

## Advertisement and marketing

Advertise through a student driven campaign within the university

Advertise through various social media platforms such as Instagram, and TikTok.

Speak with the Student Counsel at USC and other colleges.

Start a petition at USC.

Staple flyers around campus

## HURDLES

Strict major requirements

Needs to be customizable to suit different grades, majors, and requirements

Can be difficult to make an ideal schedule for all students

Has to abide by actual class limitations (actual meet times and class size)

Needs to be different than other programs of the same purpose

Needs to have up to date information on which classes are being offered

## Features

Schedule creator contains a built in feature that shows a student the time it takes to get from one building to the next building

Major specific classes have time slots that line up in sequence to give students an easier way to add outside electives to their schedule

Add additional online classes in order for students to have the ability to get the hours needed while having additional time to study for in person classes, and self pacing online

Contains some sort of built in break when creating a schedule

## Constants

Amount of classes needed for a major cannot be changed

Carolina core classes cannot be removed from the students required classes

Amount of credit hours needed for certain scholarships

## Pricing

Would cost some amount to create a new software that would incorporate these new features

If more classes were to be added, you would have to pay for more professors or for professors to teach more classes

Raise fundraisers to cover some of the cost