Jaden Kim

Graphic Designer

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Experience

Downshift
Freelance Designer
Oct 2022 – Present

Addressed UX issues, optimizing for desktop/mobile and SEO, resulting in 350% boost in conversion rate.
Designed interface by closely collaborating with the owner, implemented using Shopify's Liquid language.

Aeterna Supplements
Freelance Designer
Aug 2022 – Jun 2023

Improved UX with research-driven strategies, resulting in a 200% online sales increase within 6–month period.
Aligned redesign with company philosophy, working closely with founder; built with Webflow, Firebase, Shopify.

Theatr Technology
Full–Stack Developer
Feb 2021 – Sep 2021

Developed iOS app for finding off–broadway theatre shows, purchasing tickets, and connecting via forums.
Implemented user accounts, notifications, search, filter, and follow feeds using React Native and MongoDB.

FAIM Lab
Deep Learning Researcher
Oct 2024 – Nov 2024

Published paper at AIIDE 2020 on synthetic data generation for training low resolution object detection models.
Developed YARDS, an open–source Python library used for synthesizing large machine learning datasets.

Education

Maryland Inst. College of Art
MFA Graphic Design
2024 – 2026

Graduate Program Assistant
Awarded Graduate Scholarship

Pomona College
BA Computer Science
2018 – 2022

Pomona College Scholar
Student Mentor
Student–Athlete

Skills

Graphic Design

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Figma

Motion/3D

Adobe After Effects
Unity
Blender

Coding

HTML/CSS/JS
React/React Native
Swift
Python
Java
C/C#/C++