitbucket | Jira, Confluence, Trello | Photoshop, Illustrator, Sketch

Current Interests React | Vue.js | Babel | Webpack | Web Animations API | Polymer | Cucumber