

Super Store Analysis

Overview

Segment

Region

Product

Calender

All

Segment

All

Category

All

Region

All

Ship Mode

All

Total Sales

2.30M

Total Profit

286.40K

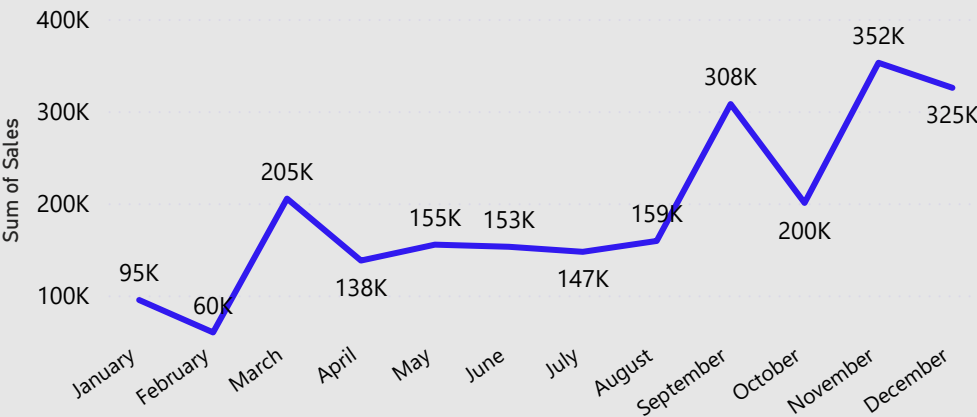
Total Transactions

9994

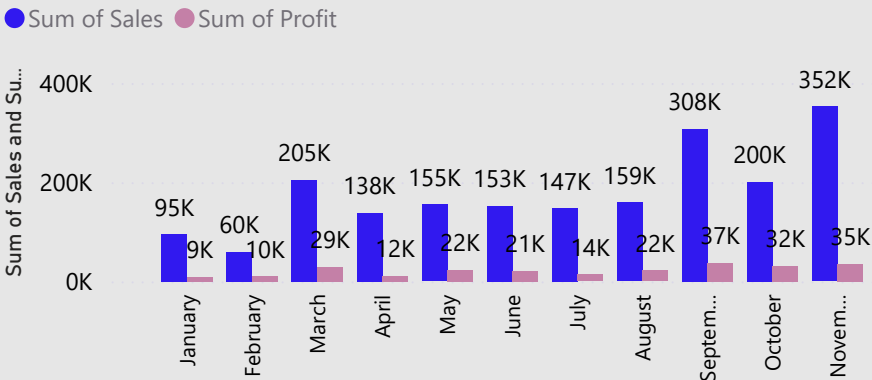
Total Quantity Sold

38K

Month wise Sales

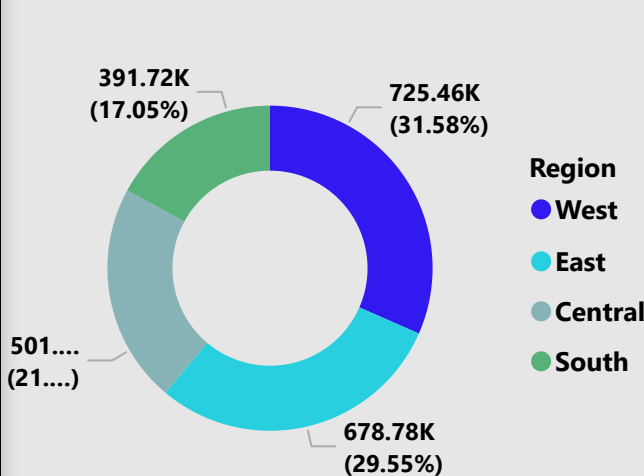


Sales and Profit Comparison

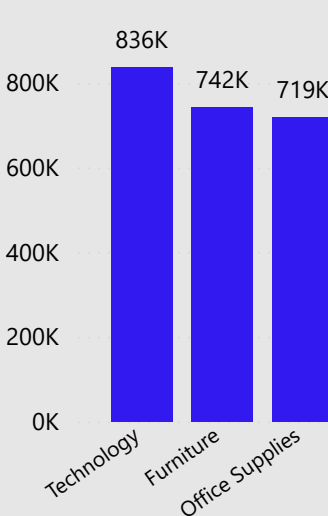


| Customer Name | Segment | Sum of Sales | Sum of Profit |
|---------------------|-------------|--------------|---------------|
| Arthur Prichap | Consumer | 3,323.56 | 579.31 |
| Chloris Kastensmidt | Consumer | 3,154.86 | 141.28 |
