

# List of Questions

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## Codes

Cgall- Canadian Gallup Poll

Deciq- Decimal Quarterly

Envir- Environics

Nangr- National Angus Reid Poll

Statc- Statistics Canada

## Acid Rain

Cgall1) Have you heard or read anything recently about the problems of acid rain?

- a. Yes
- b. No
- c. Don't know
- d. Not stated

Cgall2) In relation to other problems that face us, how urgent do you feel the problem of acid rain is?

- a. Very Urgent
- b. Quite Urgent
- c. Not Too Urgent
- d. Inapplicable
- e. Don't Know
- f. Not Stated

Cgall3) How serious do you believe the federal government in Ottawa is about confronting problems associated with acid rain?

- a. Very serious
- b. Quite serious
- c. Not too serious
- d. Not at all serious
- e. Don't know
- f. Not stated
- g. Inapplicable

Cgall4) Would you favour or oppose restrictions being put on Canadian industry to cut back on acid rain that originates in Canada?

- a. Favour
- b. Oppose
- c. Don't know
- d. Not stated

Deciq1) How important is acid rain to you, personally?

- a. Very important
- b. Somewhat important
- c. Not very important
- d. Not at all important
- e. No opinion

Deciq2) Thinking about some of the specific issues which are involved in relations between Canada and the United States, which type of issues do you think are the most important?

- a. Acid rain and other environmental issues
- b. Trade and economic issues
- c. International and defence issues
- d. All the same
- e. No opinion

Envir1) In your opinion, do the following governments and businesses intervene too much, just enough or not enough in order to reduce acid rain? The federal government?

- a. Too much
- b. Just enough
- c. Not enough
- d. Don't know

Envir2) In your opinion, do the following governments and businesses intervene too much, just enough or not enough in order to reduce acid rain? The private industry?

- a. Too much
- b. Just enough
- c. Not enough
- d. Don't know

Envir3) In the past twelve months, have you been following the problem of acid rain in Canada very closely, somewhat closely, or not closely?

- a. Very closely
- b. Somewhat closely
- c. Not closely
- d. Not at all
- e. Don't know
- f. No response

Envir4) Are you very concerned, somewhat concerned, or not very concerned about each of the following environmental issues? Acid rain.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir5) Please tell me if you agree strongly, agree somewhat, disagree somewhat or disagree strongly with the following statement: "acid rain is one the most serious environmental problems facing Canadians today."

- a. Agree strongly
- b. Agree somewhat
- c. Disagree somewhat
- d. Disagree strongly
- e. Don't know
- f. No response

Envir6) Would you or would you not be willing to do each of the following to pay for the costs of reducing acid rain? Pay up to 3 cents per litre more for gasoline?

- a. Yes
- b. No
- c. Don't know

Envir7) Would you or would you not be willing to do each of the following to pay for the costs of reducing acid rain? Pay a 10% increase in hydro electric charges?

- a. Yes
- b. No
- c. Don't know

Envir8) Would you or would you not be willing to do each of the following to pay for the costs of reducing acid rain? Pay higher taxes?

- a. Yes
- b. No
- c. Don't know

## Climate Change

Envir1) Which of the following do you think poses the more serious problem for humankind and the planet?

- a. Thinning of the ozone layer
- b. Climate change (ie global warming or Greenhouse Effect)
- c. Both
- d. Other
- e. Don't know

Envir3) What do you think is the most important issue or problem facing the world today?

- a. War/lack of peace/territorial disputes
- b. Economy/recession/unemployment
- c. Food pricing/scarcity/high prices for food
- d. Starvation/world hunger/poverty
- e. Environment/pollution/global warming
- f. Social/moral decline
- g. Overpopulation
- h. Disease/AIDS
- i. Crime/law and order
- j. Nuclear Arms
- k. Racism/ethnic intolerance
- l. Refugees/immigration
- m. Unequal distribution of wealth
- n. Trade
- o. Terrorism
- p. Greed
- q. Apathy
- r. Religious issues
- s. Political unrest
- t. Government corruption
- u. None
- v. Other (Specify)
- w. Don't know

Envir4) One idea which has been put forward to help us to conserve energy and reduce global warming is to bring in a 'Carbon tax'. This would be a special tax on gasoline and other fossil fuels. How willing would you be to pay a carbon tax of 10% more on gasoline?

