Jaehan Loh

Thesis

I believe this is your thesis: I suspect that as video games continue to increase in profitability, it will be perceived in better light compared to the traditional view of it being a relatively unproductive activity. This is because many people often associate money with productivity. If people begin to see gaming industries as a credible enterprise or career, more people will become invested in it causing an even more dramatic growth.

If so, I feel that your description of the "key concepts that are pertinent to this research" should either be split into a new paragraph or condensed into few sentences of less explanation. The first paragraph of your introduction could possibly be centered around the importance of your paper, your thesis and your proposed theoretical frame. And you can choose to detail the key concepts of your paper in a subsequent paragraph. All of this should be within a section specifically entitled "Introduction."

I think you go into a bit of analysis in your first paragraph as well, which makes the introduction a bit confusing to sort through. I would save your analysis for a different section of your paper. On that note, you should incorporate sections in this paper to focus your ideas.

So yes, I think I see your thesis, but it is a bit clouded by the roadmap and analysis you provide afterwards. Once you figure our how you are going to divide your paper into headings, I would also suggest you incorporate that near your thesis.

Work With Quotations

Your paper reads a bit like a research report, where you provide statistics in the beginning and then end with a final paragraph tying in the meaning transfer model to the statistics you stated. Suggestions:

-A few of your paragraphs lack any kind of analysis or quotes, so definitely try to incorporate some evidence into those paragraphs and increase their complexity. You should have at least three sources in conversation with each other.

-I would suggest incorporating more scholarly quotes that you can analyze, rather than just pure statistics. That would make your paper read more like an analysis/argument, rather than a report that is just regurgitating data.

Organization

Paragraphs are a bit weak/short and there are no headings being used. Each section should be an aspect of your argument, and each paragraph should have a central claim related to that section. Because you don't have sections, the complexity in your argument is lacking. I only see one point being made, but there is no analysis until the very end of your paper. Most of your paper is otherwise of statistics/data, but analysis and your framework should be woven throughout your entire paper.

Presentation

There are a few grammatical/formatting errors but they do not interfere with the paper. I believe citations are correct.