JAEMIN KIM

http://jaemandtoast.github.io/ | 661.373.1085 | jmkimberkeley@gmail.com

EDUCATION

University of California, Berkeley | Class of 2016 | Regents' and Chancellor's Scholar
Bachelor of Arts in Computer Science

RELEVANT EXPERIENCE

Ava (ex-Transcense)
Social Media Community Manager Intern, July 2015 – current
- Maintain and manage presence on existing social media platforms and launched company's Instagram and Medium
- Assisted with first big "mini-push" of updates from company and led "Ava Wake" for rebranding from Transcense to Ava
- Created marketing material consistent with overall brand voice for both "mini-push" and "Ava Wake"
- Strategized timeline and discussed brand voice for media content with COO Pieter Doevendans
- Provide friendly customer support for email and chat inquiries (from company website's live chat, Chatlio, via Slack)
- Utilize Hootsuite and Mention to keep track of company's social media presence

AFX Dance
Artistic Director, AFX Summer Intensive (AFXsi) Annual Dance Weekend Coordinator, Mar 2014 – current
- Organized Dance Weekend for AFX Dance, a UC Berkeley hip-hop dance group comprised of 400+ active members
- Simultaneously negotiated and booked choreographers with a roughly estimated budget, all within 2-3 weeks
- Meticulously recorded all spendings and ensured timely communication with choreographers from beginning to end
- Developed ability to maintain composure and improvise in the face of unexpected events

HackingEDU: Bay Area's Largest Education Hackathon
Steering Committee Coordinator (SCC) & Marketing Committee Member, Mar 2015 – current
- The voice of HackingEDU: discuss creative ways to establish HackingEDU presence on social media with other SCCs
- Collaborate with other committees within HackingEDU, such as Tech and Marketing, to internally determine the organization's needs and implement ways to address them externally

DeeMe
UC Berkeley Student Ambassador of User Feedback, Mar 2015 – current
- Met with co-founders/CEOs, Frode and Rune Nilsen to discuss the startup's current standing in the tech industry and its potential future direction
- Work closely with CEOs to provide user feedback and represent the application through various marketing mediums

LIFE GOAL & VISION

To bridge tech with social good by utilizing my knowledge of, and experience
in, the tech industry to help mobilize non-profit organizations

SKILLS

Python, HTML5/CSS (basic), Adobe Photoshop (basic), Public Speaking, Social Media/Marketing, Korean

HOBBIES

Hip hop dance

Being a foodie

Singing

Blogging

Basketball/Soccer