

Jaden Kim

Graphic Designer

www.jadenk.im
jadenk198@gmail.com
562 708 4854

Experience

Downshift Athletics
Freelance Designer
Oct 2022 – Present

Addressed UX issues, optimizing for desktop/mobile and SEO, resulting in 350% boost in conversion rate.
Designed interface by closely collaborating with the owner, implemented using Shopify's Liquid language.

Virginia Tech
Guest Lecturer
Oct 2025

Conducted a creative-coding workshop for the *Cross—Culture, Cross—Space* course, providing instruction and live demos on interactive, responsive typography in p5.js.

Aeterna Supplements
Freelance Designer
Aug 2022 – Jun 2023

Improved UX with research-driven strategies, resulting in a 200% online sales increase within 6-month period.
Aligned redesign with company philosophy, working closely with founder; built with Webflow, Firebase, Shopify.

Theatr Technology
Full-Stack Developer
Feb 2021 – Sep 2021

Developed iOS app for finding off-broadway theatre shows, purchasing tickets, and connecting via forums.
Implemented user accounts, notifications, search, filter, and follow feeds using React Native and MongoDB.

FAIM Lab
Deep Learning Researcher
Oct 2024 – Nov 2024

Published paper at AIIDE 2020 on synthetic data generation for training low resolution object detection models.
Developed YARDS, an open-source Python library used for synthesizing large machine learning datasets.

Education

MICA
MFA Graphic Design
2024 – 2026

Graduate Program Assistant
Awarded Graduate Scholarship

Pomona College
BA Computer Science
2018 – 2022

Pomona College Scholar
Student Mentor
Student–Athlete

Awards

Young Ones TDC
STA100
Communication Arts
Graphis
PRINT Awards
Indigo Award

Winner × 1, Shortlist × 1
Winner × 3
Shortlist × 2
Silver × 1, Honorable Mention × 1
Second Place × 1
Gold × 1, Silver × 4

Skills

Graphic Design
Motion/3D
Coding

Illustrator, InDesign, Photoshop, Figma
After Effects, Blender, Houdini
HTML/CSS/JS/P5.js, React/React Native, Swift,
Python, PyTorch, Java, C/C#/C++, Rust, Unity