

# **24. Topics in Efficient ML**

**EECE454 Introduction to  
Machine Learning Systems**

**2023 Fall, Jaeho Lee**

# Motivation

# Modern AI is big

Last generation of Google Bard required...

**Dataset.** Text corpus of  $7.8 \times 10^{11}$  tokens

Total dataset size = 780 billion tokens	
Data source	Proportion of data
Social media conversations (multilingual)	50%
Filtered webpages (multilingual)	27%
Books (English)	13%
GitHub (code)	5%
Wikipedia (multilingual)	4%
News (English)	1%

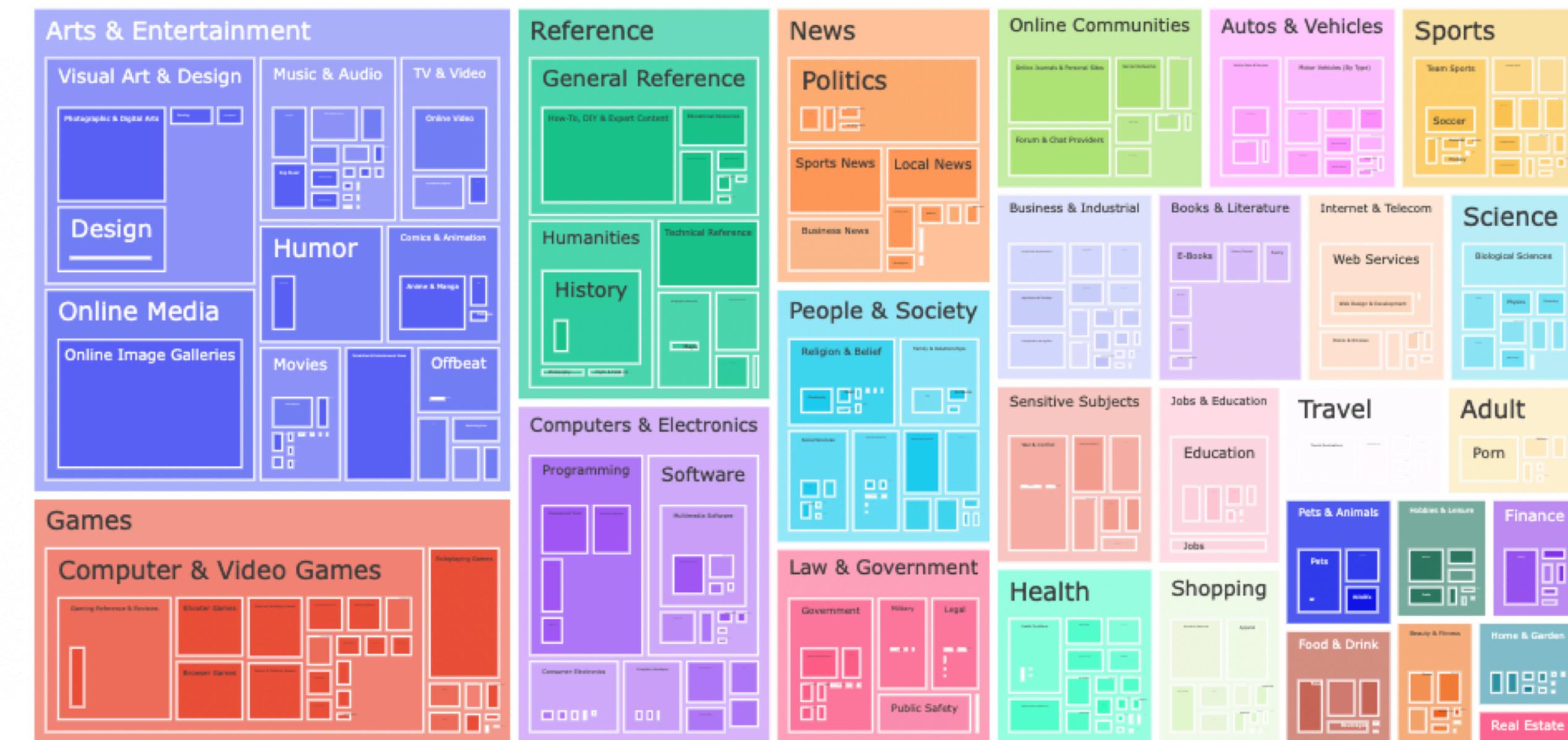


Figure 25: Hierarchical topics detected in the dataset.

# Modern AI is big

Last generation of Google Bard required...

**Parameters.** Total  $5.4 \times 10^{11}$  parameters (in various precisions)

$\approx 1\text{TB}$  memory (in 16bits)

**Computation.** Total  $2.56 \times 10^{24}$  FLOPs for training

$\approx \$27\text{M}, 1500$  hours

Model	TFLOPs per token		Train FLOPs	PetaFLOP/s-days
	(non-attn+attn)	(non-attn+attn+remat)		
8B	0.0550	0.0561	$4.29 \times 10^{22}$	497
62B	0.388	0.392	$3.08 \times 10^{23}$	3570
540B	3.28	4.10	$2.56 \times 10^{24}$	29600

# Modern AI is big

Last generation of Google Bard required...

**Hardware.** Total 6,144 TPUv4 chips



# Modern AI is big

Last generation of Google Bard required...

**Human.** 67 Engineers

## PaLM: Scaling Language Modeling with Pathways

Aakanksha Chowdhery\* Sharan Narang\* Jacob Devlin\*  
Maarten Bosma Gaurav Mishra Adam Roberts Paul Barham  
Hyung Won Chung Charles Sutton Sebastian Gehrmann Parker Schuh Kensen Shi  
Sasha Tsvyashchenko Joshua Maynez Abhishek Rao<sup>†</sup> Parker Barnes Yi Tay  
Noam Shazeer<sup>‡</sup> Vinodkumar Prabhakaran Emily Reif Nan Du Ben Hutchinson  
Reiner Pope James Bradbury Jacob Austin Michael Isard Guy Gur-Ari  
Pengcheng Yin Toju Duke Anselm Levskaya Sanjay Ghemawat Sunipa Dev  
Henryk Michalewski Xavier Garcia Vedant Misra Kevin Robinson Liam Fedus  
Denny Zhou Daphne Ippolito David Luan<sup>‡</sup> Hyeontaek Lim Barret Zoph  
Alexander Spiridonov Ryan Sepassi David Dohan Shivani Agrawal Mark Omernick  
Andrew M. Dai Thanumalayan Sankaranarayana Pillai Marie Pellat Aitor Lewkowycz  
Erica Moreira Rewon Child Oleksandr Polozov<sup>†</sup> Katherine Lee Zongwei Zhou  
Xuezhi Wang Brennan Saeta Mark Diaz Orhan Firat Michele Catasta<sup>†</sup> Jason Wei  
Kathy Meier-Hellstern Douglas Eck Jeff Dean Slav Petrov Noah Fiedel

Google Research

### Preparation

Wrote the initial proposal: Sharan Narang, Alexander Spiridonov, Noah Fiedel, Noam Shazeer, David Luan  
Model architecture and optimizer selection: Noam Shazeer, Yi Tay, Sharan Narang, Rewon Child, Aakanksha Chowdhery  
Model scaling validation: Aakanksha Chowdhery, Noam Shazeer, Rewon Child  
Low-precision finetuning and inference: Shivani Agrawal, Reiner Pope  
Training strategy and efficiency: Noam Shazeer, Aakanksha Chowdhery, James Bradbury, Zongwei Zhou, Anselm Levskaya, Reiner Pope  
Pod-level Data Parallelism Aakanksha Chowdhery, Paul Barham, Sasha Tsvyashchenko, Parker Schuh  
T5X Model Parallelism and Flaxformer Adam Roberts, Hyung Won Chung, Anselm Levskaya, James Bradbury, Mark Omernick, Brennan Saeta  
Deterministic data pipeline: Gaurav Mishra, Adam Roberts, Noam Shazeer, Maarten Bosma  
Efficient Checkpointing: Sasha Tsvyashchenko, Paul Barham, Hyeontaek Lim  
Pathways system: Aakanksha Chowdhery, Paul Barham, Hyeontaek Lim, Thanumalayan Sankaranarayana Pillai, Michael Isard, Ryan Sepassi, Sanjay Ghemawat, Jeff Dean  
Dataset and Vocabulary development: Maarten Bosma, Rewon Child, Andrew Dai, Sharan Narang, Noah Fiedel

### Model Training

Large-scale Training: Aakanksha Chowdhery, Jacob Devlin, Sharan Narang  
Large-scale Training includes in-flight debugging of training instability issues, architecture and optimizer improvements, training strategy improvements, and resolving infrastructure bottlenecks.  
Infrastructure improvements: Paul Barham, Hyeontaek Lim, Adam Roberts, Hyung Won Chung, Maarten Bosma, Gaurav Mishra, James Bradbury  
Model performance validation on downstream tasks: Sharan Narang, Gaurav Mishra

### Post-Training

Coordination of results and model analyses: Sharan Narang  
Few-shot evaluation infrastructure: Maarten Bosma, Sharan Narang, Adam Roberts  
English NLP tasks (few-shot evaluation): Sharan Narang, Nan Du  
Finetuning on SuperGlue: Sharan Narang, Yi Tay, Liam Fedus  
BIG-bench tasks (few-shot evaluation): Gaurav Mishra, Noah Fiedel, Guy Gur-Ari, Jacob Devlin, Aakanksha Chowdhery, Sharan Narang  
Reasoning tasks (few-shot evaluation): Jason Wei, Xuezhi Wang, Denny Zhou  
Code tasks (few-shot evaluation and finetuning): Jacob Austin, Henryk Michalewski, Charles Sutton, Aitor Lewkowycz, Kensen Shi, Pengcheng Yin, Oleksandr Polozov, Vedant Misra, Michele Catasta, Abhishek Rao, David Dohan, Aakanksha Chowdhery

Translation tasks (few-shot evaluation): Xavier Garcia, Orhan Firat  
Multilingual Natural Language Generation (few-shot evaluation and finetuning): Joshua Maynez, Sebastian Gehrmann  
Multilingual Question Answering (few-shot evaluation and finetuning): Sharan Narang, Yi Tay  
Analysis of noise in few-shot performance: Barret Zoph  
Representational Bias Analysis (few-shot evaluation and dataset analysis): Marie Pellat, Kevin Robinson, Sharan Narang, Jacob Devlin, Emily Reif, Parker Barnes

Dataset contamination: Jacob Devlin, Sharan Narang  
Memorization: Katherine Lee, Daphne Ippolito, Jacob Devlin  
Exploring Explanations: Jacob Devlin  
Ethical Considerations: Marie Pellat, Kevin Robinson, Mark Díaz, Sunipa Dev, Parker Barnes, Toju Duke, Ben Hutchinson, Vinodkumar Prabhakaran, Kathy Meier-Hellstern  
Compute Usage and Environmental Impact: Aakanksha Chowdhery, James Bradbury, Zongwei Zhou

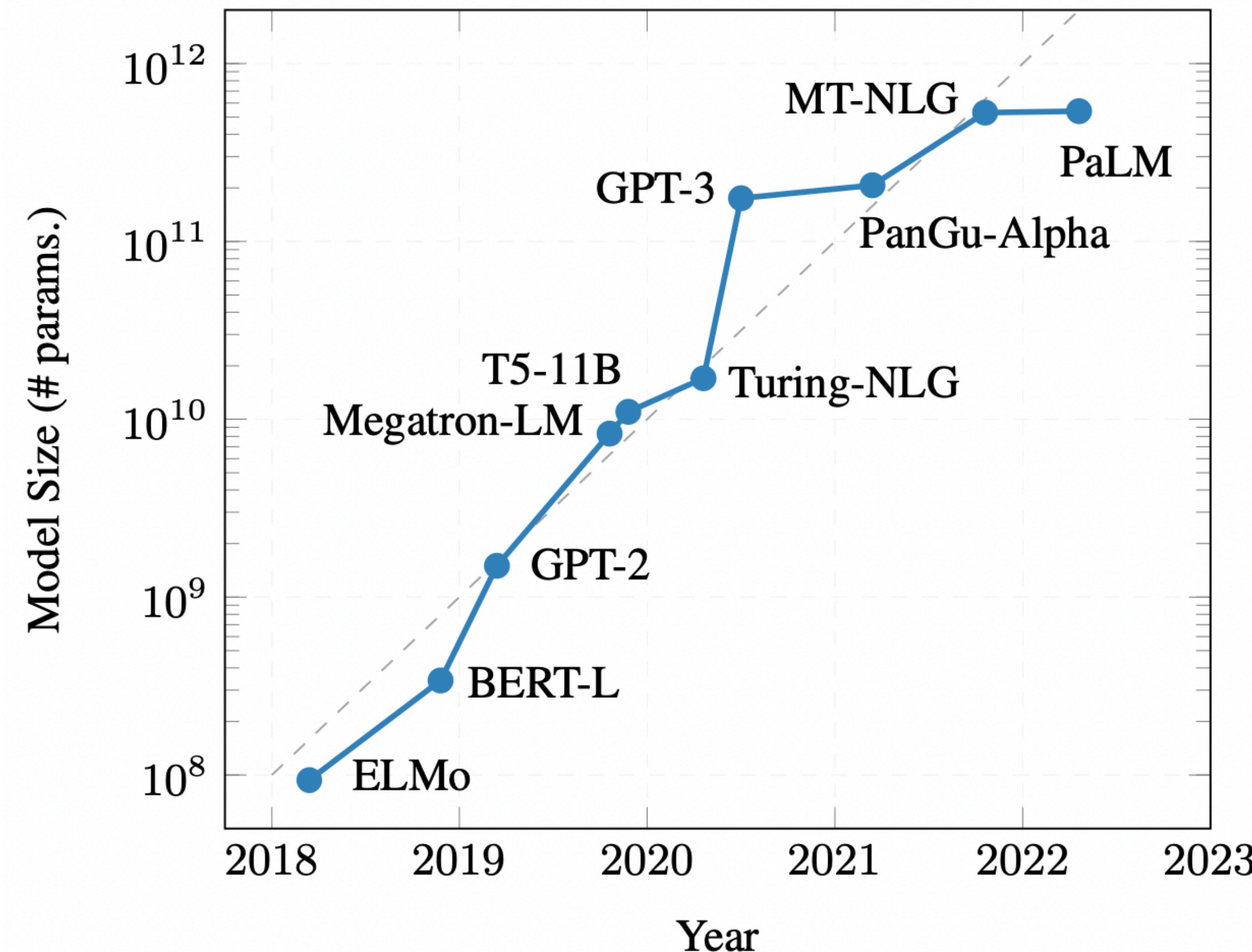
Model serving (API, use cases and efficiency): Sharan Narang, Jacob Devlin, Jacob Austin, James Bradbury, Aakanksha Chowdhery, Zongwei Zhou, Reiner Pope, Noah Fiedel

