	Design / Research				
		Make to Learn / Prototype			
				Build to Launch	
DESIGN PHASE 14 WEEKS				REFINEMENT PHASE 6 WEEKS	STEWARDSHIP PHASE 6 WEEKS
INSPIRATION	IDEATION			IMPLEMENTATION	STEWARDSHIP SPRINT
Design Research	**Synthesis**	**Ideation**	**Prototyping**	**Implementation**	**Stewardship Sprint**
Framing the Challenge	Downloading learnings	Brainstorm Ideas	Testing Prototypes	Pilot	
Define learning questions	Making sense of your data	Create concepts	Integrating feedback	Monitoring	
Field Research	Insight & opportunities	Create a learning plan	Iterating design	Refinement & Optimization	
Expert Interview			Running live prototypes	Scale	
Analogous Experience				Adaptation	