- a. Very willing
- b. Somewhat willing
- c. Not very willing
- d. Not at all willing
- e. Don't know

Envir5) Which do you think is the better way for Canada to tackle the challenge of reducing greenhouse gas emissions that are causing climate change?

- a. Maintain its international commitment through the Kyoto Accord
- b. Develop our own made in Canada strategy
- c. Depends
- d. Neither
- e. Don't know

Envir6) Would you say that you are very familiar, somewhat familiar, not very familiar or not at all familiar with the commitments Canada has made under the Kyoto Accord?

- a. Very familiar
- b. Somewhat familiar
- c. Not very familiar
- d. Not at all familiar
- e. Don't know

Envir7) Are you very concerned, somewhat concerned, or not very concerned about each of the following environmental issues? Changes in our climate due to the greenhouse effect.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir9) The federal government ratified Kyoto one year ago, and is now developing an implementation plan to meet commitments to reduce greenhouse gas emissions. Based on what you know, do you support or oppose its implementation in Canada?

- a. Strongly support
- b. Somewhat support
- c. Somewhat oppose
- d. Strongly oppose
- e. Don't know



Envir10) Which of the following best fits your own view about the latest scientific evidence about global warming?

- a. Caused by human activity
- b. Not yet conclusive that it is caused by human activity
- c. Not yet conclusive that global warming is happening
- d. Other
- e. Don't know

Envir11) Some people believe that the best way to deal with the uncertainty around global warming is to take strong actions now to reduce the chances of a worst case scenario. Other people believe the best way to deal with uncertainty is to hold off taking strong actions until we can be more sure about what might happen in the future.

- a. Best to take strong actions now
- b. Best to wait until we can be more sure
- c. Depends
- d. Don't know

Envir12) Would you say that you are very familiar, somewhat familiar, not very familiar or not at all familiar with the commitments Canada has made under the Kyoto Accord?

- a. Very familiar
- b. Somewhat familiar
- c. Not very familiar
- d. Not at all familiar
- e. Don't know

Envir13) Which one of the following best fits your own view about the latest scientific evidence about global warming:

- a. The science is conclusive that global warming is happening and caused mostly by human activity
- b. The science is conclusive that global warming is happening, but not yet conclusive that it is caused by human activity
- c. The science is not yet conclusive that global warming is happening
- d. Other
- e. Don't know

Envir14) British Columbia now has a tax on all carbon based fuels used by consumers and businesses in the province, as a way to encourage reductions in greenhouse gas emissions generated in the province. This tax is now 7.2 cents per litre. This tax is revenue neutral" which means the same amount raised through this tax each year is refunded – by law - to taxpayers in the form of lower personal income and corporate taxes.

- a. Strongly support

- b. Somewhat support
- c. Depends
- d. Somewhat oppose
- e. Strongly oppose
- f. Don't know

Envir15) Do you believe it is possible or is not possible for your province to shift most of its energy requirements from fossil fuels to renewable energy?

- a. Yes
- b. No
- c. Depends
- d. Don't know

## Deforestation

Deciq1) How about the people who run the forest industry? Would you say you have a great deal of confidence in them, only some confidence in them, or hardly any confidence in them?

- a. Hardly any confidence
- b. Only some confidence
- c. Great deal of confidence
- d. No opinion

Nangr1) What are the two most serious environmental problems facing the world, but not necessarily your community, today? –First

- a. Acid Rain
- b. Air Pollution
- c. Auto exhaust
- d. Chemicals
- e. Drought
- f. Forestry/ Deforestation
- g. Garbage/ Landfill Waste
- h. Global Warming/ Global warming
- i. Industry/ Factories
- j. Nuclear pollutants
- k. Oil spills
- l. Other energy sources
- m. Overpopulation
- n. Ozone Depletion
- o. Pollution
- p. Rainforest Destruction
- q. Resource depletion
- r. Species extinction
- s. Water Pollution
- t. Automobile Exhaust
- u. None
- v. Other
- w. Don't Know

Envir1) One of the ways in which humans may be affecting the world's climate is called the Greenhouse Effect. As far as you know, which of the following is the main cause of the greenhouse effect?