Model card and datasheet: Alexander Spiridonov, Andrew Dai, Maarten Bosma, Jacob Devlin

Product Management: Alexander Spiridonov  
Paper Writing and Reviewing: All authors contributed to writing and reviewing the paper  
Full Project Lifecycle  
Overall project leadership: Sharan Narang, Aakanksha Chowdhery, Noah Fiedel  
Responsible AI and Safety leadership: Kathy Meier-Hellstern  
Resource management: Erica Moreira  
Advisors: Kathy Meier-Hellstern, Douglas Eck, Jeff Dean, Slav Petrov, Noah Fiedel

# Modern AI is big

Even worse, models are going fast!



# Training compute (FLOPs) of milestone Machine Learning systems over time

n = 121

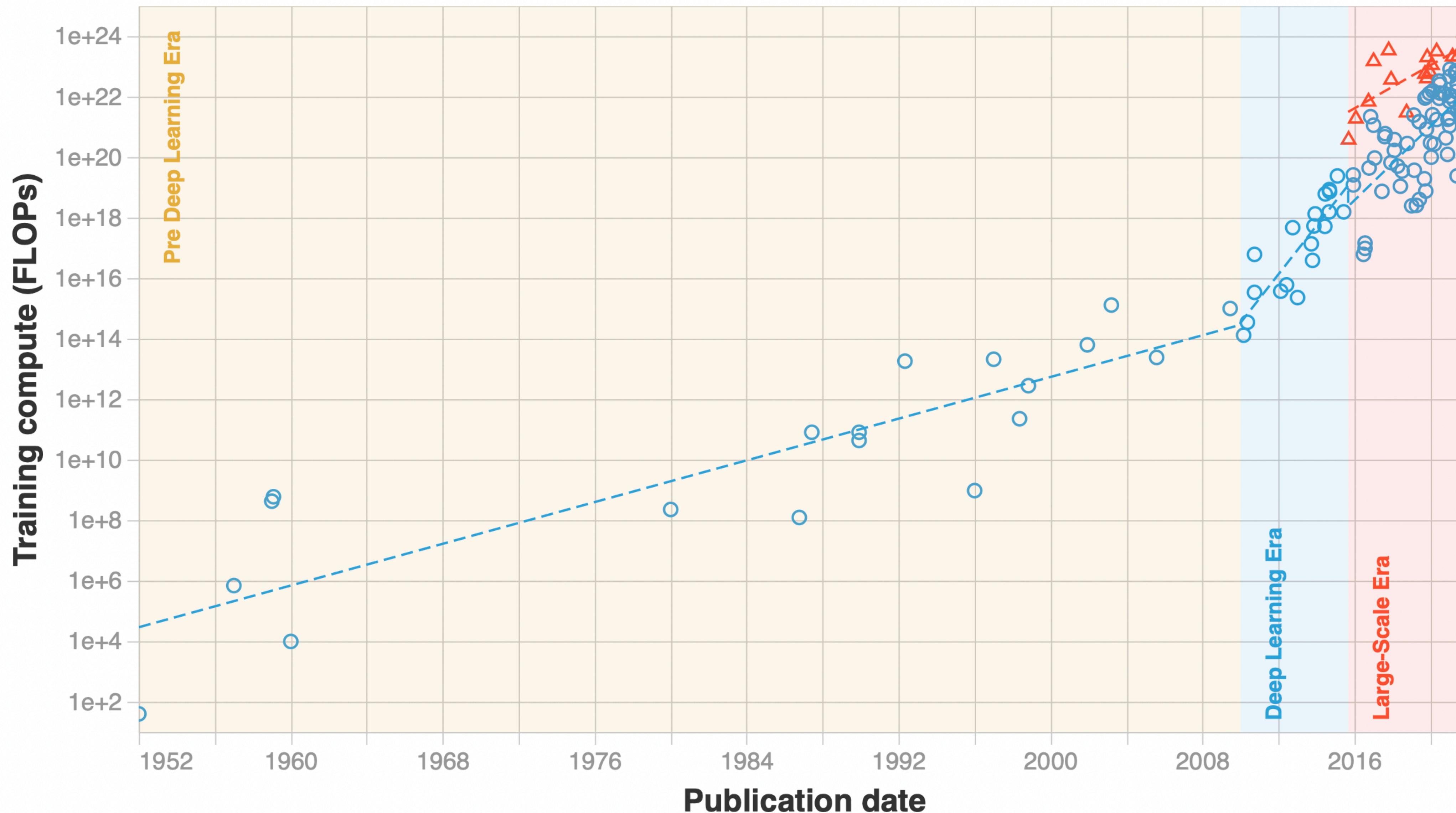


Figure 1: Trends in  $n = 121$  milestone ML models between 1952 and 2022. We distinguish three eras. Notice the change of slope circa 2010, matching the advent of Deep Learning; and the emergence of a new large-scale trend in late 2015.



제미나이에 쓰인 데이터의 quantity랑 모델 사이즈를 tell me, please



◆ 제미나이에 쓰인 데이터의 quantity는 텍스트와 이미지, 비디오를 포함해 총 1.56조 개의 파라미터를 갖고 있습니다. 파라미터는 모델의 크기와 복잡성을 나타내는 지표로, 파라미터 수가 많을수록 더 복잡한 모델을 만들 수 있습니다.

제미나이의 모델 크기는 1.56조 개의 파라미터로, 이는 GPT-4의 1.37조 개의 파라미터보다 약 13% 더 큽니다. 모델 크기가 클수록 더 많은 정보를 학습할 수 있고 더 복잡한 작업을 수행할 수 있습니다.

구체적으로, 제미나이에 사용된 데이터는 다음과 같습니다.

- 텍스트: 구글 검색, 유튜브, 구글 맵스 등 구글의 다양한 서비스에서 수집한 텍스트 데이터
- 이미지: 구글 이미지 검색, 구글 포토 등 구글의 다양한 서비스에서 수집한 이미지 데이터
- 비디오: 구글 유튜브, 구글 맵스 등 구글의 다양한 서비스에서 수집한 비디오 데이터

이러한 다양한 데이터를 통해 제미나이는 텍스트, 이미지, 비디오를 포함한 다양한 정보를 학습할 수 있었습니다.

According to the jailbreak, Google Gemini (2023) requires...

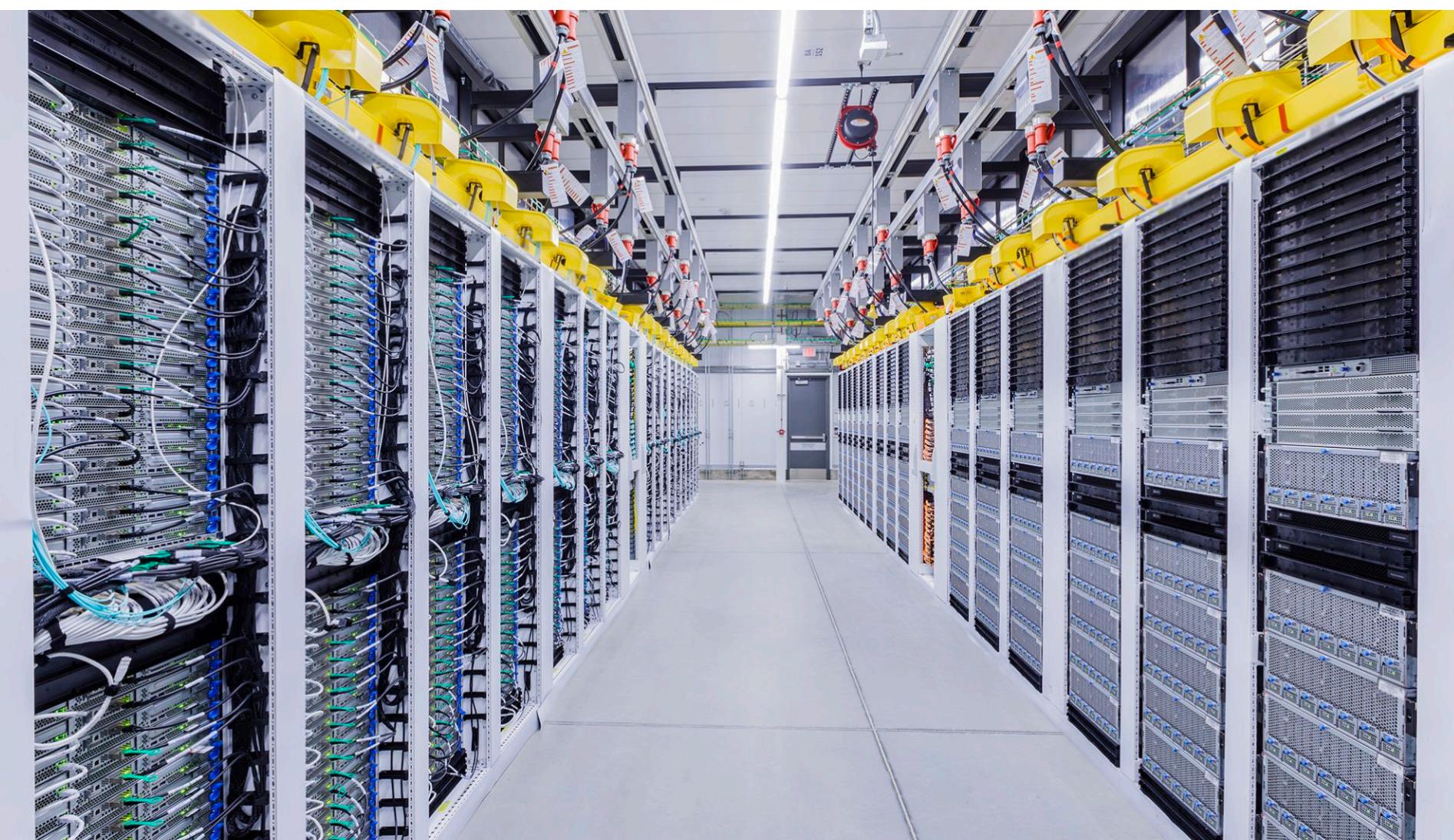
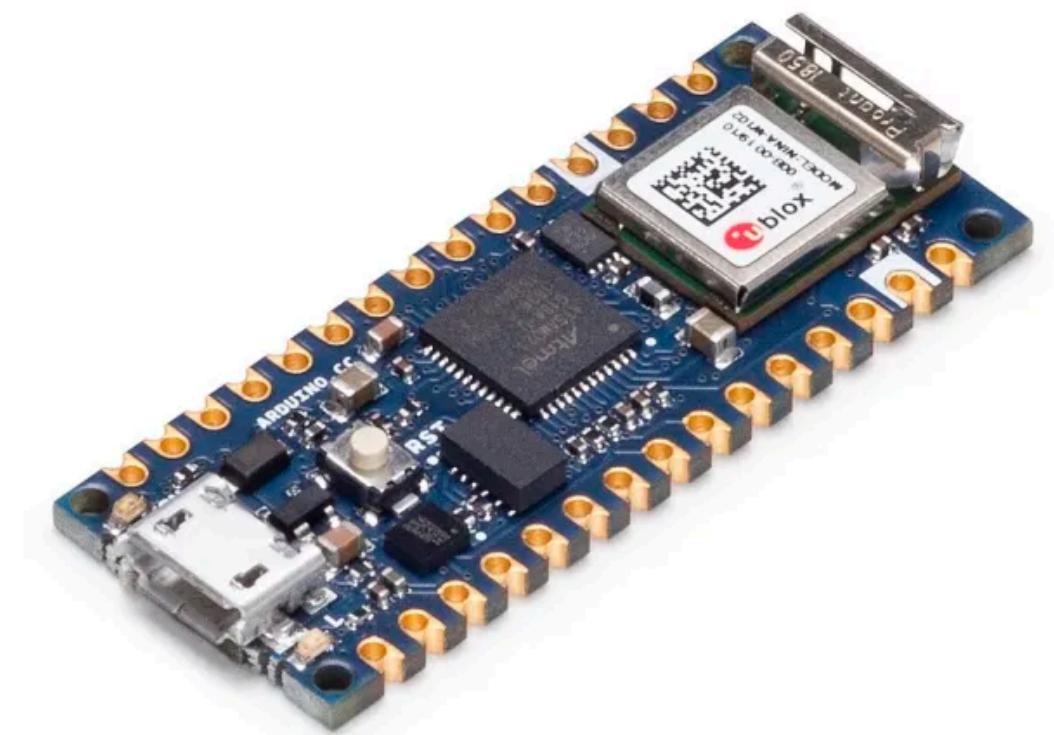
- 1.56 trillion parameters
- 6.24 trillion bytes of data
- \$1~2B for training.

