Sample: Follow-up sales email
Objective: Make sales after free software trial is completed

JOSEF ADLAO
COPYWRITING

Copy

SUBJECT: Try Codify Enterprise today and receive FREE support and training

Hi John,

Now that you've had a chance to demo Codify, it's time to put Codify to work for your business. With its simplicity and user-friendly interface, it is easier than you think.

"*Codify is amazingly easy to use, with all the complexities simplified so that non-techy Product Managers like me can use it productively. If you are looking to maintain your project's code, reduce IT costs and spend more on growth, give Codify a go.*"
- Daniel Dewy, Yoggl App

Our $299 monthly Enterprise Fee includes:
• Up to 2 hours of **free**, dedicated training with a Codify Expert
• Unlimited email support from our support staff, **free**!
• Unlimited number of users, **free**! For the first 30 days of service

No commitment is required beyond the first 30 days. You've got nothing to lose and everything to gain, <u>sign up</u> today!

Not sure if Codify Reports is right for your business? Click <u>here</u> to read a case study about how Mark improved their productivity and reduced their IT maintenance costs by 23% in 6 months.

Or contact <u>sales@codify.net</u> and we'd be happy to evaluate your company's needs and tell you more about the advantages and benefits of using Codify.

All the best,
Donald Stone

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