

Education

2023-2024	Cornell University , Ithaca, NY, USA M.P.S. in Information Science (Concentrations: UX, Interactive Technologies)
2020-2023	Cornell University , Ithaca, NY, USA B.A. in Information Science (Concentrations: UX, Digital Culture and Production) with Distinction in Research, Minor in Game Design

Research Interests

Educational technology, Human-Computer Interaction, Interdisciplinary Collaboration, Promoting Well-Being Through Innovative Technological Solutions

Research Appointments

2023	DesignAI Group , Ithaca, NY, USA Research Intern (PI: Dr. Qian Yang)
2022	Cornell CIS Information Science , Ithaca, NY, USA Research Assistant (PI: Dr. Gilly Leshed)
2022	The Design and Augmented Intelligence Lab , Ithaca, NY, USA Research Assistant (PI: Dr. Saleh Kalentari)

Publication

2022	Jingjin Li, Nancy Kwon*, Huong Pham*, Ryun Shim* , Gilly Leshed. Co-designing Magic Machines for Everyday Mindfulness with Practitioner [Link] <i>The ACM SIGCHI Conference on Designing Interactive Systems (DIS '23)</i>
------	--

An asterisk(*) denotes equal contribution among authors in alphabetic order.

Professional Experience

2021-2023	Cornell Lab of Ornithology , Ithaca, NY, USA Product Designer
2023	Life After Life , Remote Product Design Intern
2021	Herbert F. Johnson Museum of Art , Ithaca, NY, USA Bartels Scholar for Education Intern
2020-2021	“The Plastics Challenge Podcast” , Ithaca, NY, USA Brand Designer

Teaching Experience

2021-2023	Cornell CIS Information Science , Ithaca, NY, USA INFO 4430: Teams and Technology (Fall 2023) INFO 4400: Qualitative User Research and Design Methods (Spring 2023) INFO 3450: Human-Computer Interaction Design (Spring 2022, Fall 2022) INFO 1998: Digital Product Design (Spring 2021, Fall 2021)
-----------	---

Volunteer Service

2021-2022	Design Consulting at Cornell , Ithaca, NY, USA Product Manager, Designer (Clients: Stash Pomichter, Investor in Tavus; Tucker Impemba, Founder and CEO of Imerzy)
2021	Develop for Good , Remote Product Designer (Client: An Easier Mile)

Activities

2020-2023	Cornell Creatives , Ithaca, NY, USA Co-President (2022), Design Lead (2021), Graphic Designer (2020)
2021-2022	Medium Design Collective , Ithaca, NY, USA Marketing Director (2022), Experience Designer (2021)

Skills

Language:

English (Native), Korean (Fluent), Spanish (Conversational)

Qualitative Research:

Participant Observation, Interviews, Focus Groups, Case Studies, Ethnography, Contextual Interviews, Participatory Research, Visual Research

Design Research:

User Research, Usability Testing, Affinity Diagramming, Participatory Design, Co-Design, Card Sorting

Design Tools:

Figma, Miro, InDesign, Illustrator, Photoshop, Procreate

Fine Arts:

Drawing, Interactive Art, Digital Art, Sculpture, Print Media, Painting, Mixed Media