

JaeMin Kim

2431 Ellsworth St
Berkeley, CA, 94704
(661) 373-1085

jmkim.2016@berkeley.edu
jaemandtoast.github.io

Objective

Passionate about bridging technology with social good

Education

Bachelor of Arts in Ethnic Studies | University of California, Berkeley | Class of 2017

Work Experience

Social Media Community Manager Intern

Ava (Oakland) | July 2015 – Aug 2015

- Immediately addressed delayed emails and messages received on multiple media platforms
- Updated meticulous records of contact information of leads, current beta-testers, and investors
- Strategized with the COO and co-founder regarding the timeline of pushing product out to market
- Maintained and managed presence on existing social media platforms and launched company's Instagram and Medium, as well as a Slack channel for Alpha/Beta-testers
- Assisted with "mini-push": huge-scale months'-worth of updates from company
- Spearheaded "Ava Wake": campaign for rebranding from Transcense to Ava; took charge in multiple aspects, from campaign concept to marketing material

UC Berkeley Security Monitor for Unit 3

Residential Student Services Program (Berkeley) | Aug 2014 – Dec 2014

- Monitored Residential Hall front desk and ensured that all residents and their guest felt welcome and safe
- Exhibited awareness and responsiveness to student concerns regarding safety and security issues
- Initiated safety and security precautions by informing residents about crime through education and providing resource information
- Completed and submitted administrative paperwork in a timely manner
- Maintained an optimum work area
- Exhibited an attitude of professionalism and confidentiality

Leadership Experience

AFX Summer Intensive (AFXsi) Annual Dance Weekend Coordinator

AFX Dance (Berkeley) | April 2014 – July 2015

- Organized Dance Weekend for AFX Dance, a UC Berkeley hip-hop dance organization comprised of 500+ active members
- Effectively networked with choreographers and served as a liaison to establish first-time connections between them and the dance organization
- Successfully negotiated rates and booked 7-8 choreographers from the US and Korea, given a budget that was undetermined
- Scheduled event from start to finish, accounting for unforeseen circumstances with "blanket time"
- Maintained open communication with the choreographers and fostered positive relationships to allow for future collaboration possibilities
- Led social media strategy for event promotion

External-Affairs Vice President

Korean American Student Association (Berkeley) | Aug 2013 – December 2013

- Served as liaison between KASA and other campus clubs/external organizations
- Co-organized and facilitated professional panel in conjunction with Korean-American Scientists and Engineers Association (KSEA Berkeley) to provide networking opportunities for the Korean American community at UC Berkeley
- Promoted club events via social media and on-campus flyering
- Passionately recruited members throughout the semester alongside fellow KASA board members

Additional Skills

Korean

Hobbies



Digging for the latest "chill vibes"



Making weird twitches with my body



Being a foodie vicariously through other people's pics



Running (man)



Petting dogs