

KYLE (JAEHOON) JUNG

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EDUCATION

Stanford Graduate School of Business, Stanford, CA 2019-Current
Ph.D. Candidate in Accounting

Leonard N. Stern School of Business, New York University, New York, NY 2019
BS/MS in Accounting Dual Degree Program
Master of Science in Accounting
Bachelor of Science in Business (Dual Major in Mathematics), *Summa Cum Laude*

RESEARCH INTERESTS

Dynamic Disclosure and Investment, Contracting, Earnings Management, Information in Markets, and Dynamic Asset Pricing

RESEARCH

Green Moral Hazard: Estimating the Financial and the Green Impacts of ESG Incentives

(Job Market Paper)

I structurally estimate the financial and the environmental implications of the actions induced by executive compensation contracts involving ESG (Environmental, Social, and Governance) incentives. I find that such contracts incentivize CEOs to make tangible financial sacrifices to improve ESG performance: approximately 1.3% of firm value for carbon emission intensity reduction of 1.8% per year. I then examine the extent of moral hazard and the value of information associated with the ESG incentives. Through counterfactual analyses, I find that the cost of incentivizing improvement in ESG performance on top of maximizing financial performance, i.e., ``green moral hazard'', is substantial: \$1.72 million, out of the total moral hazard cost of \$2.05 million, could be attributed to green moral hazard.

Moral Hazard and the Value of Information (with Jeremy Bertomeu and Ivan Marinovic)

Revise & Resubmit at the Journal of Accounting Research

Executive compensation contracts use information from markets and accounting to elicit efficient incentives. We structurally estimate the contribution of each performance to quantify the relative importance of price versus accounting. For plausible risk-aversion coefficients consistent with the sample, the cost of moral hazard, defined as the risk premium to be paid to elicit incentives, amounts to \$4.17 million; further, in counterfactuals, we show that absent reliable accounting performance measures, average compensation increases by approximately one eighth versus more than doubling if price information is unavailable (e.g., a non-public firm). At high risk-aversion levels, dropping accounting or price information would make it infeasible to elicit high effort, with a maximal potential loss in firm value of \$6.24 million without accounting and \$16.13 million without price information. These results offer a first attempt to quantitatively assess the value of accounting signals in executive contracts.

Disclosure and Stock Market Participation (with Kevin Smith)

Standard setters often cite investors' confidence in the stock market and its impact on their desire to participate in this market as key motivations for disclosure regulations. This paper models how the informativeness and complexity of public disclosures influence market participation among unsophisticated investors who face ambiguity about the distribution of firms' cash flows. In contrast to the common perception, we demonstrate that disclosure has countervailing effects on participation. While it reduces ambiguity, which encourages participation, it can also diminish the equity risk premium, especially during times of market stress, which discourages participation. Consequently, while simpler disclosures generally increase participation, more informative disclosures may have the opposite effect. We explore the implications for investor welfare and the design of optimal disclosure regulation.

Learning or Catering? Effect of Managerial Myopia on Disclosure and Investment Feedback

Financial markets can have real effects through managers learning from prices or catering to investors to boost prices. I study how the two incentives shape a myopic manager's disclosure and investment decisions, in a "feedback effects" model with investors who can acquire private information and a manager who learns from prices when making an investment decision. I provide a novel mechanism through which disclosures can incentivize information acquisition, even though the disclosed signal and the investor's private signal are substitutes. Moreover, I show that myopic managers disclose high signals, even if doing so reduces information in price. On the contrary, value-maximizing managers resort to discretionary disclosure only when their information quality is low and the investment opportunity is risky.

Deviations from the Law of One Price across Economies (with Hyeyoon Jung)

In a model with agents facing constraints heterogeneous across economies, we provide a novel explanation for an understudied yet economically significant deviation from the Law of One Price across FX forward markets. Specifically, we document a substantial divergence between the exchange rate for locally traded forward contracts and contracts with the same maturity traded outside the jurisdiction of countries during the global financial crisis, and that the magnitudes varied across currencies. The model predicts that (1) the basis increases with the shadow costs of constraints across time and increases with the country-specific FX position limit across countries; (2) the shadow cost of each constraint non-linearly increases as the intermediary sector's relative performance declines below a threshold; and (3) higher shadow cost of the position limit predicts lower future excess return on local-currency denominated assets, as buying local assets relaxes the FX position limit constraint imposed on the intermediaries. We test the model predictions and find consistent evidence in the countries with tight position limits.

RESEARCH IN PROGRESS

Learning Frictions and Post Earnings Announcement Drift: Structural Approach

I develop a model of investor learning to measure the speed at which investors learn earnings information. I then extend the model to estimate the proportion of “sophisticated” investors who can perfectly understand the earnings information and accounting precision. The counterfactual analysis suggests that, for the relevant region around the estimates, trading volume increases in the learning precision; this suggests that higher precision of investors' beliefs dominates lower dispersion in beliefs. Overall, I shed light on the mechanism by which various factors impact investor learning and the extent to which prices reflect fundamental information.

PRESENTATIONS (including scheduled)

Junior Accounting Theory Conference	2024
American Accounting Association/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2023
Australasian Finance and Banking Conference	2022
Accounting Theory Summer School (hosted by Duke Fuqua)	2022
Stanford GSB Accounting Seminar	2020, 2022

DISCUSSIONS (including scheduled)

Australasian Finance and Banking Conference	2022
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HONORS AND AWARDS

Invited to Accounting and Economics Society Winter Retreat	2022
The Kiam Family Fellowship	2022-2023
The Chih-Tsai Tung Fellowship	2021-2022
The Kiam Family Fellowship	2020-2021
The Kaneko/Lainovic International Fellowship	2019-2020
The Stanford Korea Fellowship	2019-2020
Invited to Stanford Accounting Summer Camp	2020-2023
Stern Honors Research Program	2019-2020
Delta Chapter of Beta Gamma Sigma	2019
Summer Undergraduate Research Experience Grant	2018

TEACHING EXPERIENCE

Teaching Fellow, Compensating Talent: A Managerial Accounting Perspective (MBA) Prof. Ivan Marinovic	Spring 2022
Teaching Fellow, Alphanomics: Informational Arbitrage in Equity Markets (MBA) Prof. Charles Lee and Prof. Kevin Smith	Spring 2021, 2022

REFERENCES

Prof. Ivan Marinovic (Chair)

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