| Edward Hooks | Corporate | 10,310.88 | 1,393.52 |
| Emily Phan | Consumer | 5,478.06 | 144.96 |
| John Lee | Consumer | 9,799.92 | 228.91 |
| Jonathan Doherty | Corporate | 7,610.86 | 1,050.27 |
| Matt Abelman | Home Office | 4,299.16 | 1,240.23 |
| Paul Prost | Home Office | 7,252.61 | 1,495.09 |
| Seth Vernon | Consumer | 11,470.95 | 1,199.42 |
| Total | | 76,886.67 | 7,155.16 |

Category wise Sales



Category wise Sales



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Total Sales

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Average Discount

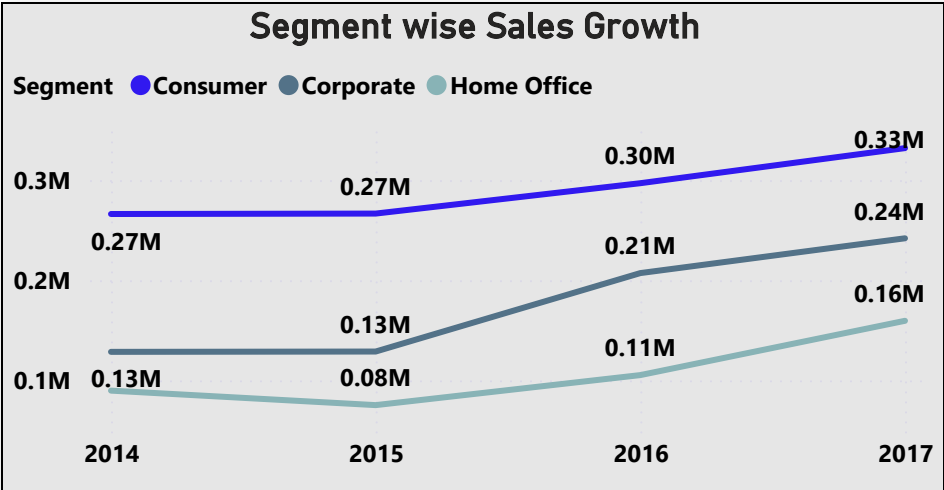
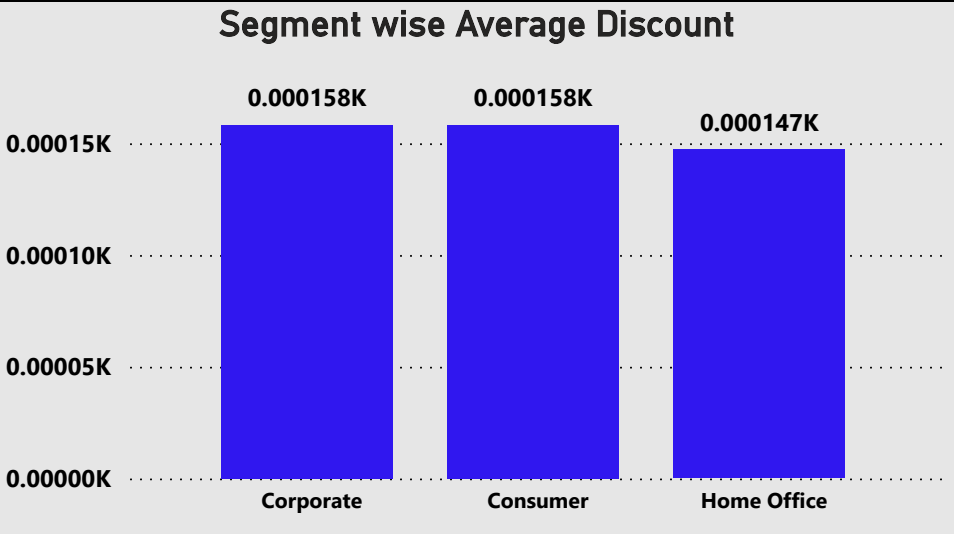
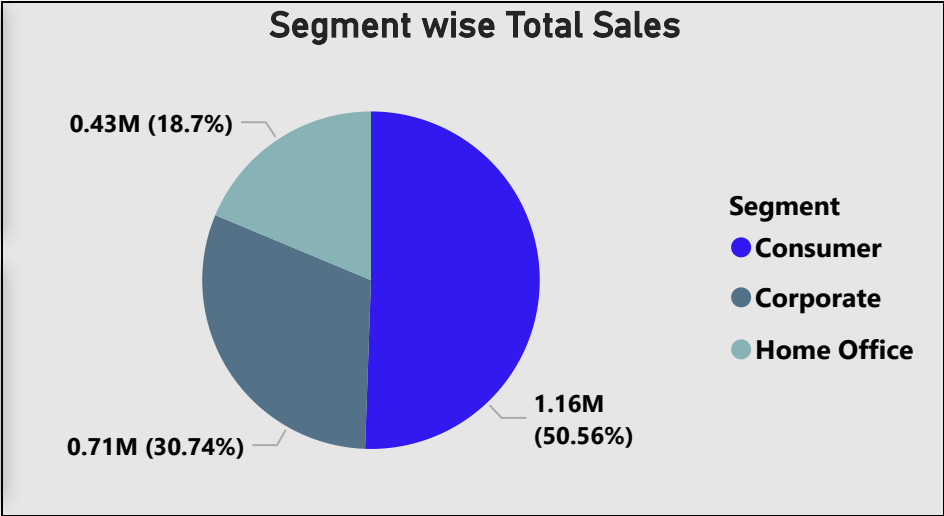
16%

