

## **SYLLABUS**

PUBP 4833/8803 Special Topics  
Title: Technology Law, Policy, and Management  
Fall 2013  
Thursdays 6:35-9:25 PM: Room 105 DM Smith  
Instructors: Jerry C. Liu & Charlena L. Thorpe

### **Instructors' Contact Information**

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\*The subject line of all emails sent to us must be in the following format:  
"PUBP4833/8803Fall2013: [Subject]"

### **Course Materials**

Legal Aspects of Managing Technology, 5th Ed.  
By Lee B. Burgunder

Other class materials will be available in electronic and/or paper format.

### **Course Objectives**

This course has several objectives. First, the course will review various laws, regulations, and policies implicated in developing and/or managing technology. Specifically, the class will provide an in depth analysis of the U.S. patent laws, including the recent changes implemented by the America Invents Act, and will survey the U.S. laws and policies for other forms of intellectual property protection, including trademark, copyright, and trade secrets. Second, the course will review the intellectual property laws in other countries and the process for obtaining patent protection internationally. Third, the course will introduce students to legal issues in licensing technology. Fourth, the course will cover other important areas of law that impact the development and management of technology such as product liability, antitrust, finance, and social media. Graduate students also will conduct further research into an area of law covered by this course, explore and evaluate the management practices of select companies, or evaluate a technology project of their choice in view of the legal and policy principles covered in this class. After completion of this course, students should be able to understand the scope of and differences between the various forms of intellectual property protection; recognize potential legal issues relating to technology; understand the policy rationale for the various forms of intellectual property protection; understand how the various laws covered affect the development, commercialization, and management of technology; and gain insight into contract, tort, and antitrust laws as they apply to technology.

## Grading (Undergraduates)

- First Exam (50%): Typically the Thursday before “drop day” (Friday, October 11)
- Final Exam (50%): Thursday, December 12 at 6:35PM. For more, see:  
<http://www.registrar.gatech.edu/students/exams.php>
- Attendance: Each unexcused absence is 1 point off your final grade. There will be no class on Sept. 26th

## Grading (Graduates)

- First Exam (40%): Typically the Thursday before “drop day” (Friday, October 11)
- Final Exam (40%): Thursday, December 12 at 6:35PM. For more, see:  
<http://www.registrar.gatech.edu/students/exams.php>
- Paper (20%) see below

For graduate students, the graded paper must cover one of the following:

- Case Study
  - Explore an existing case, controversy, or product on the market in relation to a topic covered in the course
  - Examine the practices of a company and how they deal with the legal, management, and policy issues presented in the course
- Project Analysis
  - If you are working on an engineering or product design project, identify the appropriate considerations that commercialization of your project might encounter.
- Topic Analysis
  - Provide a deeper discussion of a particular subject from the class.

**Extra Credit:** Students with borderline grades and that have attended class regularly may receive extra-credit upon the satisfactory completion of a project to be determined

**Attendance:** Each unexcused absence is 1 point off your final grade. There will be no class on Sept. 26th

## Honor Code

The Georgia Tech Academic Honor Code applies to all aspects of this course. Also, plagiarism is a violation of the Academic Honor code. Plagiarizing is defined by Webster’s as “to steal and pass off (the ideas or words of another) as one’s own: use (another’s production) without crediting the source.” For any questions involving these or any other Academic Honor Code issues, please consult us or [www.honor.gatech.edu](http://www.honor.gatech.edu).

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