- a. Loss of forests
- b. Depletion of the earth's ozone layer
- c. Air pollution from factories and cars

- d. Use of fossil fuels, such as oil, gas and coal
- e. Combination
- f. Other
- g. Don't know

### Envir2

Envir3) There are a number of more specific forestry issues I would like you to consider. Which one of the following issues most concerns you?

- a. Clear-cutting
- b. Over-harvesting
- c. Replanting
- d. Harvesting old-growth areas
- e. Mill pollution
- f. Pesticides used in forests
- g. Other
- h. Don't know

Envir4) Which one of the following factors would you say represents the greatest threat to an adequate supply of trees for the future?

- a. Too many trees cut compared to number replanted
- b. Acid rain
- c. Forest fires
- d. Pests and disease
- e. More than one
- f. Other
- g. Don't know

Envir5) i) As far as you know, over the last decade, has forest cover in Canada increased, somewhat increased, stayed the same, somewhat decreased or greatly decreased?

- a. Greatly increased
- b. Somewhat increased
- c. Stayed the same
- d. Somewhat decreased
- e. Greatly decreased
- f. Depends

Envir5) ii) In recent years, more trees have been cut down as compared to the number of trees planted?

- a. Disagree strongly
- b. Disagree somewhat
- c. Agree somewhat

- d. Agree strongly
- e. Don't know
- f. No response

Envir6) Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements: There is enough land set aside in Canada for parks and wilderness areas.

- a. Strongly agree
- b. Somewhat agree
- c. Somewhat disagree
- d. Strongly disagree
- e. Don't know

Envir7) i) More trees can be harvested in (province) than are being cut today without jeopardizing a sustainable supply of trees in the future.

- a. Strongly agree
- b. Somewhat agree
- c. Somewhat disagree
- d. Strongly disagree
- e. Don't know

Envir7) ii) More trees can be harvested in (province) than are being cut today without jeopardizing a sustainable supply of trees in the future.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Not at all concerned
- e. Don't know

Envir8) Which of the following would you say concerns you the most about the current practices of Canada's forest industry?

- a. The renewal of forest for future generations
- b. The environmental and health impacts of pollution from forestry operations
- c. Both
- d. Neither
- e. Don't know

Envir9) Forests in Canada are currently logged by one of two methods. One method is called 'clear-cutting', in which all the trees in a given area are cleared. The cleared areas can then be replanted. The other method is called 'selective-cutting', in which only certain trees in a given area are cut, depending on their size or type. Would you say you favour or oppose clear-cutting as the primary method of logging in Canada.

- a. Favour
- b. Oppose
- c. Don't know

Envir10) In your opinion, which of the following is the single most important way in which the forest industry could improve its environmental practices?

- a. Replacing clear cutting practices with more selective cutting
- b. Stopping aerial spraying of pesticides
- c. Reducing pollution from pulp and paper mills
- d. More than one
- e. Other
- f. Don't know

Envir11) I would like to ask you about Canada's natural resources. Are you very concerned, somewhat concerned or not very concerned about the ... Supply of trees for lumber and paper products.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir12) Do you think it is more important that certain forest areas be preserved from any logging, or is it more important that these areas be available for logging in order to ensure jobs in the forest industry?

- a. More important to preserve forests
- b. More import to ensure jobs
- c. Depends
- d. Both
- e. Don't know

## Eco-Friendly

Nangr 1) In the interests of protecting the environment, would you be willing to pay 10 percent more for farm produce grown completely organically, that is, without any chemical pesticides?

- a. Yes
- b. No
- c. Don't know

Nangr 2) In the interests of protecting the environment, would you be willing to pay 10 percent more for an environmentally "Green" grocery product?

- a. Yes
- b. No
- c. Don't know

Cgall1) Have you recently purchased any so-called "environmentally friendly" products - that is, products manufactured and packaged using methods which do not damage the environment?

- a. Yes
- b. No
- c. Don't know

Cgall2) Do you think that companies making "environmentally friendly" products are genuinely concerned about the environment, or do you think these companies are making these products just for public relations purposes?

- a. Concerned
- b. Public relations
- c. Don't know

Cgall3) In general, do you think that "environmentally friendly" products really are better for the environment, or not?

- a. Yes
- b. No
- c. Don't know

Deciq1) Now, thinking about your own personal purchasing habits, would you say that you are much more likely, somewhat more likely, neither more nor less likely, somewhat less likely or much less likely to look for and purchase products that are environmentally friendly than you were six months ago?