Total Profit

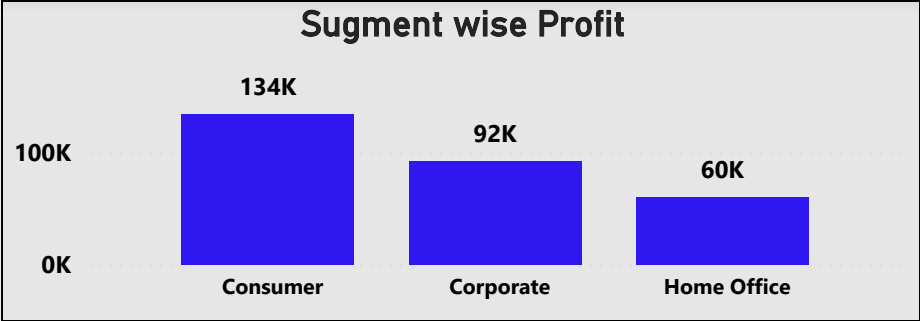
286.40K

Average Sales per Customer

2.90K



| Segment | Sum of Sales | Sum of Profit | AVG discount | Count of Order ID |
|-------------|--------------|---------------|--------------|-------------------|
| Consumer | 11,61,401.35 | 1,34,119.21 | 0.16 | 5191 |
| Corporate | 7,06,146.37 | 91,979.13 | 0.16 | 3020 |
| Home Office | 4,29,653.15 | 60,298.68 | 0.15 | 1783 |
| Total | 22,97,200.86 | 2,86,397.02 | 0.16 | 9994 |



