

TOPICAL OUTLINE

Week 1: Introduction, Requirements and Definitions of Urban vs Suburban Form

Week 2: The Social and Formal Evolution of the 19th, 20th, and 21st century American Suburb; demographic and development pattern changes

Week 3: Metrics and Morphological Analysis: Measuring Street/Block/Lot systems, suburban “tissues”, connectivity index, network efficiency, obstacles and opportunities for change

Week 4: The Post-War Suburb – Learning from Levittowns and the Community Builders
Real Estate Development, Infrastructure Policy, Land Use Regulation, Traffic Engineering – and assessing carbon footprints, affordability, and sustainability

Week 5: Retrofitting Residential Subdivisions and Garden Apartments for diversity and density:
Case Studies: Levittown, Apollo Beach, Laurel Bay, MetroWest, Park Forest Courts, Brookside and Gulpton

Week 6: Retailing the Suburb – The Strip, the Shopping Center, the Mall
The Automobile, Victor Gruen, Rem Koolhaas, the Urban Land Institute and the ICSC

Week 7: Repurposing Malls: reinhabiting, regreening, and retrofitting or from New Tenants to New Downtowns
Case Studies: various repurposed mall examples, Mizner Park, Cottonwood, Belmar, Englewood City Center.

Week 8: Retrofitting the Strip – Lifestyle Centers, Town Centers, Third Places and Community Anchors
Case Studies: La Grande Orange, Camino Nuevo, Phalen, Temple Terrace, Santana Row,

Week 9: Retrofitting Edge Cities – Infill, Connectivity and Transit
Case Studies: Dallas/Plano, Downtown Kendall and Perimeter Place

Week 10: Retrofitting Office and Industrial Parks
Case Study: University Town Center, Westwood Station

Week 11: The Landscape of Incremental Metropolitanism; monocentric vs polycentric regions, market forces, politics, and regional design

Week 12: Student presentations

Week 13: Student presentations

Week 14: Student presentations

Week 15: Closing Discussion and Evaluation

Readings:

Dunham-Jones, Ellen and June Williamson, *Retrofitting Suburbia*.

Doug Farr, *Sustainable Urbanism*

Kevin Kruse, et al, *The New Suburban History*