

# JACQUELINE ZHANG

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## PROFESSIONAL EXPERIENCE

### DDS Legal

Graphic Designer

September 2015

Costa Mesa, CA

- Used Adobe Photoshop to redesign a bitmap that enhanced the overall design of the website and user experience

## WORK EXPERIENCE

### Treb Inc.

Senior Balloon Vendor

August 2016 - February 2017

Costa Mesa, CA

- Marketed company's products to about 200 customers per week, producing sales of at least \$2000 per week
- Utilized skills in Chinese and Spanish to converse with about 100 non-native customers per week, which increased weekly profits by \$200+
- Mentored 3 trainees by teaching them the logistics of the job and how to better interact with customers, specifically young children and parents

## EXTRACURRICULAR ACTIVITIES

### Berkeley PBL

Technology Committee Member/Chair

January 2018 - Present

Berkeley, CA

- Developing and teaching data analytics curriculum (Microsoft Excel, R, and Python) to 6 committee members
- Worked on and applied programming, scripting, and data analytics to website development
- Led a 2 hour workshop on web development and specifically taught and explained CSS to 15 students

### Innovative Design

Graphic Designer

August 2017 - December 2017

Berkeley, CA

- Worked closely together with 2 on-campus clients to brainstorm and craft 2-4 drafts of logos and cover photos that represented their organizations' values and missions
- Designed a total of 1 logo and 2 cover photos for these 2 clients, which are currently being used to publicize their organizations

## EDUCATION

### University of California, Berkeley

Class of 2021 | GPA - 3.785

- Bachelor of Arts in Computer Science
- Relevant Coursework: Structure and Interpretation of Computer Programs, Designing Information Devices and Systems I, The Foundations of Data Science

## SKILLS

### Coding

- Java
- Scheme/Python
- SQL
- HTML/CSS/JavaScript
- R

### Programs

- Adobe Photoshop/Illustrator/Lightroom/XD
- Microsoft Suite

### Languages

- Spanish
- Chinese

## INTERESTS

- Graphic design
- Web design & development
- Application development
- UI/UX
- Photography