

11/4/22

Creative Director: Jen Kim

Designer/ Developer: Chelsea Yuan

Initial Meeting Record

- Homepage (Page1)
 - : Overview and photos
- Page2: St. Louis Walk of Fame
- Page3: Trolley
- Page4: Major Loop institutions
 - Tivoli Theater
 - The Pageant music venue
 - Blueberry Hill pub and restaurant
 - Ritz's Restaurant and Bottling Company
- Visual Style: funky, retro, vintage (+ neon-sign-like element)
- Navigation Tap (Homepage, pg2, pg3, pg4)

Jen → Chelsea

- will send photos and content.

Recording

<https://wustl.box.com/s/5tjcy6n26tsk6gh07msk2hmagdpfzfwv>