

MOT 6XXX, Leadership and Business Skills Residency
Summer, 2007
Prof. Dennis Nagao; 310 College of Management; 404-385-0101
Sample Syllabus

Course Objectives

This course is designed to enhance students' leadership, business, and research skills as they begin their MBA in Management of Technology program. Student's will assess, develop and hone their personal leadership skills with respect to teamwork principles, conflict resolution and negotiation, understanding and managing personality differences, using supportive communication principles, and ethical decision making in business. Students are introduced to a business strategy tool (SWOT analysis) which forms the basis of their team project assignment. The team project provides students the opportunity to think strategically as well as to immediately apply effective teamwork principles and practices along with their leadership skills. Students are also introduced to the use of collaborative technologies to facilitate their team's performance as well as the use of a variety of business and financial databases and search procedures. Students are expected to use time outside of their classes to coordinate their team's research, work and development. SWOT analysis results are formally presented and evaluated on the last day of class.

Evaluation

This course has a strong experiential component to it and is graded on a satisfactory/unsatisfactory basis. Successful completion of this course requires: session attendance; assessment completions; team building assignment completions; and the quality of the team's SWOT Analysis.

Course Schedule

This course constitutes the first one-week residency for the MBA-MOT program and focuses on leadership and business skills. A sample schedule for the course is given below.

Sunday, May 7, 2006

6:00 - 7:30 Welcoming Reception for Participants and Spouses/Important Others
Dress: Business Casual
Location: Georgia Tech Hotel and Conference Center
Grand Foyer and Terrace (2nd Floor)
800 Spring Street, NW, Atlanta, GA

7:00 Welcoming Remarks (EMSMOT Faculty Director, Associate Dean)

Dress is casual for the rest of the sessions (except for Thursday afternoon's yearbook photo session). Unless otherwise indicated the room location for residency will be 314, College of Management (COM) Building.

Monday, May 8, 2006

Assignments for Today

1. **Desert Survival:** Read scenario and complete your individual ratings. Do not discuss with others or do any relevant research.
2. **Parker Team Player Survey:** Complete the survey then ignore the STOP and continue on to pg. 6 and score your responses. Read the interpreting your results section (10-17).
3. **The Team Memory Jogger:** Read Chapters 1 and 2
4. **Intranet Guide and Quick Guide to Databases:** Scan. (Will review in class)
5. **SWOT Analysis Chapter:** Read
6. **HBR Case- Feed R&D—or Farm It Out?:** Read

7:00 - 8:15 Breakfast Buffet at the GT Hotel

8:30 - 9:30 Welcome, Residency Overview, GT and Program Values
Session Leader: Prof. Dennis Nagao

9:30 - 10:00 Leading and Managing Teams
Assignments: 1) **Desert Survival**
2) **Parker Team Player Survey**
3) **Team Memory Jogger**
Session Leader: Prof. Dennis Nagao

10:00 - 10:15 Morning Break

10:15 - 12:00 Leading and Managing Teams continued

12:00 - 1:00 Buffet Lunch at the GT Hotel (Team building)

1:00 - 3:00 Team and Project Assignments; Introduction and Training on the EMSMOT12 Intranet and Other Collaborative Tools
Assignments: 1) **SWOT Analysis Chapter**
2) **Intranet Guide, Quick Guide to Databases**
Session Leader: Prof. Dennis Nagao

3:00 - 3:15 Break

3:15 - 4:45 Case Analysis Workshop
Assignment: 1) **Feed R&D – or Farm It Out?**
Session Leader: Assoc Dean & Prof. Nate Bennett

5:00 - 6:00 Optional IT Help Session: Using intranet, IM, databases, etc.

Evening Optional Project Work Time (Breakout Rooms Available)

Tuesday May 9, 2006

Assignments for Today

1. **The Team Memory Jogger:** Read Chapter 3

7:00 - 8:15 Breakfast Buffet at the GT Hotel

8:30 - 10:00 Organizational uses of the Myers-Briggs Type Indicator
Session Leader: Mr. William Jeffries, Executive Strategies

10:00 - 10:15 Morning Break

10:15 - 12:00 Organizational uses of the Myers-Briggs Type Indicator cont.

12:00 - 1:00 Buffet Lunch at the GT Hotel

1:00 - 3:00 Organizational uses of the Myers-Briggs Type Indicator cont.

3:00 - 3:15 Break

3:15 - 4:30 Organizational uses of the Myers-Briggs Type Indicator cont.

4:30 - 5:30 Team Time

Evening Optional Project Work Time (Breakout Rooms Available)

Wednesday, May 10, 2006

Assignments for Today

1. **Student Information Form; Profile/Bio Information for Yearbook:** Turn in.

7:00 - 8:15 Breakfast Buffet at the GT Hotel

8:30 - 10:00 Group A: Administrative Issues (e.g., GT ID's, etc.)
Group B: Team time

10:00 - 10:15 Morning Break

10:15 - 12:00 Group A: Team time
Group B: Administrative Issues (e.g., GT ID's, etc.)

12:00 - 1:00 Buffet Lunch at the GT Hotel

1:00 - 3:00 Negotiation & Conflict Resolution
Session Leader: Prof. Christina Shalley

3:00 – 3:15 Break

3:15 - 6:00 Negotiation & Conflict Resolution cont.

Evening Optional Project Work Time (Breakout Rooms Available)

Thursday May 11, 2006

Assignments for Today

1. **Come dressed in business attire for yearbook photos!**
2. **Framework for Ethical Decision Making:** Read
3. **The Case of the Sole Remaining Supplier:** Read and apply framework
4. **International Decision Scenarios:** Use framework to reach decision on each scenario
5. **Go to “Polls” section of intranet and register your decisions for 2 and 3.**

7:00 - 8:15 Breakfast Buffet at the GT Hotel

8:30 - 10:00 Ethical Decision Making
Assignments: 1) **Framework for Ethical Decision Making**
2) **The Case of the Sole Remaining Supplier**
3) **International Decision Scenarios**
Session Leader: Prof. Dennis Nagao

10:00 - 10:30 Morning Break

10:30 - 12:00 Ethical Decision Making cont.

12:00 - 1:00 Buffet Lunch at the GT Hotel

1:00 - 2:30 Yearbook Photos (Business Dress; e.g., Suit/Jacket and Tie for men)

1:00 - 5:00 Team Time (Poster Preparation materials will be available in Breakout Room)

6:00 - 8:00 Class Dinner Out: Max Lager's, 320 Peachtree Street

Friday, May 12, 2006

Assignments for Today

1. **What is Supportive Communication?:** Read
2. **Exercises distributed in class:** Practice your supportive communication skills

7:00 - 8:15 Breakfast Buffet at the GT Hotel

8:30 - 10:00 Supportive Communication Skills
Assignment: **What is Supportive Communication?**
Exercises: **Distributed in class**
Session Leader: Prof. Dennis Nagao

10:00 - 10:15 Morning Break

10:15 - 12:00 Supportive Communication Skills cont.

12:00 - 1:15 Buffet Lunch at the GT Hotel

1:15 - 1:30 Team Project Poster Setup Time

1:30 - 2:45 Poster Presentations and Debriefing
Session Leader: Prof. Dennis Nagao

2:45 - 3:15 Concluding remarks. Brief review of procedural details, LPI online materials, and distribution of texts and course materials for summer term.