**Codebook for “Validated Names for Experimental Studies on Race and Ethnicity”**

This contains the survey question and answer options for the respondent-level data available in studies 2 and 3.

satisficing

For our research, careful attention to survey questions is critical! We thank you for your care.

* I understand (1)
* I do not understand (2)

People are very busy these days and many do not have time to follow what goes on in the government. We are testing whether people read questions. To show that you've read this much, answer both "extremely interested" and "very interested."

* Extremely interested (1)
* Very interested (4)
* Moderately interested (5)
* Slightly interested (6)
* Not interested at all (7)

If respondents answer both attention checks correctly, they are coded as ‘0’ for satisficing, and ‘1’ otherwise.

res.age

What is your age?

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res.male

What is your gender?

* Male (1)
* Female (2)
* Other (3)

res.income

What is your annual income level?

* $0 - $24,999 (1)
* $25,000 - $49,999 (2)
* $50,000 - $74,999 (3)
* $75,000 - $99,999 (4)
* $100,000 + (5)

res.edu

What is the highest level of education you have completed?

* No high school (1)
* Some high school (2)
* High school degree (3)
* Some college (4)
* Bachelor's degree (5)
* Master's degree (6)
* PhD (7)

res.citizenship

Are you an American citizen?

* Yes (1)
* No (3)

res.race

What is your race?

* American indigenous/Alaskan native (1)
* Asian (2)
* Black or African American (3)
* Hispanic or Latino (4)
* Native Hawaiin or Pacific Isalnder (5)
* White (6)