

# JAFRUL ALAM TUSAR

## AI Enthusiast

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## Career Objective

Creative and detail-oriented AI & Automation Enthusiast with a strong passion for emerging technologies and intelligent content creation. Skilled in using generative AI tools for marketing content, workflow automation, visual design, and storytelling. Fast learner with a collaborative mindset, capable of producing high-quality deliverables under tight deadlines.

## Skills & Technologies

- **AI Tools:** ChatGPT, Claude, DeepSeek, Runway ML, DALL·E, Midjourney
- **Automation Platforms:** Zapier, Make (Integromat), Custom GPTs
- **Creative Software:** Adobe Premiere Pro (Basic), After Effects (Basic), Canva, Capcut
- **Content Creation:** OVC/TVC Scripting, AI Voiceovers, Storyboarding
- **Visual Design:** AI-based Banners, Ads, Social Media Content
- **Workflow Optimization:** Marketing automation, creative pipelines

## Projects & Portfolio Highlights

### 1. AI-Generated Marketing Image and Video (Runway ML)

- Created a product-focused OVC using RunwayML Gen-2
- Script generated with ChatGPT
- Link1: [https://drive.google.com/drive/folders/1wQVNHjEzS1QEgNW28wR0\\_MrVjzD3lBuQ?usp=sharing](https://drive.google.com/drive/folders/1wQVNHjEzS1QEgNW28wR0_MrVjzD3lBuQ?usp=sharing)
- Link2: <https://drive.google.com/drive/folders/1TLdk65Ua1Wzc6tCVI9cvQPGkE3Xs4yTp?usp=sharing>

### 2. Automation Workflow (Zapier + ChatGPT + Gmail)

- Automated lead response system: Google Form → ChatGPT → Google Docs
- Reduced manual workload and increased response speed
- Link: <https://drive.google.com/drive/folders/1XR9xtkAXQ-FPeziLCO-x9TfNF5CkVUpL?usp=sharing>

### 3. Visual Content Design (Canva)

- Designed social media banners and ad creatives for fictional campaigns
- Used AI prompts and manual refinement for brand consistency
- Link: <https://drive.google.com/drive/folders/12XZYepSX2gdwG43gFaLu02XFuUoNSMh2?usp=sharing>

### 4. Promotional Video

- Link: [https://drive.google.com/file/d/1Ri3mCPOimvKyzhJMiS3cSMA6Tc\\_MFPE\\_/view?usp=sharing](https://drive.google.com/file/d/1Ri3mCPOimvKyzhJMiS3cSMA6Tc_MFPE_/view?usp=sharing)

## Education

### Bachelor of Geography and Environment(2021-2027)

National University, Bangladesh

## Experience:

### Data Entry Operator (Still Working)

at Udvash-Unmesh-Uttoron Educational Family

## Professional Courses

### Complete Computer Science and Engineering Fundamentals with Phitron

Phitron (March 2022 – August 2023 )

### Python Basic Course Certificate

Programming Hero (2020)

## Achievement

### BRAC Debate Competition

Our team wins

Topic -The impact of extra-curricular activities on academic performance (2013)

## Languages

- Bangla – Native

## ■ English - Comfortable