

# JEMIAH SIUS

## CURRICULUM VITAE

### PROFILE

I am an experienced junior developer with a background in web design, marketing, and advertising. Working in various managerial and team positions has given me experience in high stress environments on time sensitive projects while paying attention to detail. I'm looking for growth and to hone my skills as a developer while offering an creative eye using skills learned throughout my career.

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**305.801.8723**

### EDUCATION

#### **Miami Dade College 2016**

Miami, FL  
CS50

#### **Full Sail University 2010**

Winter Park, FL  
Masters of Science in Internet Marketing

#### **Art Institute of Fort Lauderdale 2007**

Fort Lauderdale, FL  
Bachelors of Science in Media Arts

### EXPERIENCE

#### **Miami Dade College/Idea Center Teaching Fellow NOW**

- Assist students as needed with CS50 coursework

#### **WWDB Integrated Marketing 2011 - NOW** **Internet Marketing Director**

- Develop websites and web applications
- Design for social media platforms
- Custom Wordpress development
- SEO/SEM/ Email Strategy Development

#### **World Web Partners / AmeriColleges 2011** **SEM Marketing Specialist**

- Create SEO & SEM marketing strategies
- Design and Code custom landing pages
- Create websites and graphics per company needs
- Review/Develop analytical reports

### SKILLS

- C
- C#
- PHP
- JavaScript
- CSS
- HTML
- UX/UI Design
- Graphic Design
- Photography / Retouching
- Photoshop
- Illustrator
- Project Management
- Customer Relations
- Management
- Training
- Hours Management
- Budget Management
- Search Engine Optimization
- Paid Search Marketing
- Social Media Marketing
- Viral Marketing
- Landing Page Optimization
- Usability Testing
- Strategic Planning
- E-mail Marketing
- Public Relations
- Internet Consumer Behavior Analysis
- Metrics and Analytics
- Competitor Analysis
- Brand Strategy
- Blogging
- Copywriting
- Customer Retention Management