

## Jade Siu

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Dual citizenship: Hong Kong and the United Kingdom | Based in Birmingham and London

### EDUCATION

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- 2016- **PhD in Economics**, University of Birmingham (UoB)  
Supervised by Anindya Banerjee and Michael Henry  
Distinction in taught modules: Econometrics, Macroeconomics, Microeconomics  
Research interests: informal firms, cross-border trade, applied econometrics  
*Fieldwork (Aug-Oct 2018):*  
Conducted census of 4000+ traders in 2 border towns between Kenya and Uganda.  
Designed and conducted a survey with 800+ traders who were randomly drawn from the census.  
Managed 4 enumerators in Kenya and 4 enumerators in Uganda.  
Simultaneously implemented the market price survey and cross-border traders' survey using ODK.
- 2012-13 Master of Science in Economic Development and Policy Analysis, University of Nottingham

### GRANTS AND AWARDS

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- 2019 Research Excellence in Responsible Business Prize, Lloyds Banking Group Centre for Responsible Business, £200  
2018 International Growth Centre (IGC), Small Projects Facility, £4510  
2018 Economic and Social Research Council (ESRC), Overseas Fieldwork Funding, £4918  
2016-19 ESRC, PhD studentship, fee waiver + stipend  
2012-13 British Consulate General, Chevening Scholarship, fee waiver + stipend

### RESEARCH ASSISTANCE

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- 2019-20 **Refugee Studies Centre, Department of International Development, University of Oxford** (Alexander Betts)  
Assisting in the design and implementation of panel surveys of refugee and host households in Kenya and Uganda.  
Analysing the data collected. Co-authoring reports and academic papers.  
*Fieldwork:* Nairobi (May-Jul 2019), Kakuma Refugee Camp, Kenya (Aug-Oct 2019), Kalobeyi Settlement, Kenya (Oct-Nov 2019), Kampala (Apr-May 2020)
- 2018-19 **Institute of Applied Health Research, UoB** (Semira Manaseki-Holland, Sami Bensassi)  
Evaluated the cost-effectiveness of a community-level weaning food hygiene intervention implemented in the Gambia. Cleaned and analysed household data collected in the cluster randomised control trial.
- 2017-19 **Department of Management, Birmingham Business School** (Liza Jabbour)  
Evaluated the impact of a training programme on the employment and education status of homeless young people. Combined participants' data with administrative data, and conducted a cost-benefit analysis.
- 2018 **Humanitarian Policy Group, Overseas Development Institute**  
Assisted in designing 2 household surveys (refugee camps in Uganda and flood-affected areas in Nepal) under the project 'The tip of the iceberg? Understanding non-traditional sources of aid financing'.

### WORKING PAPER

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Siu, J. (2019). Trade costs, trade facilitation, and formalisation of trade. IGC Working paper F-43435-UGA-1

### WORK IN PROGRESS

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#### **The impact of un-restricting conditional cash (with Olivier Sterck)**

Evaluates the relative impact of unconditional and conditional cash transfer on beneficiaries in a refugee camp in Kenya by using survey data.

#### **Informal trade and agricultural household welfare**

Examines the implications of informal cross-border trade on the welfare of agricultural households in Uganda by spatially combining panel household survey data and informal trade data across six years.

#### **Trade and market information demand by cross-border traders (with Lance Hadley and Julia Lipowiecka)**

Investigates the demand for market and trade information by small-scale cross-border traders, by combining a set of survey responses with a larger dataset of the user behaviour of a fee-paying USSD- and SMS-based mobile application.

## CONFERENCE PRESENTATIONS

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- 2019 Centre for Study of African Economies Conference, University of Oxford  
Birmingham Business School Doctoral Conference, University of Birmingham
- 2018 Sustainability and Development Conference, University of Michigan  
Disruptive Innovations, Value Chains and Rural Development, World Bank  
Birmingham Business School Doctoral Conference, University of Birmingham  
Agricultural Economics Society Annual Conference, University of Warwick  
Centre for Study of African Economies Conference, University of Oxford

## TEACHING ASSISTANCE

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*Department of International Development, University of Oxford*

- 2020 Hilary Methods in Social Research (Quantitative), MSc Migration Studies  
2020 Hilary Research Methods (Quantitative), MSc Refugee and Forced Migration Studies

*Department of Economics, University of Birmingham*

- 2019 Spring Econometrics with Development Applications, Postgraduate  
2019 Spring Advanced Business Economics (International Trade), Undergraduate Year 3  
2017-18 Development Economics, Undergraduate Year 2

## SERVICE

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Referee service: World Development, Civil Wars

Committee member of: ESRC Impact Acceleration Accounts Peer Review College, Athena Scientific Women's Academic Network working group, Birmingham Business School Doctoral Conference 2019, Birmingham Environment for Academic Research Postgraduate Research Conference 2019, ESRC Midlands Graduate School Conference 2017

## NON-ACADEMIC WORK EXPERIENCE

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- 2015-16 **Consultant, Saana Consulting Ltd, London**
- Project lead of the All-Party Parliamentary Group Inquiry into the UK's role in facilitating African trade. Analysed the implications of Brexit for UK-Africa trade relations.
  - Conducted quantitative analysis to support trade-related consultancy projects and bids, e.g. the evaluation of WTO Trade-Related Technical Assistance. Analysed data on training outcomes provided by the WTO.
  - Wrote trade policy briefings for parliamentarians, e.g. provided Lord Alton with trade statistics and policy recommendations for a House of Lords debate on encouraging UK-Africa trade.
  - Managed high-level events on trade policy issues, e.g. a roundtable at the British High Commissioner's residence in Lusaka, Zambia, an AfDB Annual Meetings Official Side Event in Lusaka, and a seminar on the 10th WTO Ministerial Conference in the House of Commons. Organised parliamentary hearings.
- 2014-15 **Research Analyst, Accenture, London**
- 2013-14 **Research Assistant, Accenture, London**
- Produced quantitative analysis to support consultancy and research projects, e.g. evaluated Papua New Guinea's National Malaria Control Strategic Plan.
  - Conducted qualitative research, including interviewing experts and designing surveys, e.g. co-authored a publication 'Guarding and Growing Personal Data Value', a research project based on a global survey of business leaders.
  - Produced world economic outlook reports and briefings for senior management. Produced government policy briefings used by Accenture Leadership at the World Economic Forum.
  - Provided consultancy services to NGOs and social enterprises. Produced market sizing, organisation and trend analysis to evaluate management structures, new outreach areas and products for NGOs.
- 2013 **Temporary Survey Analyst, ECA International, London**
- Coded survey responses and collected rent values worldwide to construct a cost of living index.
- 2011-12 **Global Management Trainee, UNIQLO Co., Ltd., Tokyo**
- Led and trained staff in a mega-store; was trained in the retail operations at a management level.
- 2010 **Intern, Pacific Chambers, Hong Kong**
- Assisted a barrister-at-law in interviewing a Convention Against Torture claimant.

## SOFTWARE & PLATFORMS

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Stata (preferred), R, QGIS, ArcGIS, LaTeX, MS Office (Excel, PowerPoint), GitHub, SurveyCTO, Open Data Kit, ONA