JAEE APTE.

FULL STACK PRODUCT DESIGNER
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PRODUCT DESIGNER | Domino Data Lab
Jun 2020 – Present | 7 mos

- Leading the User Experience and Information Architecture of 'Data Access' workflows for Domino's Enterprise Data Science platform.

- My responsibilities involve researching competitive products, understanding users' data access requirements, how they access external data sources, how it flows through various phases of their data science project and how they'd like to share and collaborate that data with their colleagues.

- This helps me design a meaningful information architecture and interactions in the form of click through prototypes and mock-ups.

PRODUCT DESIGNER | Rollbar
Oct 2017 – Jun 2020 | 2 yrs 9 mos

- Led the redesign of Rollbar's core experience – Monitor, Triage and Debug errors, with over 40% adoption rate under beta launch.

- Helping the growth team to conduct generative research and run experiments on the onboarding and purchasing experiences for Rollbar's error monitoring & analytics service.

- Identifying existing pain points in the product or opportunities for new workflows and putting together a proposal for product roadmap, substantiated by user research and initial design concepts.

- Leading company-wide initiatives to set up design process and tools. Conducting regular workshops with team members to encourage a collaborative product development process.

PRODUCT DESIGN & ENGINEERING | Microsoft
Jul 2013 – Jul 2015 | 2 yrs

- Designed and built an Advanced code search experience for the developer productivity suite of Visual Studio Team Services (now Azure DevOps).

- Conducted contextual inquiry and needs assessment with internal Microsoft developers to understand their workflow and the productivity tools that make them efficient.

- Azure DevOps was launched internally in 2015, and 2018 (GA). Since then it has helped thousands of engineers save time & improve their productivity through a unified development infrastructure.

EDUCATION

UNIVERSITY OF MICHIGAN, ANN ARBOR
MS in Information
Human-Computer Interaction – MSI, 17
Honors: Merit Scholarship Fellow

UNIVERSITY OF PUNE, INDIA
Bachelor of Engineering
Computer Science – BE, 13

SKILLS

PRODUCT DESIGN	TOOLS & CODING
Mock-ups	Sketch
Wireframes	Illustrator
Icons & Illustrations	Photoshop
Interactive Prototypes	InVision/UxPin
Heuristic Evaluation	d3/js
Usability Testing	HTML/CSS
Contextual Inquiry	C#, git