

Jay Kim

UI/UX Designer

UX Portfolio	bit.ly/3Ci6tyP
Website	jaykim-dev.netlify.app
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Experience

UI Designer Binnerri Presbyterian Church

July 2017 – Present

- Created all visual assets associated with websites, campaigns, events, and services.
- Designed brand identity, typography, color, layouts, graphics, and digital design.
- Collaborated closely with church leaders to create design solutions that deliver high-quality creative content to over 400+ audiences across the organization.
- Worked in a time-sensitive environment across multiple projects.

Sr. UI/UX Designer OTA World LLC

April 2021 – January 2023

- Led team members to implement product design strategy, and was responsible for improving all design projects by mentoring other designers.
- Communicated project status with owners and stakeholders to ensure alignment with business requirements and project goals.
- Managed projects in an agile environment to ensure on-time delivery to clients.

UI/UX Designer OTA World LLC

January 2020 – April 2021

- Applied a human-centered design approach to all parts of the design process, including design research, design thinking, wireframing, prototyping, and visual design.
- Designed user interfaces from concept to finished product for web-based platforms including desktop, tablet, and mobile.
- Developed front-end products using HTML, CSS, and JavaScript, and delivered products to clients and over 100+ merchants for e-commerce marketing.
- Solved complex design problems using a mobile-first approach, responsive design practices, and testing techniques (A/B, usability, accessibility).
- Maintained a comprehensive style guide, visual components, typography, and code assets.

UI/UX Designer PIN Design Inc.

January 2017 – October 2017

- Conceptualized, designed, and implemented creative graphics and content, including branding logos, illustrations, print materials, and digital media.
- Designed user interface (UI) for custom websites, including site mapping, and prototyping.
- Built websites using a web content management system and platform (WordPress, Shopify) and customized layouts and styles by using HTML, CSS, and JavaScript.
- Collaborated directly with an art director as a business owner to establish a brand identity and cohesive visual style for each project.
- Worked under tight deadlines and handled a wide variety of projects.

Graphic Designer Ravis's Ware House

January 2014 – December 2014

- Created print materials to support corporate marketing and promote products and features.
- Refined imagery, typography, and layouts for graphics and digital media.
- Designed within existing visual guidelines to create compelling and brand-centric design solutions.
- Worked directly with stakeholders to align business needs, design concepts, iterate design content with feedback, and deliver the final projects.

Product Designer Pantech Wireless, Inc.

January 2011 – January 2012

- Created print materials to support corporate marketing and promote products and features.
- Refined imagery, typography, and layouts for graphics and digital media.
- Designed within existing visual guidelines to create compelling and brand-centric design solutions.
- Worked directly with stakeholders to align business needs, design concepts, iterate design content with feedback, and deliver the final projects.

Education

M.A. in Interaction Design University of North Texas

2021 – 2022

B.F.A. in Art & Graphic Design Southern Methodist University

2017 – 2019

B.A. in Product Design Hongik University

2006 – 2010

Skills

Design

- User Experience (UX)
- User Interface (UI)
- Product
- Graphic
- Visual
- Web

Development

- React
- JavaScript
- HTML5
- CSS
- Sass / SCSS

Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Git
- Github
- Visual Studio Code