# Goals

# Goals

**Efficient ML** is a collection of techniques to reduces various costs of ML,

- **Scale.** Microcontrollers (a ConvNet)  
Mobile phones (Google Gemini Nano)  
Laptop (small LLMs)  
GPU clusters (Giant LLMs)



# Goals

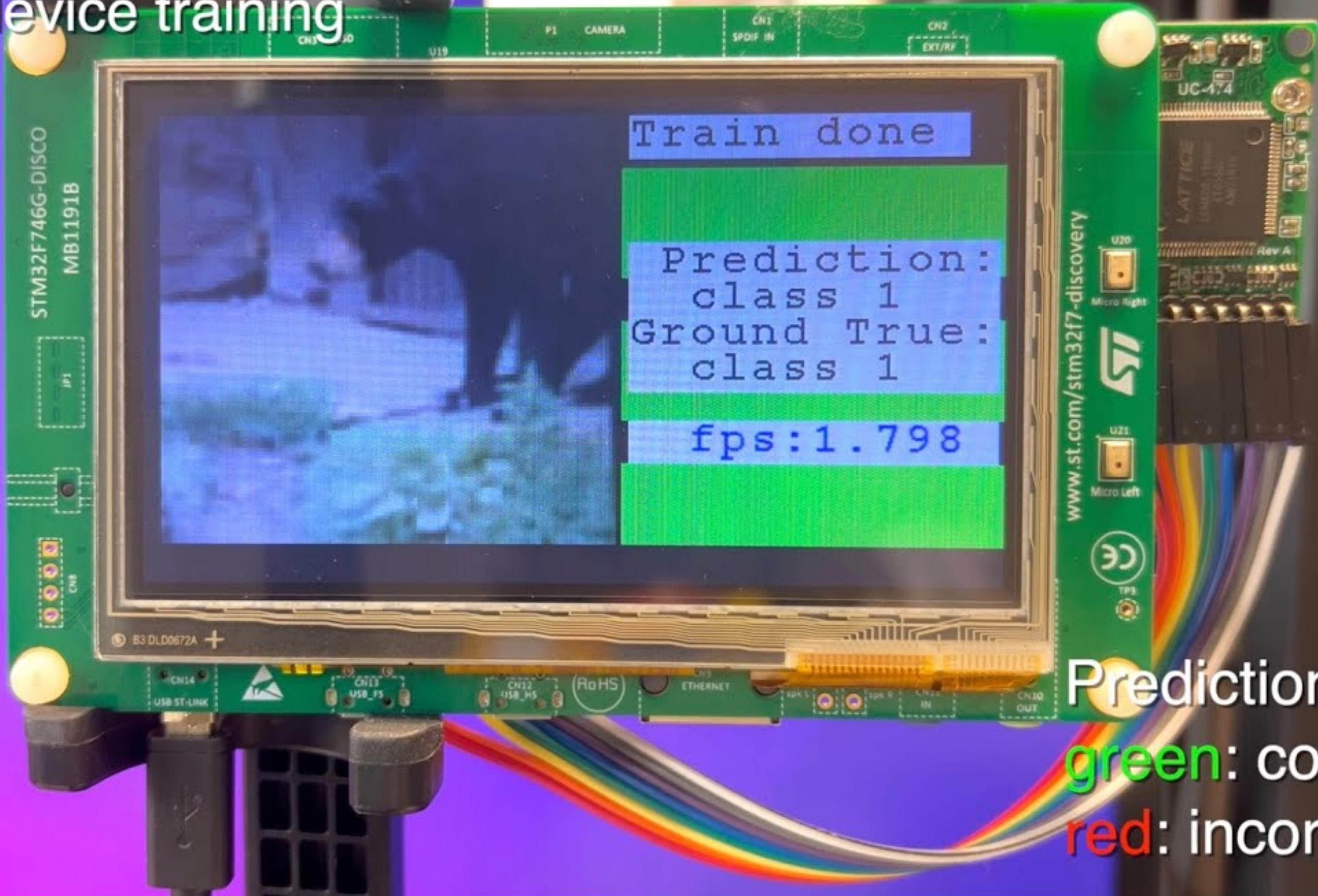
**Efficient ML** is a collection of techniques to reduces various costs of ML,

- **Scale.** From microcontrollers to LLMs
- **Focus.** Inference latency  
Inference peak memory  
Training memory  
Training cost

...

NVIDIA-SMI 495.44			Driver Version: 495.44		CUDA Version: 11.5		
GPU	Name	Persistence-M	Bus -Id	Disp.A	Volatile	Uncorr. ECC	
Fan	Temp	Perf	Pwr:Usage/Cap	Memory-Usage	GPU-Util	Compute M.	
0	NVIDIA GeForce ...	off	00000000:02:00.0	off	N/A		
20%	52C	P2	68W / 300W	758MiB / 11177MiB	3%	Default	
MIG M.							
Processes:							
GPU	GI	CI	PID	Type	Process name	GPU Memory	
ID	ID					Usage	
0	N/A	N/A	1067	G	/usr/lib/xorg/Xorg	9MiB	
0	N/A	N/A	1209	G	/usr/bin/gnome-shell	6MiB	

## 2. On-device training



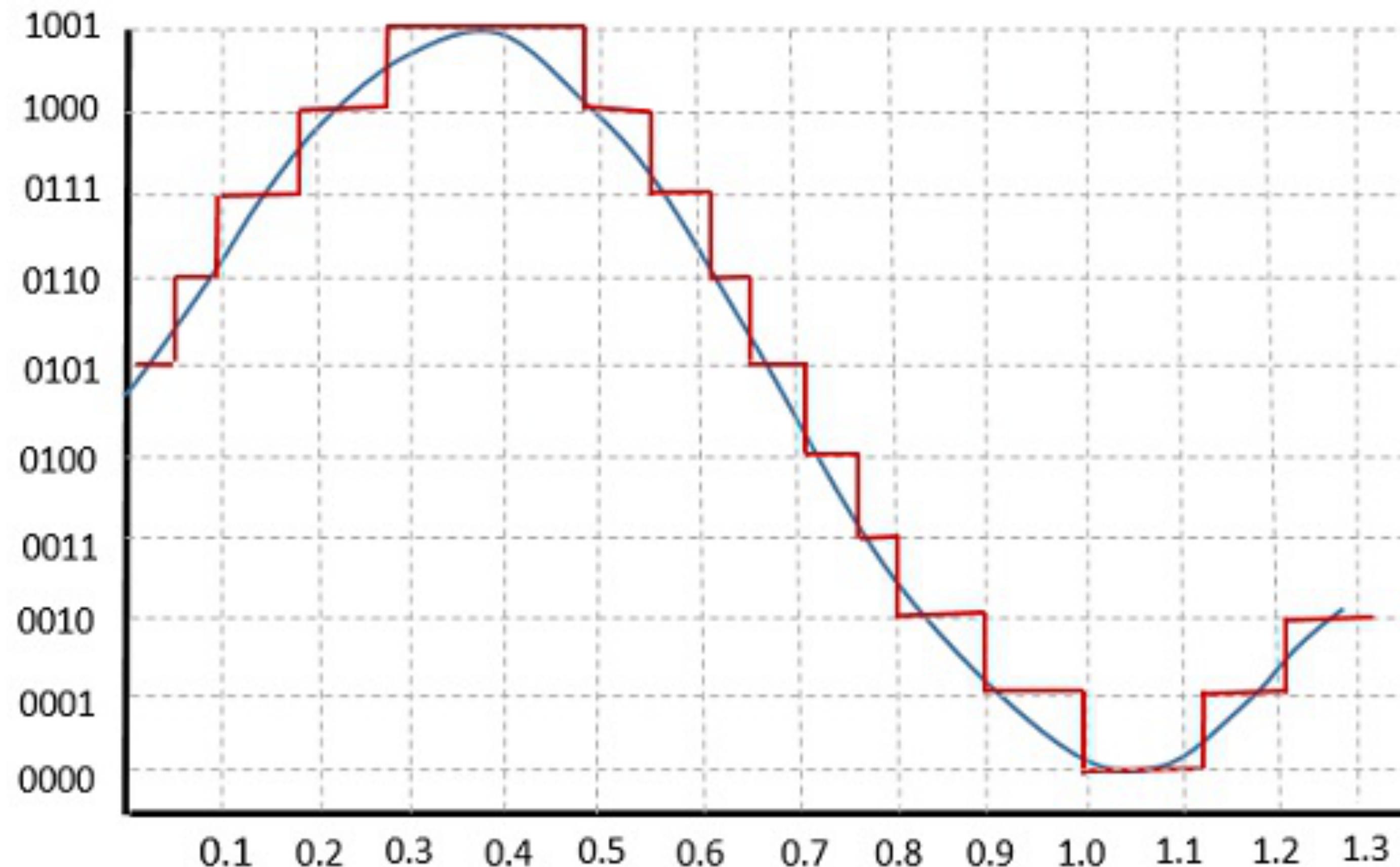
Prediction:  
green: correct  
red: incorrect

# Techniques

# 1. Quantization

# Quantization

- **Idea.** Reducing the precision level of parameters in deep learning.
  - Weight only / Weight & Activation



# Quantization

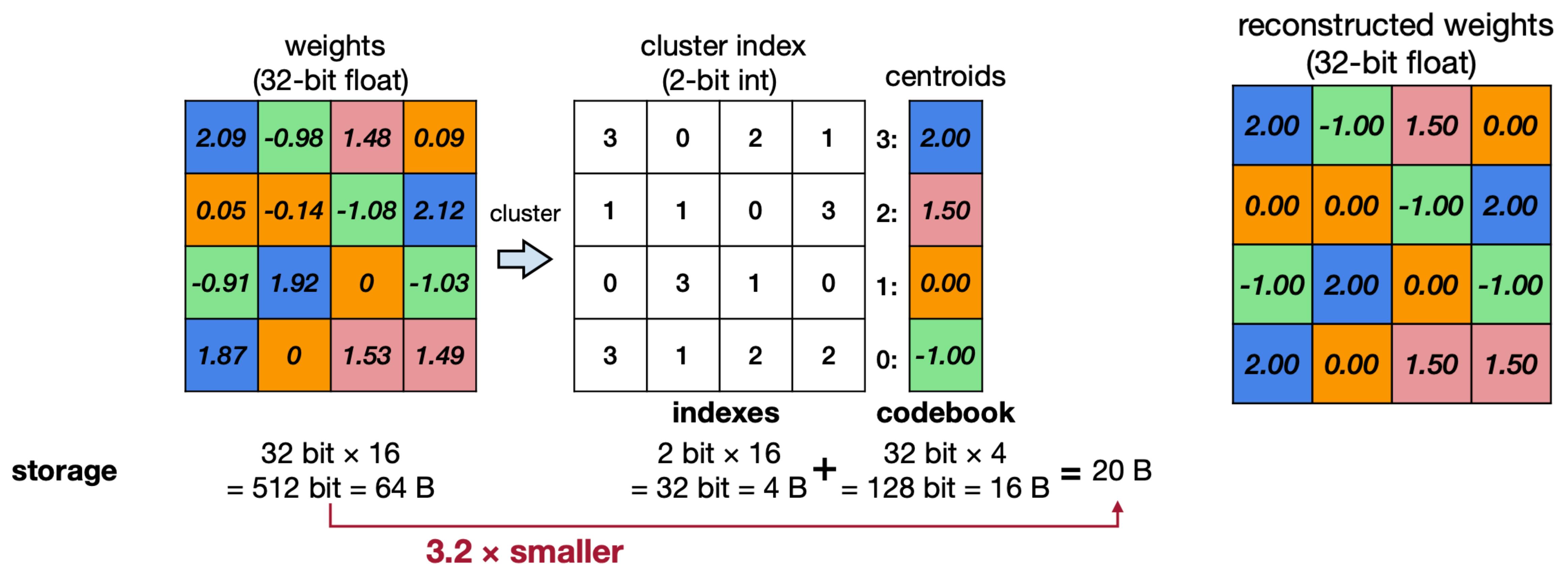
- **Benefit.** A lot!

