

Credit Card Transaction Report

Revenue
57M

Total Interest
8.0M

Trans Amount
46M

Trans Count
656K

Card_Category Sum of Total_Trans_Amt Sum of Interest_Earned Sum of Revenue

Blue	37840749	6614172.6	47188612
Silver	4647596	821923.0	5659109
Gold	2091362	384755.2	2533682
Platinum	953314	161629.1	1135608
Total	45533021	7982479.8	56517011

Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platin...

Low

Mid

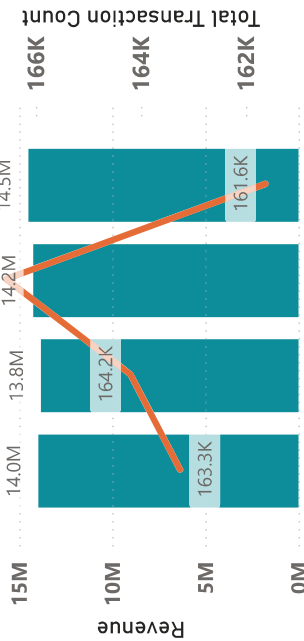
High

F

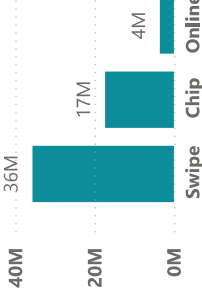
M

Quarter Revenue and Total Transaction Count

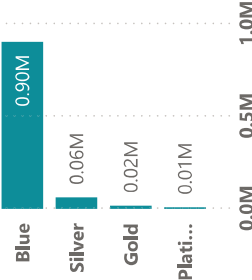
Sum of Revenue Sum of Total_Trans_Vol



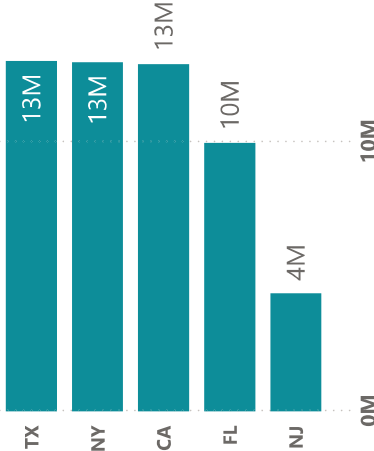
Revenue by Transaction Type



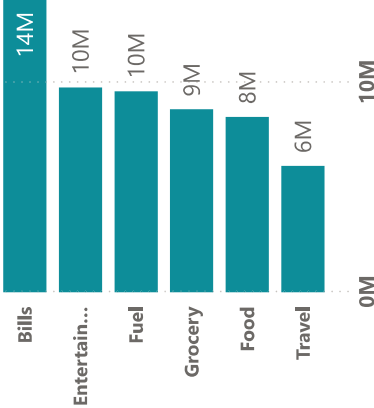
Customer Acq Cost



Revenue by Education



Revenue by Expenditure Type



Revenue by Profession

