|  |  |
| --- | --- |
|  | **LMC-6320 Globalization and New Media** |

**1. Instructor Name, Contact Information and Office Hours**

Instructor: Tyanna Herrington

Email: [ty@lmc.gatech.edu](mailto:ty@lmc.gatech.edu)

Phone:

Office: Skiles 358

Meetings by Appointment

**2. Course Prerequisites:**(None)

**3. Course Description**

This seminar course consists of a historical and theoretical overview of the connections between modes of global integration and modes of representing information. Students will be asked to apply these historical/theoretical insights to the design of information in the context of globally-conceived collaborative projects [Note - these will vary from year to year].

**4. Learning Outcomes**

* Demonstrate the ability to devise, design, create, and assess prototypical digital media artifacts, services, or environments and to contextualize them within recognized traditions of practice.
* Demonstrate use of digital media to create prototypes
* Demonstrate good time management skills
* Demonstrate ability to set realistic goals
* Can communicate, coordinate, and work productively as a team member.
* Can summarize their work orally and in written form using formal terminology

**5. Required Texts**

* Benjamin Demott, "Public Policy in the Classless State," Chapter 10 from Imperial Middle: why Americans can't think straight about class Yale University Press 1990.
* Charles Taylor, "The Politics of Recognition" in Amy Gutmann ed. Multiculturalism Princeton Univesity Press1994 pp 25 - 73
* Immanuel Wallerstein "The Incorporation of Vast New Zones in to the World Economy," Ch 3 Vol III The Modern World-System, San Diego: Academic Press 1989 pp 127-189
* Frederic Jameson "Postmodernism, or the Cultural Logic of Late Capitalism" reprinted in Docherty Thomas ed Postmodernism: A Reader, Columbia Univ Press NY 1993 [Originally from Jameson, F Postmodernism, Verso/ Duke Univ Press, pp 53-7, 58-71, 80-92.
* Vivian Sobchak "New Age Mutant Ninja Hackers: Reading Mondo 2000" from Mark Dery ed Flame Wars: The Discourse of Cyberculture Duke Univ Press 1994
* Matthew Frye Jacobson "The Crucible of Empire," Chapter 6, from Whiteness of a Different Color Harvard University Press 1998

**6. Graded Assignments**

Grading will be based on the following elements (percentage of total grade in parentheses): Classes (after week 2) will consist of a lecture followed by a 15-minute student presentation. There will be class discussion based on the lecture and presentation. Each student will make at least one class presentation during the semester (25%). Each student will compile an annotated bibliography of new media artifacts ) (10%) (to be discussed in class, weeks 14 and 15). Each student will make a 15-minute presentation (15%) of their final project before it is complete, and incorporate class feedback into the final version. The project is final version is due in week 16 (50%).

**7. Attendance Policy**

Attendance and punctuality are mandatory. Three or more unexcused absences will result in a half grade point reduction. An **excused** absence is one in which permission is requested in advance and you have a legitimate reason to skip class, such as an illness. You are expected to make up what you missed by checking with other students and reviewing lecture materials on the web site.

**8. Information for Students with Disabilities**

Please notify the instructor if you have any disabilities with which you need special assistance or consideration. The campus disability assistance program can be contacted through ADAPTS: <http://www.adapts.gatech.edu>

**9. Honor Code Statement**

Students are expected to adhere to the Georgia Tech Honor Code:

<http://www.honor.gatech.edu/plugins/content/index.php?id=9>

**10. Course Schedule**

**Topic Textual Sources Non-Textual Sources**

**Week 1**

History: ( Trade routes, World Systems, Multiculturalism)

Charles Taylor Emmanuel Wallerstein

undp.org

**Week 2**

a)Comparing Postmodern and Colonial travelnarratives

b) Global travel in the Age of New Media

Gillian Rose and Alison Blunt

Terry Harpold

Wired magazine – website and images (Neal Stephenson)

**Week 3**

a) The Euphoric Narrative Jameson and Miyoshi, ed. Wired magazine-website

and images (The Long Boom)

(The end of Nation- States; The End of Necessity; The End of Difference)

b)The Dismal Narrative Selections from millenarian websites

(Romanticism, Millenarianism, Technoanxiety)

**Week 4**

Ideology and Technology Raymond Williams

Benjamin Demott

sarai.net

**Week 5**

Ideology and Technology

Saskia Sassen

Immanuel Wallerstein

Karl Marx

**Week 6**

Postmodernism and History Fredric Jameson

Gayatri Spivak Sports Illustrated

**Week 7**

Postmodernism and History Julian Stallabrass

Langdon Winner Pierre and Giles

**Week 8**

The Network Society Manuel Castells, vol. 1 Wired magazine

**Week 9**

Space, Time, and Globalization

Manuel Castells, vol. 1

David Harvey The Big One

Adbusters.org

**Week 10**

History and Philosophy of Science and Technology

Caroline Jones and Peter Galison Burn

**Week 11**

New Media Representation in Historical Context

Daya Kishan Thussu

women-connect.org,

Novica.com,

Indymedia.org, lbo.org

**Week 12**

New Media Representation in Historical Context

Vivian Sobchak

Pauline Borsook George Legrady

**Week 13**

New Media Representation in Historical Context

Matthew Frye Jacobson

Manuel Castells, vol. 3 student-selected sites/multimedia artifacts

**Week 14**

The Politics of Recognition/Participation/ Identity

Manuel Castells, vol. 3 student-selected sites/multimedia artifacts

**Week 15**

Project discussion and presentations Projects

**Week 16**

Final projects due