# Choosing Aggregation Levels for Forecasting and Fairness

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## Outline

- Introduction
- 2 Methodology Sequential Aggregation
- 3 Application Comparison between Standard Aggregation and Sequential Aggregation
- 4 Conclusions

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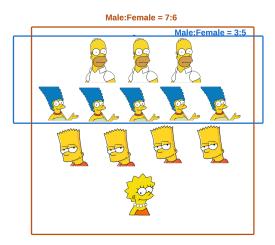
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# Optimizing Forecast Accuracy Does Not Optimize Fairness

- Definition of Fairness: the absence of any prejudice or favoritism toward an individual or group based on their inherent or acquired characteristics, an unfair algorithm is one whose decisions are skewed toward a particular group of people (Mehrabi et al., 2021)
- Forecasting with fairness
  - Training the algorithms for the best forecast accuracy may lead to fairness issues (Loukina et al., 2019)
- Enrollment forecasting
  - Forecast at the department, college, and university level for gender/race/...
  - Forecasts are used to plan scholarships, budgets, tuition, etc.

# Data Availability Can Change Fairness

- Data aggregation changes fairness metrics
- Different methods of aggregation would lead to different results
  - Simpson's paradox



#### Literature Review

- Fairness metrics at group level
  - Group fairness notions for binary outcomes in machine learning (Fu et al., 2020)
  - Generalized form for conditional disparity:  $\mathbb{P}(x|a=a,z=z) = \mathbb{P}(x|a=a',z=z)$  (Ritov et al., 2015)
- Social good metrics
  - "Presenting both a forecast of a phenomenon and its accuracy alongside the FSG metrics is important" (Rostami-Tabar et al., 2022)
- Choosing aggregation level for hierarchical forecasting
  - Based on properties & nature of data (e.g., aggregate neighborhoods by their locations (Humeau et al., 2013))
  - Based on other metrics or similarity (e.g., hierarchical agglomerative clustering based on Gower's distance (Goehry et al., 2017)
  - Forecast accuracy is improved when defining hierarchical structure based on similarity (Quilumba et al., 2015)

## Contribution

- Fairness metrics for time-series data
- Choosing aggregation levels based on fairness (sequential aggregation)

How does choosing aggregation levels based on fairness affect forecast accuracy?

### Data

Annual undergraduate student enrollment data from the University of Cailfornia (UC) Davis from 2010 to 2019

- University of California, Disaggregated Data (2021) (https://www.universityofcalifornia.edu/about-us/information-center/disaggregated-data)
- Only contains information at university level (missing college level and department level).
- We choose three attributes: race/ethnicity, gender, first generation status
  - Race/ethnicity: 73 races, categorized into 7 broad categories
  - Gender: male/female
  - First generation status: yes/no
  - 292 time series at the most disaggregated level

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# Measuring Fairness without Selection Bias

• Define pseudo-Boolean conditional parity to measure fairness between  $X_i$  and  $X_j$  for  $1 \le i < j \le N$  based on

$$f_{(x_i, x_j | \epsilon)}(\mathbf{y}) = \sum_{k=1}^{n} c_k y_k + \sum_{1 \le k < l \le n} c_{kl} y_k y_l, \tag{1}$$

where 
$$y_k = h_{ij}(\epsilon_k) = \begin{cases} 1 & \text{if } |P(A_k \mid X_i) - P(A_k \mid X_j)| \le \epsilon_k \\ 0 & \text{otherwise} \end{cases}$$
 (2)

 $\mathbf{y} = (y_1, \dots, y_n) \in \mathbb{B}^n \text{ and } c_S \in \mathbb{R}, S \subseteq V, V = [n].$ 

2 Define total fairness: average f(y) of all pairs

$$\tau = \frac{\sum_{1 \le i < j \le N} f(x_i, x_j | \epsilon)(\mathbf{y})}{\binom{N}{2}}$$
(3)

where  $f_{(x_i,x_j|\epsilon)}(\mathbf{y})$  as defined in Equation (1), with  $c_S = \frac{1}{|S|}$ .

