





Company Overview

TripWise Travel Solutions is an innovative travel planning company based in Beirut, Lebanon. We specialize in designing and booking fully personalized trips in minutes, combining cutting-edge artificial intelligence with real-world travel expertise. Through our AI-powered digital assistant, customers can chat naturally to receive complete itineraries tailored to their budget, interests, and schedule — including flights, accommodations, activities, and local tips.

Mission

Our mission is to make travel planning effortless, affordable, and deeply personalized by merging advanced AI technology with human travel expertise. We believe every traveler deserves a smooth, stress-free planning experience, and we aim to deliver that from the very first conversation.

Services

-  **Smart Itinerary Planning:** Automatically generate daily schedules based on budget, preferences, and trip length.
-  **Flight & Hotel Discovery:** AI-driven recommendations with live pricing and availability.
-  **Destination Insights:** Weather forecasts, transport options, local attractions, and practical travel tips.
-  **Dynamic Re-Planning:** Easily update itineraries if dates, budgets, or preferences change.

Team

TripWise was founded by **Jad Younes** (ID: 202572757), an AI and energy systems engineer passionate about building intelligent systems that make trip planning simpler and smarter. He is joined by **Maria Haddad**, a travel operations specialist with over 8 years of experience in tourism management and customer engagement. Maria leads TripWise's partnerships and user experience efforts, ensuring that our travel recommendations align with real-world traveler needs and deliver high-quality service.

Together, Jad and Maria combine deep technical expertise with travel industry knowledge to build a business that uses AI as a tool — not as the product — to make travel planning seamless and intelligent.


Unique Value Proposition


TripWise acts as a personal travel partner — conversational, context-aware, and proactive. Unlike traditional search-based travel sites, TripWise handles the entire trip planning journey end-to-end and adapts instantly as traveler needs evolve. Our AI assistant is just one part of a larger service designed to help customers travel better, faster, and smarter.

Target Customers

TripWise serves solo travelers, families, students, and small businesses seeking smarter, faster, and more personalized travel planning.

Contact (Demo Purposes)

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