- a. Much less likely
- b. Somewhat less likely
- c. Somewhat more likely
- d. Much more likely

- e. No more/ Less likely
- f. No opinion

Deciq2) Now, thinking of this list of things, I'd like you to tell me for each one, whether you and your family are doing it...always, often, sometimes, hardly ever or never. How about switching to environmentally-friendly or "green" products?

- a. Never
- b. Hardly ever
- c. Sometimes
- d. Often
- e. Always
- f. No opinion

Deciq3) Now, thinking of this list of things, I'd like you to tell me for each one, whether you and your family are doing it...always, often, sometimes, hardly ever or never. How about refusing to buy certain products because of their excessive packaging?

- a. Never
- b. Hardly ever
- c. Sometimes
- d. Often
- e. Always
- f. No opinion

Deciq4) Now, thinking of this list of things, I'd like you to tell me for each one, whether you and your family are doing it...always, often, sometimes, hardly ever or never. Going out of your way to buy products from companies that you know are environmentally responsible?

- a. Never
- b. Hardly ever
- c. Sometimes
- d. Often
- e. Always
- f. No opinion

Deciq5) How about the grocery products manufacturing industry? Would you say it does a very good job, a good job, a poor job or a very poor job protecting the environment?

- a. Very good job
- b. Good job
- c. Poor job
- d. Very poor job
- e. Both



f. No opinion

Deciq6) I'd like you to tell me how you personally feel about this statement by giving me a number between minus 5 and plus 5, where -5 means you totally disagree with the statement and +5 means you totally agree with the statement. Many people's opinions fall somewhere in between these two points depending on how they feel about the statement. The statement is: I would pay more for environmentally-friendly products than for regular versions of the same product.

- a. 1-Totally disagree
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6-Depends
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11-Totally agree
- l. No opinion

Deciq7) I'd like you to tell me how you personally feel about this statement by giving me a number between minus 5 and plus 5, where -5 means you totally disagree with the statement and +5 means you totally agree with the statement. Many people's opinions fall somewhere in between these two points depending on how they feel about the statement. The statement is: Convenience is more important to me than whether or not a product is environmentally-friendly.

- a. 1-Totally disagree
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6-Depends
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11-Totally agree
- l. No opinion

Deciq8) I'd like you to tell me how you personally feel about this statement by giving me a number between minus 5 and plus 5, where -5 means you totally disagree with the statement and +5 means you totally agree with the statement. Many people's opinions fall somewhere in between these two points

depending on how they feel about the statement. The statement is: Quality is more important to me than whether or not a product is environmentally-friendly.

- a. 1-Totally disagree
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6-Depends
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11-Totally agree
- l. No opinion

Deciq9) Thinking about the companies which have changed their packaging to reduce the amount of solid waste, what do you think is the main reason they are doing this? Is it because they have a genuine commitment to the environment, because they think people will buy more of their product if it is packaged in an environmentally-friendly way, or is it because they are afraid of consumer and government backlash against their current packaging?

- Commitment to the environment
- People will buy more
- Afraid of consumer and government backlash
- All of the above
- No opinion

Envir1) Would you be very willing, somewhat willing, not very willing or not at all willing to do each of the following to improve the environment? f. Buy more environmentally-safe products.

- a. Very willing
- b. Somewhat willing
- c. Not very willing
- d. Not at all willing
- e. Depends
- f. Don't know

Envir2) Would you be very willing, somewhat willing, not very willing or not at all willing to do each of the following to improve the environment? g. Pay about 20 percent more for gasoline containing a non-polluting additive.

- a. Very willing
- b. Somewhat willing

- c. Not very willing
- d. Not at all willing
- e. Depends
- f. Don't know

Envir3) Over the past year, have any of your purchase decisions-whether or not to buy a certain product-been affected by concern about the environment?

- a. Yes
- b. No
- c. Don't know

Envir4) Are you aware of food or other products sold in your area that are specifically developed to be "environmentally friendly", that is, they are less harmful to the environment?

- a. Yes
- b. No
- c. Don't know

Envir5) Have you purchased, or are you planning to purchase any of these specific products?