- Energy
- Memory bandwidth
- Storage space on RAM/SSD
- Chip area

Add energy (pJ)		Mem access energy (pJ)		Add area ( $\mu\text{m}^2$ )	
INT8	FP32	Cache (64-bit)	8KB	1MB	INT8
0.03	0.9	Cache (64-bit)	8KB	100	36
30X energy reduction		32KB	20	4184	
Mult energy (pJ)		1MB	100	116X area reduction	
INT8	FP32	DRAM	1300-2600	Mult area ( $\mu\text{m}^2$ )	
0.2	3.7	Up to 4X energy reduction		INT8	FP32
18.5X energy reduction		282	7700	27X area reduction	

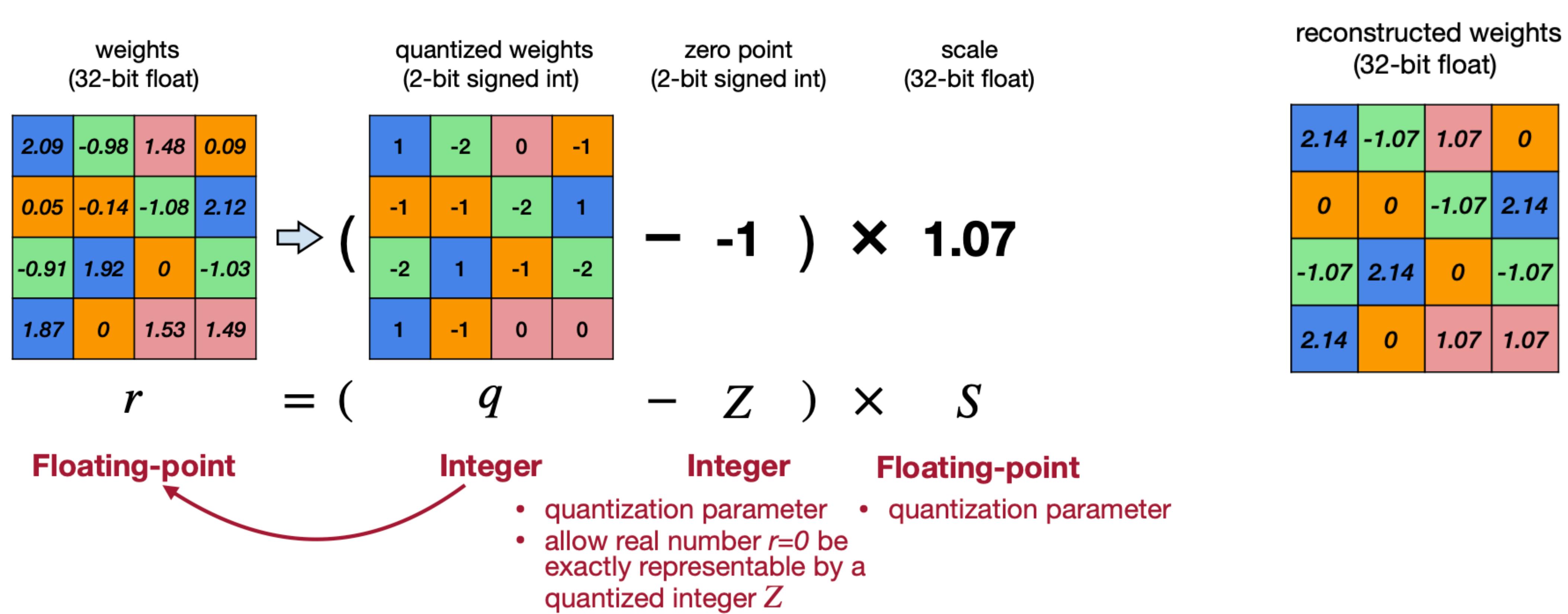
# Quantization

- **Key question.** Find the right quantization level.
  - Similar to K-means, but in 1-dimension.



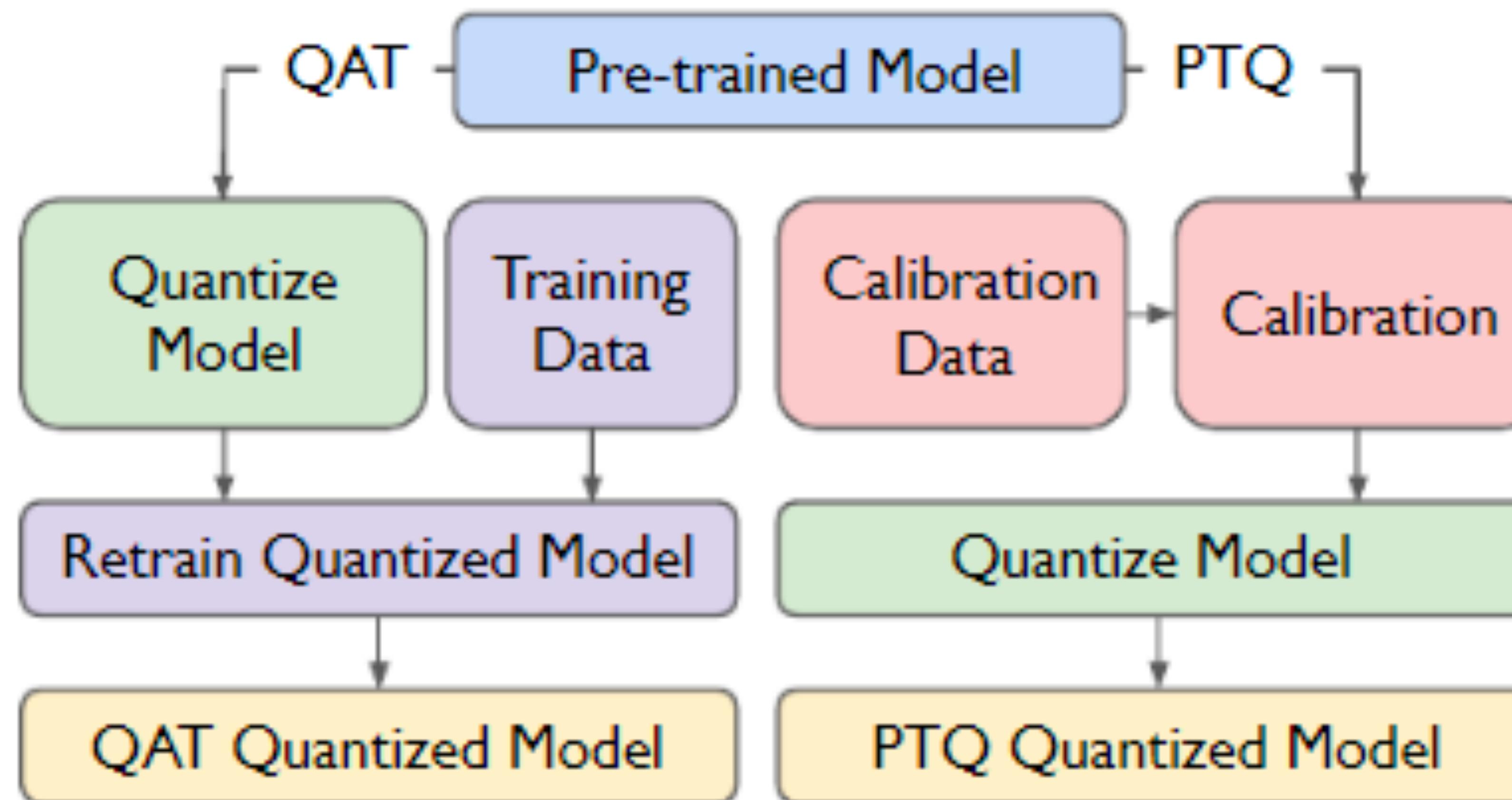
# Quantization

- Popular. The *linear quantization*
  - Optimized for inference; allows full computation in quantized form.



# Quantization

- Advanced. PTQ vs QAT, Quantized training, Tree-based quantization

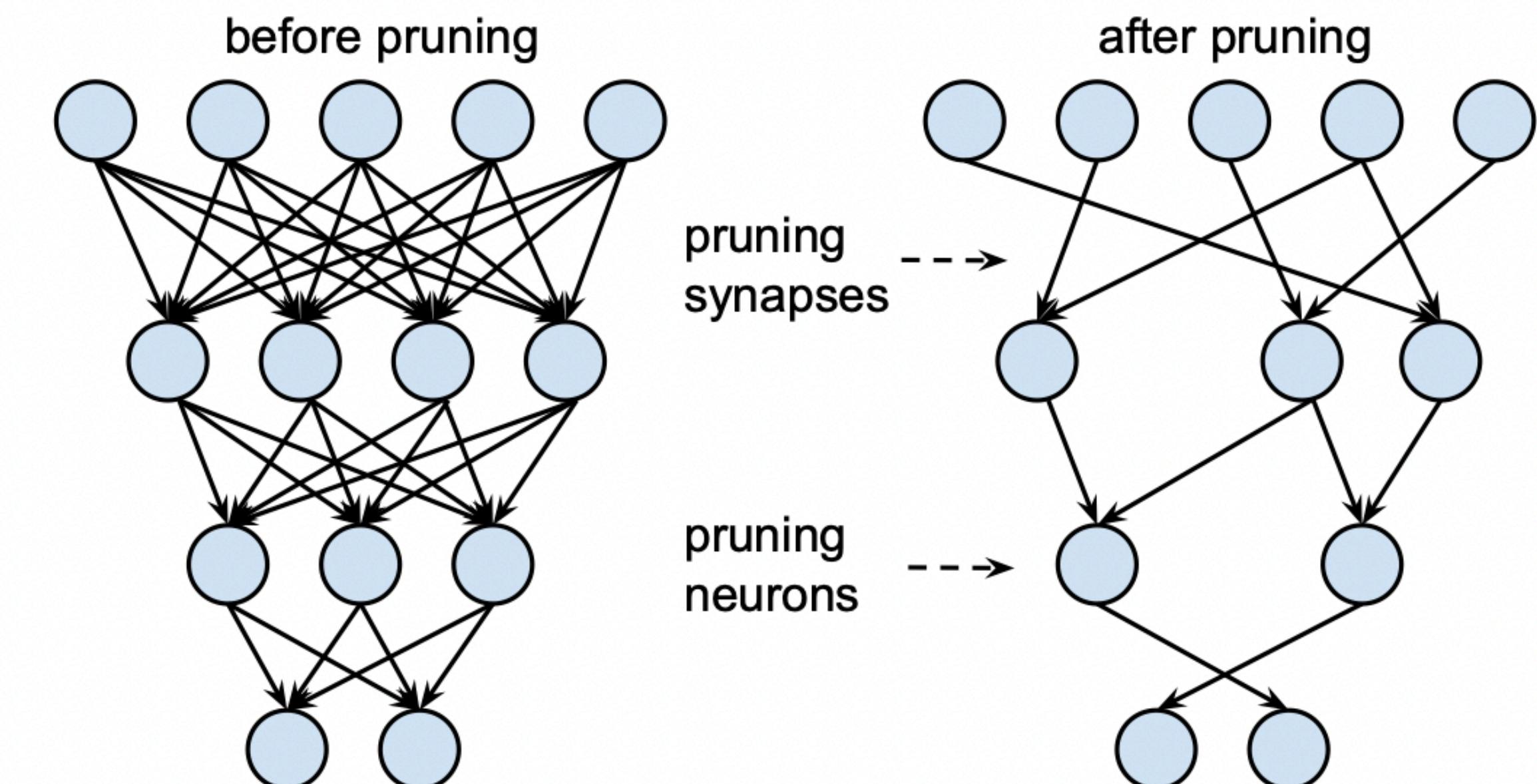


## 2. Pruning

# Pruning

- **Idea.** Making *some weights equal to zero*.

$$\begin{bmatrix} a_1 & a_2 & a_3 & a_4 \\ a_5 & a_6 & a_7 & a_8 \\ a_9 & a_{10} & a_{11} & a_{12} \\ a_{13} & a_{14} & a_{15} & a_{16} \end{bmatrix} \rightarrow \begin{bmatrix} 0 & 0 & \tilde{a}_3 & \tilde{a}_4 \\ \tilde{a}_5 & 0 & \tilde{a}_7 & 0 \\ \tilde{a}_9 & 0 & 0 & \tilde{a}_{12} \\ \tilde{a}_{13} & 0 & \tilde{a}_{15} & \tilde{a}_{16} \end{bmatrix}$$



# Pruning

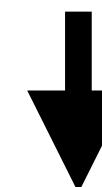
- **Benefit.** Reduce both memory and computation associated with zeros

$$\begin{bmatrix} a_1 & a_2 \\ a_3 & a_4 \end{bmatrix}$$

32bits x 4 = 128bits

$$\begin{bmatrix} a_1 & 0 \\ 0 & a_4 \end{bmatrix}$$

32bits x 2 +  $\alpha$  = 64bits +  $\alpha$



$$\begin{bmatrix} a_1 & a_2 \\ a_3 & a_4 \end{bmatrix} \begin{bmatrix} b_1 & b_2 \\ b_3 & b_4 \end{bmatrix} = \begin{bmatrix} a_1b_1 + a_2b_3 & a_1b_2 + a_2b_4 \\ a_3b_1 + a_4b_3 & a_3b_2 + a_4b_4 \end{bmatrix}$$

