Jaehyuk Park

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INFORMATION 919 E 10th Street Website: www.parkjaehyuk.com

Bloomington IN 47408

EDUCATION School of Informatics, Computing, and Engineering, Indiana University, Bloomington, USA

Ph.D Candidate in Informatics, Complex System track from September 2014

• Advisor: Yong-Yeol Ahn

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, South Korea

M.S in Graduate School of Culture Technology

Advisor: Meeyoung Cha, Wonjae Lee
August 2012

Yonsei University, Seoul, South Korea

B.A. in Economics February 2010

RESEARCH Labor Flow Network Analysis

INTERESTS Effect of Artificial Intelligence & Machine Learning on Labor Market

Predictive Modeling on Cultural Market

PROFESSIONAL Research Intern, Core Data Science Team at Facebook April 2019 - Present

EXPERIENCE Visiting Scholar, Kellogg School of Management, Northwestern University May 2019 - Present

Visiting Scholar, Institute for Pure & Applied Mathematics, University of California, Los Angeles March 2016 - May

2016

Research Intern, Korea Institute of Science and Technology (KIST), Seoul, South Korea June 2013 - June 2014

PUBLICATIONS Jaehyuk Park, Ian B. Wood, Elise Jing, Azadeh Nematzadeh, Souvik Ghosh, Michael D. Conover, and Yong-Yeol Ahn.

Global labor flow network reveals the hierarchical organization and dynamics of geo-industrial clusters. *Nature Communications*, 2019.

Jaehyuk Park, Giovanni Luca Ciampaglia, and Emilio Ferrara. Style in the Age of Instagram: Predicting Success within the Fashion Industry using Social Media. Computer-Supported Cooperative Work and Social Computing (CSCW), 2016.

Jaehyuk Park, Beunguk Ahn, Rohjoon Myung, Kyuree Lim, Wonjae Lee, and Meeyoung Cha. Revolution 2.0 in Tunisia and Egypt: Reactions and sentiments in the online world. *Proc. of the International AAAI Conference on Weblogs and Social Media (ICWSM)*, 2011.

Jaehyuk Park, Minki Kim, and Meeyoung Cha. An Inconvenient Truth: Where you live decides how you are treated online. In *Proc. of Workshop on Information in Network (WIN)*, 2012.

Abbas Ali Butt, **Jaehyuk Park**, Yong-Moo Kwon. Collecting and Grouping of Distributed and Heterogeneous SNS Contents for Collaborative Storytelling. In *Proc. of Asia Pacific Advanced Network (APAN) Network Research Workshop*, 2013. (*Best Student Paper*)

WORKING PAPERS Jaehyuk Park, Lijun Sun, and Hyejin Youn. Industrial Topics in Urban Labor System, In preparation

Kangsan Lee*, **Jaehyuk Park***, and Yong-Yeol Ahn. Valuing Art: Professional vs. Algorithm (* Contributed Equally), In preparation

Jaehyuk Park, Fabio Rojas, and Yong-Yeol Ahn. Is Hiphop "Visualizin' The Realism of Life in Acutuality"?, In preparation

Jaehyuk Park, Meeyoung Cha, Yong-Yeol Ahn, and Minki Kim. An Inconvenient Truth: Where you live decides how you are treated online, In preparation

TEACHING **Associate Instructor**, I211 - Information Infrastructure 2

Spring 2019

Associate Instructor, I590 - Data Visualization

Fall 2018

Associate Instructor, I210 - Information Infrastructure

Fall 2015, Spring 2016

Associate Instructor, I590 (I400) - Mining The Social Web

Spring 2015

Teaching Assistant, GCT661 - Network Media

Fall 2010

IN THE PRESS

EXPERIENCE

List of Selected Media Coverage

1. Global labor flow network reveals the hierarchical organization and dynamics of geo-industrial clusters (Nature Communications, 2019)

- EurekAlert by the American Association for the Advancement of Science (AAAS) Researchers create first-ever 'map' of global labor flow
- Phys.org Researchers map global economy in collaboration with LinkedIn
- Indiana University Blog IU researchers map global economy in collaboration with LinkedIn

2. Style in the Age of Instagram: Predicting Success within the Fashion Industry using Social Media (CSCW, 2016)

- CBS Who will be America's next top model? Ask Instagram
- MIT Technology Review Machine Learning Algorithm Predicts Which New Faces Will Make It as Fashion Models
- Communications Of The ACM Machine Learning Selects World's Next Top Models
- Vogue The Science Of A Supermodel
- New York Magazine Can You Scientifically Predict a Model's Success?
- Wall Street Hedge Scientists Can Predict America's Next Top Model

PATENT **US Patent 9,384,513**

July 2016

Apparatus for Collecting Contents using Social Relation Character and Method Thereof

TALK

Three Oral Presentations, International Conference of Computaional Social Science (IC2S2), July 2019

Oral Presentation, NetSci 2019, May 2019

Oral Presentation, The fifth annual conference in the series on Network Science and Economics, April 2019

Poster Presentation, 35th Annual NABE Economic Policy Conference, February 2019

Oral Presentation, Conference on Complex Systems (CCS'17), September 2017

Poster Presentation, NetSci 2017, September 2017

Oral Presentation, The 19th ACM conference on Computer-Supported Cooperative Work and Social Computing (CSCW 2016), February 2016

Oral Presentation, 2011 Workshop on Information in Networks (WIN), September 2011

Poster Presentation, Fifth International AAAI Conference on Weblogs and Social Media (ICWSM), July 2011