

Johnson Aderohunmu

Service/User Experience Designer

jaderohunmu.design

jaderohunmu@gmail.com

773.600.9977

linkedin.com/in/johnson-aderohunmu/

UX DESIGN PROJECTS

Product Designer / CivE App Design

OCT 2020 - PRESENT • jaderohunmu.design/CivE_c

Responsibilities:

- Responsible for app concept, research/project planning, high-fidelity prototype, and front-end development (Landing Page).
- Tools Used: HTML5, CSS, Bootstrap (v4.1), Javascript, jQuery, Figma, Invision, Trello, Glthub, Visual Studio

Accomplishments:

- Led a design team to develop a digital platform that provides a low-barrier-to-entry opportunity for young people to view and share civic-related content and activities within their community

UX Designer / SF Dept. of Elecetions Web Redesign

SEP 2020 • jaderohunmu.design/SFElections

Responsibilities:

- Responsible for wireframing, desk research, and prototyping
- Tools Used: Figma, InVision, Trello, G-Suite

Accomplishments:

- Colloaborated with a design team to enhanced the SF Departments of Elections website by leveraging knowledge-based design UI, card based design systems, and modern iconography
- Increased findability of election related content

Lead Product Designer / Museum of The African Diaspora (SF) Web Redesign

AUG 2020 • jaderohunmu.design/MoAD

Responsibilities:

- Responsible for remodeling MoAD design system
- Tools Used: Figma, InVision, Trello, G-Suite, Optimal Workshop

Accomplishments:

- Faciliated stakeholder interview with MoAD's Innovation Director to understand vision and scope of MoAD's future state
- Colloborated with desing team that uncovered exisiting accessibility issues and improved membership registraiton process

SKILLS

Design: Strategy & Vision Presentations
User Flows • Concept Sketches • Wireframes
& Prototyping • User Stories • Storyboard
Design Systems • Service Design

Planning/Collaboration: Design Thinking
Project Planning • Change Management/
Communication • Stakeholder Analysis
Business Requirements • Workshop Facilitator

Research: Data Analysis • Task Analysis •
User Personas • A/B Testing • Journey
Mapping • Research Planing • Interviews /
Qualitative Survey • User/Accessibility Testing

Software: Figma • Invision • AdobeXD •
Microsoft Suite • G-Suite • Trello • Sketch

Front-End Development: HTML / CSS
JavaScript • Bootstrap • Webflow • Github •
Visual Studio

EDUCATION

University of California - Berkerly / UI/UX Desgin Certification

APR 2020 - OCT 2020

University of Oklahoma / Masters of Health Admin & Policy

AUG 2011 - MAY 2013

University of Illinois - Urbana / Bachelor of Science in Marketing

AUG 2007 - MAY 2011