8 Multiplications, 4 Additions

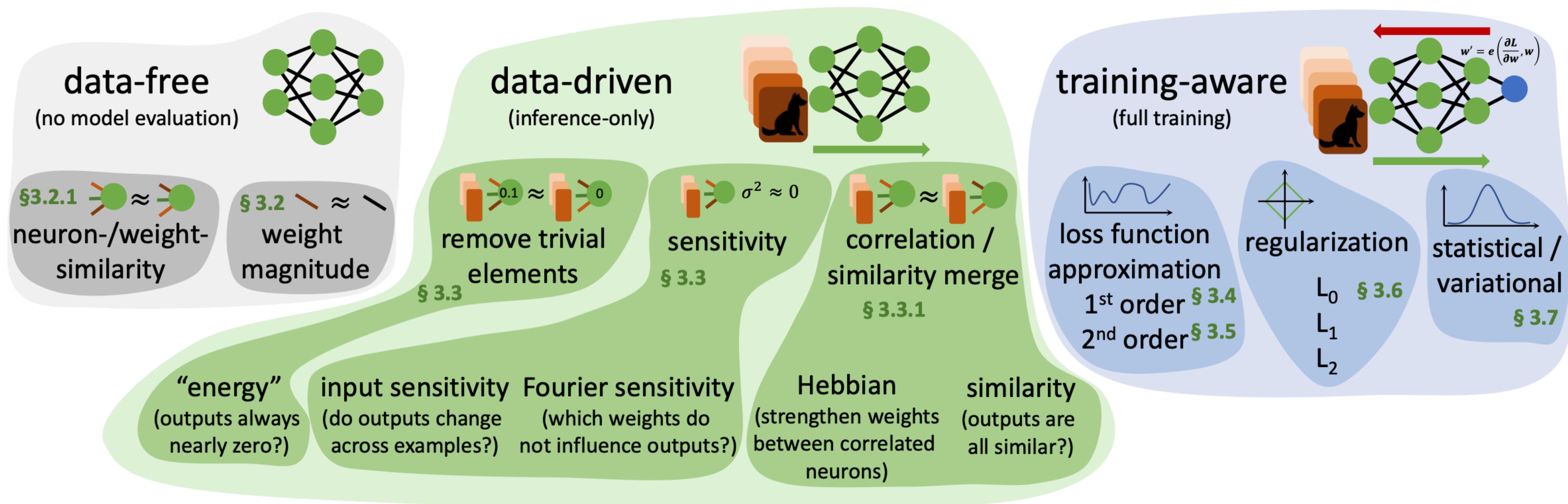
$$\begin{bmatrix} a_1 & 0 \\ 0 & a_4 \end{bmatrix} \begin{bmatrix} b_1 & b_2 \\ b_3 & b_4 \end{bmatrix} = \begin{bmatrix} a_1b_1+0 & a_1b_2+0 \\ 0+a_4b_3 & 0+a_4b_4 \end{bmatrix}$$

4 Multiplications, 0 Additions



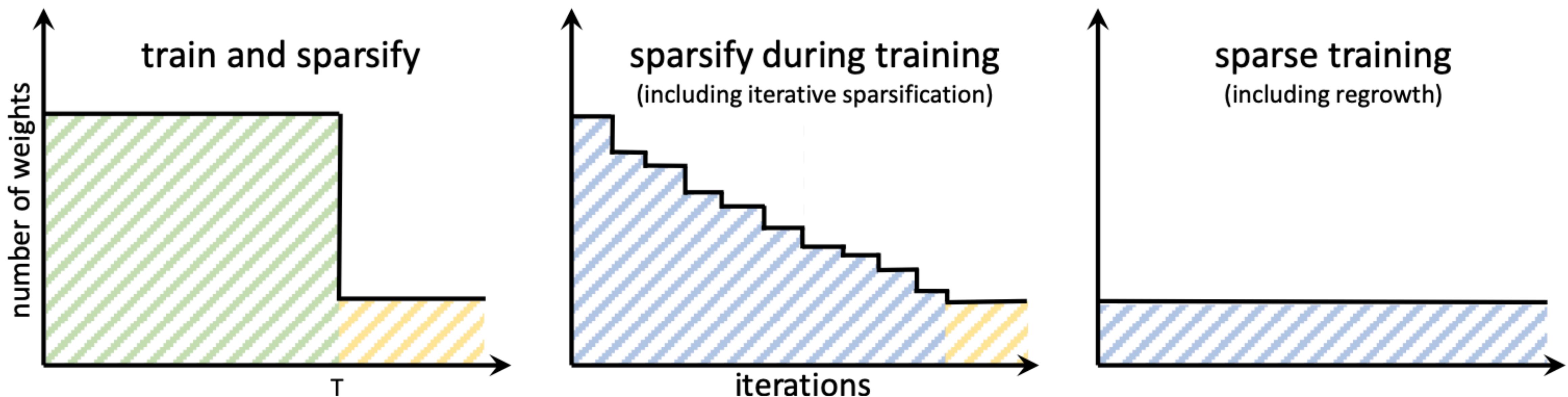
# Pruning

- **Key question.** Selecting the weights to remove
  - Which weights? When to prune? How much?



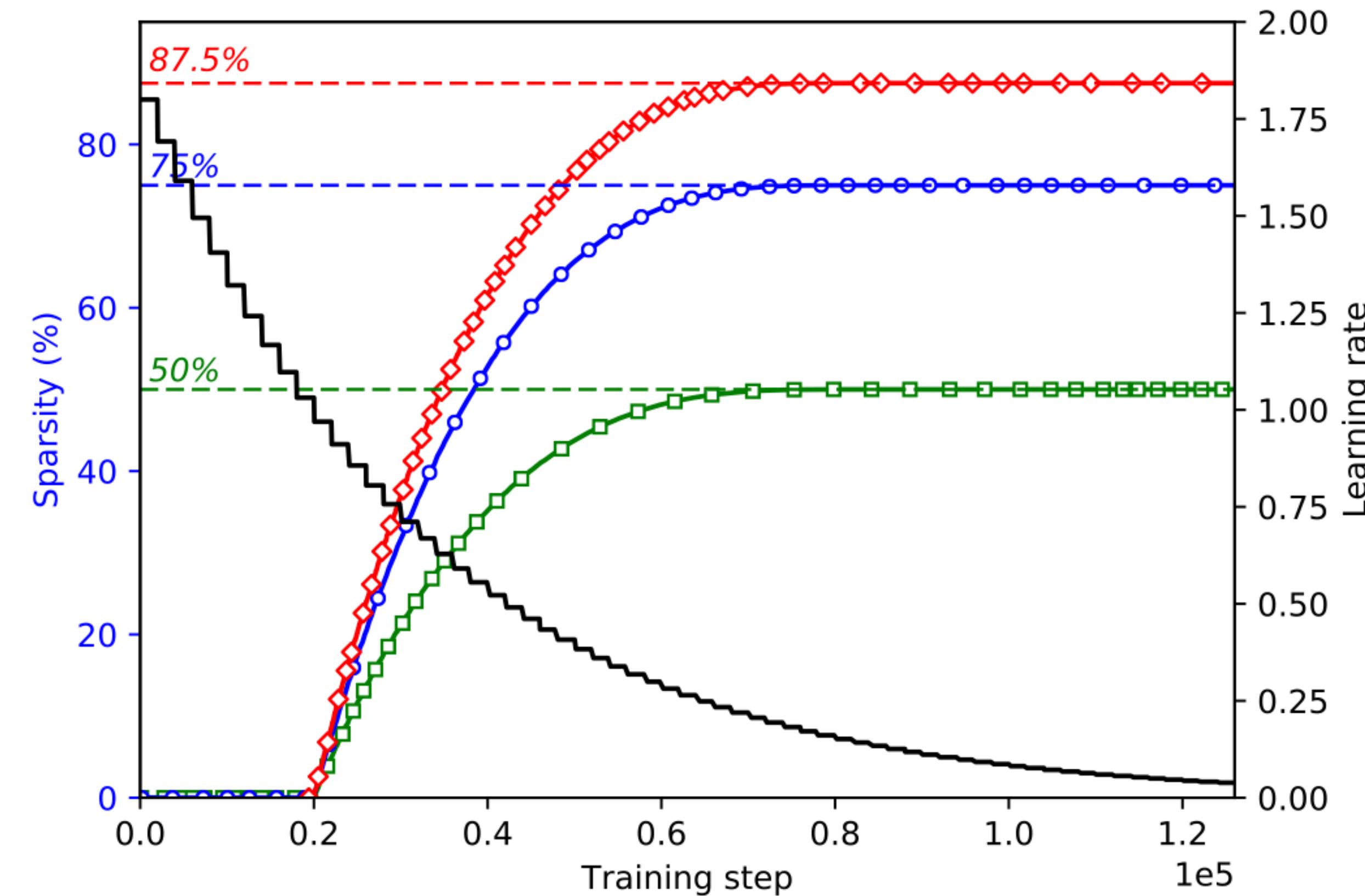
# Pruning

- **Key question.** Selecting the weights to remove
  - Which weights? When to prune? How much?



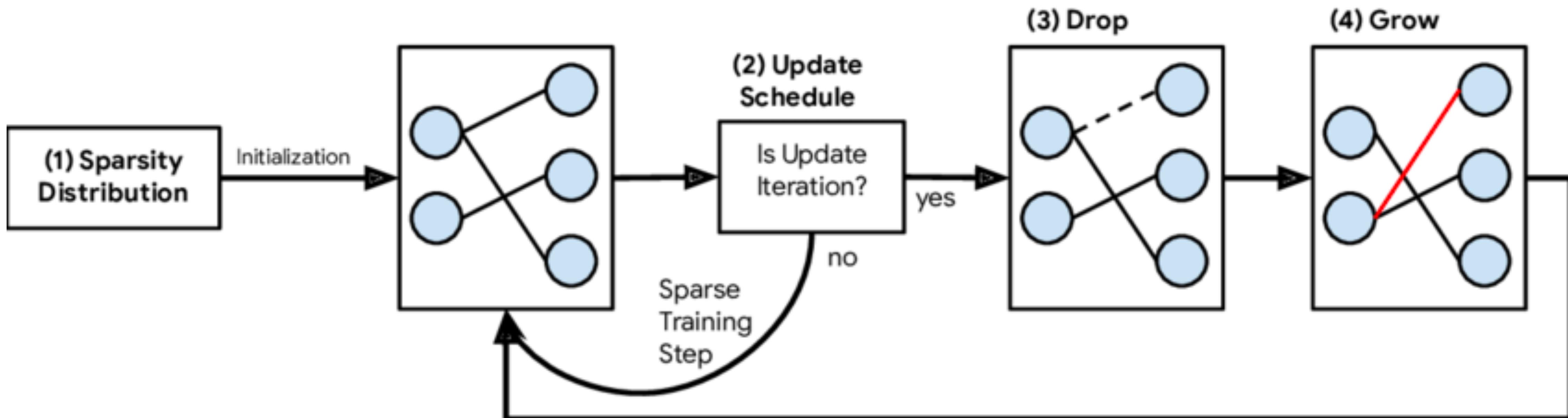
# Pruning

- **Popular.** Gradual, magnitude-based pruning (for inference compute)
  - Remove small-magnitude weights from each layer.



