JADE SHENKER

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LINKEDIN
linkedin.com/in/jadeshenker

PORTFOLIO
jadeshenker.netlify.app

GITHUB
github.com/jadeshenker

EDUCATION

B.A. in Computer Science
Barnard College
Aug 2016 – May 2020

- GPA: 3.56
- Dean's List Spring 2017, Spring 2018
- Relevant Courses: Data Structures in Java, User Interface Design, 3D UI Design & Augmented Reality, Developing Accessible Interfaces

SKILLS & EXPERTISE

LANGUAGES

- HTML
- CSS
- JavaScript
- React
- Java
- Python
- C, C++
- C #

UI/UX DESIGN

- Figma
- Balsamiq
- Hi-fi & Lo-fi Prototyping
- Bootstrap

VERSION CONTROL

- Git

PROGRAMMING

- Object Oriented Programming
- Data Structures

TOOLS

- Unity/Unity 3D
- Vuforia AR

LANGUAGES

- Conversational Hebrew
- Conversational Spanish

EXPERIENCE

MARKETING & DESIGN INTERN
Sabai Design | New York, NY | Jun 2019 - Present

- Design, execute, and manage email marketing campaigns
- Manage social media accounts and execute social media campaigns (@sabai.design)
- Managed and executed Google Ads and Facebook Ads campaigns
- Design promotional materials and graphics

INTERN
Frank News | Los Angeles, CA | May 2018 – Aug 2018

- Conducted research for Frank's monthly issues
- Connected Frank News to relevant contacts and academics
- Assisted with website appearance and functionality

ONLINE MEDIA DIRECTOR Kappa Alpha Theta
Columbia | NY, NY | Jan 2018 – Dec 2018

- Managed the organization's Instagram, Facebook, Tumblr, and VSCO accounts
- Maintained and updated the Theta website

MARKETING & SOCIAL MEDIA INTERN
Blushington | Los Angeles, CA | Jun 2017 – Sept 2017

- Reported directly to Blushington's CMO
- Promoted store openings in New York, NY and Topanga, CA through a grassroots approach
- Managed Blushington's social media accounts
- Developed and implemented social media and marketing campaigns