

JADE YOUNG

COMMUNICATION SPECIALIST

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EXPERIENCE

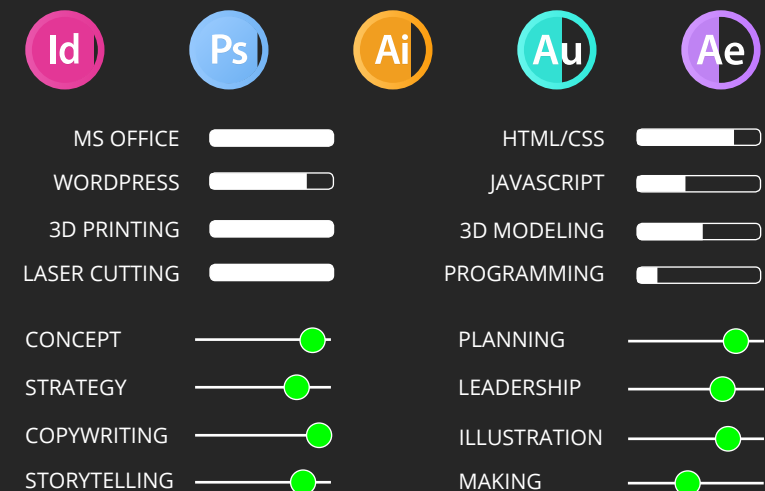
- 11 '16
NOW
- XINFAB FAB LAB SHANGHAI**
COMMUNICATION & LAB MANAGER
- Communication strategy, content and management of all communication channels (Wechat, Meetup, Web, Facebook)
 - Online and offline community management
 - Design, plan and facilitate activities, workshops and events
 - Administration, developing partnerships
 - Machinery operation and maintenance
- 08 '16
10 '16
- INTERNATIONAL LABOUR ORGANIZATION (ILO)**
COMMUNICATION CONSULTANT
- Graphic design, communication strategy and social media plan for the ILO Global Business & Disability Network's global meeting
- 02 '16
10 '16
- INTERNATIONAL COMMITTEE OF THE RED CROSS (ICRC)**
COMMUNICATION ASSOCIATE, INNOVATION UNIT
- Communication strategy, community management, Twitter, copywriting and graphic design
- 03 '15
12 '15
- INTERNATIONAL LABOUR ORGANIZATION (ILO)**
COMMUNICATION CONSULTANT
- Graphic design and copywriting for the ILO Global Business & Disability Network

EDUCATION

- 2015
2016
- BARCELONA SCHOOL OF DESIGN AND ENGINEERING**
(ELISAVA), SPAIN
Master's Degree in Advertising Design & Communication
- 2009
2012
- GRADUATE INSTITUTE OF INTERNATIONAL AND DEVELOPMENT STUDIES / GENEVA UNIVERSITY**
SWITZERLAND
Pluridisciplinary Master's Degree in Asian Studies
- 2006
2009
- GENEVA UNIVERSITY**
SWITZERLAND
Bachelor's Degree in International Relations
- 2010
2011
&
2002
2003
- SHANGHAI NORMAL UNIVERSITY**
CHINA
Research for Geneva University Asian Studies Master's thesis
Chinese Language and Culture Intensive Course

- 01 '13
12 '14
- INTERNATIONAL LABOUR ORGANIZATION (ILO)**
PROJECT TECHNICAL OFFICER, ILO GLOBAL BUSINESS & DISABILITY NETWORK
- Copywriting, webmaster, web analytics, graphic design and speechwriting
 - Revision, edition and production of publications
 - Development of the methodology, content and online platform of the Self Assessment Tool for multinational companies
- 09 '12
01 '13
- INTERNATIONAL LABOUR ORGANIZATION (ILO)**
INTERN, DISABILITY UNIT
- Development of an online course on disability
 - Research, writing and editing
- 10 '11
01 '12
- INTERNATIONAL FEDERATION OF THE RED CROSS & RED CRESCENT SOCIETIES (IFRC)**
INTERN, CAMPAIGNS UNIT
- Copywriting, speechwriting and event organizing support

SKILLS



LANGUAGES