- a. Yes
- b. No
- c. Don't know

Envir6) If such environmentally friendly products were made available in your area, would you be definitely likely, somewhat likely, not very likely or not at all likely to purchase them?

- a. Definitely likely
- b. Somewhat likely
- c. Not very likely
- d. Not at all likely
- e. Depends
- f. Don't know

Envir7) To what extent have the 'environmentally friendly' products you have tried become part of your regular purchases?

- a. Regularly purchase a number of these products
- b. Regularly purchase one of these products
- c. Have only sampled these products and do not regularly purchase
- d. Haven't tried products

Envir8) Now, in order to pay for cleaning up the damage to the environment caused by some industries, it is possible that they might increase the price of their products or services. Would you prefer...

- a. To pay prices which are quite a bit higher and protect the environment
- b. To leave things as they are, changing neither the price nor the present pollution level
- c. Don't know

Envir9) Because of environmental concerns, have you personally done any of the following in the past few months? Purposely avoided products that you feel are hazardous to the environment?

- a. Regularly
- b. Occasionally
- c. Never
- d. No, but intend to
- e. No, they are not available

Envir10) Because of environmental concerns, have you personally done any of the following in the past few months? Purchased chemical-free or organically grown fruits and vegetables, or other food products.

- a. Regularly
- b. Occasionally
- c. Never
- d. No, but intend to
- e. No, they are not available

Envir11) Because of environmental concerns, have you personally done any of the following in the past few months? Consciously avoided buying products with wasteful packaging.

- a. Regularly
- b. Occasionally
- c. Never
- d. No, but intend to
- e. No, they are not available

Envir12) Because of environmental concerns, have you personally done any of the following in the past few months? Actively searched for products or packaging made from recycled materials.

- a. Regularly
- b. Occasionally
- c. Never
- d. No, but intend to
- e. No, they are not available

Envir13) Is it very likely, somewhat likely, not very likely, or not at all likely that you will do the following in the next year or two. Evaluate how your home uses energy?

- a. Very likely

- b. Somewhat likely
- c. Not very likely
- d. Not at all likely
- e. Don't know
- f. No response

## Environmental Protection

Deciq1) We should do more to protect the environment even if it means jobs would be lost in the process.

- a. 1-Totally disagree
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6-Depends
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11-Totally agree
- l. No opinion

Deciq2) Would you say the federal government is doing a good job or a poor job in protecting the environment?

- a. 1-Totally disagree
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6-Depends
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11-Totally agree
- l. No opinion

Envir1) How would you rate the performance of the following groups in protecting the environment?  
Would you say has done an excellent, good, fair or poor job in protecting the environment? The federal government.

- a. Excellent
- b. Good
- c. Fair
- d. Poor

- e. Don't know

Envir2) How would you rate the performance of the following groups in protecting the environment? Would you say has done an excellent, good, fair or poor job in protecting the environment? Individual Canadians.

- a. Excellent
- b. Good
- c. Fair
- d. Poor
- e. Don't know

Envir3) Thinking now about the environmental laws and regulations in Canada controlling pollution from industry, would you say these laws are very adequate, somewhat adequate, somewhat inadequate, or not at all adequate to protect human health and the environment?

- a. Very adequate
- b. Somewhat adequate
- c. Somewhat inadequate
- d. Not at all inadequate
- e. Balance
- f. Don't know

Envir4) Which one of the following approaches do you think will be the most effective in reducing environmental pollution coming from Canada's industries?

- a. Strict laws and heavy fines to punish companies that pollute
- b. Tax breaks and financial incentives to make it more expensive for companies to continue polluting than to clean up
- c. Public reporting of companies' pollution levels and the pressure of public opinion to embarrass them into cleaning up
- d. Formal targets negotiated with each industry's commitment to achieving them voluntarily, so as to keep government costs to a minimum
- e. All of the above
- f. None of the above
- g. Don't know

Envir5) Now I'd like to read a number of general statements about environmental topics. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements. The clean-up and protection of the environment in itself will contribute significantly to the growth of our economy.

- a. Strongly agree
- b. Somewhat agree

- c. Somewhat disagree
- d. Strongly disagree
- e. Don't know

Envir6) Now I'd like to read a number of general statements about environmental topics. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? At times you get upset when you think about the lack of action being taken to protect the environment.

