

Project: Lead-generation sales letter

Objective: Get leads to visit website and sign up for free demo



Copy Excerpt

Want to automate routine calculations? Combine powerful computation with experiment to expedite your research efforts? With the right software, you can!

And that's where Accelrys can help.

Ask to view a FREE online demo of the *Materials Studio* software.

Dear John,

In today's world, scientific research is getting more complex and advancing at an unprecedented speed. It's difficult to test many possible combinations of chemical compounds and novel materials. You might lack the experimental resources. Or you simply might lack the time and manpower to test so many candidate materials.

Now with Materials Studio, you can reduce the time it takes to solve your most difficult research problems. Engineer better performing materials with superior properties. Accelerate innovation with *in silico* development of materials alongside experiment.

A proven solution for predicting and understanding structure-activity relationships of novel materials, you can quickly screen compounds and sift for the best candidate materials to suit your purpose. Whether you're examining growth of crystalline materials, doping carbon nanotubes, or modelling theoretical results to compare with experiment.

You can construct, manipulate and characterize models of molecules, polymers and more with our user-friendly Materials Studio Visualizer interface. Predict key properties such as miscibility, cohesion and adhesion at surfaces through our simulation tools, ranging from classical, mesoscale, to quantum simulation methods.

Materials Studio comes with the ability to automate multi-step workflows and routine calculations with Pipeline Pilot, lessening time spent on grunt work.

With all of this, you can evaluate many hypotheses in less time than from experiment alone. Imagine screening 100s of material compound variations without having to waste resources.

You'd save time, reduce costs, and solve problems quicker.

To see an online demo of the Materials Studio software, just visit our website at **www.accelrys.com/MS-demo11** and sign up. The online demo is free. And with no obligations of any kind.

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