## Dr. Jade Siu

+44 7851 477314 | https://jadesiu.github.io/ | jadesiu@gmail.com

Dual citizenship: Hong Kong and the United Kingdom

#### **EDUCATION**

2016-2021 PhD in Economics, University of Birmingham (UoB), supervised by Anindya Banerjee and Michael Henry

Passed without corrections in February 2021.

Distinction in taught modules: Econometrics, Macroeconomics, Microeconomics

### Fieldwork (Aug-Oct 2018):

- o Managed the full process of the trader survey. Secured funding from IGC and ESRC.
- o Conducted census of 4000+ traders in 2 border towns between Kenya and Uganda.
- o Designed and conducted a survey of 800+ traders who were randomly drawn from the census.
- o Line managed 8 enumerators (4 in Kenya, 4 in Uganda) at the same time.
- Secured support from the Bank of Uganda, Uganda Bureau of Statistics, and the Ugandan and Kenyan trade ministries.
- 2012-13 Master of Science in Economic Development and Policy Analysis, University of Nottingham

### **PUBLICATIONS & SELECTED WORK IN PROGRESS**

**Siu, J.**, Sterck, O., & Rodgers, C. 2021. The Freedom to Choose: Theory and Quasi-Experimental Evidence on Cash Transfer Restrictions. CSAE Working Paper Series 2021-14, Centre for the Study of African Economies, University of Oxford. *R&R from the Journal of Development Economics*.

**Siu, J.**, Jackson, L. J., Bensassi, S., Manjang, B., & Manaseki - Holland, S. (2021). Cost-effectiveness of a weaning food safety and hygiene programme in rural Gambia. Tropical Medicine & International Health, 26(12), 1624-1633.

Bensassi, S., & **Siu, J.** (2021). Quantifying missing and hidden trade: An economic perspective. In The Routledge Handbook of Smuggling (pp. 61-76). Routledge.

Betts, A., Omata, N., **Siu., J**., & Sterck O. (2022). Refugee Mobilities in East Africa: Understanding Secondary Movements. *R&R from the Journal of Ethnic and Migration Studies* 

Siu, J. (2020). Formalising informal cross-border trade: Evidence from One-Stop-Border-Posts in Uganda.

# **EMPLOYMENT**

## 2021-current **Development Pathways**, Economist

2022- ILO: Transition from Informal to Formal employment Project: Extension of Social Protection Schemes (Maternity and Unemployment) in Kyrgyzstan and Uzbekistan. Quantitative Lead. Conducting statistical analysis for the gender-responsiveness diagnosis of informality in Uzbekistan.

2022- UNICEF: Child-focused Analysis using the Listening to Kazakhstan Survey. Team leader.

2022- UNICEF: Regional Synthesis Report on Social Protection. Quantitative Lead. Conducted statistical analysis and micro-simulations on disability grant and child benefits in Bhutan.

2021- UNICEF: Gender Analysis to Inform UNICEF Indonesia's COVID-19 Response. Quantitative Lead. Conducted statistical analysis to describe changes in gender and child outcomes since COVID-19.

2021- UNICEF: Empowering Children with Disabilities and Families through Social Protection and Care in East Asia and the Pacific. Quantitative Lead. Conducted statistical analysis on outcomes of children with disabilities and micro-simulations on universal disability grant in Cambodia, Indonesia, Kiribati, Lao PDR, and Thailand.

2022 UNFPA: Census Thematic Study on Children and Orphans in Mozambique. Produced statistical analysis on child marriage, child labour, and education using Mozambique Census 2017 and other household surveys.

2021 UNICEF: Produced statistical analysis using the World Bank's "Listening to Citizens of Uzbekistan" to describe the situation of children in Uzbekistan before and since the onset of the pandemic.

2021 WFP: Operational Research on the Vertical Expansion of Ethiopia's Urban Productive Safety Net in Response to COVID-19. Led the phone survey data collection. Used econometric analysis to assess effectiveness and impact on beneficiaries' food insecurity status. Conducted KIIs.

2021 DFAT: Conducted micro-simulations of the impact of a child and elderly grant for West Papua, Indonesia.

2021 World Bank: Targeting Evaluation of Shock-responsive Safety Net for Human Capital Project (SNHCP) in Somalia. Conducted econometric analysis to assess targeting effectiveness using first-hand survey data.

### 2019-21 **Refugee Studies Centre, Department of International Development, University of Oxford, Research Assistant**

Together with colleagues in RSC, I conducted impact evaluation of the switch from restricted to unrestricted cash transfers in Kalobeyei refugee settlement, Kenya. Co-managed data collection involving 40 enumerators. Co-designed survey tools and sampling strategies, and conducted econometric analysis.

Co-managed large-scale panel data collection of refugee households and households in host communities in Nairobi and Kakuma refugee camp, Kenya. Conducted econometric analysis on movements of urban and camp refugees in Kenya, Uganda, and Ethiopia.

#### Fieldwork:

- o Nairobi (May-Jul 2019): Co-managed panel data collection of refugee households in Nairobi.
- o Kakuma Refugee Camp, Kenya (Aug-Oct 2019): Co-managed panel data collection of refugee households.
- o Kalobeyei Settlement, Kenya (Oct-Nov 2019): Co-managed impact evaluation data collection.

## 2018-20 Institute of Applied Health Research, UoB, Research Associate

Designed household questionnaire for a large-scale RCT in urban and rural Mali to evaluate the impact of a community-level hygiene intervention on children's outcomes (diarrhoea, ARI incidences, and stunting).

