JAY KIM

UI / UX & Frontend developer

UI / UX and Frontend developer with programming experience using JavaScript, React, Node.js, HTML, and CSS to develop web and mobile applications. I am passionate about designing quality, intuitive, and scalable web products with great user experiences.

CONTACT

Address	Dallas, TX
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SKILLS

Programming
JavaScript
React
Node.js
Express.js
HTML5
CSS
Sass / SCSS

Design
User Experience (UX)
User Interface (UI)
Visual
Web
Graphic

Tools
Git
Github
Visual Studio Code
Adobe XD
Figma
Illustrator
Photoshop

EDUCATION

2022
University of North Texas
M.A. Interaction Design

2019
Southern Methodist University
B.F.A. Art & Graphic Design

2010
Hongik University
Design & Arts

EXPERIENCE

2017 – Present
Binnerri Presbyterian Church — UI / UX Designer

- Create, implement, and maintain visual design elements for the church website.
- Establish and apply trends in typography and graphic design.
- Build the church website from the ground up using WordPress.
- Complete projects on time and deliver to clients according to church goals and objectives.

2020 – 2023
OTA World LLC — Senior Web Designer / Developer

- Led a design team to create and enhance all visual design, and optimize company websites.
- Designed web pages and developed them from the ground up using JavaScript, HTML, and CSS.
- Created global CSS libraries to enforce a consistent style across Shopify e-commerce sites.
- Rebuilt the company's web pages initially written in HTML / CSS using JavaScript.
- Created social media graphics and run advertising campaigns on Meta platforms.

2010 – 2011
Pantech Wireless, Inc. — SKY Designer Community / Internship

- Executed all mobile design processes from concept ideas to build mock-ups.
- Created storyboards, user flows, and prototypes to explore interactions and design ideas.
- Collaborated with team members to implement new concept designs.
- Handled all composition, color, illustration, typography, and branding for 2 main projects.

PROJECT

Bankapp — https://project-bankapp.netlify.app

A simplified bank application that I created all visual design and developed functionalities using JavaScript, HTML, and CSS.

- Crafted, audited and improved a user interface and overall experience of the product.
- Applied a login system to implement remittance, loan request, and close account.
- Built multi-features: sorting system, display summary, and rendering money transfer.
- Implemented a client-side localization system like locale date and number format using APIs.
- Implemented preset countdown timer to logout automatically for security.

Coin Card — https://adobe.ly/3Co1i11

A mobile application design that encourages people to donate with small amounts like few cents. I completed UX design process from research to prototype.

- Researched target users and realistic contexts, and analyzed competitors to gain insights.
- Conducted design thinking process from identifying user pain points and opportunities, and brainstorming ideations to prioritize for goals of the project.
- Created user personas, journey maps, storyboards, and user workflows driven by key knowledge.
- Built wireframes based on idea sketches and used Adobe XD to make a high-fidelity prototype for usability testing.