

José Armando Flores Porras

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EDUCATION

Bachelor of Finance with a Banking and Financial Institutions concentration
The University of Texas at El Paso (UTEP)

Anticipated: 05/2026
Overall GPA: 3.63/4.00

Honors & Affiliations:

Association of Latino Professionals for America, Member, Spring 2023 — Present

RELEVANT EXPERIENCE

Event Marketing Intern

09/2022 – Present

UTEP — Office of Special Events

EL PASO, TX

- Revise advertisement and marketing settlements for concerts and conferences to assure a fair and correct agreement.
- Assisted in pre-event VIP parties and Meet & Greets to help create an environment that companies such as Live Nation and artist.
- Ran social media account of the Office of Special Events office during events.
- Translated artist English marketing campaigns to Spanish, achieving a wider scope of audience.

Student Supervisor

05/2024 – Present

UTEP — Recreational Sports Department

EL PASO, TX

- Supervise a team of 15 students, ensuring efficient operations and high customer satisfaction.
- Develop schedules, coordinate events, and manage daily operations of the center.
- Enhance problem-solving skills by addressing and resolving customer issues.
- Implemented new organizational strategies to improve efficiency and streamline processes.

SKILLS

- Financial differential analysis
- Excel financial modeling
- Investment analysis
- Fluent in Spanish
- Critical thinking and problem-solving
- Financial data analysis
- Attention to detail