

Jaden Kim	Graphic Designer	www.jadenk.im jadenk198@gmail.com 562 708 4854
Experience	Downshift Athletics Freelance Designer Oct 2022 – Present	Addressed UX issues, optimizing for desktop/mobile and SEO, resulting in 350% boost in conversion rate. Designed interface by closely collaborating with the owner, implemented using Shopify's Liquid language.
	Virginia Tech Guest Lecturer Oct 2025	Conducted a creative-coding workshop for the <i>Cross—Culture, Cross—Space</i> course, providing instruction and live demos on interactive, responsive typography in p5.js.
	Aeterna Supplements Freelance Designer Aug 2022 – Jun 2023	Improved UX with research-driven strategies, resulting in a 200% online sales increase within 6-month period. Aligned redesign with company philosophy, working closely with founder; built with Webflow, Firebase, Shopify.
	Theatr Technology Full-Stack Developer Feb 2021 – Sep 2021	Developed iOS app for finding off-broadway theatre shows, purchasing tickets, and connecting via forums. Implemented user accounts, notifications, search, filter, and follow feeds using React Native and MongoDB.
	FAIM Lab Deep Learning Researcher Oct 2024 – Nov 2024	Published paper at AIIDE 2020 on synthetic data generation for training low resolution object detection models. Developed YARDS, an open-source Python library used for synthesizing large machine learning datasets.
Education	MICA MFA Graphic Design 2024 – 2026	Graduate Program Assistant Awarded Graduate Scholarship
	Pomona College BA Computer Science 2018 – 2022	Pomona College Scholar Student Mentor Student-Athlete
Awards	Young Ones TDC STA100 Communication Arts Graphis PRINT Awards Indigo Award	Winner × 1, Shortlist × 1 Winner × 3 Shortlist × 2 Silver × 1, Honorable Mention × 1 Second Place × 1 Gold × 1, Silver × 4
Skills	Graphic Design Motion/3D Coding	Illustrator, InDesign, Photoshop, Figma After Effects, Blender, Houdini HTML/CSS/JS/P5.js, React/React Native, Swift, Python, PyTorch, Java, C/C#/C++, Rust, Unity