

Shuyu Gao

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Objective

To obtain an internship in the area of advertising, public relations that will broaden my horizon and utilize my knowledge of media design and mass communication.

Education

University of Minnesota-Twin Cities, School of Journalism and Mass Communication Minneapolis, MN
Bachelor of Arts in Journalism, emphasis in Advertising Anticipated Graduation May 2019
Minor in Interior Environments, College of Design **GPA: 3.596 / 3.61** in major

Work Experience

Deli February 2017 - May 2017
University of Minnesota Dining Service Minneapolis, MN

- ❖ Developed strong time management skills by working and managing a student credit load of 19 credits
- ❖ Served dozens of students, using interpersonal skills to ensure customer satisfaction
- ❖ Completed multiple tasks while the workload has increased with extra shift assignment

TOEFL Language Test Teaching Assistant July 2016 - September 2016
New Oriental English School Hefei, AH, China

- ❖ Communicated with a diverse group of people such as 2 students, 4 parents, and 4 professors each day
- ❖ Collaborated with technical staff to update student database regarding exam grades and assignments
- ❖ Increased writing abilities by providing 8 assignment feedbacks and 2 performance record every day

Volunteer Experience

Communication Assistant May 2017- July 2017
Global Citizen Television New York, NY

- ❖ Collaborated with event coordinating staff and helped setting up studios for productions
- ❖ Summarized meeting reports and filled online documents
- ❖ Photographed event pictures and developed post event presentations

Leadership Experience

President; Marketing director September 2017- present; September 2015 - September 2017;
Oriental Music Club

- ❖ Reorganized club event planning and bank account management
- ❖ Managed social media account, operated official Facebook page and WeChat platform
- ❖ Expanded organization size and received more performance invitation

Marketing Director; Member January 2018 - Present; September 2016-January 2018;
Chinese Student Union

Activities

Buddy, International Buddy Program September 2015- Present
Mentee, Abesa Buddy Program September 2015- September 2016
Member, Asian Business and Economics Student Association September 2015- September 2016

Languages

Chinese (Mandarin), English