# Sequential Aggregation

**②** Consider  $w_{ij}$  the weight of the edge between elements of pairs, which is a linear combination of both fairness  $f_{ij}$  and similarity  $g_{ij}$  based on Euclidean distance and correlation

$$w_{ij} = \alpha f_{ij} + (1 - \alpha)g_{ij}, \tag{4}$$

 Solve the perfect matching problem to find optimal pairs of time series to aggregate

$$\max \sum_{v_1, v_2} w_{v_1 v_2} x_{v_1 v_2}$$
subject to
$$\sum_{v_1 \in V_1} x_{v_1 v_2} = 1$$

$$\sum_{v_2 \in V_2} x_{v_1 v_2} = 1$$

$$x_{v_1 v_2} \in \{0, 1\},$$
(5)

3 Repeat the process until we get the desired level of fairness

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## Race Aggregation

- Standard Aggregation: based on common sense/characteristics
  - 7 broad categories
    - Black: Caribbean, African...
    - Asian: Chinese, Japanese, Korean...
- Sequential Aggregation: flexible and numerous ways to aggregate race
  - Keep aggregating until we get 9 broad categories
  - Select multiple sets of parameters to generate different aggregation results

# Example of Sequential Aggregation

Label all races as 1, 2, 3,...,73, and set  $\epsilon = 0.01, \alpha = 0.5$  for sequential aggregation

	Standard	Seq Agg
Group 1	1 - 5	66, 45, 43, 11, 38, 14, 65, 1
Group 2	6	72, 29, 57, 17, 67, 39, 9, 2
Group 3	7 - 27	26, 13, 47, 12, 51, 46, 62, 3
Group 4	28 - 33	58, 36, 56, 16, 20, 6, 61, 4
Group 5	34 - 40	34, 32, 68, 27, 60, 35, 52, 5
Group 6	41 - 71	37, 24, 42, 10, 18, 53, 31, 44, 7
Group 7	72, 73	48, 30, 41, 23, 59, 21, 28, 8
Group 8		69, 63, 71, 18, 70, 25, 40, 15
Group 9		64, 50, 49, 22, 54, 33, 55, 19

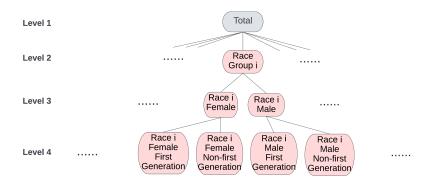
# Sequential Aggregation Specifications

Aggregation Outcome			
$\epsilon$ $\alpha$			
Sequential Aggregation	0.01	0.5	
Sequential Aggregation	0.05	0.5	
Sequential Aggregation	0.1	0.5	

- $\alpha$ :  $\alpha = 0.5$  represents the same weight on fairness as on similarity
- $\odot$   $\epsilon$ : higher  $\epsilon$  represents greater difference are allowed between groups

# Hierarchical Forecasting with Complete Information

- Forecast number of students enrolled in 2019 based on data from 2010 to 2018 using simple exponential smoothing
- Assume data is available at every level, and the forecast is performed for each level



# Forecast Accuracy of Fairness at Time t+1

Use simple exponential smoothing to forecast  $\hat{fairness}_{t+1}$  based on historical fairness

$$f_{(x_i, x_j | \epsilon)}(\mathbf{y}) = \sum_{k=1}^{n} 1y_k + \sum_{1 \le k < l \le n} 0y_k y_l$$
$$\tau = \frac{\sum_{1 \le i < j \le N} f_{(x_i, x_j | \epsilon)}(\mathbf{y})}{\binom{N}{2}}$$

$\epsilon$	Aggregation	In-sample $\tau$	Forecasted $\hat{\tau}$	$ \hat{\tau} - \tau $	
	Level 4 (first-generation status)				
	Standard	0.231	0.137	0.094	
0.01	Seq Agg	0.281	0.281	0.000	
0.05	Seq Agg	0.281	0.281	0.000	
0.1	Seq Agg	0.288	0.287	0.001	

# Forecast Accuracy of Fairness at Time t+1

$\epsilon$	Aggregation	In-sample $\tau$	Forecasted $\hat{\tau}$	$ \hat{\tau} - \tau $	
		Level 3 (gende	er)		
	Standard	0.810	0.477	0.333	
0.01	Seq Agg	1.000	1.000	0.000	
0.05	Seq Agg	1.000	0.944	0.056	
0.1	Seq Agg	1.000	0.944	0.056	
	Level 2 (race)				
	Standard	0.333	0.194	0.139	
0.01	Seq Agg	0.583	0.583	0.000	
0.05	Seq Agg	0.588	0.528	0.060	
0.1	Seq Agg	0.611	0.611	0.000	