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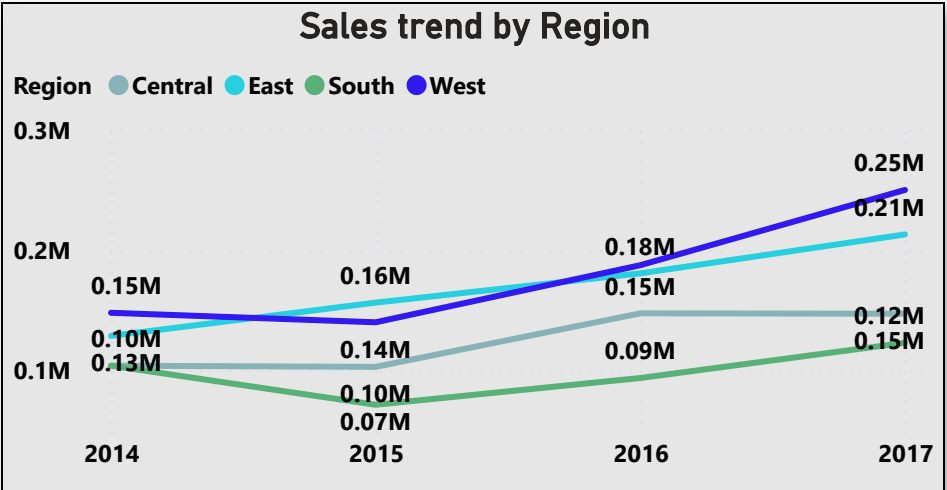
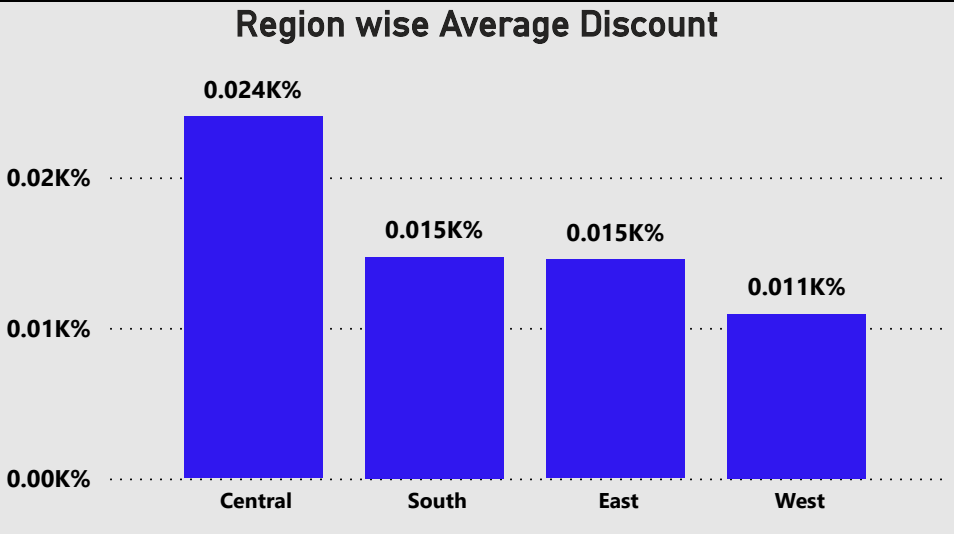
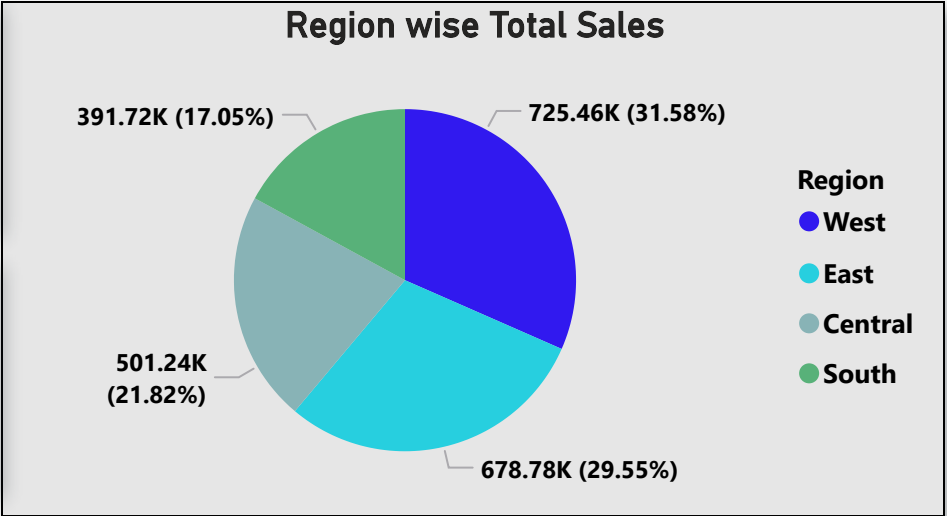
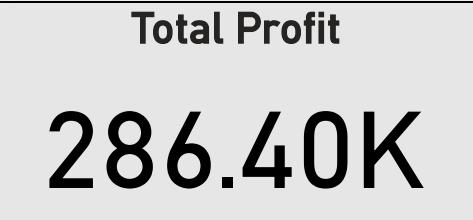
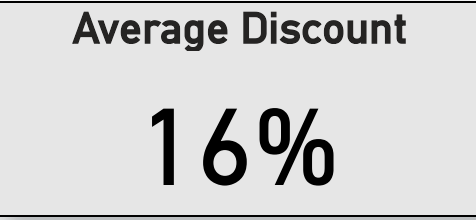
All