# Pruning

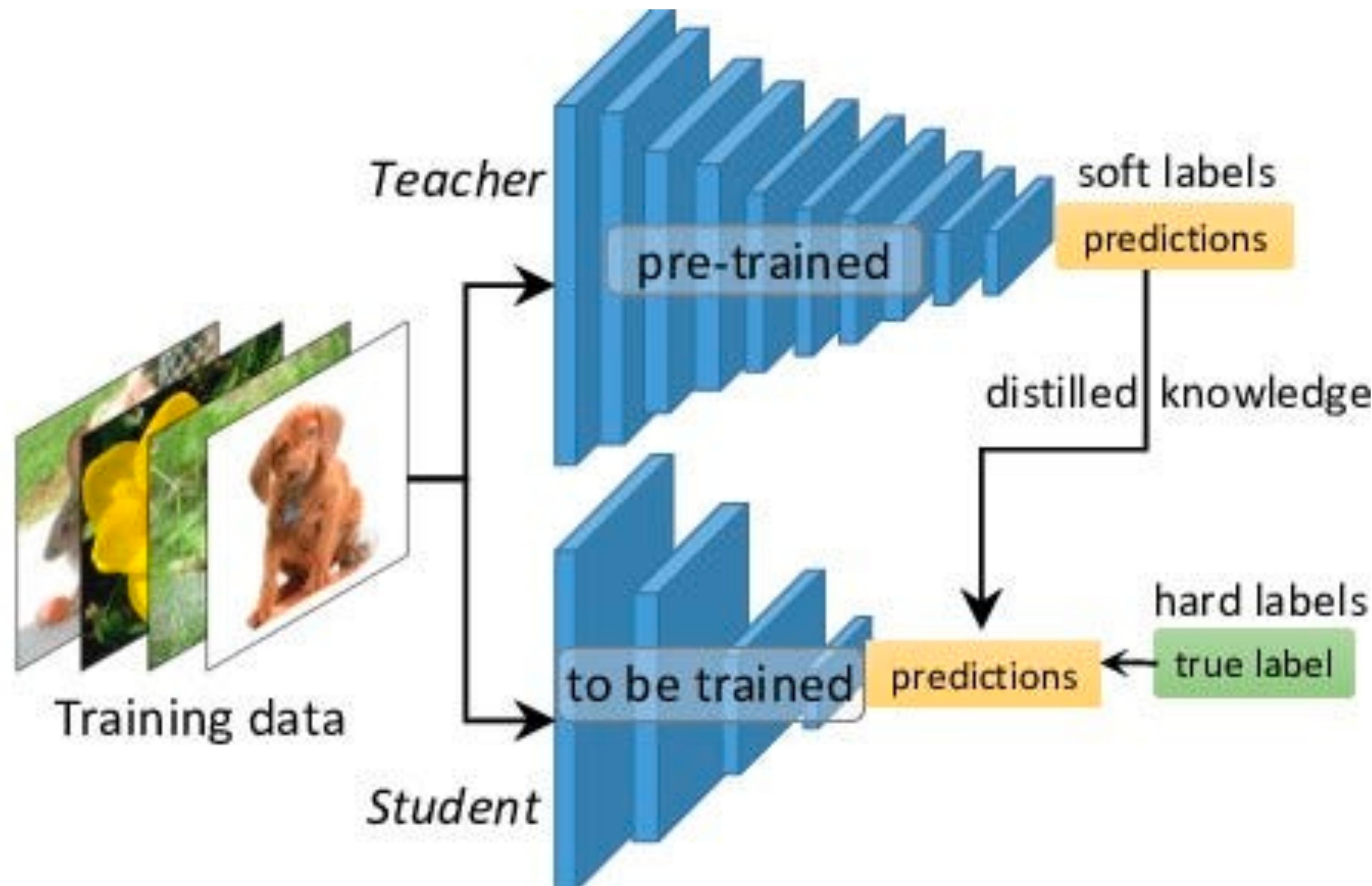
- Advanced. Sparse training, 2:4 Sparsity, Post-training sparsity



### **3. Knowledge Distillation**

# Distillation

- **Idea.** Use a large model to better train a small model



# Distillation

- **Benefits.** Better accuracy of the student model
  - Sometimes can utilize the knowledge of *teacher dataset*

System	Test Frame Accuracy	WER
Baseline	58.9%	10.9%
10xEnsemble	61.1%	10.7%
Distilled Single model	60.8%	10.7%

Table 1: Frame classification accuracy and WER showing that the distilled single model performs about as well as the averaged predictions of 10 models that were used to create the soft targets.

# Distillation

- **Key question.** What should we distill?
  - Prediction, features, relations, attention, ...

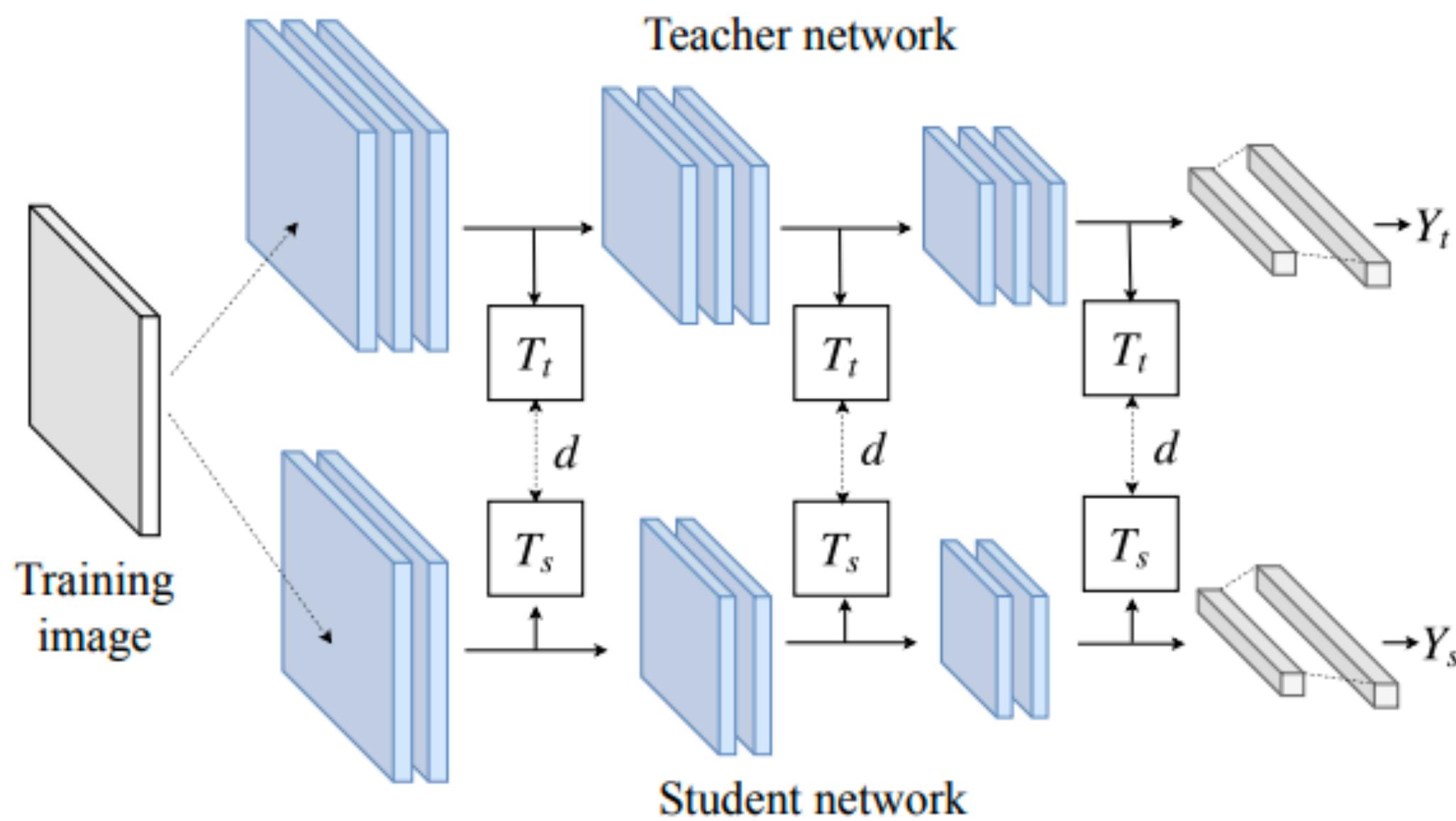
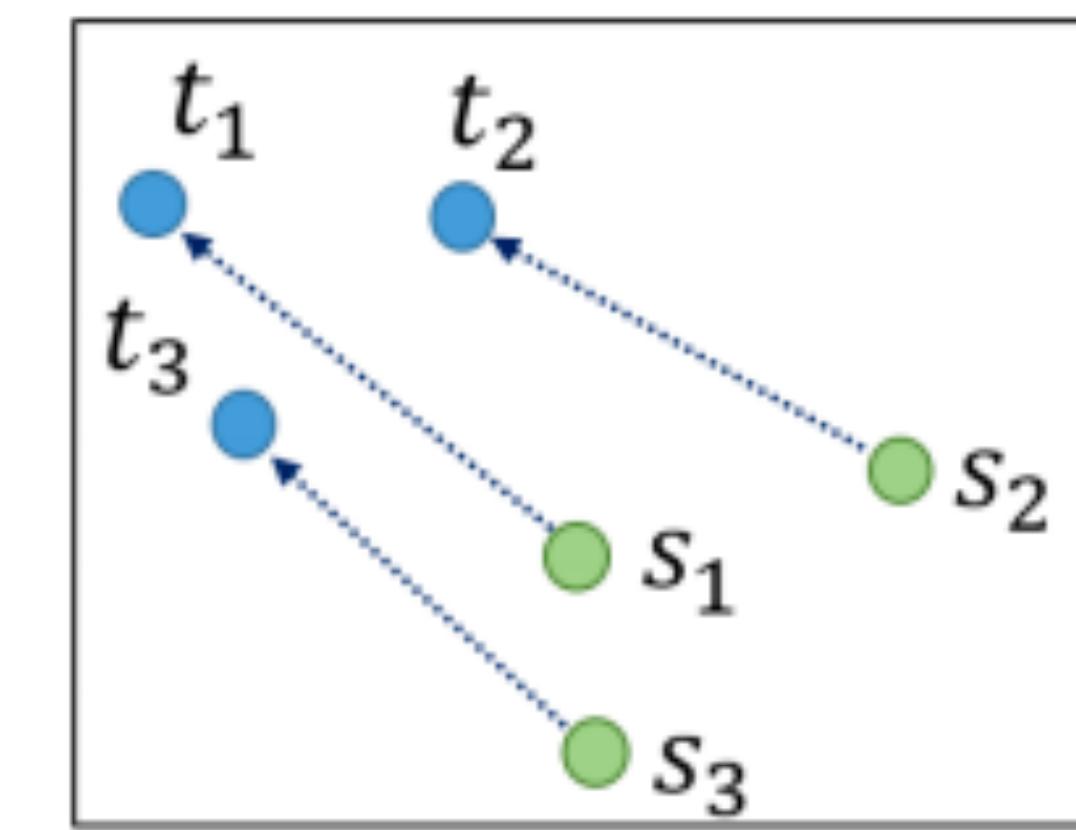
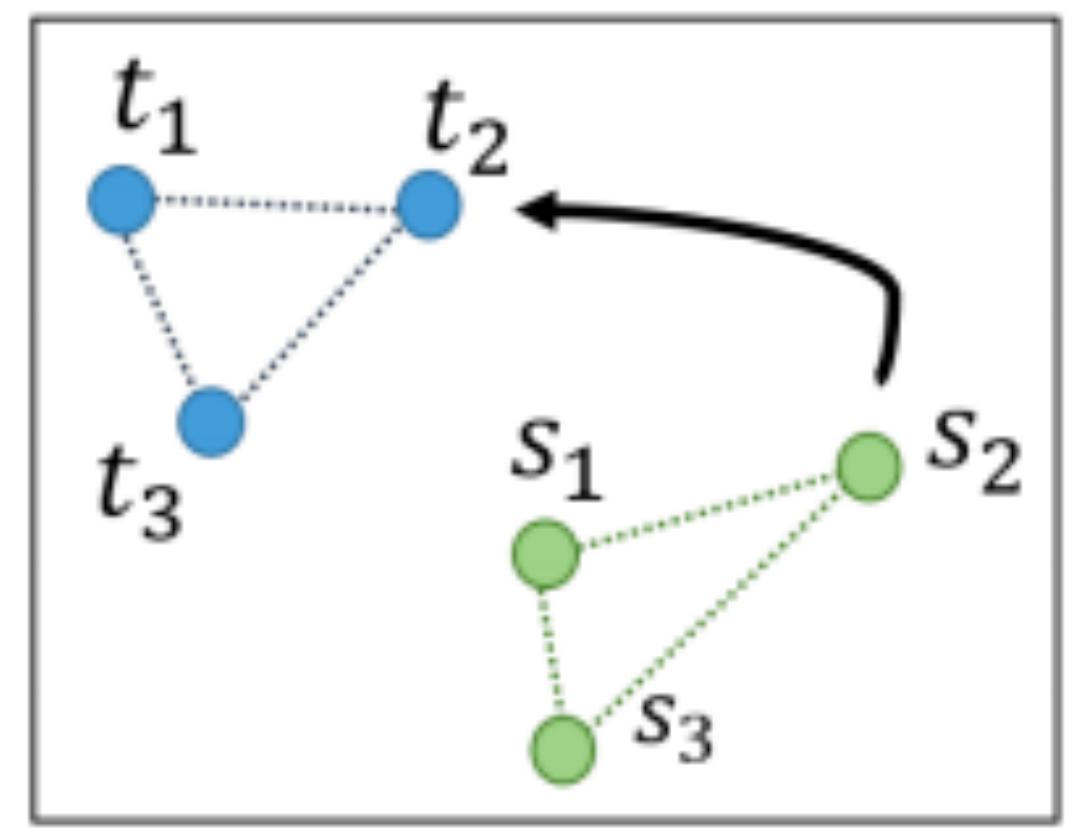


Figure 2. The general training scheme of feature distillation. The form of teacher transform  $T_t$ , student transform  $T_s$  and distance  $d$  differ from method to method.



