**Dr. TyAnna Herrington**

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Office: Skiles 358

Office hours: MW 11-12 & by arrangement

**LMC 4406: Professional Communication**

**Course Prerequisites**: English 1102

**Core Areas Fulfilled by this Class**: None

**Course Description**: This class provides experiential learning in which students apply theory to practice to create learning tools for international audiences.

**Learning Outcomes**:

* Students will demonstrate proficiency in the process of articulating and organizing rhetorical arguments in written, oral, visual, and nonverbal modes, using concrete support and conventional language.
* Textual/Visual Analysis: Students will learn to read, analyze, and interpret not only cultural projects such as film, literature, art, and new media, but also scientific and technical documents.
* Interpretive Frameworks: Students will become familiar with a variety of social, political, and philosophical theories and be able to apply those theories to creative and scientific texts, as well as to their own cultural observations.
* Communication Skills: Students will be able to gather, organize, and express information clearly and accurately, with sensitivity to audience. They will be able to do so both by using traditional media and by tapping the potential of new digital media.

**Assignments and Grade Breakdown**:

* Analysis (30%)—draft and revisions due 9.21.12, 9.28.12, 10.8.12, final analytical report due 10.12.12
* Proposal (30%)—draft and revisions due 10.19.12, 10.26.12, final proposal due 11.5.12- 30%
* Learning module prototype (20%)—draft and revisions due 11.7.12, 11.14.12, 11.19.12, final product prototype due 12.7.12
* Oral presentation projects (10%)— scheduled from 11.26.12-12.5.12
* Class participation, responses, attendance (10%)

Assignments must be submitted to me at ty@gatech.edu by noted deadlines. Email submissions contain their own timestamps and deadline satisfaction will be determined according to EST. Grades on late assignments will be decreased by 1 grade (10 pts) per day late. All assignments must be submitted to receive a passing grade in the course and it is your responsibility to ensure that I receive all assignments on time in my email inbox.

Attendance is mandatory; absences will affect grades negatively and 4 or more could lead to an F in the course.

**Students with Disabilities**

Should self-report to the Access Disabled Assistance Program for Tech Students (ADAPTS):

Smithgall Student Services Building, Suite 210  
404-894-2563 (V)  
404-894-1664 (TDD)  
[adaptsinfo@gatech.edu](mailto:adaptsinfo@gatech.edu)

**Scholastic Dishonesty and Academic Misconduct**:

* All of the work you submit for this course must be your own. If I suspect academic misconduct, I will submit your name to the Dean of Students, who will then take the appropriate disciplinary action. The Georgia Tech honor code (at [www.honor.gatech.edu/plugins/content/index.php?id=9](http://www.honor.gatech.edu/plugins/content/index.php?id=9)) defines academic misconduct as:
* Possessing, using, or exchanging improperly acquired written or verbal information in the preparation of any assignment included in an academic course;
* Unauthorized collaboration with a student in the commission of academic requirements;
* False claims of performance or work that has been submitted by the claimant;
* Alteration or insertion of any academic grade so as to obtain unearned academic credit;
* Deliberate falsification of a written or verbal statement of fact to a member of the faculty so as to obtain unearned academic credit;
* Forgery, alteration, or misuse of any document relating to the academic status of a student.

**Week-by-Week Schedule of Classes**

Please note:

C = collaborative, f2f= face-to-face, v= virtual. Attendance is mandatory; absences will affect grades negatively and 4 or more could lead to an F in the course.

**Aug.**

m 20-f2f- welcome and intro to class

w 22-f2f- C- LI collaborative partner introductions and icebreakers

f 24-f2f- epistemologies, technical communication overview

m 27-f2f- description of project structures

w 29-f2f- C- class discussion on direction for projects' development; interviews with collaborative teams' peer sections

f 31-f2f- build from collaborative team work to continue considering group/module assignments; work with analytical report form

**Sept.**

m 3- labor day holiday

w 5-f2f- C- visual rhetoric: typography choices, design issues, and graphics, document layout

f 7-f2f- continue visual rhetoric

m 10-f2f- ethics structures and ethics and graphics interconnection

w 12- f2f- C- LI collaborative partners' oral presentations on cultural design issues

f 14- v-continue ethics and graphics, analyze/discuss Koresh article; Dragga ethics questions in application

m 17-f2f- C- oral presentations from LI students; if time, discuss collaborative team results as they operate within the analytical report structure

w 19-f2f- research methodology expl; note Trochim material at [Social Research Methods site](http://www.socialresearchmethods.net/)

f 21-f2f- analytical report draft due for class analysis

m 24-f2f- C- collaborative teams consider Friday's revisions to analytical report drafts; LI students provide feedback on reports

w 26-v- [CPTSC]- continue analytical report discussion and development for analyzing collaborative peer sections' product development choices

f 28-v- [CPTSC]- analytical report revisions due for class responses; discuss Dragga's "A Visit to the Forbidden City"

**Oct.**

m 1-f2f- C- x-cult communication discussion with collaborative partners

w 3-f2f- C- continue x-cult communication discussion with collaborative partners

f 5-v- usability testing discussion

m 8-f2f- continue usability testing issues; analytical report revisions due for further responses

w 10-f2f- C- final meeting with LI partners (group 1)

f 12-v- final analytical reports due; progress reports on work and begin to discuss proposals

m 15- fall break

w 17-f2f- intellectual property issues

f 19-f2f- continue intellectual property including plagiarism issues; proposal drafts due for responses

m 22-f2f- oral presentation explanation

w 24- f2f- C-icebreakers with new group of LI students

f 26-f2f- proposal draft revisions due; respond to drafts

m 29-f2f- C- meet with 2d group; discuss qualities of projected product prototypes

w 31-f2f- C- Jennie provides info on usability testing

**Nov.**

f 2-v- progress assessment and projects responses

m 5-f2f-C- final proposals due; last of feedback before deadline; review of all materials; discuss structure for presentation of projects evaluation

w 7-f2f- C- product prototype draft due; products usability testing

f 9-f2f- analyze testing results; development and responses

m 12- f2f- C- further products usability testing

w 14- f2f- product prototypes due for reviews

f 16- v- justify product prototype development based on analytical content

m 19- f2f- C- continue prototype development and discussion of how product reflects research assessment

w 21- v- catch-up q&a

f 23- Thanksgiving

m 26- f2f- C- presentations and discussion

w 28- f2f- C- presentations and discussion

f 30- f2f- responses and revisions

**Dec.**

m 3- C- f2f- presentations and discussion

w 5- f2f- C- presentations and discussion

f 7- f2f- last day of class; final product prototype due; in-class demonstrations