

JaeMin Kim

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Objective

Passionate about bridging technology with social good

Education

Bachelor of Arts in Ethnic Studies | Class of 2017

Employment History

Social Media Community Manager Intern

Ava (Oakland) | July 2015 – Aug 2015

- Immediately addressed delayed emails and messages received on multiple media platforms
- Updated meticulous records of contact information of leads, current beta-testers, and investors
- Maintained and managed presence on existing social media platforms and launched company's Instagram and Medium, as well as a Slack channel for Alpha/Beta-testers
- Assisted with "mini-push": huge-scale months'-worth of updates from company
- Spearheaded "Ava Wake": campaign for rebranding from Transcense to Ava; took charge in multiple aspects, from campaign concept to marketing material

AFX Summer Intensive (AFXsi) Annual Dance Weekend Coordinator

AFX Dance (Berkeley) | April 2014 – July 2015

- Organized Dance Weekend for AFX Dance, a UC Berkeley hip-hop dance group comprised of 400+ active members
- Negotiated rates and booked 7-8 choreographers from the US and Korea with an undetermined budget
- Scheduled event from start to finish, accounting for unforeseen circumstances with "blanket time"
- Communicated with choreographers from the beginning to the end of the event to ensure seamless flow and success
- Served as liaison between AFX and the choreographers throughout entire planning process to prevent miscommunication and ensure an overall successful event

UC Berkeley Security Monitor for Unit 3

Residential Student Services Program (Berkeley) | Aug 2014 – Dec 2014

- Monitored entrance of residents and non-residents and exhibited friendly service
- Alerted Residential Hall Staff regarding emergency situations
- Completed and submitted administrative paperwork
- Maintained an optimum work area (i.e. clean, no crowds, kept a duty log, maintained a quiet and orderly environment on the ground floor, and allowed no unauthorized guests in the booth during shift)
- Checked in and out Hall Association equipment to residents and recorded condition after each check in/check out
- Exhibited an attitude of professionalism and confidentiality

External-Affairs Vice President

Korean American Student Association (Berkeley) | Aug 2013 – December 2013

- Liaison between KASA and other campus clubs/external organizations to provide as a network point for collaborative efforts; main point of contact and communication
- KASA representative to larger on-campus Asian coalitions, such as the East Asian Union (EAU)
- Co-organized and facilitated professional panel in conjunction with Korean-American Scientists and Engineers Association (KSEA Berkeley)

Relevant Coursework

Ethnic Studies 144AC - Racism and the U.S. Law: Historical Treatment of Peoples of Color
University of California, Berkeley

- Intensive histori-legal survey of racism in the United States, exploring the legal antecedents of the country's contemporary stratified society, and emphasizing the role of law as a social policy instrument
- Typed up case briefs using IRAC method

Volunteer Experience

Literacy Coach

Bears United In Literacy Development (BUILD) | Sept 2013 – December 2013

- Tutored elementary school students in underprivileged community to improve their literacy rate, in conjunction with the school district's newly launched literacy program

Additional Skills

Korean