

| Contact Info                        |  | Tracking | Linked |
|-------------------------------------|--|----------|--------|
| Name                                | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | YES    |
|                                     |  |          |        |
|                                     |  |          |        |
|                                     |  |          |        |
| Email Address                       | ZigZag.app<br>ZigZag.app/PrivacyInfo.xcprivacy<br>- App Functionality  | NO       | NO     |
|                                     | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | YES    |
| Phone Number                        | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | YES    |
| 📍 Location                          |  | Tracking | Linked |
| Coarse Location                     | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | YES    |
| 🆔 Identifiers                       |  | Tracking | Linked |
| User ID                             | braze-swift-sdk_BrazeKitResources.bundle<br>ZigZag.app/braze-swift-sdk_BrazeKitResources.bundle/PrivacyInfo.xcprivacy<br>- Product Personalization<br>- Analytics<br>- App Functionality       | NO       | YES    |
|                                     | FBSDKLoginKit.framework<br>ZigZag.app/Frameworks/FBSDKLoginKit.framework/PrivacyInfo.xcprivacy<br>- Third-Party Advertising<br>- App Functionality<br>- Product Personalization                | YES      | YES    |
|                                     | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- App Functionality<br>- Analytics  | NO       | YES    |
| Device ID                           | Firebase_FirebaseMessaging.bundle<br>ZigZag.app/Firebase_FirebaseMessaging.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | NO     |
|                                     | braze-swift-sdk_BrazeKitResources.bundle<br>ZigZag.app/braze-swift-sdk_BrazeKitResources.bundle/PrivacyInfo.xcprivacy<br>- Product Personalization<br>- Analytics<br>- App Functionality       | NO       | YES    |
|                                     | ZigZag.app<br>ZigZag.app/PrivacyInfo.xcprivacy<br>- Analytics<br>- App Functionality<br>- Third-Party Advertising<br>- Analytics<br>- Product Personalization                                  | YES      | NO     |
|                                     | FBSDKLoginKit.framework<br>ZigZag.app/Frameworks/FBSDKLoginKit.framework/PrivacyInfo.xcprivacy<br>- App Functionality<br>- Third-Party Advertising   | YES      | YES    |
|                                     | FBSDKCoreKit.framework<br>ZigZag.app/Frameworks/FBSDKCoreKit.framework/PrivacyInfo.xcprivacy<br>- Third-Party Advertising<br>- App Functionality   | YES      | YES    |
|                                     | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- Analytics   | NO       | YES    |
|                                     | AirBridge.framework<br>ZigZag.app/Frameworks/AirBridge.framework/PrivacyInfo.xcprivacy<br>- Developer's Advertising or Marketing<br>- Analytics<br>- App Functionality                         | YES      | YES    |
|                                     |  |          |        |
|                                     |  |          |        |
| 📊 Usage Data                        |  | Tracking | Linked |
| Product Interaction                 | braze-swift-sdk_BrazeKitResources.bundle<br>ZigZag.app/braze-swift-sdk_BrazeKitResources.bundle/PrivacyInfo.xcprivacy<br>- Product Personalization<br>- Analytics<br>- App Functionality       | NO       | YES    |
|                                     | FBSDKLoginKit.framework<br>ZigZag.app/Frameworks/FBSDKLoginKit.framework/PrivacyInfo.xcprivacy<br>- Product Personalization<br>- App Functionality<br>- Analytics<br>- Third-Party Advertising | YES      | YES    |
|                                     | AirBridge.framework<br>ZigZag.app/Frameworks/AirBridge.framework/PrivacyInfo.xcprivacy<br>- Analytics<br>- App Functionality   | NO       | YES    |
