

JAY KIM

UI/UX DESIGNER

7+ years of design experience with programming experience using JavaScript, HTML, and CSS, specializing in building scalable front-end products with great user experiences. I am currently looking for a hybrid UI/UX designer position to support between design and development.

PORTFOLIO

Link

https://tinyurl.com/yuzcajzk

Website

jaykim-dev.netlify.app

CONTACT

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Email

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Address

Dallas, Texas

SOCIAL

LinkedIn

linkedin.com/in/jay8675

Github

github.com/jaehyung8675

SKILLS

Design

User Experience (UX)
User Interface (UI)
Product
Graphic
Visual

Programming

JavaScript
React
HTML5
Sass / SCSS
CSS
Node.js
Express.js

Tools

Adobe XD
Adobe Photoshop
Adobe Illustrator
Figma
Git
Github
Visual Studio Code

EXPERIENCE

Sr. UI/UX Designer

OTA World LLC

January 2020 – January 2023

Carrollton, Texas

- Led team members to implement product design strategy, and was responsible for improving all design projects by mentoring other designers.
- Applied a human-centered design approach to all parts of the design process, including design research, design thinking, wireframing, prototyping, and visual design.
- Designed user interfaces from concept to finished product for web-based platforms including desktop, tablet, and mobile.
- Developed front-end products using HTML, CSS, and JavaScript, and delivered products to clients and over 100+ merchants for e-commerce marketing.
- Solved complex design problems using a mobile-first approach, responsive design practices, and testing techniques (A/B, usability, accessibility).
- Communicated project status with owners and stakeholders to ensure alignment with business requirements and project goals.
- Maintained a comprehensive style guide, visual components, typography, and code assets.
- Managed projects in an agile environment to ensure on-time delivery to clients.

Visual Designer / Part-time

Binnerri Presbyterian Church

July 2017 – Present

Richardson, Texas

- Created all visual assets associated with websites, campaigns, events, and services.
- Took ownership of all projects from concept through to completion and provide creative ideas to solve complex design problems.
- Designed brand identity, typography, color, layouts, graphics, digital and print design.
- Collaborated closely with church leaders to create design solutions that deliver high-quality creative content to over 400+ audiences across the organization.
- Worked in a time-sensitive environment across multiple projects.

Graphic Designer

PIN Design Inc.

January 2017 – October 2017

Dallas, Texas

- Conceptualized, designed, and implemented creative graphics and content, including branding logos, illustrations, print materials, and digital media.
- Designed user interface (UI) for custom websites, including site mapping, and prototyping.
- Built websites using a web content management system and platform (WordPress, Shopify) and customized layouts and styles by using HTML, CSS, and JavaScript.
- Collaborated directly with an art director as a business owner to establish a brand identity and cohesive visual style for each project.
- Worked under tight deadlines and handled a wide variety of projects.

Graphic Designer

Ravis's Ware House

January 2014 – December 2014

Dallas, Texas

- Created print materials to support corporate marketing and promote products and features.
- Refined imagery, typography, and layouts for graphics and digital media.
- Designed within existing visual guidelines to create compelling and brand-centric design solutions.
- Worked directly with stakeholders to align business needs, design concepts, iterate design content with feedback, and deliver the final projects.

Product Designer / Internship

Pantech Wireless, Inc.

January 2010 – January 2011

Seoul, South Korea

- Executed all phases of the mobile design process from concept to highly polished design mockups.
- Practiced user-centered design methods, including user research, personas, user journey maps, storyboards, user flows, wireframes, and prototypes.
- Collaborated closely with managers and fellow designers to refine and improve ideas, communicate design decisions, and execute the product development process.
- Integrated design components to contribute to design systems.

EDUCATION

University of North Texas

M.A. in Interaction Design

2020 – 2022

Denton, Texas

Southern Methodist University

B.F.A. in Art & Graphic Design

2017 – 2019

Dallas, Texas

Brookhaven College

A.A. in General Studies

2014 – 2017

Farmers Branch, Texas

Christian For The Nations Institute

Accredited Theological Degree

2012 – 2013

Dallas, Texas

Hongik University

B.A. in Product Design

2006 – 2010

Sejong, South Korea