Evaluated a community-level weaning food hygiene intervention implemented in The Gambia (RCT).

# 2017-19 Department of Management, Birmingham Business School, Research Associate

Conducted impact evaluation of a training programme on the employment and education status of homeless young people. Combined participants' data with administrative data, and conducted a cost-benefit analysis.

# 2018 **Humanitarian Policy Group, Overseas Development Institute**, Consultant

Supported in designing and analysing household surveys in refugee camps in Uganda and flood-affected areas in Nepal under the project 'The tip of the iceberg? Understanding non-traditional sources of aid financing'.

# 2015-16 **Saana Consulting Ltd**, Consultant

Project Lead of the All-Party Parliamentary Group Inquiry into the UK's role in facilitating African trade.

Conducted quantitative analysis to support trade-related consultancy projects and bids, e.g. the evaluation of WTO Trade-Related Technical Assistance.

Wrote trade policy briefings for parliamentarians. Managed high-level events on trade policy issues, e.g. a roundtable at the British High Commissioner's residence in Lusaka, Zambia, and an AfDB Annual Meetings Official Side Event in Lusaka.

# 2014-15 **Accenture**, Research Analyst (2013-14 Research Assistant)

Produced quantitative analysis to support consultancy and research projects, e.g. evaluated Papua New Guinea's National Malaria Control Strategic Plan. Conducted qualitative research, including interviewing experts and designing surveys.

Produced world economic outlook reports and briefings for senior management. Produced government policy briefings used by Accenture Leadership at the World Economic Forum.

Provided consultancy services to NGOs and social enterprises. Produced market sizing, organisation and trend analysis to evaluate management structures, new outreach areas and products for NGOs.

### 2013 **ECA International**, Temporary Survey Analyst

Coded survey responses and collected rent values worldwide to construct a cost of living index.

## 2011-12 **UNIQLO Co., Ltd.**, Tokyo, Global Management Trainee

#### **TEACHING EXPERIENCE**

2019 Associate Fellow, Higher Education Academy (PR169238)

Department of International Development, University of Oxford

Led, designed, and taught "Quantitative methods in social science", UNIQ+
Tutor, Methods in Social Research (Quantitative), MSc Migration Studies

2020-21 Tutor, Research Methods (Quantitative), MSc Refugee and Forced Migration Studies

Department of Economics, University of Birmingham

2019 Spring Teaching Associate, Econometrics with Development Applications, Postgraduate

2019 Spring Teaching Associate, Advanced Business Economics (International Trade), Undergraduate Year 3

2017-18 Teaching Associate, Development Economics, Undergraduate Year 2

Selected student feedback from 2020: "Jade is an absolute gem. Smart, helpful...she has gone above and beyond to try and guide our class." "Jade was amazing in tutorials. She is very dynamic and makes sure people are engaged." "Jade was amazing; going through the paper in dept in small groups was also useful" "Jade was very good at field questions and explaining content clearly." "Jade is an excellent teacher and she creates a fun and positive learning environment." "Jade, she is incredible!"

#### **GRANTS AND AWARDS**

| 2019    | Research Excellence in Responsible Business Prize, Lloyds Banking Group Centre for Responsible Business |
|---------|---|
| 2018    | International Growth Centre (IGC), Small Projects Facility  |
| 2018    | Economic and Social Research Council (ESRC), Overseas Fieldwork Funding                                 |
| 2016-19 | ESRC, PhD studentship, fee waiver + stipend   |
| 2012-13 | British Consulate General, Chevening Scholarship, fee waiver + stipend                                  |

#### **CONFERENCE/SEMINAR PRESENTATIONS**

| 20 | 022 | 100 Years of Economic Development Conference, Cornell University;          |
|----|-----|--|
|    |     | NOVAFRICA conference on Economic Development, NOVA                         |
| 20 | 021 | International Conference on Development Economics, University of Bordeaux  |
|    |     | Economics of migration in Africa, Georgetown University                    |
| 20 | 020 | Pacific Conference for Development Economics (PacDev) 2020, CEGA           |
| 20 | 019 | Centre for the Study of African Economies Conference, University of Oxford |
|    |     | Birmingham Business School Doctoral Conference, University of Birmingham   |
| 20 | 018 | Sustainability and Development Conference, University of Michigan          |
|    |     | Disruptive Innovations, Value Chains and Rural Development, World Bank     |
|    |     | Birmingham Business School Doctoral Conference, University of Birmingham   |
|    |     | Agricultural Economics Society Annual Conference, University of Warwick    |
|    |     | Centre for the Study of African Economics Conference, University of Oxford |
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# **SERVICE**

Referee service: International Migration, World Development, ESRC Impact Acceleration funding, Civil Wars

**Volunteer**: social visiting prisoners via Befriending and Support Team for Foreign Nationals in HMP Wandsworth; providing post-detention support via SOAS Detainee Support; conducting pro-bono research via Pro Bono Economics

**Committee member of:** ESRC Impact Acceleration Accounts Peer Review College, Athena Scientific Women's Academic Network working group, Birmingham Business School Doctoral Conference 2019, Birmingham Environment for Academic Research Postgraduate Research Conference 2019, ESRC Midlands Graduate School Conference 2017

## **SOFTWARE & PLATFORMS**

Stata (preferred), R, QGIS, LaTeX, MS Office (Excel, PowerPoint), GitHub, SurveyCTO, Open Data Kit, ONA, Mathematica