

JAEE APTE.

DESIGN LEAD

www.jaeeapte.com . jaee.apte@gmail.com . 734-747-3896

WORK EXPERIENCE



DESIGN LEAD | Monte Carlo

Jan 2023 – Present | 2 yr 7 mos

- Designing category-defining AI agent experience for troubleshooting data and AI issues to reduce time to resolution.
- Led the complete redesign of data lineage, one of the most used feature of Monte Carlo, reducing support tickets by 60% and improving lineage user retention by 50%.
- Led the complete redesign of notifications and alerting experience of data quality monitors.
- Drove the transition of customers from billable to consumption pricing model by designing new usage and pricing experience.



SENIOR PRODUCT DESIGNER | Domino Data Lab

Jun 2020 – Jan 2023 | 2 yrs 8 mos

- Designed an experience for connecting data sources, cutting set-up time from 3–5 hours down to 10 mins.
- Designed intuitive data exploration and transformation workflows that resulted in ~20% rise in paid users seats from our top customers.



PRODUCT DESIGNER | Rollbar

Oct 2017 – Jun 2020 | 2 yrs 9 mos

- As the sole designer at Rollbar, I led a complete UX redesign of the core product in 2020 that resulted in 40% adoption rate under beta launch within the first 3 months.



SOFTWARE ENGINEER | Microsoft

Jul 2013 – Jul 2015 | 2 yrs

- As a backend engineer, I helped build an advanced code search experience for version control in Azure DevOps.

EDUCATION

UNIVERSITY OF MICHIGAN, ANN ARBOR

MS in Information

Human-Computer Interaction – MSI, 2017

UNIVERSITY OF PUNE, INDIA

Bachelor of Engineering

Computer Science – BE, 2013

SKILLS

PRODUCT DESIGN

Wireframes

High fidelity mock-ups

Interactive Prototypes

Icons & Illustrations

Generative research

Usability Testing

TOOLS & CODING

Figma

Vercel v0

Sketch

Illustrator

d3.js

HTML/CSS