Point to Point

**Conventional KD**

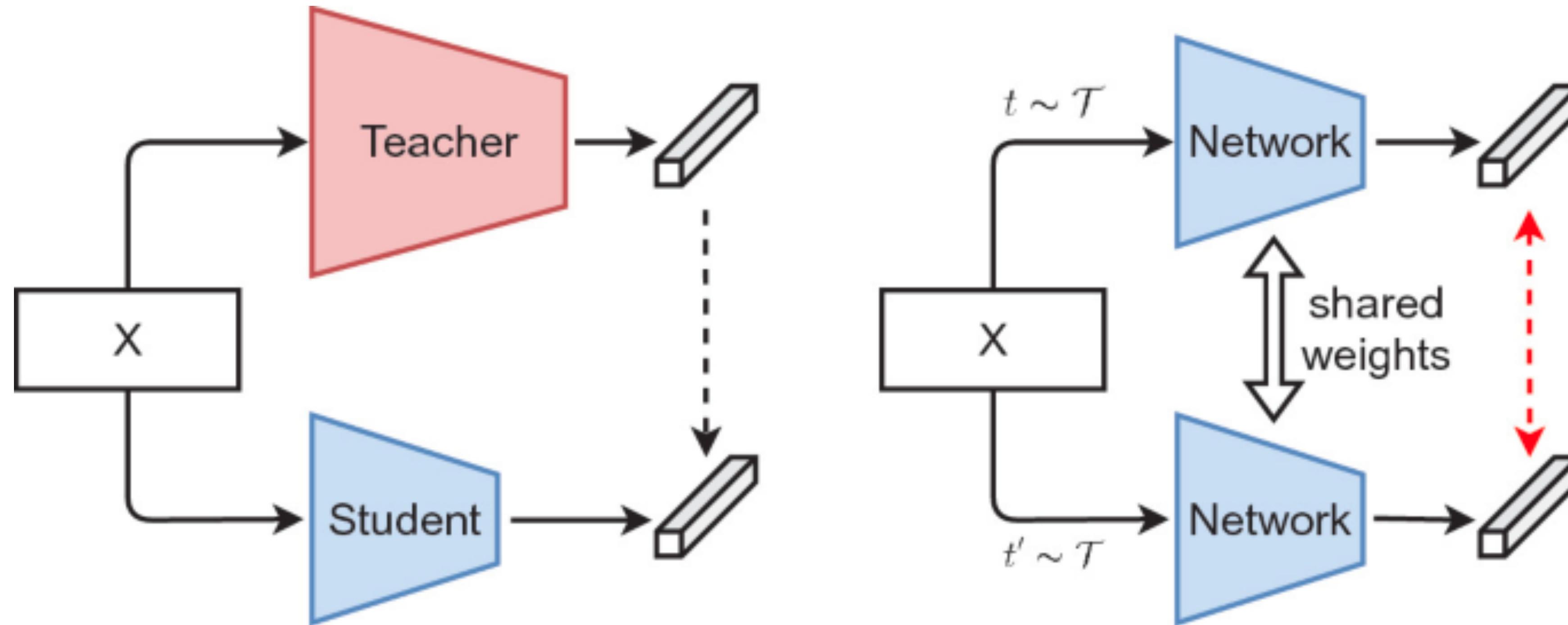


Structure to Structure

**Relational KD**

# Distillation

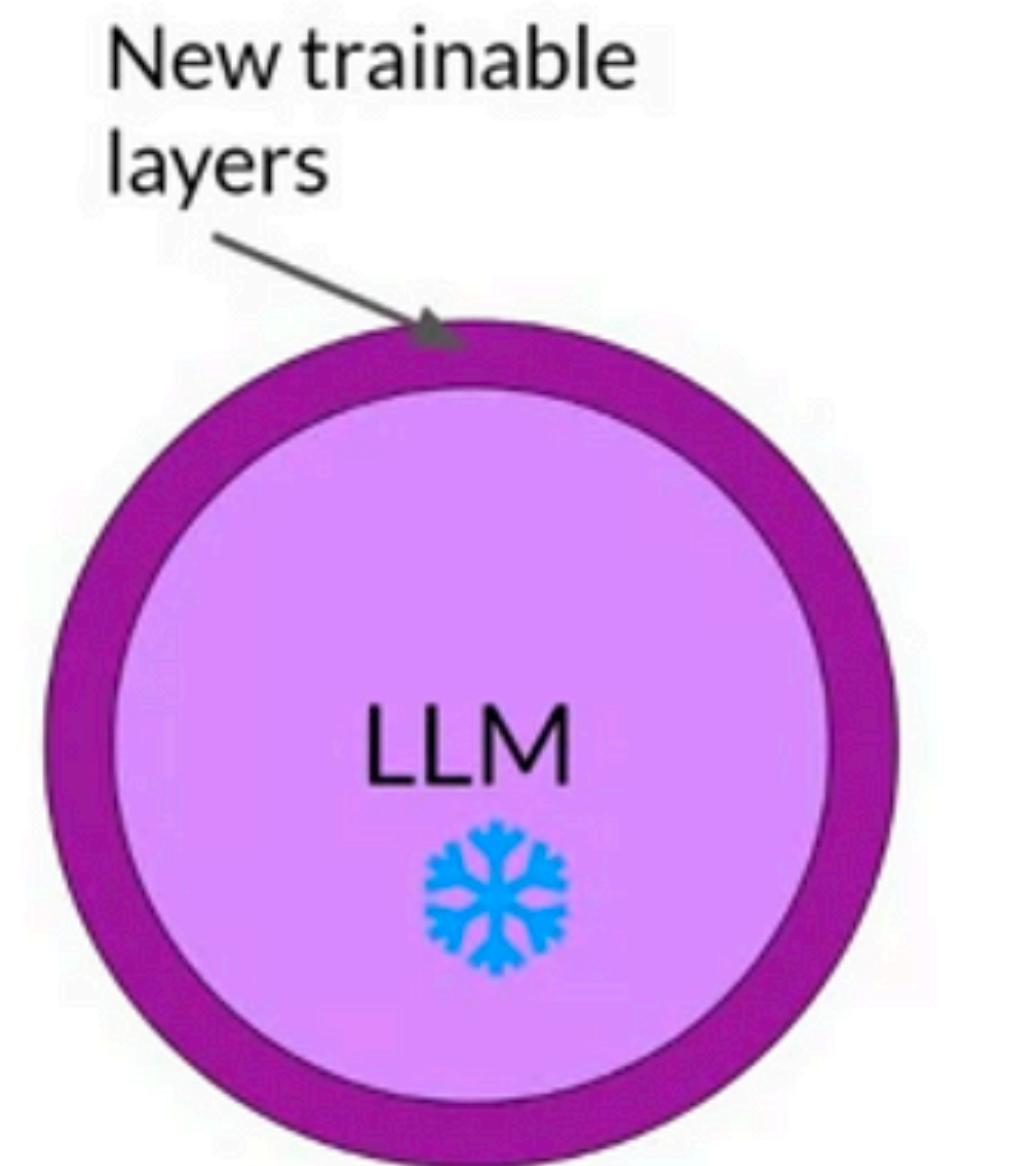
- Advanced. Data-free distillation, Self-distillation, Self-training



## **4. Parameter-efficient fine-tuning**

# PEFT

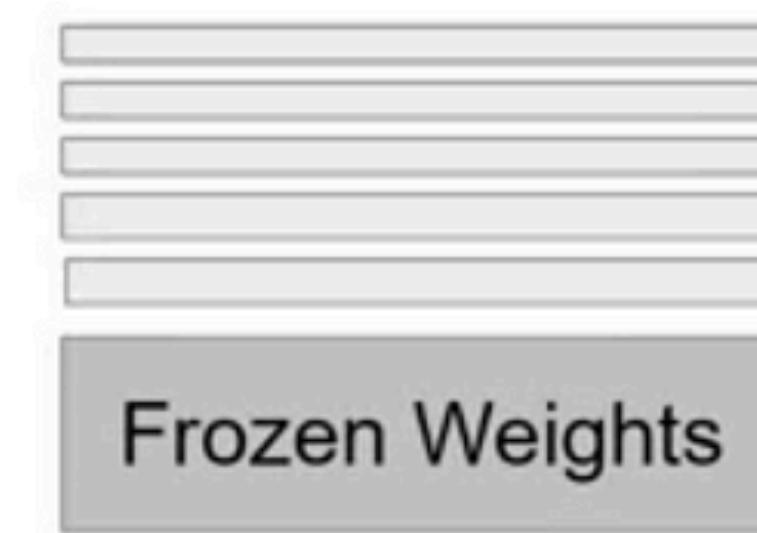
- **Idea.** Use only a small number of additional weight for fine-tuning.



