

Ryun Shim

Product Designer

www.ryunshim.com

rs2279@cornell.edu

linkedin.com/in/ryunshim

EXPERIENCE

Product Designer Cornell Lab of Ornithology

Jan 2021 - Present

- Developing components through user research for the Merlin Bird ID's design system, a bird identification software with 1.6+ millions users.
- Designing iconography to improve consistency and accessibility for the eBird Mobile application, catering to a vast global user base of 800K+ birders and 1.2B observations.

Product Design Intern Life After Life

May 2023 - Aug 2023

- Conducted comprehensive heuristic evaluations on the existing company website, identifying usability concerns that led to a strategic overhaul.
- Transformed the digital user journey by spearheading a full-scale website redesign, incorporating analytics from evaluation.

Product Manager and Designer Design Consulting at Cornell

Oct 2021 - May 2022

- Directed Tavus through a pivotal rebrand and website redesign, coordinating efforts among 8 designers.
- Created and tracked a work plan including the project scope, dates, and deliverables to ensure team project completion.

RESEARCH

Research Intern DesignAI Group

Jan 2023 - Present

- Driving design iterations resulting in adaptable and task-specific LLM modules tailored for readers of biomedical and related texts, employing field research and expert interviews.

Research Assistant Cornell CIS Information Science

May 2022 - Dec 2022

- Facilitated 9 co-design workshops with 30 mindfulness practitioners, utilizing card sorting and affinity diagrams to investigate the role of mindfulness in future technologies.

SKILLS

User Research • Information Architecture • UI/Visual Design • Wireframing • Prototyping • Android/iOS Design • Responsive Web Design • Data Analysis • Agile/Scrum Methodology • Heuristic Evaluation

EDUCATION

Cornell University

Aug 2023 - May 2024 M.P.S. in Information Science (UX, Interactive Technology)

Aug 2020 - Dec 2023 B.A. in Information Science (UX, Digital Culture & Production), Minor in Game Design