Region

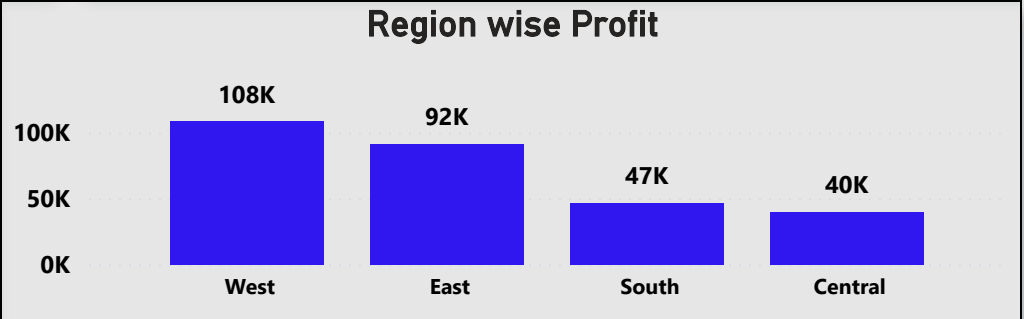
All

Ship Mode

All



| Region | Sum of Sales | Sum of Profit | Profit margin | AVG discount |
|---------|--------------|---------------|---------------|--------------|
| Central | 5,01,239.89 | 39,706.36 | 0.08 | 0.24 |
| East | 6,78,781.24 | 91,522.78 | 0.13 | 0.15 |
| South | 3,91,721.91 | 46,749.43 | 0.12 | 0.15 |
| West | 7,25,457.82 | 1,08,418.45 | 0.15 | 0.11 |
| Total | 22,97,200.86 | 2,86,397.02 | 0.12 | 0.16 |



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Average Discount

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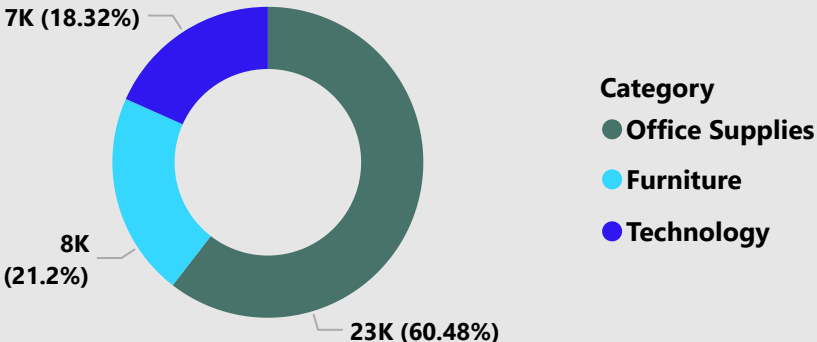
Total Profit

