Johnson Aderohunmu
Service Experience & Product Designer

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UX DESIGN PROJECTS

Product Designer (Founder) / CivE App

OCT 2020 - PRESENT • jaderohunmu.design/CivE_c

- Responsible for app concept, research/project planning, high-fidelity prototype, and front-end development (Landing Page)

- Led a design team to develop a digital platform that provides a low-barrier-to-entry opportunity for young people to view and share civic-related content and activities within their community

Tools Used: HTML5, CSS, Bootstrap (v4.1), Javascript, jQuery, Figma, Invision, Trello, GIthub, Visual Studio

UX Designer / SF Dept. of Elections Web Redesign

SEP 2020 • jaderohunmu.design/SFElections

- Responsible for wireframing, desk research, and prototyping

- Colloaborated with a design team to enhanced the SF Departments of Elections website by leveraging knowledge-based design UI, card based design systems, and modern iconography

- Increased findability of election related content

Tools Used: Figma, InVision, Trello, G-Suite

Lead Product Designer / Museum of The African Diaspora (SF) Web Redesign

AUG 2020 • jaderohunmu.design/MoAD

- Responsible for remodeling MoAD design system

- Facilitated stakeholder interview with MoAD's Innovation Director to understand vision and scope of MoAD's future-state UI

- Collaborated with a design team that uncovered existing accessibility issues and improved membership registration process

Tools Used: Figma, InVision, Trello, G-Suite, Optimal Workshop

SKILLS

Design: Strategy & Vision Presentations User Flows • Concept Sketches • Wireframes & Prototyping • User Stories • Storyboard Design Systems • Service Design

Planning/Collaboration: Design Thinking Project Planning • Change Management/ Communication • Stakeholder Analysis Business Requirements • Workshop Facilitator

Research: Data Analysis • Task Analysis • User Personas • A/B Testing • Journey Mapping • Research Planing • Interviews / Qualitative Survey • User/Accessibility Testing

Software: Figma • Invision • AdobeXD • Microsoft Suite • G-Suite • Trello

Front-End Development: HTML / CSS JavaScript • Bootstrap • Webflow • Github • Visual Studio

EDUCATION

University of Illinois – Urbana / Bachelor of Science in Marketing

AUG 2007 - MAY 2011

University of Oklahoma / Masters of Health Admin & Policy

AUG 2011 - MAY 2013

University of California – Berkeley / UI/UX Design Certification

APR 2020 - OCT 2020