- a. Strongly agree
- b. Somewhat agree
- c. Somewhat disagree
- d. Strongly disagree
- e. Don't know

Envir7) Here are some questions about government spending and government programs. Keeping in mind that increasing services could increase taxes, do you think the federal government is spending too much, just the right amount, or should be spending more on each of the following? Environmental protection.

- a. Too much
- b. Right amount
- c. Spend more
- d. Don't know

Envir8) Generally speaking, do you approve or disapprove of the way the current federal government is handling protection of the environment?

- a. Approve
- b. Disapprove
- c. Don't know



## Ozone Depletion

Envir1) One of the ways in which humans may be affecting the world's climate is called the greenhouse effect. As far as you know, which of the following is the primary cause of the greenhouse effect?

- a. Loss of forests
- b. Depletion of the Earth's ozone layer
- c. Airborne pollution from factories and cars
- d. Use of fossil fuels, such as oil, gas and coal
- e. More than one
- f. Other/Depends
- g. Don't know

Envir2) Which of the following do you think poses the more serious problem for humankind and the planet?

- a. Global warming, due to the greenhouse effect/ Climate Change
- b. Thinning of the earth's ozone layer
- c. Equally serious
- d. Other
- e. Don't know

Envir3) As you may know, this year in Canada we have had more than our usual share of violent storms, floods and forest fires. Is there any particular reason you think this is happening? If so, what is it? Other

- a. Global warming/ greenhouse effect
- b. Biblical reasons/God
- c. Pollution
- d. Natural cycle/nature
- e. Space exploration/rockets
- f. Ozone layer
- g. Nuclear testing
- h. Forest industry practices
- i. Other human causes
- j. Other
- k. Don't know

Envir4) Are you very concerned, somewhat concerned, or not very concerned about each of the following environmental issues? The depletion of the ozone layer.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned

- d. Don't know

Cgall1) How concerned are you with the following environmental issues? Ozone layer depletion?

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Not concerned
- e. Don't know

Deciq1) When people talk about environmental issues, they talk about a lot of different things. I'm going to name some of these things and I'd like you to tell me for each one if you believe it represents an immediate life-threatening health risk to you and your family, a serious but not life-threatening health risk, not much of a health risk, or no health risk at all? How about destruction of the ozone layer due to the use of certain chemicals.

- a. No health risk at all
- b. Not much of health risk
- c. Not life threatening
- d. Life threatening
- e. No Opinion
- f. Don't know

## Water Quality

Envir1) Are you very concerned, somewhat concerned, or not very concerned about each of the following environmental issues? The quality of our water.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir2) Are you very concerned, somewhat concerned, or not very concerned with the following possible effects of environmental pollution? Effects on recreational use of water and land.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir4) Please tell me if you are very concerned, somewhat concerned, not very concerned, or not at all concerned about each of the following: a. The quality of water.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Not at all concerned
- e. Don't know

Envir4) Please tell me if you are very/somewhat/not very/not at all concerned about...the long term supply of fresh water.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Not at all concerned
- e. Don't know

Envir5) It has been said that certain regions of Canada may face severe water shortages in the future. In your opinion, how likely are severe drinking water shortages in your area: very likely, somewhat likely, not very likely or not at all likely?

- a. Very likely
- b. Somewhat likely
- c. Not very likely
- d. Not at all likely

- e. Don't know

Envir6) How willing would you be to pay somewhat higher taxes to the government if you knew the money would be spent to protect the environment and prevent land, water and air pollution? Would you be very willing, somewhat willing, not very willing or not at all willing?

- a. Very willing
- b. Somewhat willing
- c. Not very willing
- d. Not at all willing
- e. Don't know

Envir7) In your view, what is the most important environmental issue we face in Canada?

