JACQUELINE ZHANG

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PROFESSIONAL EXPERIENCE

DDS Legal   September 2015
Graphic Designer   Costa Mesa, CA

- Used Adobe Photoshop to redesign a bitmap that enhanced the overall design of the website and the user's experience

WORK EXPERIENCE

Treb Inc.   August 2016 - February 2017
Senior Balloon Vendor   Costa Mesa, CA

- Marketed company's products to about 200 customers per week, producing sales of at least $2000 per week
- Utilized skills in Chinese and Spanish to converse with about 100 non-native customers per week, which increased weekly profits by $200+
- Mentored 3 trainees by teaching them the logistics of the job and how to better interact with customers, specifically young children and parents

EXTRACURRICULAR ACTIVITIES

Berkeley PBL   January 2018 - Present
Technology Committee Member   Berkeley, CA

- Working on 7 assignments that span various technological areas such as programming, scripting, website development, and data analytics
- Designing and coding a personal website to help market my personal brand

Innovative Design   August 2017 - December 2017
Graphic Designer   Berkeley, CA

- Worked closely together with 2 on-campus clients to brainstorm and craft 2-4 drafts of logos and cover photos that represented their organizations' values and missions
- Designed a total of 1 logo and 2 cover photos for these 2 clients, which are currently being used to publicize their organizations
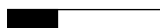
EDUCATION

University of California, Berkeley

Class of 2021 | GPA - 3.70

- Bachelor of Arts in Computer Science
- Relevant Coursework: Structure and Interpretation of Computer Programs, Designing Information Devices and Systems I, The Foundations of Data Science

SKILLS

Software

- Java
- Python
- Scheme
- HTML/CSS
- JavaScript

Programs

- Photoshop
- Illustrator
- Lightroom

Languages

- Spanish
- Chinese

INTERESTS

- Graphic design
- Web design
- Application development
- UI/UX