| Advertising Data                    | AirBridge.framework<br>ZigZag.app/Frameworks/AirBridge.framework/PrivacyInfo.xcprivacy<br>- Analytics<br>- App Functionality   | NO       | YES    |
| Other Usage Data                    | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- Analytics   | NO       | YES    |
|                                     | AirBridge.framework<br>ZigZag.app/Frameworks/AirBridge.framework/PrivacyInfo.xcprivacy<br>- Analytics<br>- App Functionality   | NO       | YES    |
| ⚙️ Diagnostics                      |  | Tracking | Linked |
| Crash Data                          | Firebase_FirebaseCrashlytics.bundle<br>ZigZag.app/Firebase_FirebaseCrashlytics.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | NO     |
|                                     | FBSDKLoginKit.framework<br>ZigZag.app/Frameworks/FBSDKLoginKit.framework/PrivacyInfo.xcprivacy<br>- App Functionality  | NO       | NO     |
|                                     | FBSDKCoreKit.framework<br>ZigZag.app/Frameworks/FBSDKCoreKit.framework/PrivacyInfo.xcprivacy<br>- App Functionality  | NO       | NO     |
| Other Diagnostic Data               | Firebase_FirebaseCrashlytics.bundle<br>ZigZag.app/Firebase_FirebaseCrashlytics.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | NO     |
|                                     | Firebase_FirebaseInstallations.bundle<br>ZigZag.app/Firebase_FirebaseInstallations.bundle/PrivacyInfo.xcprivacy<br>- Analytics   | NO       | NO     |
|                                     | Firebase_FirebaseMessaging.bundle<br>ZigZag.app/Firebase_FirebaseMessaging.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | NO     |
|                                     | GoogleDataTransport_GoogleDataTransport.bundle<br>ZigZag.app/GoogleDataTransport_GoogleDataTransport.bundle/PrivacyInfo.xcprivacy<br>- Analytics   | NO       | NO     |
| 📄 Other Data                        |  | Tracking | Linked |
| Other Data Types                    | Firebase_FirebaseMessaging.bundle<br>ZigZag.app/Firebase_FirebaseMessaging.bundle/PrivacyInfo.xcprivacy<br>- Analytics   | NO       | NO     |
|                                     | FBSDKLoginKit.framework<br>ZigZag.app/Frameworks/FBSDKLoginKit.framework/PrivacyInfo.xcprivacy<br>- Analytics  | NO       | NO     |
|                                     | FBSDKCoreKit.framework<br>ZigZag.app/Frameworks/FBSDKCoreKit.framework/PrivacyInfo.xcprivacy<br>- Analytics  | NO       | NO     |
|                                     | GoogleSignIn.bundle<br>ZigZag.app/Frameworks/GoogleSignIn.framework/GoogleSignIn.bundle/PrivacyInfo.xcprivacy<br>- App Functionality<br>- Analytics  | NO       | YES    |
|                                     | FBSDKCoreKit_Basics.framework<br>ZigZag.app/Frameworks/FBSDKCoreKit_Basics.framework/PrivacyInfo.xcprivacy<br>- Analytics  | NO       | NO     |
|                                     | AirBridge.framework<br>ZigZag.app/Frameworks/AirBridge.framework/PrivacyInfo.xcprivacy<br>- Analytics<br>- App Functionality   | NO       | YES    |
|                                     | KakaoSDKCommon.bundle<br>ZigZag.app/Frameworks/KakaoSDKCommon.framework/KakaoSDKCommon.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | YES    |
|                                     | Firebase_FirebaseDynamicLinks.bundle<br>ZigZag.app/Firebase_FirebaseDynamicLinks.bundle/PrivacyInfo.xcprivacy<br>- App Functionality   | NO       | NO     |
| ❓ Additional Data                   |  | Tracking | Linked |
| NSPrivacyCollectedDataTypesDeviceID | ShopliveSDKCommon.framework<br>ZigZag.app/Frameworks/ShopliveSDKCommon.framework/PrivacyInfo.xcprivacy<br>- Analytics  | NO       | YES    |
| NSPrivacyCollectedDataTypesDeviceID |  |          |        |
| NSPrivacyCollectedDataTypesDeviceID |  |          |        |
| NSPrivacyCollectedDataTypesDeviceID | ShopLiveSDK.framework<br>ZigZag.app/Frameworks/ShopLiveSDK.framework/PrivacyInfo.xcprivacy<br>- Analytics  | NO       | YES    |
| NSPrivacyCollectedDataTypesDeviceID |  |          |        |
| NSPrivacyCollectedDataTypesDeviceID |  |          |        |