

# Johnson Aderohunmu

## Service Experience & Product Designer

jaderohunmu.design  
jaderohunmu@gmail.com  
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linkedin.com/in/johnson-aderohunmu/

### WORK EXPERIENCE

#### Project Consultant / Kaiser Permanente

JUN 2017 - PRESENT • Oakland, CA

##### Responsibilities:

- Lead, plan, and design service/user experiences, process design, and performance improvement initiatives
- Ensures projects are delivered within scope, schedule, budget while meeting stakeholder/user expectations
- Develop and produce progress reports, requirements, project documentation, and presentations
- Utilizes Human Centered Design/Design Thinking tools to problem solve, inform, and communicate solutions

##### Accomplishments:

- Implemented service model aimed at triaging and handling compliance/regulatory related customer inquiries by facilitating and designing a service blueprint and workflow in collaboration with legal, compliance, and customer service executive stakeholders
- Launched a new service to better escalate customer issues by facilitating ideation workshops and service design activities with technology, data, customer service teams, and executive partners
- Reduced customer service response times for refund/reimbursement requests by designing a new internal user interface and enhanced workflow for customer service teams
- Improved Team Manager productivity by researching, designing, prototyping, testing, and deploying a contact center performance dashboard that consolidated and automated performance reporting

#### Project Manager - Decision Support & Financial Planning / Palomar Health

JUN 2013 - JUN 2017 • San Diego, CA

##### Accomplishments:

- Designed financial acumen curriculum to include instructor-led and e-learning programs for supervisors, managers, and executives
- Reporting to the CFO, led all aspects of a \$2 million Financial ERP system implementation over three years
- Spearheaded implementation and outreach for the most extensive performance benchmarking comparative database in the industry
- Streamlined processes and workflows for annual build and development of a \$700M operating budget for the organization

### SKILLS

Design: Strategy & Vision Presentations  
User Flows • Concept Sketches • Wireframes  
& Prototyping • User Stories • Storyboard  
Design Systems • Service Design

Planning/Collaboration: Design Thinking  
Project Planning • Change Management/  
Communication • Stakeholder Analysis  
Business Requirements • Workshop Facilitator

Research: Data Analysis • Task Analysis •  
User Personas • A/B Testing • Journey  
Mapping • Research Planing • Interviews /  
Qualitative Survey • User/Accessibility Testing

Software: Figma • Invision • AdobeXD •  
Microsoft Suite • G-Suite • Trello

Front-End Development: HTML / CSS  
JavaScript • Bootstrap • Webflow • Github •  
Visual Studio

### EDUCATION

#### University of Illinois - Urbana / Bachelor of Science in Marketing

AUG 2007 - MAY 2011

#### University of Oklahoma / Masters of Health Admin & Policy

AUG 2011 - MAY 2013

#### University of California - Berkeley / UI/UX Design Certification

APR 2020 - OCT 2020

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### UX DESIGN PROJECTS

#### Product Designer (Founder) / CivE App

OCT 2020 - PRESENT • jaderohunmu.design/CivE\_c

- Responsible for app concept, research/project planning, high-fidelity prototype, and front-end development (Landing Page)
- Led a design team to develop a digital platform that provides a low-barrier-to-entry opportunity for young people to view and share civic-related content and activities within their community

Tools Used: HTML5, CSS, Bootstrap (v4.1), Javascript, jQuery, Figma, Invision, Trello, Github, Visual Studio

#### UX Designer / SF Dept. of Elections Web Redesign

SEP 2020 • jaderohunmu.design/SFElections

- Responsible for wireframing, desk research, and prototyping
- Collaborated with a design team to enhance the SF Department of Elections website by leveraging knowledge-based design UI, card-based design systems, and modern iconography
- Increased findability of election-related content

Tools Used: Figma, InVision, Trello, G-Suite

#### Lead Product Designer / Museum of The African Diaspora (SF) Web Redesign

AUG 2020 • jaderohunmu.design/MoAD

- Responsible for remodeling MoAD design system
- Facilitated stakeholder interview with MoAD's Innovation Director to understand vision and scope of MoAD's future-state UI
- Collaborated with a design team that uncovered existing accessibility issues and improved membership registration process

Tools Used: Figma, InVision, Trello, G-Suite, Optimal Workshop

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