Jaden Kim

Graphic Designer

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Experience	Downshift Athletics Freelance Designer Oct 2022 – Present	Addressed UX issues, optimizing for desktop/mobile and SEO, resulting in 350% boost in conversion rate. Designed interface by closely collaborating with the owner, implemented using Shopify's Liquid language.
	Aeterna Supplements Freelance Designer Aug 2022 – Jun 2023	Improved UX with research-driven strategies, resulting in a 200% online sales increase within 6–month period. Aligned redesign with company philosophy, working closely with founder; built with Webflow, Firebase, Shopify.
	Theatr Technology Full–Stack Developer Feb 2021 – Sep 2021	Developed iOS app for finding off–broadway theatre shows, purchasing tickets, and connecting via forums. Implemented user accounts, notifications, search, filter, and follow feeds using React Native and MongoDB.
	FAIM Lab Deep Learning Researcher Oct 2024 – Nov 2024	Published paper at AIIDE 2020 on synthetic data generation for training low resolution object detection models. Developed YARDS, an open–source Python library used for synthesizing large machine learning datasets.
Education	MICA MFA Graphic Design 2024 – 2026	Graduate Program Assistant Awarded Graduate Scholarship
	Pomona College BA Computer Science 2018 – 2022	Pomona College Scholar Student Mentor Student–Athlete
Awards	Young Ones TDC STA100 Communication Arts Graphis PRINT Awards Indigo Award	Winner × 1, Shortlist × 1 Winner × 3 Shortlist × 2 Silver × 1, Honorable Mention × 1 Second Place × 1 Gold × 1, Silver × 4
Skills	Graphic Design Motion/3D Coding	Illustrator, InDesign, Photoshop, Figma After Effects, Blender, Houdini HTML/CSS/JS/P5.js, React/React Native, Swift, Python, PyTorch, Java, C/C#/C++, Unity, x86 Assembly