

MOT 6XXX (Replaces MOT 6113)

International Issues in the Management of Technology

Sample Syllabus

The next international residency will take place in China instead of Europe. The cities visited will be Beijing and Shanghai. The dates will be from Nov. 26 to Dec. 6, 2007

Course Objectives

The International Residency serves as a capstone experience for our global business curriculum theme. It is designed to enable participants to gain firsthand knowledge of international issues in business, culture, strategy, and technology. The residency is comprised of a mixture of company visits, lectures focusing on similarities/differences in the conduct of business in Europe, and direct experience with the culture of the host countries. Given the strong experiential nature of the residency, we encourage you to actively share your experiences and observations with one another throughout your time together.

Team Assignment

Each team is required to prepare a short briefing paper (3-5 pages in length) that is designed to provide your class members with appropriate background and business context information for the companies, topics, or officials we will be hearing from. Team assignments are given below.

Blade Entertainment Systems (Young, Fulmer, Centofanti, Diaz, Ogundipe)	Relevant Networks (Nance, Jarman, Zaruba, Donlevy, Hammond, Rand)
Siemens	RATP (The Paris Metro System)
AccuCAD (Rankin, Wortman, Spyrou, Spence, Uhelski)	Mosaic, Inc. (Herndon, Sutterfield, Treichler, Walker, Woolwine)
Ministry of Finance, Ambassador Jean-Daniel Tordjman	EADS (European Aeronautic Defence and Space Company)
Fracsure (Hooley, Smith, Loria, Mooges, Marks)	UrbLink.com (Kohrt, Martin, Grant, Pinkerton, O'Toole, Williamson)
GE/Global Research Center	France Telecom
EYEFour Security (Burnette, Hall, Hooks, Patel, Wallett, Wolff)	
Lilly France	

Company Briefings. Your company briefing should provide the class with relevant background information about the company, industry, and competitive position that will help to appropriately “frame” our visit. Your briefing should include some descriptive information about the company (e.g., size, industry, products, etc.), a concise SWOT analysis, any relevant up-to-date financials, and your team’s analysis of the key challenges that the company faces. Your analysis must include updated information reflecting current conditions (i.e., as of 2006). Your company briefings should be posted to the intranet (in the “...Company Briefing Reports for Intl Residency” document folder located on the intranet) no later than Sunday, November 12.

I would recommend posting it as early as possible to give your classmates as much time as possible to review your analysis before departing. **When you post your team's briefing document please also send an email link to inform the class (and Dennis) that the briefing is available.**

Ministry of Finance Content Presentation Briefings. If your team has been assigned this content briefing, your report should describe the Ministry of Finance, the role it plays within the French Government, its impact on Business, and the key issues and challenges it is currently facing within France, the EU, and globally.

Additional Team Responsibilities.

In addition to your briefing document, your team will also be responsible for serving as the EMSMOT host(s) for the visit. As such,

- You should briefly introduce yourself to our company hosts and thank them for having us on the visit.
- Your team is responsible for preparing a number of insightful/stimulating questions that can be asked during Q&A in the event that such questions are needed. Please remember that part of the enjoyment and payoff for companies hosting our visits is in their experience with us. Being attentive and asking thought provoking questions all help to shape a positive company experience and impression. By the same token, we need to refrain from asking mundane or simplistic questions.
- Finally, your team's representative will be responsible for thanking the speaker(s) on behalf of the EMSMOT program and Georgia Tech and presenting them with small thank-you gifts (which GT will provide).

Participation at the Scheduled Residency Events

The scheduled events for this international residency provide you with unique opportunities to visit, listen and interact with company executives on a range of global business issues and strategies. Your presence, full attention and participation at each of the scheduled events are key to enriching your understanding and appreciation of global business. From a program point of view, we expect you to have read all of the briefing reports prior to our visits and to be on-time and in attendance at each of our scheduled residency events. During the residency, an absence from any scheduled event will only be excused for medical emergencies. We expect you to be in "professional mode" during our scheduled events as well as during your free time cultural excursions.

Successful Completion of This Class.

To pass this class you must satisfy the following conditions:

- 1) Your team must satisfactorily complete and post your company briefing by the Nov. 12 due date,
- 2) Your team must successfully complete its company visit hosting duties,
- 3) You personally must not miss any of the scheduled events.

Failure to satisfy the above conditions (excluding medical exemptions) will result in a failing grade for 6113 and require you to retake and pass MOT 6113 with the next class in order to receive your degree.

GEORGIA TECH
EXECUTIVE MASTER IN MANAGEMENT OF TECHNOLOGY PROGRAM
November 28, 2006 to December 7, 2006
Munich, Germany; Paris, France

DAY/DATE	ACTIVITY	LODGING
Tuesday, November 28	<p>Arrive Munich Transfer Individually to the Hotel Munich ISAR Card for zones 1-2 will be provided.</p> <p>5:00-6:00 PM: Hotel Reception in the Lobby Bar Informal Walking Tour of Munich to follow</p>	Munich
Wednesday, November 29	<p>9:15 AM: Plan to meet in the conference room (Business attire) 9:30 AM: US Foreign Commercial Service Briefing 10:45 AM: State of Georgia Office 12:25 PM: Siemens AG (with lunch) 6:30 PM: U.S. Consulate Reception at the Hotel (Light Refreshments)</p>	Munich
Thursday, November 30	<p>7:20 AM: Depart for Augsburg by Coach 9:30 AM: EADS in Augsburg (Lunch Included) 2:00 PM: Visit to Dachau Memorial on the return trip 6:30 PM: Transatlantic Dialogue—Strengthening the German-American Relationship through contact and dialogue.</p>	Munich
Friday, December 1	<p>AM: Free To Enjoy Munich 2:30 PM: GE Global Research- Europe</p>	Munich
Saturday, December 2	<p>AM: Free to Enjoy Munich 12:00 PM: Departure for Airport 2:35 PM: Depart MUC LH Flt 4246 4:15 PM: Arrive CDG Transfer to the hotel, We will have a hospitality desk at the Hotel from 6:00 PM to 8:00 PM to help you plan your free time in Paris.</p>	Paris
Sunday, December 3	Free day to enjoy Paris	Paris
Monday, December 4	<p>9:10 AM: Depart by Coach 9:45 AM: RATP Transportation Independent lunch 2:30 PM: Lilly France</p>	Paris
Tuesday, December 5	<p>10:00 AM: FRANCE TELECOM PM: Free to Enjoy Paris</p>	Paris
Wednesday, December 6	<p>10:00 AM: Meet in the Drouot Room for program details 10:15 AM: Ambassador Jean-Daniel Tordjman, Ministry of Finance Independent lunch 2:30 PM: Speakers Panel American Chamber of Commerce – France 7:45 PM: Seine River Dinner Cruise</p>	Paris
Thursday, December 7	Return to USA or Begin Independent Travel	

Itinerary subject to change