Park, Jaehyuk

CONTACT INFORMATION	Informatics East 400, 919 E 10th Street, Bloomington, IN 47408	Email: jp70@indiana.edu Website: www.parkjaehyuk.com

RESEARCH INTERESTS

Computational Labor Economics
Cultural and Economic Inequality
Social Stratification on Online Social Network
Game Theoretical Analysis of Social Behavior

EDUCATION

School of Informatics and Computing, Indiana University, Bloomington, USA
Ph.D student in Informatics, Complex System track   from September 2014
- Advisor: Yong-Yeol Ahn

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, South Korea
M.S in Graduate School of Culture Technology
- Advisor: Meeyoung Cha, Wonjae Lee   August 2012

Yonsei University, Seoul, South Korea
B.A. in Economics   February 2010

PROFESSIONAL EXPERIENCE

Intern Researcher at Korea Institute of Science and Technology (KIST), Seoul, South Korea   June 2013 - June 2014

TEACHING EXPERIENCE

Teaching Assistant, GCT661 - Network Media   Fall 2010

Associate Instructor, I590 (I400) - Mining The Social Web   Spring 2015

Associate Instructor, I210 - Information Infrastructure   Fall 2015, Spring 2016

HONOURS AND AWARDS

Winner of the LinkedIn Economic Graph Challenge   May 2015
Project Topic: Forecasting Large-Scale Industrial Evolution

GRANT

Travel Grant for Cultural Analytics program by Institute for Pure & Applied Mathematics, UCLA   March 2016

PUBLICATIONS

Conference Proceedings

Jaehyuk Park, Giovanni Luca Ciampaglia, and Emilio Ferrara. Style in the Age of Instagram: Predicting Success within the Fashion Industry using Social Media. *Computer-Supported Cooperative Work and Social Computing (CSCW)*, 2016.

(This research is covered by multiple media including *MIT Technology Review*, *ACM Tech News*, and *CBS News*)

Jaehyuk Park, Beunguk Ahn, Rohjoon Myung, Kyuree Lim, Wonjae Lee, and Meeyoung Cha. Revolution 2.0 in Tunisia and Egypt: Reactions and sentiments in the online world.*Proc. of the International AAAI Conference on Weblogs and Social Media (ICWSM)*, 2011.

Workshops

Jaehyuk Park, Minki Kim, and Meeyoung Cha. An Inconvenient Truth: Where you live decides how you are treated online. In *Proc. of Workshop on Information in Network (WIN)*, 2012.

Abbas Ali Butt, **Jaehyuk Park**, Yong-Moo Kwon. Collecting and Grouping of Distributed and Heterogeneous SNS Contents for Collaborative Storytelling. In *Proc. of Asia Pacific Advanced Network (APAN) Network Research Workshop*, 2013. (*Best Student Paper*)

Thesis

Jaehyuk Park. An Inconvenient Truth: the effect of economic status on social networking pattern in Twitter. Master Thesis, Graduate School of Culture Technology, KAIST, 2012

PATENT	**US Patent 9,384,513**	July 2016
	Apparatus for Collecting Contents using Social Relation Character and Method Thereof	

INVITED TALKS	**Revolution 2.0 in Tunisia and Egypt**, Seoul National University, South Korea	February 2012

APPLICABLE COURSEWORKS	**Game Theory**, for Minor in Economics	Fall 2014
	Data Visualization, for Major in Informatics	Fall 2014
	Human-Centered Research Method, for Major in Informatics	Spring 2015
	Mathematical Methods in Complex System, for Major in Informatics	Spring 2015
	Complex System, for Major in Informatics	Spring 2015
	Macroeconomic Theory I, for Minor in Economics	Fall 2015
	Theory of Prices and Markets I, for Minor in Economics	Fall 2016
	Microeconometrics, for Minor in Economics	Fall 2016