



JAERICA VITUG

Graphic Designer

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SKILLS



Print

Illustration

Branding

Logos

Promotion

Motion graphics

Photo editing

Keynote

Fusion 360

Web design

HTML & CSS

UI/UX

EXPERIENCE

Since May 2016

GRAPHIC DESIGNER

Iglesia Ni Cristo, Local of San Jose, CA

Designs posters, flyers, social media ads, banners and other promotional materials for events and meetings.

July—September 2020

GRAPHIC DESIGNER FREELANCE

NexTech AR Solutions, San Jose, CA

Redesigned a Shopify homepage website for their eCommerce subsidiary brand, Infinite Pet Life. Collaborated with a consultant, web developers, copywriters, and product designers.

May 2016—2017

NORTHWEST CALIFORNIA DISTRICT PROMOTIONAL TEAM

Iglesia Ni Cristo, Northwest CA

Designed posters, social media ads, flyers and other promotional materials for Iglesia Ni Cristo churches in the district and collaborated with other graphic designers in the team.

EXHIBITIONS

August 16—18, 2019

BEYOND BORDERS

International Design Education Expo & Conference at Hammer Theatre Center, San Jose, CA

About refugees & migrants.

Featured my poster, motion graphic and 3D signage about family separation.

October 21—December 1, 2017

EAT, DRINK, VOTE

Euphrat Museum, De Anza College, Cupertino, CA

About food insecurity in the US.

Featured *All You Can Eat!* menu.

February 1—March 23, 2017

JUSTICE FOR ALL?

Euphrat Museum, De Anza College, Cupertino, CA

About social justice.

Featured *Gender Wage Gap* motion graphic.

EDUCATION

August 2017—May 2021

GRAPHIC DESIGN, BFA

San Jose State University, San Jose, CA

Graduation in Spring, May 2021.

June 2014—2017

DE ANZA COLLEGE

Took graphic design classes.