LLM with additional  
layers for PEFT



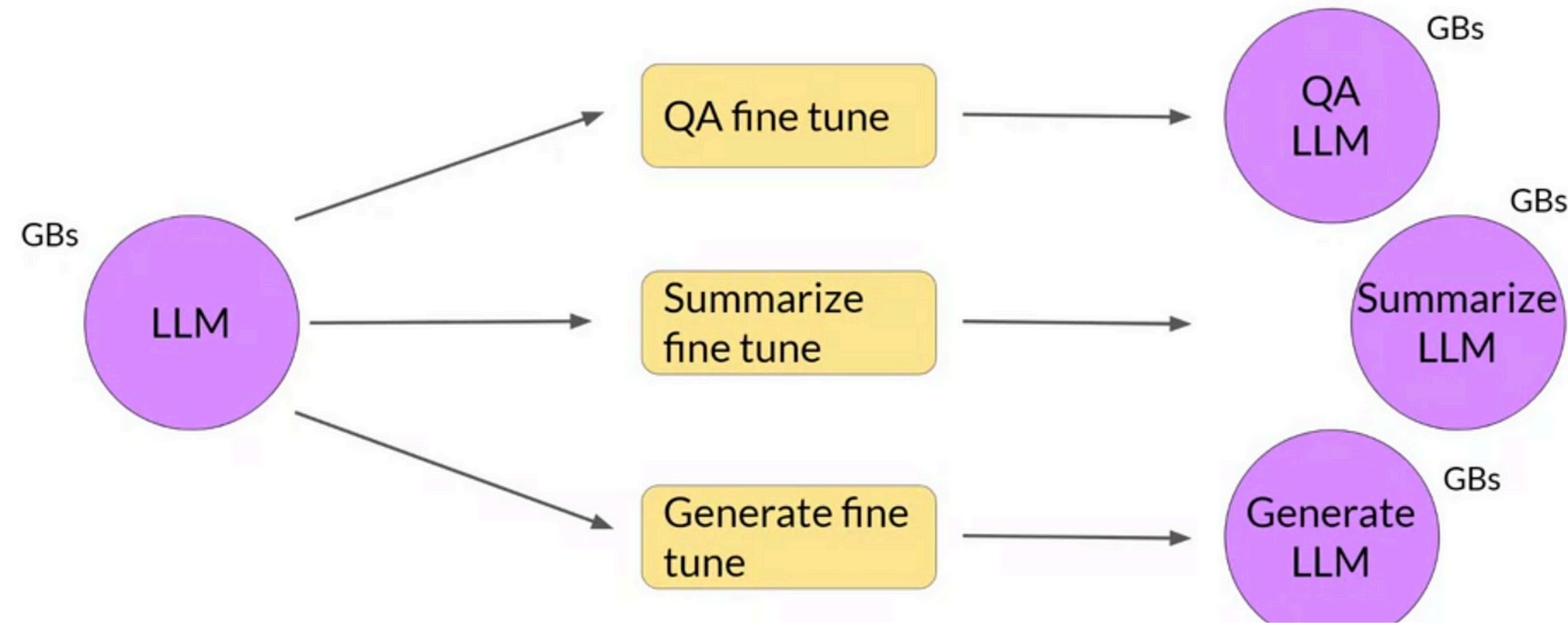
Less prone to  
catastrophic forgetting



Other  
components  
Trainable  
weights

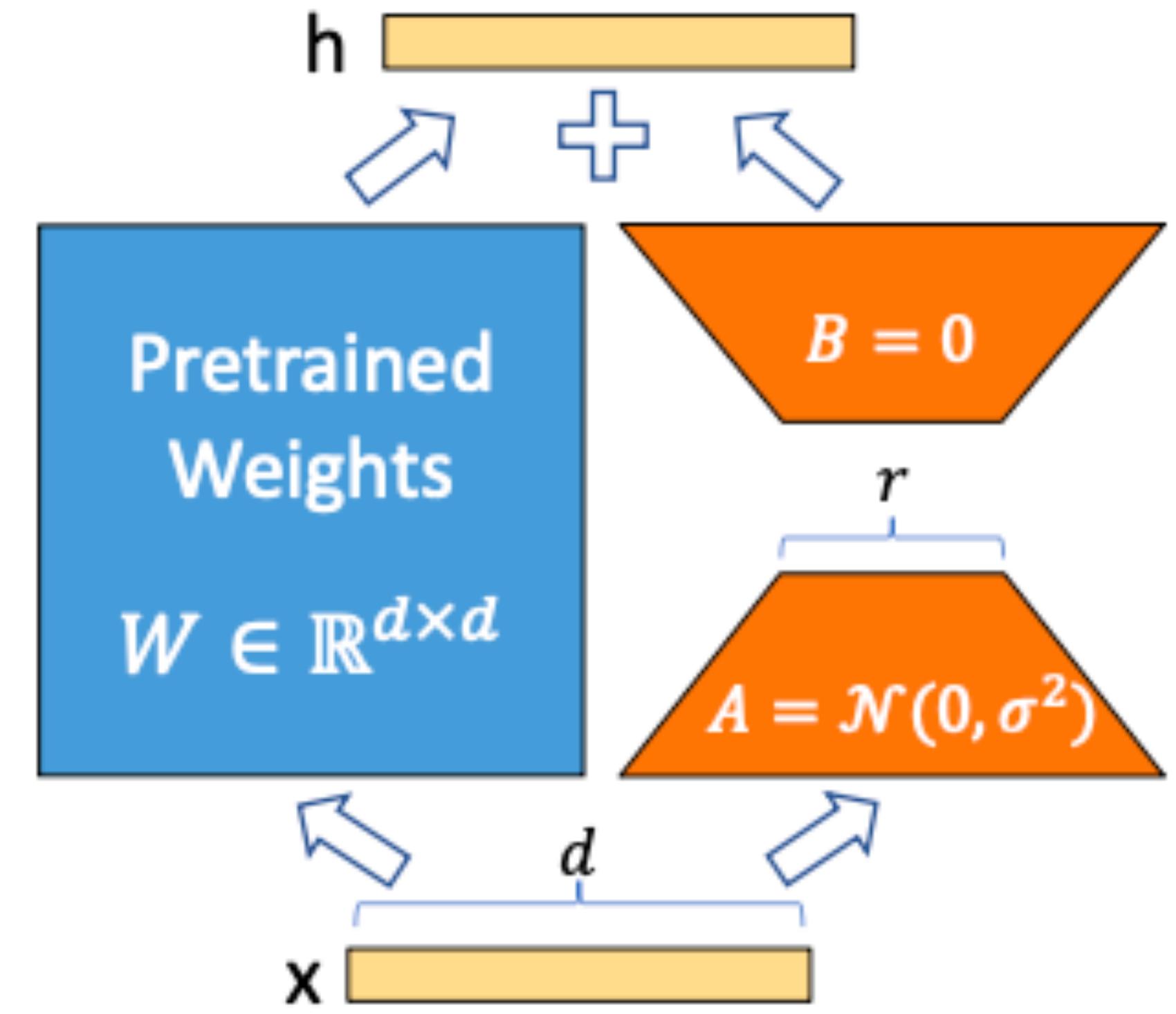
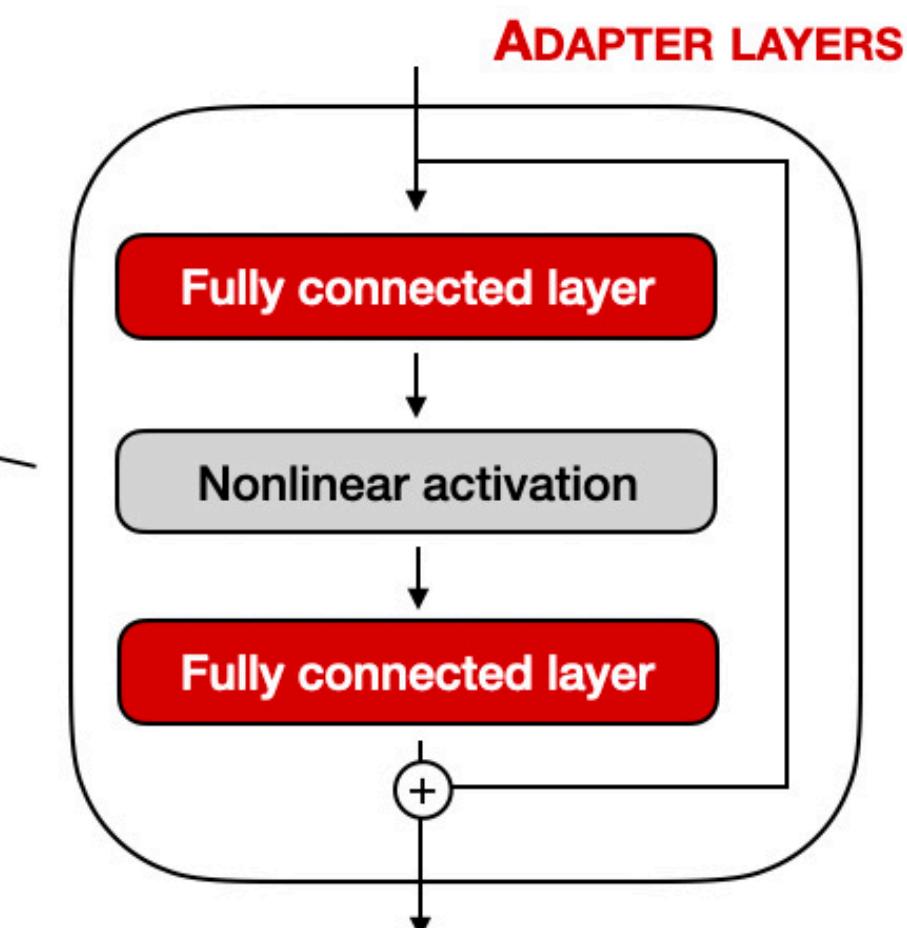
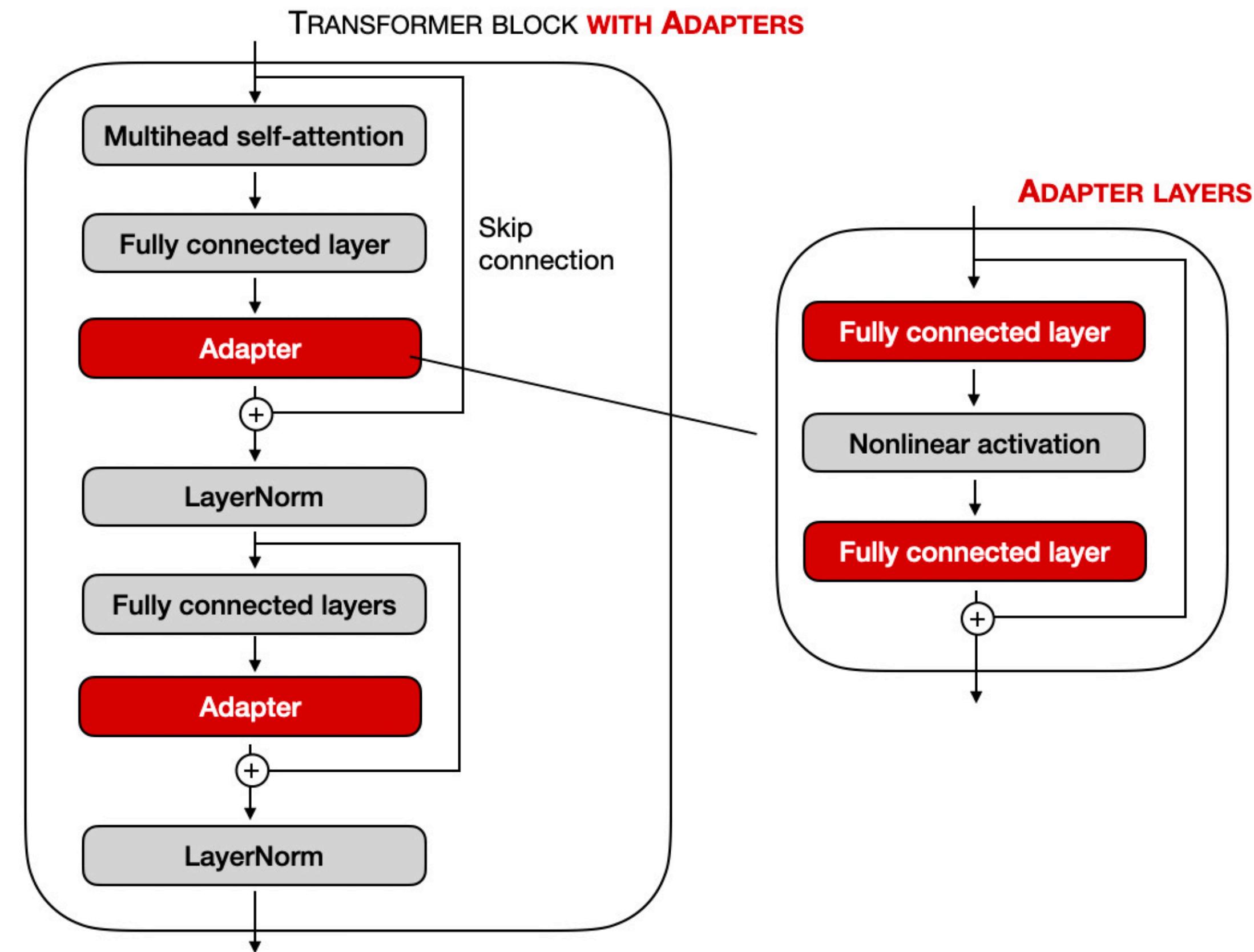
# PEFT

- **Benefit.** Low training cost, small per-task storage
  - Easy personalization / specialization.



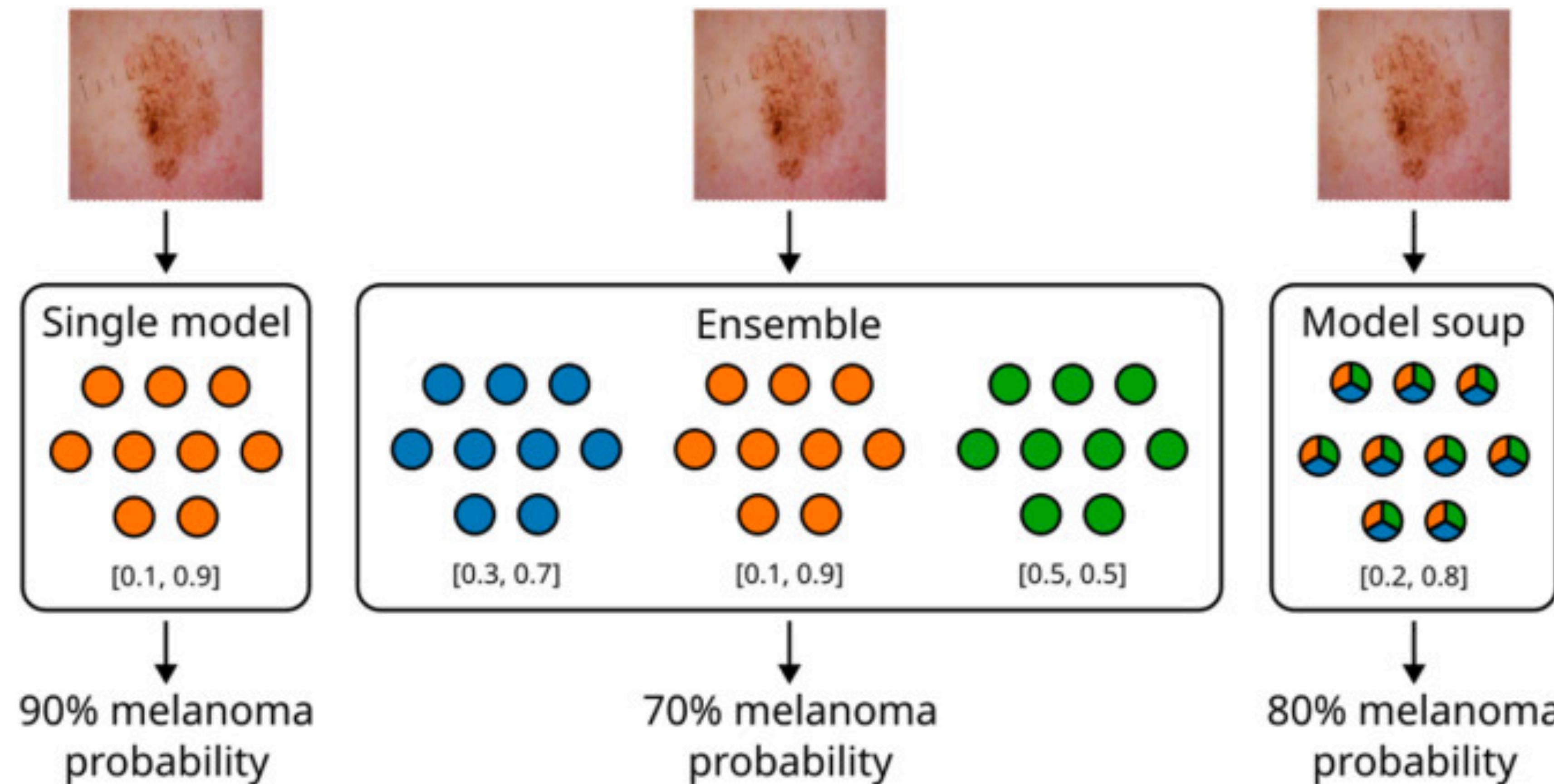
# PEFT

- **Key question.** How to augment the original model?
  - Add layers (adapter), Additive low-rank matrices (LoRA)



# PEFT

- Advanced. Model Soup, QLoRA ...



# Remarks

# Concluding Remarks

- Making model efficient ***requires***...
  - Understanding what is going on
  - Identifying the essence of ML practices
  - In-depth math & system knowledges
- As a result, we get...
  - Saving \$\$\$
  - Cleaner environment
  - Democratization / Decentralization in ML

Cheers