286.40K

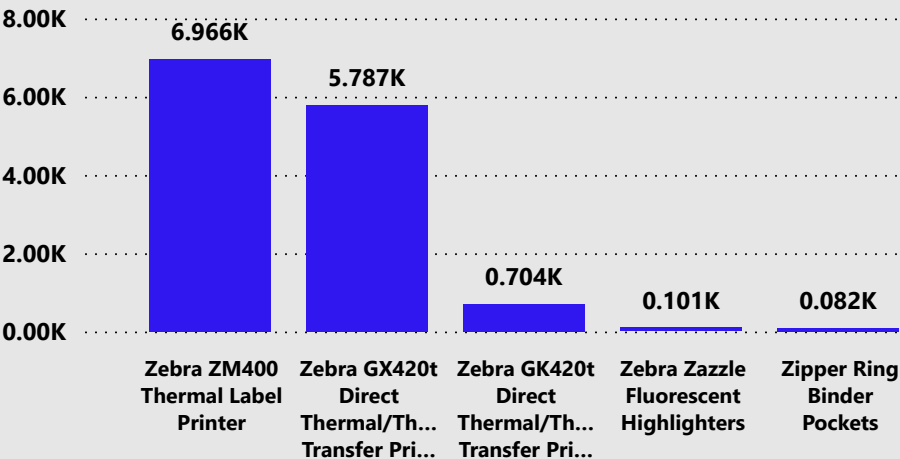
Average Sales per Customer

2.90K

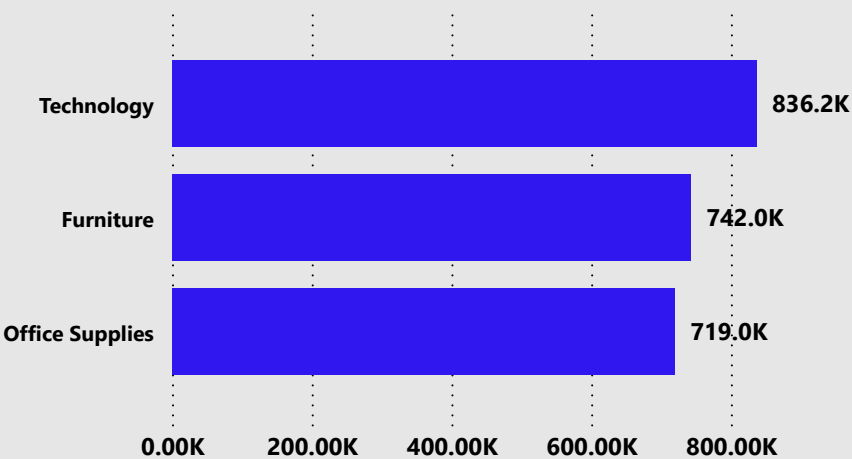
Quantity sold by Product Category



Top 5 Product wise Sales



Category wise Sales



| Category | Sum of Sales | Sum of Profit | Sum of Quantity | AVG discount | Count of Order ID |
|-----------------|--------------|---------------|-----------------|--------------|-------------------|
| Technology | 8,36,154.03 | 1,45,454.95 | 6939 | 0.13 | 1847 |
| Furniture | 7,41,999.80 | 18,451.27 | 8028 | 0.17 | 2121 |
| Office Supplies | 7,19,047.03 | 1,22,490.80 | 22906 | 0.16 | 6026 |
| Total | 22,97,200.86 | 2,86,397.02 | 37873 | 0.16 | 9994 |

Ship Mode wise Sales

