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#### **PROFILE**

I am a full-stack engineer with 7 years experience in developing web applications and marketing strategies. Through storytelling and development, I empower entrepreneurs, startups, and business owners to convey their unique style and message.

My experience involves: designing and developing user interfaces, addressing customer/client pain points, creating marketing campaigns, and developing data-driven marketing strategies.

I am a firm believer in lifelong learning and an asset to any creative or product team in search of burgeoning, diverse talent with disruptive ideas.

I am currently looking for opportunities where I can join my web development and/ or advertising knowledge and skills to take a concept and turn it into a finished product.

#### SKILLS

- C
- C#
- PHP
- JavaScript
- React/ React Native
- CSS
- HTML
- UX/UI Design
- Graphic Design
- Photoshop
- Project Management
- Google Adword Certified
- Google Analytics Certified
- Search Engine Optimization
- Paid Search Marketing
- Social Media Marketing
- Landing Page Optimization
- · Usability Testing
- E-mail Marketing
- Public Relations
- Internet Consumer Behavior Analysis
- Competitor Analysis
- Brand Strategy
- Copywriting

#### **EXPERIENCE**

### Family Phone Full Stack Developer

**2016 - PRESENT** 

- Design the overall architecture of the web application and evolve it to ensure maximum performance and stability
- Develop functional and fast-responsive web applications, using markup languages
- Maintain quality, code integrity, and ensure responsiveness of applications
- Manage the interchange of data between the server and the users, as well as translate the UI/UX design wireframes to actual code that will produce the visual elements of the application
- Collaborate with developers, designers, and customers to tailor web solutions to their needs and requirements
- Build reusable code and libraries for future use

### WWDB 2011 - PRESENT Marketing Director | Frontend Developer

- Bring clients concept to life with HTML, CSS, and JavaScript
- Produce, modify, and maintain websites and web application user interfaces
- Create tools that enhance how users see and interact with your site in any browser
- Implement responsive design for mobile sites
- Maintain and test the site during development for usability and fixing any bugs

### Independent Contractor Freelance Work

2011

- Design, code, and modify websites, from layout to function and according to a client's specifications
- Create visually appealing sites that feature user-friendly design and clear navigation.
- Apply understanding of UI, cross-browser compatibility, general web functions and standards
- Utilize hands on experience with web applications and programming languages such as PHP, HTML, CSS, JavaScript, JQuery and API's
- Manage multiple clients while sustaining strong communication and leveraging coding expertise solving technical problems

### **EDUCATION**

## Miami Dade College Miami, FL CS50XMiami Harvard Boot camp

# **Full Sail University**Winter Park, FL Master of Science in Marketing

### **Art Institute of Fort Lauderdale**2007 Fort Lauderdale, FL

Bachelor of Science in Media Arts & Communications