# Forecast Accuracy of Enrollment Counts at Time t+1

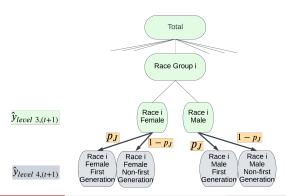
$$AvgMASE = \frac{1}{N} \left| \frac{\hat{\epsilon}_{i,t}^2}{\frac{1}{T} \sum_{t=2|y_t - y_{t-1}|}} \right|,$$
 where  $\hat{\epsilon}_{i,t}^2$  is Mean Squared Error

Average Mean Absolute Scaled Error				
$\epsilon$	Aggregation	Level 4	Level 3	Level 2
	Standard	0.93	0.56	0.48
0.01	Seq Agg	0.83	0.61	0.67
0.05	Seq Agg	0.75	0.58	0.53
0.10	Seq Agg	0.75	0.50	0.38

# Top-down Forecasting without Level 4 Data

Assume the race information and the disaggregated gender information are available, while only the proportion  $p_J$  of first-generation status in the total counts is known.

- Average Historical Proportions (AHP):  $p_J = \frac{1}{T} \sum_{t=1}^{T} \frac{y_{J,t}}{y_t}$
- proportions of the historical averages (PHA):  $p_J = \sum_{t=1}^T \frac{y_{J,t}}{T} / \sum_{t=1}^T \frac{y_t}{T}$



# Forecast Accuracy of Fairness at Time t+1

$$\hat{fairness}_{t+1} = \hat{f(forecast}_{t+1})$$

Only included results from AHP since AHP and PHA provides almost the same results regarding accuracy of forecasted fairness.

$\epsilon$	Aggregation	In-sample $\tau$	Forecasted $\hat{\tau}$	$ \hat{\tau} - \tau $	
	Level 4 (first-generation status)				
	Standard	0.231	0.000	0.231	
0.01	Seq Agg	0.281	0.000	0.281	
0.05	Seq Agg	0.281	0.000	0.281	
0.1	Seq Agg	0.288	0.000	0.288	

# Forecast Accuracy of Enrollment Counts at Time t+1

Average Mean Absolute Scaled Error					
Leve	Level 4 (first-generation status)				
$\epsilon$	Aggregation AHP PHA				
	Standard	5.30	5.30		
0.01	Seq Agg	4.05	4.04		
0.05	Seq Agg	5.03	5.03		
0.1	Seq Agg	4.32	4.32		

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## Conclusions

- Sequential aggregation can achieve similar or even better forecast accuracy
- Sequential aggregation performs comparatively well at the levels with information loss
- Sequential aggregation achieves high forecast accuracy of fairness with complete information

#### Future Work

- Explore the theoretical relationships between sequential aggregation and hierarchical forecasting using similarity
- Apply methodology to more sensitive data, such as criminal justice of recidivism studies

Thank you! Questions or Comments?

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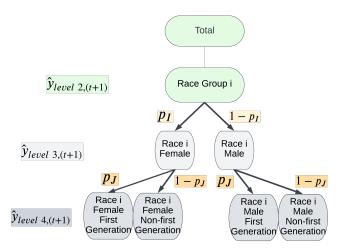
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## Top-Down Forecasting without Level 3 and Level 4 Data

Assume the race information is available, while only the proportions of first-generation status  $p_J$  and gender  $p_I$  in the total counts are known.



# Forecast Accuracy of Fairness at Time t+1

$\epsilon$	Aggregation	In-sample $\tau$	Forecasted $\hat{\tau}$	$ \hat{\tau} - \tau $	
	Level 4 (first-generation status)				
	Standard	0.231	0.000	0.231	
0.01	Seq Agg	0.281	0.000	0.281	
0.05	Seq Agg	0.281	0.000	0.281	
0.1	Seq Agg	0.288	0.000	0.287	
		Level 3 (gende	er)		
	Standard	0.810	0.143	0.667	
0.01	Seq Agg	1.000	0.028	0.972	
0.05	Seq Agg	1.000	0.222	0.778	
0.1	Seq Agg	1.000	0.028	0.972	

## Forecast Accuracy of Enrollment Counts at Time t+1

Averag	Average Mean Absolute Scaled Error				
Leve	el 4 (first-gener	ation sta	tus)		
$\epsilon$	Aggregation	AHP	PHA		
	Standard   5.59   5.57				
0.01	Seq Agg	4.28	4.26		
0.05	Seq Agg	5.21	5.19		
0.1	Seq Agg	4.45	4.44		
Level 3 (gender)					
	Standard	1.82	1.78		
0.01	Seq Agg	1.51	1.44		
0.05	Seq Agg	1.34	1.28		
0.1	Seq Agg	1.50	1.42		