- a. Acid rain
- b. Air pollution
- c. Toxic chemicals
- d. Global climate change/Greenhouse effect/Weather patterns
- e. Drinking water
- f. Industrial dumpsites/Waste
- g. Chemicals in food
- h. Municipal garbage/Landfills
- i. Industrial pollution
- j. Use/Loss of natural resources/Forests
- k. Ozone layer depletion
- l. Parks/wilderness areas/ Loss of green space, habitat, or natural areas to development
- m. Radioactive pollution/Nuclear energy
- n. Sewage treatment
- o. Water pollution
- p. Loss of wildlife and habitat
- q. Pollution in general
- r. Pollution of oceans /Seas /Coastline /Ocean beaches
- s. Problems with earth's atmosphere (in general)
- t. Pollution impacts on human health
- u. Genetically Modified foods/Concerns about food /Additives /Mad cow disease
- v. Kyoto accord
- w. Automobile exhaust
- x. Loss of forests/Rainforest destruction
- y. Recycling/Reuse/Reduce waste
- z. Water supply shortages
- aa. Selling our water to other countries
- bb. General water

- cc. Concern for future generations/Long term sustainability /Ethics /Valuing nature /Future
- dd. Oil spills
- ee. Lack of arable land/ Loss of farmland /Soil
- ff. Government/People not doing enough
- gg. Other
- hh. Don't know

Envir9) I would first like to ask you a few questions about chemicals in our society. What about the presence of hazardous chemicals in the community where you live. Do you think unsafe levels of such chemicals are definitely present, likely present, likely not present or definitely not present in ...? The water you drink.

- a. Definitely present
- b. Likely present
- c. Likely not present
- d. Definitely not present
- e. Don't know

Envir10) Are you strongly in favour, somewhat in favour, somewhat opposed or strongly opposed to Canada exporting fresh water to the United States?

- a. Strongly in favour
- b. Somewhat in favour
- c. Somewhat opposed
- d. Strongly opposed
- e. Don't know

Envir11) In your opinion, among the following items, which should be priorities for the Canadian government? Reduce water pollution.

- a. Priority
- b. Not a priority
- c. Don't know

Envir12) Thinking about factors that affect a person's health, please indicate how important each of the following are in determining whether people are generally healthy c) Environmental factors, such as water and air quality.

- a. Very important
- b. Somewhat important
- c. Not very important
- d. Not at all important
- e. Don't know

Envir14) Please tell me how satisfied you are with the Federal government's handling of these issues d)  
Ensuring good drinking water quality.

- a. Very satisfied
- b. Somewhat satisfied
- c. Somewhat dissatisfied
- d. Very dissatisfied

Cgall1) How concerned are you with the following environmental issue: water quality?

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Not at all concerned
- e. Don't know

## Wildlife Protection

Statc3) Presently in Canada, some wildlife are declining in number or are endangered. How important is it to you that declining or endangered wildlife be preserved?

- a. Very important
- b. Fairly important
- c. Of little importance
- d. Of no importance
- e. Don't know

Envir1) Now I'd like to ask you about various environmental issues. Are you very concerned, somewhat concerned, or not very concerned about ...The state of our wildlife and their habitat.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir2) Are you very concerned, somewhat concerned, or not very concerned with the following possible effects of environmental pollution? Effects on wildlife and forests.

- a. Very concerned
- b. Somewhat concerned
- c. Not very concerned
- d. Don't know

Envir3) Land is an important Canadian natural resource. Which of the following uses of land do you value most highly?

- a. Providing food and space for farming
- b. Providing a home for wildlife
- c. Providing space for housing and people
- d. Providing lumber and paper from forestry
- e. Beauty/Scenery
- f. Effect on climate/Oxygen/Air
- g. Important part of economy/Economic growth
- h. Provides jobs/Employment
- i. Other/Combination
- j. Don't know

Envir4) Do you think that Canada's native peoples should or should not be given complete control over the wildlife and natural resources on their lands?

- a. Should
- b. Should not
- c. Don't know

Envir5) In the past 12 months, have you given money or not to an environmental or wildlife organization (such as Greenpeace, Canadian Wildlife Federation)?

- a. Yes
- b. No
- c. Don't know

Envir6) Now I'd like to read a number of general statements about environmental topics. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? The health of wildlife populations is one of the best indicators of the health of our environment.

- a. Strongly agree
- b. Somewhat agree
- c. Somewhat disagree
- d. Strongly disagree
- e. Don't know

Envir7) am going to read a series of statements. For each one, please tell me if you agree strongly, agree somewhat, disagree somewhat or disagree strongly. The federal government is doing enough to protect Canada's rare and endangered species from extinction.

- a. Agree strongly
- b. Agree somewhat
- c. Disagree somewhat
- d. Disagree strongly
- e. No response
- f. Don't know